Members

John Minto, Chair
Councilmember, City of Santee
(Representing East County)

Greg Cox, Vice Chair
Vice Chair, County of San Diego

Al Ovrom
Councilmember, City of Coronado
(Representing South County)

Gary Felien
Councilmember, City of Oceanside
(Representing North County Coastal)

Ed Gallo
Councilmember, City of Escondido
(Representing North County Inland)

David Alvarez
Councilmember, City of San Diego

John Renison
Supervisor
(Representing Imperial County)

Alternates

Ruth Sterling
Councilmember, City of La Mesa
(Representing East County)

Pam Slater-Price
Supervisor, County of San Diego

Rudy Ramirez
Councilmember, City of Chula Vista
(Representing South County)

Farrah Douglas
Councilmember, City of Carlsbad
(Representing North County Coastal)

Jim Cunningham
Deputy Mayor, City of Poway
(Representing North County Inland)

Sherri Lightner
Councilmember, City of San Diego

Daniel F. Romero
Mayor, City of Calexico
(Representing Imperial County)

Advisory Members

Brian Tisdale
Mayor, City of Lake Elsinore
(Representing Riverside County)

Jim Dahl
Mayor Pro Tem, City of San Clemente
(Representing Orange County)

Remedios Gómez-Arnau
Consul General
Consulate General of Mexico

Elsa Saxod
San Diego County Water Authority

Laurie Berman
District 11 Director, Caltrans

Mark Romero (Mesa Grande)
Southern California Tribal Chairman’s Association

Richard Macias
Director of Planning
Southern California Association of Governments

Gary L. Gallegos
Executive Director, SANDAG

BORDERS COMMITTEE AGENDA

Friday, July 27, 2012
12:30 to 2:30 p.m.
SANDAG Board Room
401 B Street, 7th Floor
San Diego

AGENDA HIGHLIGHTS


• UPDATE FROM WESTERN RIVERSIDE COUNCIL OF GOVERNMENTS: SUSTAINABILITY PLAN FRAMEWORK AND INTERSTATE 15 INTERREGIONAL PARTNERSHIP

• TIJUANA INNOVADORA

PLEASE TURN OFF CELL PHONES DURING THE MEETING

YOU CAN LISTEN TO THE BORDERS COMMITTEE MEETING BY VISITING OUR WEB SITE AT WWW.SANDAG.ORG

MISSION STATEMENT

The Borders Committee provides oversight for planning activities that impact the borders of the San Diego region (Orange, Riverside and Imperial Counties, and the Republic of Mexico) as well as government-to-government relations with tribal nations in San Diego County. The preparation and implementation of SANDAG’s Binational, Interregional, and Tribal Liaison Planning programs are included under this purview. It advises the SANDAG Board of Directors on major interregional planning policy-level matters. Recommendations of the Committee are forwarded to the Board of Directors for action.
Welcome to SANDAG. Members of the public may speak to the Borders Committee on any item at the time the Committee is considering the item. Please complete a Speaker’s Slip, which is located in the rear of the room, and then present the slip to Committee staff. Members of the public may address the Committee on any issue under the agenda item entitled Public Comments/Communications/Member Comments. Public speakers are limited to three minutes or less per person. The Borders Committee may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org under Meetings. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form available on the Web site. E-mail comments should be received no later than 12 noon, two working days prior to the Borders Committee meeting. Any handouts, presentations, or other materials from the public intended for distribution at the Borders Committee meeting should be received by the Clerk of the Board no later than 12 noon, two working days prior to the meeting.

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# BORDERS COMMITTEE

**Friday, July 27, 2012**

<table>
<thead>
<tr>
<th>ITEM #</th>
<th>RECOMMENDATION</th>
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<tbody>
<tr>
<td>+1.</td>
<td>APPROVAL OF THE JUNE 22, 2012, MEETING MINUTES</td>
</tr>
<tr>
<td>2.</td>
<td>PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS</td>
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</tbody>
</table>

Members of the public shall have the opportunity to address the Borders Committee on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a “Request to Speak” form and giving it to the Borders Committee coordinator prior to speaking. Public speakers should notify the Borders Committee coordinator if they have a handout for distribution to Borders Committee members. Public speakers are limited to three minutes or less per person. Borders Committee members also may provide information and announcements under this agenda item.

## CONSENT (3)

<table>
<thead>
<tr>
<th>+3.</th>
<th>BORDERS COMMITTEE WORK ELEMENTS AND CALENDAR OF MEETINGS FOR FISCAL YEAR 2013 (Hector Vanegas)</th>
<th>INFORMATION</th>
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This report outlines the work elements and tasks included in the Fiscal Year 2013 Overall Work Program that are related to the responsibilities of the Borders Committee, as well as a draft calendar of meetings for the Fiscal Year.

## CHAIR’S REPORT (4)

<table>
<thead>
<tr>
<th>+4.</th>
<th>PRELIMINARY REPORT ON THE 2012 SANDAG BINATIONAL EVENT &quot;THE MECHANICS OF CROSSBORDER COLLABORATION: THE SAN DIEGO REGION AND THE TIJUANA, TECATE, AND PLAYAS DE ROSARITO METROPOLITAN ZONE&quot; (Chair John Minto)</th>
<th>INFORMATION</th>
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</table>

Since 1997, SANDAG has organized an annual event to address binational topics. This year the event focused on crossborder planning and collaboration. This report will present highlights from the 2012 binational seminar held on June 26, 2012.

## REPORTS (5 through 8)

<table>
<thead>
<tr>
<th>+5.</th>
<th>REPORT FROM THE CONSUL GENERAL OF MEXICO (Hon. Remedios Gómez-Arnau, Consulate General of Mexico in San Diego)</th>
<th>INFORMATION</th>
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</table>

The Consul General of Mexico in San Diego, Hon. Remedios Gómez-Arnau, would like to contribute to the Borders Committee dialogue by providing periodic reports on binational activities within the purview of the Committee. This report highlights progress made as part of the 20th G20 Summit, hosted by Mexico in Los Cabos on June 18-19, 2012, to promote longer-term prosperity through inclusive green growth.
6. **UPDATE FROM THE SOUTHERN CALIFORNIA TRIBAL CHAIRMEN’S ASSOCIATION** (Chairman Mark Romero, Mesa Grande)  

Chairman Mark Romero, representative of the Southern California Tribal Chairmen’s Association on the Borders Committee, will brief the members on issues and activities affecting tribal nations in the region and the state.

7. **UPDATE FROM WESTERN RIVERSIDE COUNCIL OF GOVERNMENTS: SUSTAINABILITY PLAN FRAMEWORK AND INTERSTATE 15 INTERREGIONAL PARTNERSHIP** (Alexa Washburn, Western Riverside Council of Governments)

In January 2010, Western Riverside Council of Governments (WRCOG) convened seven Subcommittees, comprised of WRCOG Executive and Technical Advisory Committee members, dedicated to addressing key issues facing the Western Riverside subregion: (1) Economic Development; (2) Education; (3) Healthcare; (4) Transportation; (5) Energy and Environment; (6) Water and Wastewater; and (7) Legislative Advocacy. Through a grant funded by the California Air Resources Board as part of the Southern California Association of Governments Compass Blueprint Program, WRCOG is developing a Sustainability Framework for western Riverside County, centered around key priority issues identified by WRCOG’s members. WRCOG staff will brief the Borders Committee on this effort and its correlation with the strategies developed by the Interstate 15 Interregional Partnership.

8. **TIJUANA INNOVADORA** (José Galicot and Tatiana Martínez, Tijuana Innovadora)

José Galicot and Tatiana Martínez will present an overview of the two-week event scheduled for October 11-21, 2012, that is organized to promote the image of an innovative Tijuana, and to reflect upon the importance of supporting investment in research and education, among other objectives. The program was presented to the Committee on Binational Regional Opportunities at its June meeting.

9. **UPCOMING MEETINGS**

The next meeting of the Borders Committee is scheduled for Friday, September 28, 2012, at 12:30 p.m.

10. **ADJOURNMENT**

+ next to an item indicates an attachment
BORDERS COMMITTEE DISCUSSION AND ACTIONS
MEETING OF JUNE 22, 2012

The meeting of the Borders Committee was called to order by Chair John Minto (East County) at 12:39 p.m. See the attached attendance sheet for Borders Committee member attendance.

Chair Minto welcomed the Borders Committee members and guests, Director of Planning Richard E. Backlund (Federal Highway Administration), and provided an overview of the Borders Committee agenda highlights. Chair Minto referred to the editorial section piece published on the Union Tribune on June 22 and mentioned that this article failed to mention that significant changes were made to the San Ysidro Port of Entry Reconfiguration and Expansion project due to public input, and responded to questions. Honorable Remedios Gomez-Arnau, Consulate General of Mexico in San Diego, commented and concurred with Chair Minto’s remarks on the editorial/article. Supervisor Pam Slater-Price (County of San Diego) and Supervisor John Renison (County of Imperial) commented on this item.

1. APPROVAL OF THE MAY 25, 2012, MEETING MINUTES (APPROVE)

   Action: Upon a motion by Vice Chair Greg Cox, County of San Diego, and a second by Councilmember Ed Gallo, City of Escondido (North County Inland), the Borders Committee unanimously approved the minutes from the May 25, 2012, Borders Committee meeting.

2. PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

   There were no public comments.

   Chair Minto invited and announced a Save the Date for the Binational Seminar “The Mechanics of Crossborder Collaboration: the San Diego Region and the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone” to be held on Tuesday, June 26, 2012, to the Borders Committee members and guests.

   Laurie Berman, District 11 Director (Caltrans), announced that an important piece of border infrastructure, the State Route 905 extension project, will be open to traffic in mid-July.
3. REPORT FROM THE CONSUL GENERAL OF MEXICO (INFORMATION)

The Consul General of Mexico in San Diego, Honorable Remedios Gómez-Arnau, contributes to the Borders Committee dialogue by providing periodic reports on binational activities within the purview of the Committee. This report highlighted Mexico’s Decree of the General Law on Climate Change.

Chair Minto introduced this item.

Honorable Remedios Gómez-Arnau, Consul General of Mexico in San Diego, presented the item, and responded to questions.

Action: This item was presented for information only.

4. UPDATE FROM THE SOUTHERN CALIFORNIA TRIBAL CHAIRMEN’S ASSOCIATION (INFORMATION)

Chairman Mark Romero, representative of the Southern California Tribal Chairmen’s Association on the Borders Committee, was unable to attend the Committee meeting.

Chair Minto tabled this item.

Action: This item was not presented.

5. STATUS REPORT ON INTERREGIONAL PLANNING – ORANGE COUNTY (INFORMATION)

Staff members from the Orange County Transportation Authority, Southern California Association of Governments, and SANDAG meet periodically to collaborate on long-range planning efforts including updates to long-range transportation plans, implementation of Senate Bill 375, and rail and corridor planning. This informational report provided a status on recent collaboration activities.

Chair Minto introduced this item.

Elisa Arias, Principal Regional Planner (SANDAG), presented the item and announced that this item was brought back to the Borders Committee from the May 2012 meeting.

Action: This item was presented for information only.
6. STATE ROUTE 11/OTAY MESA EAST PORT OF ENTRY IMPLEMENTATION STRATEGY (INFORMATION)

SANDAG and Caltrans, along with numerous partner agencies, are developing the State Route 11 (SR 11)/Otay Mesa East Port of Entry (POE) project. This project will be developed in segments in order to address many critical timelines associated with the project. The segmented approach requires the SANDAG Board of Directors to approve use of the design sequencing method for the implementation of the first segment of SR 11, which will link SR 905 to SR 11. The Transportation Committee was asked to make a recommendation to the Board of Directors at its meeting on June 15, 2012. This informational report provided an update on the discussions and recommendations from the Transportation Committee at its June 15, 2012, meeting.

Chair Minto introduced the item and speaker.

Mario Orso, Corridor Director (Caltrans), presented the item and responded to questions.

Action: This item was presented for information only.

7. UPCOMING MEETINGS (INFORMATION)

The next meeting of the Borders Committee is scheduled for Friday, July 27, 2012, at 12:30 p.m.

8. ADJOURNMENT

Chair Minto adjourned the meeting at 1:45 p.m.

Attachment: Attendance Sheet
### CONFIRMED ATTENDANCE
**BORDERS COMMITTEE MEETING**
**JUNE 22, 2012**
**12:30 p.m. to 2:30 p.m.**

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<th>GEOGRAPHICAL AREA/ORGANIZATION</th>
<th>JURISDICTION</th>
<th>NAME</th>
<th>MEMBER/ALTERNATE</th>
<th>ATTENDING</th>
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<td>South County</td>
<td>City of Coronado</td>
<td>Al Ovrom</td>
<td>Member</td>
<td>Yes</td>
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<td></td>
<td>City of Chula Vista</td>
<td>Rudy Ramirez</td>
<td>Alternate</td>
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<tr>
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<td>City of Oceanside</td>
<td>Gary Felien</td>
<td>Member</td>
<td>Yes</td>
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<td>City of Carlsbad</td>
<td>Farrah Douglas</td>
<td>Alternate</td>
<td>Yes</td>
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<td>North County Inland</td>
<td>City of Escondido</td>
<td>Ed Gallo</td>
<td>Member</td>
<td>Yes</td>
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<td></td>
<td>City of Poway</td>
<td>Jim Cunningham</td>
<td>Alternate</td>
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<td>East County</td>
<td>City of Santee</td>
<td>John Minto (Chair)</td>
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<td></td>
<td>City of La Mesa</td>
<td>Ruth Sterling</td>
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<td>City of San Diego</td>
<td></td>
<td>David Alvarez</td>
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<td></td>
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<td>Sherri Lightner</td>
<td>Alternate</td>
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<tr>
<td>County of San Diego</td>
<td></td>
<td>Greg Cox (Vice Chair)</td>
<td>Member</td>
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<td></td>
<td></td>
<td>Pam Slater-Price</td>
<td>Alternate</td>
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<td>Imperial County</td>
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<td>John Renison</td>
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<td>City of Calexico</td>
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<td>COBRO</td>
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<td>Dr. Paul Ganster</td>
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<td>Vacant</td>
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<td>WRCOG – Western Water Board</td>
<td>S.R. Al Lopez</td>
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<td>Consul General of Mexico</td>
<td>Remedios Gomez-Arnau</td>
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<td>Deputy Consul General of Mexico</td>
<td>Fernando Vargas</td>
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<td>Alberto Diaz</td>
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<td>Southern California Tribal Chairmen's Association</td>
<td>Mesa Grande</td>
<td>Mark Romero</td>
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<tr>
<td></td>
<td>Jamul</td>
<td>Raymond Hunter Sr.</td>
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<td>Laurie Berman</td>
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<td>Sergio Pallares</td>
<td>Substitute</td>
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<td>San Diego County Water Authority</td>
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<td>Elsa Saxod</td>
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<td></td>
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<td>SCAG</td>
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<td>Rich Macias</td>
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<td>Bill Campbell</td>
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BORDERS COMMITTEE WORK ELEMENTS AND CALENDAR OF MEETINGS FOR FISCAL YEAR 2013

File Number 3200400

Introduction

This report presents a proposed calendar of meetings that outlines the work elements and tasks included in the Fiscal Year (FY) 2013 Overall Work Program (OWP) that are related to the responsibilities of the Borders Committee. As recommended in previous years, the proposed calendar of meetings is organized by themes: binational, interregional, and tribal.

Discussion

The FY 2013 OWP is organized by strategic goals and areas of emphasis. Planning and Forecasts is one of the areas of emphasis that pertains directly to the work of the Borders Committee, and it is defined as a “coordinated planning process that will lead to the implementation of near-term actions contained within the 2050 Regional Transportation Plan (RTP) and its Sustainable Community Strategy (SCS), the first comprehensive update to the Regional Comprehensive Plan, and completion of the Series 13 Regional Growth Forecast. This area of emphasis also includes collaborative efforts with partner agencies in neighboring counties, Mexico, and tribal nations, focusing on development of strategies and delivery of projects and programs that will improve mobility and sustainability in our regions.” The following are selected work elements within the Planning and Forecasts area of emphasis:

- 31008.00 Comprehensive Freight Gateway Study
- 34001.00 Interregional Planning: Imperial, Orange, and Riverside Counties
- 34002.00 Interregional Planning: Binational Planning and Coordination
- 34005.00 Interregional Planning: Tribal Liaison Program
- 33305.00 San Ysidro Intermodal Transportation Center Financial Phasing & Strategy
- 34200.00 New Border Crossing and State Route 11 (SR 11)

The proposed FY 2013 Borders Committee calendar of meetings organizes future meeting agendas into three themes (binational, interregional, and tribal) in order to encourage proper representation by stakeholders. Regularly scheduled committee meetings and special meetings are listed chronologically by month with a list of proposed meeting topics, activities, and actionable items.
Also, the calendar of meetings reflects the reports from the Consul General of Mexico and the Southern California Tribal Chairmen’s Association (SCTCA) on issues and activities affecting the binational border and tribal nations in the region that are within the purview of the Committee, as well as new subregional reports from Committee members.

The Southern California Tribal Chairmen’s Association (SCTCA) Board will review this schedule and will report at a future meeting on its specific recommendations for tribal policy issues to be considered by SANDAG’s Policy Advisory Committees, including the Borders Committee. Changes and additional recommendations of the SCTCA pertaining to the Borders Committee will be incorporated into the attached matrix and presented at a future meeting.

CHARLES “MUGGS” STOLL
Director of Land Use and Transportation Planning

Attachment: 1. Borders Committee FY 2013 Calendar of Meetings

Key Staff Contact: Hector Vanegas, (619) 699-1972, Hector.Vanegas@sandag.org
<table>
<thead>
<tr>
<th>MONTH</th>
<th>THEME</th>
<th>TENTATIVE TOPICS / ITEMS</th>
<th>ACTION</th>
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<tr>
<td>July 27, 2012</td>
<td>Binational / Interregional</td>
<td>Agenda</td>
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<td>• Borders Committee Work Elements and Calendar of Meetings for Fiscal Year 2013</td>
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<td>• Reports from the Consul General of Mexico in San Diego and the Southern California Tribal Chairmen’s Association (SCTCA)</td>
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<td>• Update from Western Riverside Council of Governments: Sustainability Plan Framework and Interstate I-15 Interregional Partnership (IRP)</td>
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<td>• San Diego Regional Economic Development Corporation (EDC) and Imperial Valley EDC's Megaregion Initiative</td>
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<td>• Tijuana Innovadora</td>
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<td>August 24, 2012</td>
<td>MEETING CANCELLED</td>
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<td>• Subregional reports from Committee members</td>
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<td>• Recommendations from SANDAG 2012 Binational Seminar</td>
<td>Discussion / Recommend</td>
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<td>• 2050 Regional Plan: Draft Work Program and Ideas for Public Participation</td>
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<td>• Update from the Reservation Transportation Authority (RTA) on Grant-Funded Activities</td>
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<tr>
<td>MONTH</td>
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<td>TENTATIVE TOPICS / ITEMS</td>
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<td>Subregional reports from Committee members</td>
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<td>Update on the San Ysidro Port of Entry Reconfiguration and Expansion Project</td>
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<td>Update on SR 11 and Otay Mesa East Port of Entry Project</td>
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<td>San Ysidro Intermodal Transportation Center Study</td>
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<td>November 15, 2012</td>
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<td>Economic impact of delays at the Imperial County/Mexicali border region</td>
<td>Information</td>
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<td>Update on Border analysis tools undergoing in the international border region</td>
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<td>December 21, 2012</td>
<td>MEETING MAY BE CANCELLED</td>
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<td>January 25, 2013</td>
<td>Binational / Interregional</td>
<td>Reports from the Consul General of Mexico in San Diego and the Southern California Tribal Chairmen's Association (SCTCA)</td>
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<td>Subregional reports from Committee members</td>
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<td>Update on border analysis tools undergoing in the international border region</td>
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<td>February 22, 2013</td>
<td>Interregional / Binational</td>
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<td>• Reports from the Consul General of Mexico in San Diego and the Southern California Tribal Chairmen's Association (SCTCA)</td>
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<td>• Subregional reports from Committee members</td>
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<td>• Update on the San Ysidro Port of Entry Reconfiguration and Expansion Project</td>
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<td>• San Diego-Imperial County I-8 Corridor Strategic Plan Update</td>
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<td>March 22, 2013</td>
<td>Binational</td>
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<td>• (Tentative) Joint Meeting of the Borders Committee, COBRO, and the City of Tijuana City Council</td>
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<td>• Reports from the Consul General of Mexico in San Diego and the Southern California Tribal Chairmen's Association (SCTCA)</td>
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<td>• Subregional reports from Committee members</td>
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<td>• Proposed Theme and Date of the 2013 SANDAG Annual Binational Event</td>
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<td>• San Diego region and Tijuana, Tecate and Playas de Rosarito Metropolitan Zone strategic planning efforts</td>
<td>Discussion</td>
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<tr>
<td>April 26, 2013</td>
<td>Interregional / Binational</td>
<td>Agenda</td>
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<td>• Reports from the Consul General of Mexico in San Diego and the Southern California Tribal Chairmen's Association (SCTCA)</td>
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<td>• Subregional reports from Committee members</td>
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<td>• Status Report on SANDAG and Orange County Transportation Authority (OCTA) and Southern California Association of Governments (SCAG) collaboration on long-range planning</td>
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<td>• 2013 SANDAG Annual Binational Event update</td>
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<td>May 24, 2013</td>
<td>Binational / Interregional</td>
<td><strong>Agenda</strong>&lt;br&gt;• Reports from the Consul General of Mexico in San Diego and the Southern California Tribal Chairmen’s Association (SCTCA)&lt;br&gt;• Subregional reports from Committee members&lt;br&gt;• Update on Border analysis tools undergoing in the international border region&lt;br&gt;• Update from Western Riverside Council of Governments: Interstate I-15 Interregional Partnership (IRP)</td>
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<td>June 28, 2013</td>
<td>Binational</td>
<td><strong>Agenda:</strong>&lt;br&gt;• Reports from the Consul General of Mexico in San Diego and the Southern California Tribal Chairmen’s Association (SCTCA)&lt;br&gt;• Subregional reports from Committee members&lt;br&gt;• Update on SR 11 and Otay Mesa East Port of Entry Project&lt;br&gt;• San Ysidro Intermodal Transportation Center Study</td>
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Introduction

The 2012 Binational Seminar “The Mechanics of Crossborder Collaboration: The San Diego Region and the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone” was held on Tuesday, June 26, 2012, at Caltrans, District 11. The SANDAG event had the sponsorship of the Consulate General of Mexico in San Diego; the City of Tijuana Metropolitan Planning Institute (IMPLAN, in Spanish); and Caltrans, District 11. The seminar was attended by stakeholders and representatives from planning agencies from both sides of the border. A White Paper was prepared for the event containing an overview of regional plans in the San Diego region and the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone. The White Paper focused on efforts being developed on both sides of the border in regional and metropolitan planning and the areas of crossborder planning and collaboration.

Discussion

The 2012 Binational Seminar is part of an ongoing effort that SANDAG initiated some years ago to work toward effective binational planning by strengthening our regional collaboration. Continuing along these lines, the purpose of the event was to seek input and discuss potential opportunities for collaboration to envision two regions that work, play, and thrive together. Its purpose also is to promote discussion on how our region can move forward and continue aligning regional planning across the border and build on experiences gained from the Otay Mesa-Mesa de Otay Binational Corridor Strategic Plan which SANDAG and IMPlan took as a first step in crossborder regional planning in 2007. It also places an emphasis on those areas of effective collaboration that each region can consider incorporating into their planning documents; gaining insight and consensus on how to move forward on those areas of potential collaboration; and exploring the appropriate timing to move forward on future collaboration efforts.

Welcome and introductions were given by Chair John Minto, along with Hon. Remedios Gómez-Arnau, Consul General of Mexico in San Diego; Laurie Berman, Caltrans, District 11; and Alfonso Bustamante, City of Tijuana. The presentations began with setting the stage for discussion on crossborder collaboration given by City of San Diego Councilmember David Alvarez. This briefing was followed by Dr. Freerk Boedeltje, San Diego State University, who presented on opportunities for regional collaboration on the border, comparing and contrasting the European border experience with the San Diego/Tijuana region. He was followed by Ms. Sara Topelson,
Under Secretary of Urban Development and Territorial Organization of Mexico, who presented Mexico’s perspective on crossborder planning. The final two presentations focused on an overview of regional planning efforts in the San Diego region and the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone.

The latter part of the seminar was dedicated to an expert panel discussion with participation from the audience. The panelists discussed existing border planning efforts and best practices, and shared their insights on potential areas of collaboration, and concluded with an open public discussion.

The following are highlights of comments made by the panel of experts:

- It was suggested that border collaboration lacks a sufficient legal framework to achieve the most beneficial results. One of the main factors the San Diego and Tijuana, Tecate and Playas de Rosarito regions need to address is how to involve federal governments and bring decisions to a local level. Collaboration is currently greater than before, with more interest and stakeholders, but obstacles remain including the decision making structure, institutional growth and financing. SANDAG has a good consensus-building model, but we still need to find a way to provide appropriate structure for our border areas, supported by a corresponding legal framework. An opportunity in Mexico to give this type of input might be to provide comments on the “Mexican National Development Plan” (Plan Nacional de Desarrollo) which will be published in 2013.

- A starting point for the San Diego and Tijuana region could be to focus on its transportation connections. Specifically, the focus could be on border crossings and reducing their wait times in order to improve the flow of people and goods across the border. The potential of facilitating freight movement by train through Tecate could improve the flow of goods across the border crossings. There also are opportunities to link additional strategies from both sides of the border in other areas of transportation, as well as in other areas such as the environment, water, housing, and economic development.

- The City of San Diego is the second largest city in California and eighth largest in the U.S. If we add the San Diego region’s population and the population of the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone, it becomes a region with 5.5 million people, which places it as the tenth largest metropolitan region in the U.S. With projections for 2030, it would become the fourth largest metropolitan region.

- Our regional location is unique because it is an intersection of three important world economies (North America, Latin America, and the Pacific Rim) with great projections for future economic growth. Taking advantage of this strategic location we need to look for economic engines from Tijuana able to complement San Diego sectors and truly collaborate as one region, using our university links, knowledge, digital connections, and technologic improvements. It also was suggested that we need to identify correctly the advantages and challenges we face along our border; we also need to design strategies from a marketing perspective to make our mega-region more competitive and attractive for investors. In order to achieve this, we need to determine how to approach stakeholders and get them to work jointly. In addition, we need to find the reasons why the U.S. is outsourcing to other countries, instead of near sourcing to Tijuana, and work together to bring investment, labor, and companies back.
• We need to look at the business models of the Port of San Diego and San Diego International Airport as an opportunity for international land ports of entry.

Next Steps

The conclusions of the event will be discussed by the Committee on Binational Regional Opportunities, and will be presented along with any recommendations to the Borders Committee at a future meeting. If recommended, the 2012 Binational Seminar results also would be presented by the Borders Committee to the SANDAG Board of Directors.

CHARLES “MUGGS” STOLL
Director of Land Use and Transportation Planning

Key Staff Contact: Héctor Vanegas, (619) 699-1972, Hector.Vanegas@sandag.org
REPORT FROM THE CONSUL GENERAL OF MEXICO

The Consul General of Mexico in San Diego, Hon. Remedios Gómez-Arnau, contributes to the Borders Committee dialogue by providing periodic reports on binational activities within the purview of the Committee. This report highlights progress made as part of the 20th G20 Summit, hosted by Mexico in Los Cabos on June 18-19, 2012, to promote longer-term prosperity through inclusive green growth.

The G20 is an informal forum for discussion between advanced and emerging countries that seeks to strengthen international cooperation and ensure global economic stability. The economies that make up the G20 represent almost 90 percent of global gross domestic product (GDP) and two thirds of the world’s population.

Attachment 1 summarizes progress made as part of the G20’s commitment to inclusive green growth in the areas of structural reform, climate finances, development cooperation, sustainable infrastructure, employment, inefficient fossil fuel subsidies, food security, and clean energy and energy efficiency.


Key Staff Contact: Hector Vanegas, (619) 699-1972, Hector.Vanegas@sandag.org
In order to safeguard the long-term development and prosperity of current and future generations, we need to find ways in which economic growth, environmental protection and social inclusion can complement and reinforce each other.

Inclusive green growth, in the context of sustainable development and poverty eradication, can help achieve our development and economic goals, while protecting our environment and improving the social well-being on which our future depends. At the G20 Summit in Los Cabos, Leaders committed to maintaining a focus on inclusive green growth as part of the G20 agenda, and in the light of agreements reached at Rio+20 and the United Nations Framework Convention on Climate Change (UNFCCC).

Progress was made in the following areas as part of the G20's commitment to inclusive green growth:

- **Structural reform**: given the importance of setting economies on a climate-friendly path over the medium term, Leaders welcomed the report produced by the OECD, the World Bank and the UN containing options for incorporating green growth and sustainable development policies into structural reform agendas. G20 members will voluntarily report progress made in this area in 2013.

- **Climate finance**: Leaders welcomed the creation of a G20 study group on climate finance, which is considering ways to effectively mobilize resources for tackling climate change. A progress report will be submitted to Finance Ministers in November. Leaders also supported the activation of the Green Climate Fund (the UNFCCC’s mechanism to assist developing countries to adapt to and mitigate climate change).

- **Development cooperation**: Leaders welcomed the launch of the Green Growth Knowledge Platform, which will help developing countries implement inclusive green growth strategies and measures. They also welcomed the delivery of a non-prescriptive, voluntary toolkit of policy options for inclusive green growth, as well as a public-private Dialogue Platform on Inclusive Green Investments to help encourage further exploration of effective mechanisms to mobilize public and private funds for inclusive green growth investment in developing countries.

- **Sustainable infrastructure**: Leaders welcomed the report on Best Practices for Urban Mass Transport Infrastructure Projects in Medium and Large Cities in Developing Countries, and supported the follow-up actions set out in the Development Working Group Report. They also welcomed the Business 20’s Green Growth Action Alliance, a new partnership initiative addressing the estimated $1 trillion annual shortfall in green infrastructure investment.

- **Employment**: G20 Labor and Employment Ministers agreed that a transition to greener economies and new technologies, in the context of sustainable development, will lead to the creation of new occupations and may change skills requirements for existing jobs. Ministers recommended encouraging firms to adapt their productive and organizational processes to meet the needs of inclusive green growth, and looking at measures for improving labor market information, adapting training systems and upskilling workers.
Promoting Longer-term Prosperity through Inclusive Green Growth

- **Inefficient fossil fuel subsidies:** Leaders welcomed the progress report on fossil fuel subsidies, and reaffirmed their commitment to rationalize and phase out inefficient fossil fuel subsidies that encourage wasteful consumption over the medium term, while providing targeted support for the poorest. Finance Ministers will report back by the next Summit on progress made, and will explore options for a voluntary peer review process for G20 members by their next meeting.

- **Food security:** Leaders supported the G20 Agriculture Vice-Ministers’ Report, recognizing the importance of increasing agricultural production and productivity on a sustainable basis, and the need to adapt agriculture to climate change. The work of International Organizations in producing a report on “Sustainable Agricultural Productivity Growth and Bridging the Gap for Small Family Farms” was also recognized. The report offers recommendations on areas where countries could focus their efforts to increase agricultural output with an emphasis on small family farms.

- **Clean energy and energy efficiency:** Following the commitment in Cannes to promote low-carbon development strategies, Leaders welcomed the report on clean energy and energy efficiency technologies and acknowledged G20 countries’ efforts to foster investment in these technologies through the sharing of national experiences.

**Further information**

- G20 Leaders’ Los Cabos Declaration
- 2012 Development Working Group Progress Report
- 2012 Agricultural Vice Ministers’ Report
- 2012 G20 Deliverables on Green Growth
- B20 Task Force on Green Growth: Recommendations to the G20
- www.g20.org  @g20mexico
WRCOG’s Sustainability Framework Plan

Project Update

July 27, 2012
SANDAG Borders Committee

Sustainability Framework Development

• WRCOG held a visioning session in 2010 and selected 7 priority areas:
  – Economic Development
  – Education
  – Health
  – Transportation
  – Energy and Environment
  – Water and Wastewater
  – Legislative Advocacy

• 7 Subcommittees were formed
$150,000 SCAG Compass Blueprint Grant
CARB is funding Sustainability Framework

Project Objectives
- Conduct a process with the Subcommittees that leads to ownership of a Sustainability Plan
- Identify and prioritize specific initiatives for future action

Schedule

- June 2011 – August 2012
  - Subcommittee Meetings - Establish Goals & Objectives

- June 2012 – September 2012
  - Sustainability Framework Development

- September 20, 2012
  - Present Framework to WRCOG Technical Advisory Committee

- October 1, 2012
  - Present Framework to WRCOG Executive Committee
Meetings to Date

- Economic Development
- Education
- Health
- Transportation → TUMF, corridor studies, Interregional Partnerships
- Energy and Environment → HERO, Clean Cities, solid waste, air quality, and recycling programs
- Water and Wastewater → Water Task Force
- Legislative Advocacy → League of Cities

Linkages Between Priority Areas

- Land Uses
- Infrastructure
- Transportation
- Education
- Employment
- Healthy Behavior
- Hospitals/Clincs
- Health Services
- Affordability
- Parks/Recreation
- Air/Water Quality
- Hazardous Waste
**Economic Development – Goals & Objectives**

1. Achieve a Common Vision and Brand
2. Develop Regional Capacity Building
3. Establish and Coordinate Economic Development Actions

**Education - Goals & Objectives**

1. Increase the number of students who:
   - Are college-ready
   - Graduate from college
   - Achieve technical degrees
2. Unite with education and business leaders to create an “education to career” culture
3. Integrate education into the WRCOG mission
Health - Goals & Objectives

1. Facilitate a growing, viable, and integrated health care system
2. Advocate for and support a trained, home-grown workforce to serve healthcare needs
3. Educate leaders on how to plan healthy communities
4. Meet the demand for health services
5. Develop internal capacity at WRCOG to support a health agenda and platform

Final Product

- Sustainability Framework Report
  - Summarize Subcommittee discussions
  - Frame goals and objectives identified by Subcommittees
  - Outline implementation measures and potential roles for WRCOG
  - Prioritize issues and next steps
  - Continue relationships with experts who have participated
  - Create an interactive website to monitor progress and provide information
  - Identify funding sources for implementation
"I am truly excited at the vision of this event and the quality of the speakers and the quality of the event that is going to happen and give a voice to the and we're excited."
President, Stanford University

"I'm impressed with my own country and the things they do. I hope that one day we have more voices about the city's other face."

L.A. King

"I'm very impressed and very inspired by the idea of focusing on the positive aspects of the city and its culture and its people. It's a wonderful opportunity to watch the city change."
Jim Taylor, CEO of Qualcomm

"This is an extraordinary event and I feel honored to have been part of it. I look forward to seeing you all again."

President, Tecate Football Academy

"I enjoyed the conference greatly. One of the things I enjoyed was seeing all the young people, all the students with such promise, through the exhibits. To me it was very important to have a dialogue with young people and for them to have a view of the past, of the present, and of the future."

Economist of Argentina

"I think that some events are very important, because we are talking about the people and the culture and all the good things that come with Tijuana."

Co-Founder, Twitter

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Co-Founder, Twitter
A world of innovation close to home

TI 2012

OCTOBER 11-21

TIJUANA CULTURAL CENTER

The 2012 conference will explore the region’s greatness in three themes:

Creativity
Industrial
Human Development
Oct. 11 to 21, 2012

11 • Inaugural Ceremony
   • Green Tijuana

12 • Education
   • Cinematography

13 • Power of Citizen Movement
   • Medical Excellence
   • Media

14 • Strategic Design
   • Culinary Arts

15 • Electronics, Automotive and Energy

16 • Quality
   • Medical Industry

17 • Aerospace
   • Science and Technology

18 • Leadership
   • Entrepreneurs

19 • Bifurcational Minds
   • The Digital City

20 • Philanthropy
   • Nobel Laureates and Innovators

21 • Tijuana in the 21st Century
   • Closing Ceremony

Legendary Speakers

Some of the greatest innovators of our time will speak at the Tijuana Innovadora conference. Their ranks include Nobel laureates, CEOs and cultural leaders who will share their vision in keynote addresses and panel discussions.

This parade of luminaries also includes regional leaders in their respective fields, making the conference the most important scientific, technological and cultural event along the U.S.-Mexico border.

The featured speakers are recognized worldwide for their expertise and contributions.
Expo / Pavilions

The city's innovation once more will be colorfully displayed at the conference expo with its interactive exhibits.

The wide range of high-tech products manufactured in Tijuana underscores the border region's leading role in cutting edge technologies.
Workshops

The conference is not just to learn new information. For the first time, conference-goers will be able to put their new knowledge into practice during a variety of hands-on workshops. These sessions are open to the public at no charge because organizers invite everyone to be an innovator.

The 2012 conference offers free workshops focused on the day’s theme. They include:

• Special effects, presented by Baja Estudios and Hollywood Rentals
• Ecology project, by Proyecto Vida
• Electronic music production, by Bostich-Nortec
• Technology
• Citizen activism, by Crónica de Héroes
• Innovative fashion design
Small Business Expo

Supported by Mexico’s federal government, the first International Small Business Expo will feature at least 290 vendors and 60 business magnets.

Small businesses are a key driver of economic growth. Recognizing their importance, for the first time the conference offers a space to showcase the small- and medium-sized businesses of Baja, California. Conference-goers will be able to see the great variety of products they offer, and explore potential business opportunities with these firms. In addition, bilingual officials with development organizations will be on hand to answer questions in support of this key sector.

Gala Dinners

Celebrated Mexican entrepreneurs and newsmakers will headline private gala dinners, where conference-goers will get an opportunity to meet them in a more personal, relaxed setting.

Proceeds from these exclusive dinners, as well as for the conference in general, go to accredited non-profit organizations.

Confirmed Headliners:
- Carlos Slim Domit (executive director of Telmex)
- Alfonso Romo (President of Fundacion Educacion)
- Emilio Azcárraga (CEO of Televisa)
- Carmen Aristegui (Journalist)

Special events

Internationally renowned communication leaders will participate in private events to help raise funds for non-profit organizations. Carlos Slim, Emilio Azcárraga and Ricardo Salinas Pliego will share their work in innovation and philanthropy with the region’s business leaders.
Cultural & Social Events

Tijuana Innovadora coincides with the 50th anniversary of one of Mexico’s most important cultural institutions, Centro Cultural Tijuana. Known simply as CECUT, the center is the heart of the city’s creative life and serves as the conference venue.

As part of the anniversary celebration, the center is presenting acclaimed art exhibits from Mexico and around the world.

- Concerts
- Pihuella Tour
- Battle of Chefs
- Open Performances
- Cultural Activities
- Massive Public Dance

Tijuana Innovadora 2012

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