BOARD ACTIONS

October 26, 2012

DRAFT PUBLIC PARTICIPATION PLAN UPDATE
Directors accepted the draft update of the SANDAG Public Participation Plan for release to the public for a 45-day comment period. By federal law, SANDAG is required to prepare and maintain an agencywide Public Participation Plan that serves as an umbrella document for all planning efforts conducted by the agency. The current Public Participation Plan was adopted in 2009, and staff prepared an updated Plan after extensive outreach efforts. (Item #7, Staff contact: Paula Zamudio, (619) 699-5610 or paula.zamudio@sandag.org.)

RECOMMENDATIONS FROM THE 2012 BINATIONAL SEMINAR
Directors approved the recommendations from the 2012 Binational Seminar: 1) Identify mechanisms and/or opportunities on how the San Diego region and the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone could improve addressing Land Port of Entry issues, such as border wait times, and consequently effectively guide federal decisions through local input; 2) SANDAG should collaborate with various stakeholders to explore strengthening a communication strategy (the border narrative) to improve articulating the region’s needs on border issues. This message should reflect a positive narrative of cooperation; 3) Promote the inclusion of the State of Baja California and representatives from Tecate and Playas de Rosarito at the next joint meeting of the Borders Committee, COBRO, and the City of Tijuana. Participants at the next joint meeting would discuss linking proposed regional planning strategies. These strategies could be considered in the development of the upcoming San Diego Regional Plan. Staff also would continue to collaborate with the City of Tijuana Metropolitan Planning Institute (IMPLAN, in Spanish) so that the agency may consider including these items in the second phase of the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone Strategic Plan. (Item #8, Staff contact: Hector Vanegas, (619) 699-1972 or hector.vanegas@sandag.org.)

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