MEETING NOTICE AND AGENDA

COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES

The Committee on Binational Regional Opportunities (COBRO) may take action on any item appearing on this agenda.

Tuesday, June 5, 2012

3:00 to 4:30 p.m.

SANDAG, 7th Floor Conference Room
401 B Street, Suite 800
San Diego, CA 92101-4231

Staff Contact: Hector Vanegas
(619) 699-1972
Hector.Vanegas@sandag.org

AGENDA HIGHLIGHTS

- 2012 SANDAG BINATIONAL EVENT
- TIJUANA INNOVADORA
- BAJA CALIFORNIA’S STRATEGIC ECONOMIC ZONE

MISSION STATEMENT

The Committee on Binational Regional Opportunities (COBRO) will advise the Borders Committee of the San Diego Association of Governments (SANDAG) concerning both short- and long-term binational related activities, issues, and actions; provide input regarding binational border-related planning and development; and identify ways to assist and coordinate with existing efforts in the binational area. The COBRO will serve as a working group to the SANDAG Borders Committee to facilitate a better understanding of the binational border-related issues and needs of the California-Baja California region.
Welcome to SANDAG! Members of the public may speak to the COBRO on any item at the time that the Committee is considering the item. Please complete a Speaker’s Slip which is located in the rear of the room and then present the slip to Committee staff. Also, members of the public are invited to address the Committee on any issue under the agenda item entitled Public Comments/Communications. Speakers are limited to three minutes. The COBRO may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org under meetings on SANDAG’s Web site. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form also available on the Web site. E-mail comments should be received no later than noon, two days prior to the COBRO meeting.

In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact SANDAG at (619) 699-1900 in advance of the meeting. To request this document or related reports in an alternative format, please call (619) 699-1990, (619) 699-1904 (TTY), or fax (619) 699-1905.

SANDAG offices are accessible by public transit. Phone 511 or see www.511sd.com for route information.
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<th>ITEM #</th>
<th>RECOMMENDATION</th>
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<td>1.</td>
<td>WELCOME AND INTRODUCTIONS</td>
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<td>2.</td>
<td>APPROVE SUMMARY OF MEETING Summary of the February 7, 2012, meeting.</td>
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<td>3.</td>
<td>INFORMATION PUBLIC COMMENTS/COMMUNICATIONS AND MEMBER COMMENTS Members of the public shall have the opportunity to address the COBRO on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a “Request to Speak” form and giving it to the COBRO coordinator prior to speaking. Public speakers should notify the COBRO coordinator if they have a handout for distribution to COBRO members. Public speakers are limited to three minutes or less per person. COBRO members also may provide information and announcements under this agenda item. <strong>CONSENT (4 and 5)</strong></td>
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<td>4.</td>
<td>INFORMATION UPCOMING EVENTS</td>
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<td>5.</td>
<td>INFORMATION 2012 BIKE TO WORK AND TIJUANEANDO EN BICI On May 18, 2012, the San Diego region celebrated National Bike to Work Day and on the same day in the spirit of the Bike to Work Day celebration, the City of Tijuana also promoted bike mobility and healthier transportation with the Tijuaneando en BiCi event. The event included bike rides on three routes and a symbolic crossing of bicyclists though the San Ysidro Port of Entry.</td>
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The 2012 SANDAG Binational Seminar, “The Mechanics of Crossborder Collaboration: The San Diego Region and the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone,” will be held on Tuesday, June 26, 2012, from 12:15 to 5:00 p.m., at Caltrans, District 11. Staff will provide an update on the seminar organization. A Save the Date for the binational event is attached.

7. TIJUANA INNOVADORA (José Galicot and Tatiana Martínez, Tijuana Innovadora)

José Galicot and Tatiana Martínez will present an overview of the two-week event scheduled from October 11-21, 2012, that is organized to promote the image of an innovative Tijuana, and to reflect upon the importance of supporting investment in research and education, among other objectives. The program is available at www.tijuanainnovadora.com.

8. BAJA CALIFORNIA’S STRATEGIC ECONOMIC ZONE (ZONA ECONÓMICA ESTRATÉGICA PARA BAJA CALIFORNIA) (Pedro Romero, Consejo de Desarrollo Económico de Tijuana)

This report will present the process and status of efforts to create a new Strategic Economic Zone in the State of Baja California. The objective is to promote the development of Mexico’s national industry and job generation by reducing tariffs and implementing fiscal and technological incentives.

9. NEXT MEETING DATE AND LOCATION

The next meeting of the COBRO is the 2012 Binational Seminar on Tuesday, June 26, 2012, from 12:15 to 5:00 p.m., at Caltrans, District 11. The next regular meeting of the COBRO is scheduled for Tuesday, August 7, 2012, from 3:00 to 4:30 p.m., at SANDAG.

+ next to an item indicates an attachment
SUMMARY OF THE FEBRUARY 7, 2012, MEETING

1. WELCOME AND INTRODUCTIONS

The February 7, 2012, Committee on Binational Regional Opportunities (COBRO) meeting, was called to order by Chair Paul Ganster, Institute for Regional Studies of the Californias, San Diego State University (SDSU) at 3:07 p.m.

Members present were: Chair Paul Ganster, Institute for Regional Studies of the Californias at SDSU; Elvira Félix, Co-Chair, Consulate General of Mexico in San Diego; Past Chair Elsa Saxod, Saxod Enterprises/S.D. County Water Authority; Sergio Pallares, Caltrans District 11; Nancy Gudiño, City of San Diego; Daniela Villamor and Francisco de la Madrid, City of Tijuana; Dennis LaSalle, Consejo de Desarrollo Económico de Tijuana (CDT); Tito Alegría, El Colegio de la Frontera Norte (COLEF); Rodolfo Argote, Instituto Metropolitano de Planeación Tijuana (IMPLAN); Viviana Ibañez, Otay Mesa Chamber of Commerce; Nathan Owens, San Diego Dialogue; James Clark, San Diego Regional Chamber of Commerce; David Fege, U.S. Environmental Protection Agency Border Liaison Office (U.S. EPA); Susan Reinert, Consulate General of the United States in Tijuana; Jason M-B Wells and Thomas Currie, San Ysidro Chamber of Commerce; Halla Razak, San Diego County Water Authority.

SANDAG staff present were: Elisa Arias, Hector Vanegas, Ron Saenz, and Freslinda Vera.

+2. SUMMARY OF MEETINGS

Action: Upon a motion by Past Chair Elsa Saxod and a second by Jason M-B Wells, San Ysidro Chamber of Commerce, COBRO unanimously approved the summaries of the September 6, 2011, and November 11, 2011, meetings.

3. PUBLIC COMMENTS/COMMUNICATIONS AND MEMBER COMMENTS

James Clark, San Ysidro Chamber of Commerce, announced three upcoming events. On March 7, 2012, a debate will be held at the Westgate Hotel, between representatives from the three main presidential candidates of Mexico. This event is part of a series of debates held at different cities throughout California, in which regional issues will be discussed, focusing on their repercussions on the border.

On March 9, 2012, also at the Westgate Hotel; the Governor of the Bank of Mexico, Agustin Carstens will host a luncheon.
Finally, the seventh annual trip to Mexico City will take place on April 16 – 19, 2012.

Jason M-B Wells invited the attendees to the San Ysidro Chamber of Commerce, on February 24, 2012, to the 19th annual dinner. The keynote speaker will be Assembly Member Ben Hueso, on the Enhanced Driver’s License issue.

Viviana Ibañez, Otay Mesa Chamber of Commerce, announced the 23rd annual Mexport Event that will be held on May 17, 2012.

**Action:** This item was presented for information. No action was taken on this item.

**CONSENT (4)**

+4. UPCOMING EVENTS (INFORMATION)

Chair Ganster invited attendees to review upcoming events and meeting times that were included in the agenda packet. He also reminded COBRO members to notify SANDAG staff of upcoming events, in order to include them in the agenda.

Hector Vanegas announced that the official introduction of Melinda Nish, the new Superintendent and President of Southwestern College, would be on February 16, 2012, at 5:30 p.m. at Southwestern College.

**Action:** This item was presented for information. No action was taken on this item.

**REPORTS (5 through 9)**

5. COOPERATION ACROSS EUROPEAN UNION’S EXTERNAL BORDERS: RELEVANCE TO THE SAN DIEGO-TIJUANA REGION? (Dr. Freerk Boedeltje, Visiting Research Professor, Institute for Regional Studies of the Californias, San Diego State University)

Freerk Boedeltje, is a researcher from the Netherlands with a PhD from the University of Eastern Finland, currently working in San Diego. Throughout his career he has focused on studies of crossborder cooperation.

Freerk Boedeltje began his presentation with a research project made by the European University Institute (EUI), which mainly sought to study the actual and potential role of crossborder cooperation beyond the external borders of the European Union (EU). It focused on specific local development issues, including economic development, cultural and educational issues, urban development, local democracy and environmental issues.

The research took eight years, from 2002 to 2009, and was developed in collaboration of the European Commission and in consortium with ten European universities. The area of research stretched along the EU Eastern Border and the Spanish-Moroccan Border.

The results from the study showed that the Crossborder Cooperation (CBC) has been developed by means of better communication to resolve issues that affect both sides of the
border. Even though there have been some positive steps toward change, the overall picture of the external EU borders remains very complex and fragmented.

The main obstacles that prevent further positive CBC include: the lack of local financial resources which hinders CBC programs; few border crossings and new visa regimes which have made the development of crossborder projects difficult; inadequate crossborder public transportation; environmental issues which are a growing problem in all case study areas, mainly referring to industrial pollution; regulations that affect crossborder interaction in the economic sphere; the transactions’ costs of anything beyond small-scale import-export activities (often only semi-legal) are rather high even without customs and visa restrictions; and labor restrictions which don’t allow for the development of more dynamic cross border job markets.

Freerk Boedeltje explained that the Euroregion is a semiformal association of local governments, with occasional participation of state representatives. The rationale behind the Euroregion is to establish a reliable and stable platform for cooperation in which public agencies commit to develop common projects, somewhat similar to SANDAG. Currently many Euroregions may be found across Europe.

Euroregions still face several issues. One of the most important is the translation of cooperation ideas into reality. This would be done through projects with visible regional impacts that enjoy popular interest. One reason is that most political projects and regional strategies proposed tend to be too ambitious and complex for the real capacity for action. There is also a lack of resources for crossborder cooperation and there appears to be very little public interest in getting involved in cooperation activities aided by the fact that local identities are overwhelmingly national in character. As a result the region building process has more to do with selective networking of cross-border cooperation stakeholders who work largely within the public sectors.

Freerk Boedeltje stated that different CBCs across the world share very similar challenges and concerns. He indicated that in both European and the San Diego-Tijuana region, federal agencies seemed to have a strong impact on development of cooperation.

Freerk Boedeltje explained that the main objective of his research will be to highlight the best practices and barriers for local CBC in the San Diego-Tijuana region. These include: the problematic Institutionalization of CBC; the border as an obstacle for integration, cohesion, and competitiveness; a successful “bottom-up” project development and involvement of local communities; and increasing publicity initiatives and regional events to instill a sense cross border identity.

Halla Razak, San Diego County Water Authority, inquired if in the EU the local governments were allowed, by the institutions and laws, to spend money outside of their territorial limits. Freerk Boedeltje explained that even though the EU provides funds for outside its territory, they’re limited and it’s not allowed to use any other funds for such purpose. There are certain institutions which also have available funds for crossborder projects on either side of the border, but most of the funds are spent inside of the EU.

Paul Ganster stated that the similarities in issues in crossborder cooperation in the EU and the U.S.-Mexico region were very impressive; and since the EU has more experience in the planning area, they could serve as an example.
Sergio Pallares, Caltrans, added that after the North American Free Trade Agreement (NAFTA) was approved, there were also efforts made at state level by Caltrans, where they formed a Binational Committee, in which they tried to incorporate the cooperation at local levels across the border.

Dave Fege stated that there has been progress in terms of agreements in several issues, such as the water supply, where there are long standing treaties. Dave Fege then asked if something similar happens in the EU. Freerk Boedeltje stated that the EU has very similar agreements, especially since it’s mainly about common interests, which represents the easiest form of cooperation.

Freerk Boedeltje will continue his research until spring 2012.

**Action:** This item was presented for discussion. No action was taken on this item.

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Ron Saenz stated that this is the 5th Progress Report of Otay Mesa-Mesa de Otay Binational Corridor Strategic Plan. He then gave an overview of progress made in the four principal areas which included Transportation, Economic Development, Housing, and Environment, each with their own strategies and actions.

Ron Saenz stated that the next steps for the Strategic Plan would be to focus only on specific strategies, potentially linking them with the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone Strategic Plan 2012-2034; and the upcoming update of the San Diego Regional Comprehensive Plan (RCP). Ron Saenz also invited attendees to provide comments or suggestions on the Strategic Plan before February 21, 2012.

Ron Saenz also invited attendees to be guests at the Joint Meeting of the Borders Committee, COBRO, and the City of Tijuana on March 23, 2012, at SANDAG; where the 2007-2011 Progress Report of the Otay Mesa-Mesa de Otay Binational Corridor Strategic Plan will be presented.

**Action:** This item was presented for discussion. No action was taken on this item.

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**7. STRATEGIC AREAS OF TIJUANA, TECATE, AND PLAYAS DE ROSARITO METROPOLITAN ZONE STRATEGIC PLAN (Rodolfo Argote, Tijuana’s Metropolitan Planning Institute)**

At the November 11, 2011, COBRO meeting, Rodolfo Argote, IMPLAN, made a presentation regarding the process through which the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone Strategic Plan was being developed.

Rodolfo Argote started his presentation by explaining that the methodology used is a proven successful process that includes a technical diagnostic, subdivided in this case in five priority subjects, in order to determine an accurate current regional status.

The Participative Diagnostic had three additional themes: mobility, binational, and the digital city. The Participative Diagnostic aims to involve the citizens with the development of the plan and obtain the collaboration of their representative organizations, in order to
empower the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone Strategic Plan and launch its projects and actions.

Each area states its own strategic line, which include a list of actions and specific strategic projects. In the list of projects, we can find binational projects such as the Otay Mesa East-Otay II Port of Entry, San Ysidro/Puerta Mexico Land Port of Entry Reconfiguration Project and the Proposed Land Port of Entry of Jacumba-Jacumé.

The next steps for the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone Strategic Plan are the review and approval of the draft document, by the representative organizations of the different areas, in order to guarantee its fulfillment.

Rodolfo Argote added that besides the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone Strategic Plan, each municipality will adopt its own Strategic Plan, which will include specific data, actions and projects for each city.

Rodolfo Argote announced that the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone Strategic Plan online site is already working and periodically being updated (www.pem4.mx). The address contains all the information available regarding the process and document.

Sergio Pallares stated, that in Border Master Plan, there is technical information of projects available, which could be useful for the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone Strategic Plan. Rodolfo Argote explained that they are currently still working on the final strategic list of projects, and since they are still gathering information this could be a potential source.

Tito Alegría made an inquiry regarding the current state of the MetroBus project, specifically if the line would still be established on the ridge of the Tijuana River Canal. Rodolfo Argote explained that CONAGUA (National Water Commission) did not approve the location of the MetroBus project and Bicycle lanes, so they are currently studying other options.

Action: This item was presented for information. No action was taken on this item.

8. PROPOSED THEME AND DATE OF THE 2012 SANDAG ANNUAL BINATIONAL EVENT (Chair Paul Ganster)

Paul Ganster stated that even though the Annual Binational Event is hosted by SANDAG, the origin of the idea came from COBRO. Paul Ganster added that on previous years they had success with the planning process experienced through the Otay Mesa-Mesa de Otay Binational Corridor Plan and the resulting collaboration with counterparts in Tijuana. He pointed out that this is something that keeps improving, especially now that Tijuana is developing its own internal regional organization.

Hector Vanegas added that it is time to move forward and explore new formulas or further actions for the Otay Mesa-Mesa de Otay Binational Corridor Strategic Plan. Since SANDAG is soon starting the RCP update, it could represent an opportunity for determining next steps.
Hector Vanegas also informed attendees that another date should be decided, since the proposed date of June 5, 2012, was conflicting with several COBRO Members’ schedules.

Jason M-B Wells stated that even though COBRO has made progress on binational collaboration, SANDAG still has not been able to raise the border issue to a higher level of attention. He suggested the topic should be around something where they could generate interest from the Governor’s Office.

Mario Lopez, CDT, added that since only every 12 years elections from U.S. and Mexico coincide, as is the case this year, it is an opportunity for the region to consolidate a vision for the border to be ready to present to both federal governments and take advantage of the upcoming visits of Presidential Candidates from both countries.

Hector Vanegas explained that the vision is currently being worked on in the RCP and another with the Metropolitan Zone of Tijuana, Tecate, and Playas de Rosarito, but because they’re under a process it will not be ready for summer.

Paul Ganster stated there is a real need of having a clear image of what the border region wants and its direction, in order to be able to have a voice at the federal level. He also suggested that since they discussed the possible themes and heard several opinions, they should approve a Task Force to work with staff to determine the theme and date for the summer program. He invited attendees to notify staff if they were interested in participating.

**Action:** This item was presented for information. No action was taken on this item.

9. NEXT MEETING DATE AND LOCATION

The next meeting of COBRO is scheduled for Tuesday, June 5, 2012, from 3:00 - 4:30 p.m.

Chair Ganster adjourned the meeting at 4:40 p.m.
UPCOMING EVENTS

WHAT: Children at the Border
USD Transborder Institute
WHEN: Friday, June 1, 2012
WHERE: USD
MORE INFO: Trans-Border Institute | transborder@sandiego.edu | (619) 260-4148 or http://www.sandiego.edu/peacestudies/tbi/

WHAT: Videoconference: Elementos para entender las nuevas formas de migración forzada en México (Elements to understand the new forms of forced migration in Mexico)
El Colegio de la Frontera Norte
WHEN: Friday, June 1, 2012
WHERE: Aula Magna Raúl Rangel, Colef
MORE INFO: www.colef.mx

WHAT: Baja Bash
USD Transborder Institute
WHEN: Saturday, June 2, 2012
WHERE: Port Pavilion at the Broadway Pier San Diego
MORE INFO: Trans-Border Institute | transborder@sandiego.edu | (619) 260-4148 or http://www.sandiego.edu/peacestudies/tbi/

WHAT: Unintended Outcomes of Adaptation to Climate Variability: Land Use Change in the Mayan Forest
UCSD Center for U.S.-Mexican Studies
WHEN: Wednesday, June 6, 2012
WHERE: Institute of the Americas Complex, Deutz Room
MORE INFO: Greg Mallinger at (858) 822-1696, or gmallinger@ucsd.edu

WHAT: International Business Mega Mixer 2012
World Trade Center San Diego
WHEN: Thursday, June 7, 2012
WHERE: Landmark Aviation Hangar: WTC San Diego
MORE INFO: www.wtcsd.org
SANDAG
WHEN: Tuesday, June 26, 2012
WHERE: Caltrans, District 11
MORE INFO: Freslinda Vera at (619) 699-7316, or Freslinda.Vera@sandag.org

WHAT: 22nd Annual Economic Summit
South County Economic Development Council
WHEN: Friday, September 21, 2012
WHERE: San Diego Convention Center
MORE INFO: SCEDC at (619) 424-5143 or www.SouthCountyEDC.com

WHAT: Tijuana Innovadora
Tijuana Innovadora
WHEN: October 11 -21, 2012
WHERE: Tijuana Cultural Center or CECUT
MORE INFO: www.tijuanainnovadora.org

Key Staff Contact: Hector Vanegas, (619) 699-1972, Hector.Vanegas@sandag.org
June 5, 2012

AGENDA ITEM NO.: 5

Action Requested: INFORMATION

2012 BIKE TO WORK AND TIJUANEANDO EN BICI

Introduction

On May 18, 2012, the San Diego region celebrated National Bike to Work Day. In the spirit of the Bike to Work Day celebration, for the second time, the City of Tijuana also promoted bike mobility and healthier transportation on this same date.

Discussion

This year, the bicycle community of Tijuana representing more than 3,000 bicyclists, with the support of the Tijuana Metropolitan Planning Institute (IMPLAN), celebrated the second Tijuaneando en BiCi event (see Attachment 1). This event is meant to foster the use of bicycles and to join San Diego’s celebration of Bike to Work Day.

The program “Tijuaneando en BiCi” included bike rides on three bike paths (Soler, La Mesa, and Mesa de Otay (see Attachment 2), and as last year, it included a border crossing event at the San Ysidro Port of Entry.

Organized by the SANDAG iCommute program and several sponsors, the San Diego Bike to Work Day offered, among several amenities and activities, pit stops - places where bicyclists can stop to reenergize while they are on the road. The Bike to Work Day event in San Diego had a record-breaking number of cyclists with more than 7,200 participants. This year, iCommute set up one of the 85 pit stops near the San Ysidro Port of Entry, to assist bicyclists who crossed the border from Mexico to join this event.

Attachments: 1. Media Coverage
2. “Tijuaneando en BiCi” Poster with Bike Rides Routes Map

Key Staff Contact: Hector Vanegas, (619) 699-1972, Hector.Vanegas@sandag.org
Media Coverage:

- Border Crossing for bicyclist sought
  MexicoPerspective.com

- Hermanan ciclistas la frontera entre México y California
  UniRadioInforma.com
  http://uniradioinforma.com/noticias/articulo118017.html

- Hermanan ciclistas la frontera entre México y California
  MVSNoticias

- Hermanan ciclistas la frontera entre México y California
  El Mexicano
Tijuaneando en Bici 2012

VIERNES 18 MAYO
1:00pm-8:00pm

Objetivo.

Promover la movilidad urbana con el fin de dar continuidad a los proyectos de implementación de infraestructura ciclista hermanando este paseo con el Bike to Work Day de San Diego California.

Tres rutas partiendo en distintos puntos de la ciudad para converger en Plaza Viva Tijuana en un convivio para ciclistas y público en general.

Programa.

CRUCE FRONTERIZO
1:00 pm San Ysidro - encuentro con participantes BIKE TO WORK

ARRANQUE DE RUTAS EN TIJUANA

5:00 pm Soler - Carl’s Jr. Soler
5:00 pm Otay - Parque de la Amistad
5:00 pm La Mesa - Comienzo Blvd. Benítez

7:00 pm Reunión de participantes en Plaza Viva Tijuana

PLAZA VIVA TIJUANA
Vía de la Juventud Ote. 8800, Zona Río Tijuana

Comunidad Ciclista y Ciudadanos que Apoyan la Movilidad Ciclista

Mapa de Rutas.

Contactos.

Carmen Remo – romo@calidad-de-vida.org
cel. [664] 386.1634

Daniel Gómez – romalex2001@yahoo.com
[664] 641.5159

Arturo Vizcaíno – arturo@tijebici.com
[664] 628.1174

Alfredo Pérez – permag@live.com

César Martínez – cesar@bicimart.com
[664] 404.7234
The 2012 Binational Seminar, “The Mechanics of Crossborder Collaboration: The San Diego Region and the Tijuana, Tecate, and Playas de Rosarito Metropolitan Zone,” will be held on Tuesday, June 26, 2012, from 12:15 to 5:00 p.m., at Caltrans, District 11. Staff will provide an update on the seminar organization. A Save the Date for the binational event is attached (Attachment 1).


Key Staff Contact: Hector Vanegas, (619) 699-1972, Hector.Vanegas@sandag.org
SAVE THE DATE

SANDAG 2012 Binational Seminar

Tuesday, June 26, 2012
Caltrans District 11
4050 Taylor Street, San Diego, CA 92110
Garcia Conference Room
12:15 – 5:00 p.m.

The SANDAG 2012 Binational Seminar will be an opportunity to evaluate and discuss current planning efforts and cross-border collaboration, and identify the challenges and possibilities of capitalizing on shared opportunities. The goal of the event is for attendees to share their experiences and introduce them to the regional strategic plans, such as the San Diego Regional Comprehensive Plan (RCP) and the Metropolitan Strategic Plan (PEM) of Tijuana, Tecate, and Playas de Rosarito. The expert panel will also discuss actions and strategies that could be of interest for the future of our region.

The seminar will provide opportunities to share information on how Tijuana, Tecate, Playas de Rosarito, and the San Diego region are developing planning strategies. It will be an opportunity to learn from one another’s experiences.

This event is free, but space is limited. We would appreciate confirmation of attendance to Freslinda Vera at Freslinda.Vera@sandag.org or (619) 699-7316. Please do not hesitate to contact us if you have comments or suggestions.
RESERVE LA FECHA

Seminario Binacional de SANDAG 2012

Martes 26 de junio de 2011
Caltrans District 11
4050 Taylor Street, San Diego, CA 92110
Salón de Conferencias García
12:15 – 5:00 p.m.

El evento anual binacional de SANDAG 2012 será una oportunidad para evaluar y discutir los actuales esfuerzos de planeación y colaboración transfronteriza, así como para identificar retos y posibilidades para capitalizar las oportunidades compartidas. Se busca que en este evento, los participantes y asistentes compartan experiencias y conozcan los planes estratégicos regionales, como el Plan Regional Integral de San Diego o RCP (por sus siglas en inglés) y el Plan Estratégico Metropolitano de Tijuana, Tecate y Playas de Rosarito o PEM. Igualmente, un panel de expertos discutirá acciones y estrategias que podrían ser de interés para el futuro de nuestra región.

Los organizadores esperan propiciar oportunidades para intercambiar información sobre cómo las regiones de Tijuana, Tecate, Playas de Rosarito y San Diego están desarrollando las estrategias de planeación y aprender así de las experiencias mutuas.

Este evento es gratuito, pero el cupo es limitado. Le agradeceremos nos confirme su intención de asistir con Freslinda Vera en Freslinda.Vera@sandag.org o al (619) 699-7316. Por favor no dude en comunicarse con nosotros si tuviera algún comentario o sugerencia.