MEETING NOTICE

AND AGENDA

COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES
The Committee on Binational Regional Opportunities (COBRO) may take action on any item appearing on this agenda.

Tuesday, May 3, 2011
3:00 to 4:30 p.m.

SANDAG, 7th Floor Conference Room
401 B Street, Suite 800
San Diego, CA  92101-4231

Staff Contact: Hector Vanegas
(619) 699-1972
hva@sandag.org

AGENDA HIGHLIGHTS

• BINATIONAL PLANNING CONTACTS GUIDE UPDATE

• DRAFT 2050 REGIONAL TRANSPORTATION PLAN: OVERVIEW, UPCOMING OUTREACH, AND ADOPTION PROCESS

• UPDATE ON THE ORGANIZATION OF THE 2011 SANDAG BINATIONAL SEMINAR

• BRIEFING ON MEXICO’S FRAMEWORK FOR LAND USE AND PLANNING ALONG THE BORDER

MISSION STATEMENT
The Committee on Binational Regional Opportunities (COBRO) will advise the Borders Committee of the San Diego Association of Governments (SANDAG) concerning both short- and long-term binational related activities, issues, and actions; provide input regarding binational border-related planning and development; and identify ways to assist and coordinate with existing efforts in the binational area. The COBRO will serve as a working group to the SANDAG Borders Committee to facilitate a better understanding of the binational border-related issues and needs of the California-Baja California region.
Welcome to SANDAG! Members of the public may speak to the COBRO on any item at the time that the Committee is considering the item. Please complete a Speaker’s Slip which is located in the rear of the room and then present the slip to Committee staff. Also, members of the public are invited to address the Committee on any issue under the agenda item entitled Public Comments/Communications. Speakers are limited to three minutes. The COBRO may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org under meetings on SANDAG’s Web site. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form also available on the Web site. E-mail comments should be received no later than noon, two days prior to the COBRO meeting.

In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact SANDAG at (619) 699-1900 in advance of the meeting. To request this document or related reports in an alternative format, please call (619) 699-1990, (619) 699-1904 (TTY), or fax (619) 699-1905.

SANDAG offices are accessible by public transit. Phone 511 or see www.511sd.com for route information.
1. WELCOME AND INTRODUCTIONS

+2. SUMMARY OF THE FEBRUARY 1, 2011, MEETING APPROVE

3. PUBLIC COMMENTS/COMMUNICATIONS AND MEMBER COMMENTS

Members of the public shall have the opportunity to address the COBRO on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a “Request to Speak” form and giving it to the COBRO coordinator prior to speaking. Public speakers should notify the COBRO coordinator if they have a handout for distribution to COBRO members. Public speakers are limited to three minutes or less per person. COBRO members also may provide information and announcements under this agenda item.

CONSENT ITEMS (#4 and #5)

+4. UPCOMING EVENTS INFORMATION

+5. SANDAG BINATIONAL PLANNING CONTACTS GUIDE UPDATE INFORMATION

This report presents the updated SANDAG Binational Planning contacts guide. The 2011 SANDAG Binational Planning Contacts Guide has been posted to the SANDAG Web site.

REPORT ITEMS (#6 through #10)

+6. DRAFT 2050 REGIONAL TRANSPORTATION PLAN: OVERVIEW, UPCOMING OUTREACH, AND ADOPTION PROCESS (Elisa Arias) INFORMATION

The Draft 2050 Regional Transportation Plan (RTP) is the blueprint for keeping pace with the mobility and sustainability challenges in a growing region. The Plan is built on an integrated set of public policies, strategies, and investments to maintain, manage, and improve the transportation system so it meets the diverse needs of our changing region through 2050. The SANDAG Board of Directors released the Draft 2050 RTP and its Sustainable Communities Strategy (SCS) for public review and comment on April 22, 2011. The Draft Environmental Impact Report (EIR) is anticipated to be released in late May 2011. This presentation also will outline the upcoming workshops and public hearings that will take place during the public comment period. The Board is anticipated to adopt the 2050 RTP in fall 2011.
<table>
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<th>ITEM #</th>
<th>RECOMMENDATION</th>
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| 7.     | **COBRO’S REPRESENTATION AT THE BORDERS COMMITTEE**  
(Chair Paul Ganster) | **APPOINT** |
|        | COBRO Member Angelika Villagrana, San Diego Chamber of Commerce, announced her retirement. The Committee is asked to select a member from COBRO to serve as the new representative at the monthly Borders Committee meetings. |
| 8.     | **UPDATE ON THE ORGANIZATION OF THE 2011 SANDAG BINATIONAL SEMINAR**  
(Chair Paul Ganster) | **INFORMATION** |
|        | The 2011 binational seminar on Enhancing Transit and Non-Motorized Mobility on the Border will be held on Tuesday, June 28, 2011, from noon to 5 p.m., at Caltrans, District 11. Staff will provide an update on the seminar organization. |
| 9.     | **REPORT ON THE U.S. NATIONAL BIKE TO WORK DAY AND TIJUANEANDO EN BICI CELEBRATIONS**  
(Hector Vanegas) | **INFORMATION** |
|        | On May 20, 2011, the San Diego region celebrates National Bike to Work Day. In the spirit of the Bike to Work Day celebration, for the first time, the City of Tijuana will also promote bike mobility and healthier transportation with the Tijuaneando en Bici event, to be held on the same day. The event will include bike rides departing from three routes that will converge to cross the San Ysidro Port of Entry. |
| 10.    | **BRIEFING ON MEXICO’S FRAMEWORK FOR LAND USE AND PLANNING ALONG THE BORDER**  
(César Villegas-Campoy, Instituto Municipal de Planeación de Playas de Rosarito, Baja California, México) | **INFORMATION** |
|        | The Cities of Tijuana, Tecate, and Playas de Rosarito are currently developing a metropolitan strategic plan. This report will briefly describe Mexico’s legal framework for land use and planning activities as they relate to the border, including Mexico’s federal government discussions to update this legal framework. |
| 11.    | **NEXT MEETING DATE AND LOCATION** | **INFORMATION** |
|        | The next regular meeting of the COBRO is scheduled for Tuesday, June 7, 2011, from 3:00 to 4:30 p.m., at SANDAG. |

+ next to an item indicates an attachment
SUMMARY OF THE FEBRUARY 1, 2011, MEETING

1. WELCOME AND INTRODUCTIONS

The February 1, 2011, Committee on Binational Regional Opportunities (COBRO) meeting was called to order by Chair Paul Ganster, Institute for Regional Studies of the Californias, SDSU at 3:13 p.m.

Members present were: Chair Paul Ganster, Institute for Regional Studies of the Californias at SDSU; Co-Chair Deputy Consul General Martha Elvira Rosas, Consulate General of Mexico in San Diego; Elsa Saxod, SAXOD Enterprises/Past Chair; Sergio Pallares, Caltrans District 11; Olivia Maldonado, City of Tijuana; Susan Reinert, Consulate General of the United States in Tijuana; Dennis La Salle, Consejo de Desarrollo Económico de Tijuana (CDT); Tito Alegria, El Colegio de la Frontera Norte (Colef); Yolanda Walther-Meade, Fundación Internacional de la Comunidad, A.C.; Rubén Carrillo, Instituto Metropolitano de Planeación de Tijuana (IMPLAN); Nathan Owens, San Diego Dialogue; Angelika Villagrana and James Clark, San Diego Regional Chamber of Commerce; Christina Luhn, San Diego Regional Economic Development Corporation; Thomas Currie, San Ysidro Chamber of Commerce; Clay Phillips, Tijuana River National Estuarine Research Reserve; Salvador Lozano, Universidad Iberoamericana Tijuana; Toby Sosbee, U.S. Customs and Border; Doug Liden, U.S. EPA Border Liaison Office.

Advisory members present: Irma Alvarez, Southwestern College

SANDAG staff present were: Hector Vanegas, Stacy Corona, and Ron Saenz

SUMMARY OF THE NOVEMBER 2, 2010, MEETING

Action: Upon a motion by Angelika Villagrana, San Diego Regional Chamber of Commerce and a second by Thomas Currie, San Ysidro Chamber of Commerce, COBRO unanimously approved the meeting summary.
3. PUBLIC COMMENTS/COMMUNICATIONS AND MEMBER COMMENTS

Chair Paul Ganster explained that studies conducted by Arizona State University (ASU), analyzing the quality of life of twin cities along the border, were recently published as part of ASU’s observatory projects. The studies include information regarding perceptions on quality of life which can be contrasted with hard data about income and health to create a clearer understanding of what people who live along the border think about their quality of life.

Yolanda Walther-Meade, Fundación Internacional de la Comunidad (FIC), updated COBRO that FIC is beginning to disperse funds that were raised as a result of Tijuana Innovadora to non-profit groups. She thanked everyone for their participation in the event. She also explained that she and her daughter are to be recognized by the National History Museum for their years of participation in the organization of the Dos Aguilas Gala. Funds raised for the event support binational research and education programs. This year’s Gala is to be held on February 5, 2011.

Clay Phillips, Tijuana River National Estuarine Research Reserve, explained that the management plan for the Tijuana River Estuary was finalized in September 2010 and can be viewed online at Tijunanaestuary.org.

Sergio Pallares, Caltrans, explained that the next regional meeting of the U.S.-Mexico Binational Group on Bridges and Border Crossings will be held in San Carlos, Sonora during the last week of February.

Hector Vanegas, SANDAG, mentioned that during the week of February 8, 2011, there will be a joint meeting of the Board of Directors of the Border Environment Cooperation Commission (BECC) and the North American Development Bank (NADBANK) in Tijuana that is open to the public.

CONSENT ITEMS (#4 through #7)

+4. UPCOMING EVENTS (INFORMATION)

Chair Ganster invited attendants to review upcoming events and meeting times that were included in the agenda packet.

+5. OVERVIEW OF SAN DIEGO REGION’S INTERNATIONAL LAND PORTS OF ENTRY (Ron Saenz)

Chair Paul Ganster explained that attached to the agenda is an overview of the existing conditions at the San Ysidro, Otay Mesa, and Tecate Ports of Entry. The report discusses planned modernization and construction projects at the three land ports of entry. He stated that the overview will soon be organized and posted to the Web. Chair Paul Ganster asked members to read and provide feedback and comments to Ron Saenz.
Hector Vanegas, SANDAG, said the information will be useful and the goal is to complement the information SANDAG currently provides concerning border crossings.

6. UPDATE ON THE CHARTER OF THE COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES (COBRO) (Julia Coleman, SANDAG)

Julia Coleman, SANDAG, stated that the Charter of the COBRO is a document that describes the purpose of the Committee, the line of reporting, responsibilities, membership, meeting time and location, selection of Chair, and duration of existence. She explained that there has been recent discussion regarding unmet quorums at meetings as a result of crossborder and regional travel to the meetings. Consequently, modifications to the Charter have been proposed, to include the difficulties in obtaining quorums. After review, the group has decided not to move forward with any changes to the Charter.

7. PROPOSED THEME AND DATE OF THE 2011 SANDAG ANNUAL BINATIONAL EVENT (Chair Paul Ganster)

Chair Paul Ganster asked the COBRO to discuss and recommend to the Borders Committee that the 2011 binational event be held on Tuesday, June 2, 2011, at Caltrans. He explained that the proposed theme of the seminar is Enhancing Transit and Non-Motorized Mobility Along the Border. The theme offers an appropriate discourse due to the current and future transportation developments in the border region and addresses increasing concerns regarding the link in transportation and the movement of people between San Diego and Mexico.

As potential seminar topics, committee members discussed examining water desalinization and security issues along the border. After discussion, the committee decided to push forward with the Topic of Enhancing Transit and Non-Motorized Mobility Along the Border and address the other topics at future COBRO meetings.

Sergio Pallares, Caltrans, and Toby Sosbee, U.S. CBP, asked to join the 2011 Binational Seminar Task Force, organized to coordinate the event.

REPORT ITEMS (#8 Through #10)

8. UPDATE ON SELECTED STRATEGIES FROM THE OTAY MESA - MESA DE OTAY BINATIONAL CORRIDOR STRATEGIC PLAN (Ron Saenz, SANDAG)

Ron Saenz, SANDAG, explained that in 2007 the SANDAG Board of Directors and the City of Tijuana adopted the Otay Mesa - Mesa de Otay Binational Corridor Strategic Plan. He provided an update on strategies accomplished with this plan and stated that three progress reports have been given since 2007. The progress reports highlight four areas: Transportation, Economic Development, Housing, and Environment. For the purpose of this
presentation, Ron Saenz focused on transportation, economic development, and environment. A copy of the full report is available on the SANDAG Web site.

Ron Saenz’s discussion on the new passenger vehicle border crossing and inspection area in Otay Mesa generated comments. He stated that pedestrians would travel from the pedestrian inspection facility at Otay Mesa and cross the existing pedestrian bridge onto the U.S. transit center that is west of SR 905.

Chair Paul Ganster and Tito Alegria questioned the convenience of the bridge with regard to the travel distance from the Mexico transit center to the U.S. transit center.

Hector Vanegas explained that the land to be used is the closest available to Otay Mesa, north of the border.

Action: This item was presented for discussion. No action was taken on this item

9. THE NEW METROPOLITAN PLANNING INSTITUTE OF THE CITY OF TIJUANA (Rodolfo Argote, Metropolitan Planning Institute of Tijuana)

Rubén Carrillo made this presentation on behalf of Rodolfo Argote. This presentation reported on the recent creation of the new Metropolitan Planning Institute of the City of Tijuana, which consolidated the former Municipal Planning Institute (IMPlan, in Spanish) and the City Development Planning Council, in December 2010 (Copladem, in Spanish). The objective is to have focus on social, economic, and urban planning to create a three-year plan for the metropolitan zone and for the City of Tijuana. The governing board is the authority for the new organization but is also considering the formation of an advisory board, following the model of SANDAG.

Action: This item was presented for information. No action was taken on this item

10. CURRENT CROSSBORDER TRAVEL BEHAVIOR SURVEY (Kristen Rohanna, SANDAG)

Kristen Rohanna, SANDAG, discussed that SANDAG is currently surveying residents of Baja California, Mexico, who are crossing at the three land ports of entry between the San Diego region and Tijuana, and are traveling into San Diego County. The survey is intended to collect information regarding travel patterns. Data is collected through interviews at the border and/or with the use of passenger trip diaries. Interviewers ask passengers to complete a trip diary, documenting their destinations and activities in San Diego and times of travel and in exchange SANDAG is giving volunteers a US $15.00 gift card. The surveys are conducted during weekdays until 5:30 p.m. The anticipated sample size is 1,500 people and data collection is expected to be complete in the next two months.

Committee members asked about the SCEDC survey and if there was coordination with that group.
Kristen Rohanna explained that the SANDAG survey is more detailed because it is gathering information about residents in Baja California, Mexico, and their travel patterns in San Diego County; however, the studies will complement each other. Kristen Rohanna also stated that the information is going to be used for a new Activity Based Transportation model that SANDAG is currently developing.

Action: This item was presented for information. No action was taken on this item

11. NEXT MEETING DATE AND LOCATION

The next meeting of the COBRO will be a joint meeting with Borders Committee and is scheduled for Friday, April 22, 2011, from 12:30 to 2:30 p.m., at SANDAG.

Chair Ganster adjourned the meeting at 4:57 p.m.
**UPCOMING EVENTS**

| WHAT | Geopolitics of Energy in Latin America  
Institute of the Americas |
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<td>WHEN:</td>
<td>May 13-18, 2011</td>
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</table>
| WHERE: | Institute of the Americas, Weaver Conference Center  
10111 N. Torrey Pines Road  
La Jolla, CA 92037 |
| MORE INFO: | Diana Rodriguez at (858) 453-5560 x103 or www.iamericas.org |

| WHAT | XX Annual Latin American Energy Conference, The La Jolla Conference  
Institute of the Americas |
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<tr>
<td>WHEN:</td>
<td>May 16-18, 2011</td>
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| WHERE: | Institute of the Americas, Weaver Conference Center  
10111 N. Torrey Pines Road  
La Jolla, CA 92037 |
| MORE INFO: | (858) 453-5560 or www.iamericas.org |

| WHAT | Space and Place in Latin American History Conference  
Center for U.S. - Mexican Studies |
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<tr>
<td>WHEN:</td>
<td>May 20, 2011</td>
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| WHERE: | The Village at Torrey Pines, Meeting Rooms on Fifteen  
University of California, San Diego  
9500 Gilman Drive  
La Jolla, CA 92093-0510 |
| MORE INFO: | Greg Mallinger at (858) 822-1696 or gmallinger@ucsd.edu |

| WHAT | Tijuaneando en Bici 2011 & SANDAG’s Bike to Work Day  
IMPLAN, SANDAG |
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<tr>
<td>WHEN:</td>
<td>May 20, 2011</td>
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<tr>
<td>WHERE:</td>
<td>Tijuana and San Diego</td>
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| MORE INFO: | implan@tijuana.gob.mx and  
http://www.icommutesd.com/Events/BikeToWorkDay.aspx |

| WHAT | US-Mexico Security Cooperation, Border Issues, Immigration Reforms and Trade  
United States - Mexico Chamber of Commerce |
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<tr>
<td>WHEN:</td>
<td>May 24, 2011</td>
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<tr>
<td>WHERE:</td>
<td>(To be announced)</td>
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<tr>
<td>MORE INFO:</td>
<td><a href="http://www.usmoc.org/event">www.usmoc.org/event</a></td>
</tr>
</tbody>
</table>
**WHAT:** Presidential Leadership and Democratization in México and Brazil, 2003-2011  
**Center for U.S. - Mexican Studies**  
**WHEN:** May 25, 2011  
**WHERE:** Deutz Conference Room  
University of California, San Diego  
9500 Gilman Drive  
La Jolla, CA 92030-0510  
**MORE INFO:** Greg Mallinger at (858) 822-1696 or gmallinger@ucsd.edu

**WHAT:** Culture, Coffee and Conversation Lecture Series: Mañana Forever  
**San Diego Museum of Man Administration Building, Gill Auditorium**  
**WHEN:** June 2, 2011  
**WHERE:** 1350 El Prado, Balboa Park  
San Diego, CA 92101  
**MORE INFO:** (619)325 – 8200| sdwac@sdwac.org

**WHAT:** Citizens and Crime: Engaging Citizens in Community Security  
**Institute of the Americas**  
**WHEN:** June 6-10, 2011  
**WHERE:** Institute of the Americas, Weaver Conference Center  
10111 N. Torrey Pines Road  
La Jolla, CA 92037  
**MORE INFO:** (858) 453-5560 or www.iamericas.org

**WHAT:** The Golden Triangle, Mexico-USA-China, Business Opportunities, Trade, Manufacturing, Transportation among Three Powerful Countries  
**United States - Mexico Chamber of Commerce**  
**WHEN:** June 22, 2011  
**WHERE:** (To be announced)  
**MORE INFO:** www.usmcoc.org/event

**WHAT:** SANDAG’s 2011 Annual Binational Seminar: Enhancing Transit and Non-motorized Mobility on the Border  
**SANDAG**  
**WHEN:** June 28, 2011  
**WHERE:** Caltrans District 11  
**MORE INFO:** www.sandag.org

Key Staff Contact: Hector Vanegas, (619) 699-1972, hva@sandag.org
SANDAG BINATIONAL PLANNING CONTACTS GUIDE UPDATE

The 2011 SANDAG Binational Planning Contacts Guide, first published in March 2007, was recently updated for 2011. Revisions include the following:

- The contact information for all listed organizations was verified and updated as necessary.
- Defunct organizations were removed.
- The Border Elected Officials were updated to reflect newly elected officials in the United States after the November 2010 election.

The Binational Planning Contacts Guide will continue to be updated annually and will be presented to COBRO.

The SANDAG Binational Planning Contacts Guide has been posted to the SANDAG Web site (www.sandag.org) on the Borders Program page, which can be found on the right-hand side under the “Publications” heading. A copy of the 2011 SANDAG Binational Planning Contacts Guide is available upon request.

Key Staff Contacts:  Hector Vanegas, (619) 699-1972, hva@sandag.org
                      Stacy Corona, (619) 699-7316, sco@sandag.org
DRAFT 2050 REGIONAL TRANSPORTATION PLAN: OVERVIEW, File Number 3100500
UPCOMING OUTREACH, AND ADOPTION PROCESS

Introduction

The Draft 2050 Regional Transportation Plan (RTP) is the blueprint for keeping pace with the mobility and sustainability challenges in a growing region. The Plan is built on an integrated set of public policies, strategies, and investments to maintain, manage, and improve the transportation system so it meets the diverse needs of our changing region through 2050.

The 2050 RTP contains a robust transportation network, with a diversity of projects that will provide residents and visitors with a variety of travel choices. The regional transportation network, in conjunction with how local jurisdictions develop land, will provide additional opportunities for walking, biking, getting to work, going to school, shopping, and playing. This Plan, more than previous ones, improves our region’s network for public transit. It provides more transit choices for today’s and tomorrow’s riders, by improving the existing system and by introducing new access to other areas.

Passed in 2008, Senate Bill 375 (SB 375) encourages planning practices that create sustainable communities. SB 375 also charged the California Air Resources Board with setting regional targets for reducing greenhouse gas emissions by 2020 and by 2035. SANDAG also must prepare a Sustainable Communities Strategy (SCS). The SCS must show how the region will meet its goals for reducing greenhouse gas emissions from automobiles and light trucks. The Draft 2050 RTP and its SCS demonstrate that our region will meet or exceed these targets by using land in ways that make developments more compact, conserving open space, and investing in a transportation network that gives residents alternatives to driving alone.

This report outlines the upcoming workshops and public hearings that will take place during the public comment period. The Board is anticipated to adopt the 2050 RTP and certify its Environmental Impact Report (EIR) in the fall.

Discussion

2050 RTP and SCS Public Outreach

At its April 22, 2011, meeting, the Board of Directors accepted the Draft RTP for distribution and scheduled public workshops and public hearings on the Draft 2050 RTP, including its SCS, and the EIR in June. The closing date for public comments on the Draft 2050 RTP and its SCS is June 30, 2011. The Draft EIR is scheduled to be released in late May. The date and locations of the public
workshops and public hearings are shown in Attachment 1. Dates and times are tentative and will be confirmed by May 6, 2011.

To obtain public input on the development of the 2050 RTP and SCS, a broad range of media and communication avenues are being utilized to provide information, solicit participation and input, and allow for ongoing feedback and updates. A major goal of this public involvement effort is to reach out to both nontraditional and traditional audiences, to include them in the transportation planning process.

The schedule and format of the public workshops and hearings will provide opportunities for questions and answers with technical staff, public comments to be submitted, and information to be shared. The availability of the Draft 2050 RTP and its SCS for public comment has been widely announced. The Draft Plan, Appendices, Technical Appendices, and Executive Summary in Spanish have been posted at www.sandag.org/2050rtp and also are available on CD.

2050 RTP and SCS Adoption Process

Major anticipated milestones include:

- **May 2011:** Release of the Draft EIR
- **June 2011:** Public Hearings and Workshops on Draft 2050 RTP/SCS/EIR
- **June 30, 2011:** Close of public comment period for Draft 2050 RTP and its SCS
- **September 2011:** Review of RTP/EIR comments
- **October 28, 2011:** SANDAG Board considers certification of the Final EIR, finding of air quality conformity, and adoption of the Final 2050 RTP and its SCS

Attachment: 1. Draft 2050 Regional Transportation Plan and its Sustainable Communities Strategy: Public Workshops & Public Hearings

Key Staff Contact: Elisa Arias, (619) 699-1936, ear@sandag.org
Draft 2050 Regional Transportation Plan and its Sustainable Communities Strategy
Public Workshops & Public Hearings
(Dates and times are tentative and will be confirmed by May 6, 2011)

Subregional Public Workshops & Public Hearings - 4 to 7 p.m.
4 to 6 p.m. Public Workshops; Public Hearings begin at 6 p.m.

Tue, Jun 7  Encinitas Community & Senior Center (North County Coastal)
1140 Oakcrest Park Dr., Encinitas
4 to 6 p.m. Public Workshop; Public Hearing begins at 6 p.m.

Wed, Jun 8  Jacobs Center (Central San Diego)
404 Euclid Ave., San Diego
4 to 6 p.m. Public Workshop; Public Hearing begins at 6 p.m.

Thu, Jun 9  Sonrise Community Church (East County)
8805 North Magnolia Ave., Santee
4 to 6 p.m. Public Workshop; Public Hearing begins at 6 p.m.

Mon, Jun 13 Martin Luther King Jr. Center (South County)
140 East 12th St., National City
4 to 6 p.m. Public Workshop; Public Hearing begins at 6 p.m.

Thu, Jun 16 San Marcos City Council Chambers (North County Inland)
1 Civic Center Dr., San Marcos
4 to 6 p.m. Public Workshop; Public Hearing begins at 6 p.m.

Public Hearings

Fri, Jun 10 SANDAG Board of Directors Meeting - 10 a.m.
401 B St., San Diego

Tue, Jun 21 Regional Planning Stakeholders Working Group (SWG)
Meeting - 5 p.m.
Caltrans Office, 4050 Taylor St., San Diego

The public workshops will be conducted in an open house format where participants can attend at any time during the workshop, view displays and information about the Draft 2050 RTP, SCS, Environmental Impact Report, and the Draft Regional Housing Needs Assessment, ask questions of staff, complete comment cards, or speak to a bilingual English/Spanish transcriber to have their comments recorded. The public hearings will be officiated by one or more SANDAG Board member(s), or their designee(s), and a transcription will be produced and provided to the SANDAG Board of Directors and Policy Advisory Committees, as well as provided to the general public.

www.sandag.org/2050rtp
UPDATE ON THE ORGANIZATION OF THE 2011 SANDAG BINATIONAL SEMINAR

Introduction

At its February 25, 2011, meeting, the Borders Committee accepted the recommendation from COBRO for the proposed June 7, 2011, date and theme of the 2011 binational seminar. As key participants have indicated conflicts with this proposed date, the COBRO Task Force explored a new date for this event.

Discussion

A Task Force formed by members of COBRO to support the organization of the 2011 binational seminar, met on March 1, and April 5, 2011, to provide input for the preparation of an initial program for the 2011 binational event. During these meetings, the Task Force also assisted with identifying potential participants.

Staff has prepared an initial draft program (Attachment 1) that includes presentations on the San Diego region’s and Tijuana’s plans on transit and non-motorized mobility, the role of the private sector on border mobility, and a roundtable discussion with an expert panel.

As several key seminar participants have indicated conflicts with the June 7, 2011, date, staff, and COBRO’s Task Force discussed a new date for this event. June 28, 2011, was proposed as the new date.

Next Steps

At the April 22, 2011, Borders Committee meeting, the Committee accepted the proposed recommendation to change the seminar date to June 28, 2011. A save the date notice will be published.

Attachment: 1. Draft Program of the SANDAG 2011 Binational Seminar

Key Staff Contact: Hector Vanegas, (619) 699-1972, hva@sandag.org
### Enhancing Transit and Non-Motorized Mobility on the Border

**Tuesday, June 28, 2011**

Caltrans District 11, 4050 Taylor Street, San Diego, CA 92110
Garcia Conference Room
12:15 – 5:00 p.m.

<table>
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<tr>
<th>Schedule Item</th>
<th>Time</th>
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<tr>
<td>1. REGISTRATION AND NETWORKING TIME</td>
<td>12:15 p.m.</td>
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<tr>
<td>2. WELCOME AND INTRODUCTORY REMARKS</td>
<td>1:00 p.m.</td>
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<td>(Hon. John Minto, Chair of the Borders Committee; Hon. Remedios Gómez-Arnau, Consul General of Mexico in San Diego; Laurie Berman, Caltrans District 11; and TBD, City of Tijuana)</td>
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<td>3. SETTING THE STAGE FOR A DISCUSSION ON TRANSIT AND NON-MOTORIZED MOBILITY ON THE BORDER (SANDAG - MTS)</td>
<td>1:20 p.m.</td>
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<td>4. IMPROVING MOBILITY IN A BORDER SECURITY CONTEXT (Invited: Commissioner Alan Bersin, U.S. Customs and Border Protection)</td>
<td>1:30 p.m.</td>
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<td>5. OVERVIEW OF THE SAN DIEGO REGION’S PLANS ON TRANSIT AND NON-MOTORIZED MOBILITY (SANDAG)</td>
<td>1:50 p.m.</td>
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<tr>
<td>6. OVERVIEW OF BAJA CALIFORNIA’S PLANNING EFFORTS ON TRANSIT AND NON-MOTORIZED MOBILITY (Manuel Guevara, Tijuana’s Metropolitan Planning Institute)</td>
<td>2:20 p.m.</td>
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<td>7. THE ROLE OF THE PRIVATE SECTOR ON BORDER MOBILITY (Border Transportation Council (BTC) and Tijuana’s Municipal Transportation Council)</td>
<td>2:50 p.m.</td>
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<tr>
<td><strong>BREAK</strong></td>
<td>3:20 p.m.</td>
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<td>8. ROUNDTABLE DISCUSSION ON TRANSIT AND NON-MOTORIZED MOBILITY ON THE BORDER (Binational Panel) (Moderator Paul Ganster, Chair of the Committee on Binational Regional Opportunities)</td>
<td>3:30 p.m.</td>
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<td>9. OPEN DISCUSSION</td>
<td>4:00 p.m.</td>
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<td>10. SEMINAR CONCLUSIONS (TBD)</td>
<td>4:45 p.m.</td>
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<td>11. END OF SEMINAR</td>
<td>5:00 p.m.</td>
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REPORT ON THE U.S. NATIONAL BIKE TO WORK DAY AND TIJUANEANDO EN BICI CELEBRATIONS

Introduction

On May 20, 2011, the San Diego region celebrates National Bike to Work Day. In the spirit of the Bike to Work Day celebration, for the first time, the City of Tijuana will also be promoting bike mobility and healthier transportation on this same date.

Discussion

The City of Tijuana, through its Metropolitan Planning Institute (Instituto Metropolitano de Planeación or IMPlan), is currently developing a Comprehensive Mobility Program that includes an innovative section on bike mobility to promote better conditions for the use of bicycles for transportation and recreation.

The City of Tijuana’s Comprehensive Mobility Program, which is anticipated to be adopted in 2011, will include the identification of initial bike paths designated for transportation and recreation throughout the city and their connectivity with public transportation. It will also describe the location of bikeports, bike rental programs, parking and lockers, etc.

In this regard, IMPlan has already initiated discussions with local bicyclist groups, who represent more than 3,000 bicyclists, and shared with SANDAG staff its plans for the preparation of its Comprehensive Mobility Program.

IMPlan plans to introduce this new Comprehensive Mobility Program with a program that will tie-in with the San Diego region’s events for the U.S. National Bike to Work Day on May 20, 2011. The program “Tijuaneando en BiCí” will include bike rides on three bike paths (Playas de Tijuana, La Mesa, and Mesa de Otay - see Attachment 1), a border crossing event at the San Ysidro Port of Entry, and will conclude with a public forum back in Tijuana.
Organized by the SANDAG iCommute program and several sponsors, the San Diego Bike to Work Day offers, among several amenities and activities, pit stops - places where bicyclists can stop to reenergize while they are on the road. This year, iCommute plans to break the 2010 record and have 75 pit stops, including one near the San Ysidro Port of Entry, to assist bicyclists who will cross the border from Mexico to join this event for the first time.

Attachment: 1. City of Tijuana “Tijuaneando en BiCi” Bike Rides Routes Map

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