

San Diego Association of Governments

# BORDERS COMMITTEE

April 22, 2011

AGENDA ITEM NO.: **1**

**Action Requested: APPROVE**

**JOINT MEETING OF THE BORDERS COMMITTEE, COMMITTEE ON BINATIONAL  
REGIONAL OPPORTUNITIES (COBRO), AND THE CITY OF TIJUANA**

**DISCUSSION AND ACTIONS**

**MEETING OF MARCH 25, 2011**

The joint meeting of the Borders Committee, Committee on Binational Regional Opportunities (COBRO), and the City of Tijuana was called to order by Chair John Minto (East County) at 12:40 p.m. See the attached attendance sheet for Borders Committee member attendance.

Chair Minto welcomed COBRO and City of Tijuana representatives and introduced Councilmember Jesús Javier Merino from the City of Tijuana. Self-introductions were conducted.

1. APPROVAL OF MEETING MINUTES

Action: Upon a motion by Councilmember David Alvarez (City of San Diego) and a second by Councilmember Ed Gallo (North County Inland), the Borders Committee unanimously approved the minutes from the February 25, 2011, meeting.

2. PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

Rubén Carrillo, Director of Investment and Strategic Projects, Instituto Metropolitano de Planeación de Tijuana (IMPLAN), announced the City of Tijuana will conduct its first Comprehensive Mobility Program that will be presented in an event that will include bike rides and a border crossing event to join the U.S. National Bike to Work event on May 20, 2011, in an effort to promote bike mobility and healthier transportation.

**CONSENT ITEM (#3)**

e +3. REPORT FROM THE CITY OF TIJUANA'S COMMISSION FOR BORDER AFFAIRS TO INCLUDE SANDAG AS AN HONORARY MEMBER OF THIS COMMISSION (INFORMATION)

Edgar Castillo, on behalf of City of Tijuana Councilmember María Luisa Sánchez, Chair of the Commission for Borders Affairs of the City Council of Tijuana, briefed the Committee on the

Tijuana City Council, and its members' roles and responsibilities. He stated the Tijuana Commission for Borders Affairs presented the request to include SANDAG as an Honorary Commission Member on December 10, 2010, and that the request will be considered in the near future by the Tijuana City Council Committee on Governance and Legislation.

Councilmember David Alvarez (City of San Diego) expressed his support and suggested members of the Borders Committee reciprocate by meeting with the Tijuana Commission for Borders Affairs.

Gary Gallegos, Executive Director (SANDAG), stated that SANDAG Board Chairman Jerome Stocks will appoint the honorary member once the City of Tijuana takes action on this item.

Hon. Remedios Gómez-Arnau, Consul General of Mexico in San Diego, commended the action, as it would strengthen dialogue on both sides of the border.

Action: This item was presented for information only.

### **REPORT ITEMS (#4 through #6)**

e +4. REPORT FROM THE CONSUL GENERAL OF MEXICO (INFORMATION)

Hon. Remedios Gómez-Arnau, Consul General of Mexico in San Diego, presented highlights from the meeting between President Felipe Calderón and President Barack Obama on March 3, 2011, which focused on the economy and energy.

Councilmember Najla Wehbe (City of Tijuana) stressed the importance of staying informed through these types of meetings. As Secretary to the Tijuana Binational Borders Committee, she extended an invitation to Committee Members to attend their meetings.

Councilmember Jesús Javier Merino (City of Tijuana), on behalf of City of Tijuana Mayor Carlos Bustamante and Council Members, said they continue their efforts to strengthen ties with the San Diego region and California; and, are working in order to bring more jobs to Tijuana and Baja California through the new pending investments along the border.

Action: This item was presented for information only.

e +5. OTAY MESA – MESA DE OTAY BINATIONAL CORRIDOR STRATEGIC PLAN: MARCH 2011 DRAFT PROGRESS REPORT (DISCUSSION)

Ron Saenz, Associate Regional Planner (SANDAG), presented information on the Plan, collaboration process, study area, and strategies related to transportation, economic development, and the environment.

Rubén Carrillo, Director of Investment and Strategic Projects, Instituto Metropolitano de Planeación de Tijuana (IMPLAN), reported on the City of Tijuana's planning efforts to develop a plan which addresses vehicle and pedestrian flow, economic development, and the environment.

Laurie Berman, District 11 Director (Caltrans), provided funding information regarding the SR 905 project and presented details related to the I-805/905 interchange project.

Action: This item was presented for discussion only.

6. DEVELOPMENT OF THE TIJUANA – TECATE - PLAYAS DE ROSARITO 2010 – 2050 METROPOLITAN STRATEGIC PLAN (INFORMATION)

Rubén Carrillo, Director of Investment and Strategic Projects, Instituto Metropolitano de Planeación de Tijuana (IMPLAN), updated the Committee on the development of the Metropolitan Strategic Plan, an inter-municipal urban development plan currently under preparation which includes Tijuana, Tecate, and Playas de Rosarito.

Action: This item was presented for information only.

7. UPCOMING MEETINGS

The next meeting of the Borders Committee is scheduled for Friday, April 22, 2011, at 12:30 p.m.

8. ADJOURNMENT

Chair Minto adjourned the meeting at 1:58 p.m.

Attachment: Attendance Sheet

**CONFIRMED ATTENDANCE**  
**JOINT MEETING OF THE BORDERS COMMITTEE, COMMITTEE ON BINATIONAL**  
**REGIONAL OPPORTUNITIES (COBRO), AND THE CITY OF TIJUANA**  
**MARCH 25, 2011**  
**12:30 p.m. to 2:30 p.m.**

GEOGRAPHICAL AREA	JURISDICTION	NAME	MEMBER/ ALTERNATE	ATTENDING	
				Yes	No
South County	City of Chula Vista	Rudy Ramirez	Member		✓
	City of Coronado	Mike Woiwode	Alternate		✓
North County Coastal	City of Oceanside	Gary Fellen	Member	✓	
	City of Carlsbad	Farrah Douglas	Alternate	✓	
North County Inland	City of Escondido	Ed Gallo	Member	✓	
	City of Poway	Jim Cunningham	Alternate		✓
East County	City of Santee	John Minto (Chair)	Member	✓	
	City of La Mesa	Ruth Sterling	Alternate	✓	
City of San Diego	----	David Alvarez	Member	✓	
	----	Sherri Lightner	Alternate		✓
County of San Diego	----	Greg Cox (Vice Chair)	Member	✓	
	----	Pam Slater-Price	Alternate	✓	
Imperial County	Imperial County	John Renison	Member	✓	
		VACANT	Alternate	--	--
COBRO	----	Dr. Paul Ganster	Member	✓	
	----	Cindy Gompper-Graves	Alternate		✓
	----	Angelika Villagrana	Alternate	✓	
County of Riverside		VACANT	Member	--	--
Republic of Mexico	Consul General of Mexico	Remedios Gomez-Arnau	Member	✓	
	Deputy Consul General of Mexico	Martha Rosas	Alternate		✓

Southern California Tribal Chairmen's Association	Mesa Grande	Mark Romero	Member	✓	
	Campo	Monique LaChappa	Alternate		✓
Caltrans		Laurie Berman	Member	✓	
		Bill Figge	Alternate	✓	
San Diego County Water Authority		Howard Williams	Member	✓	
		Elsa Saxod	Alternate	✓	
SCAG		Rich Macias	Member		✓
		Mathew Gleason	Alternate		✓
County of Orange	City of San Clemente	Jim Dahl	Member		✓
	County of Orange	Bill Campbell	Alternate		✓