



ANNUAL BOARD OF DIRECTORS SUMMIT

2011 STRATEGIC PLANNING

February 2, 3, and 4, 2011

(Summit atmosphere and dress is casual)

**Barona Resort
Golf Events Center
1932 Wildcat Canyon Road
Lakeside, California 92040
(619) 443-2300**

AGENDA

Wednesday, February 2

3:30 – 5 p.m.

BOARD MEMBER ORIENTATION / FOR NEW AND EXISTING BOARD MEMBERS

(Creek Ballroom)

Kim Kawada, SANDAG *TransNet* and Legislative Affairs Program Director

Colleen Windsor, SANDAG Director of Communications

As a new member of SANDAG, learn what your roles and responsibilities are and how you can get the most out of the agency for your jurisdiction and the region. Existing members also are encouraged to attend to share their valued experiences and insight.

5:00 p.m.

PUBLIC COMMENTS/COMMUNICATIONS

6:00 p.m.

DINNER

(Fairway Foyer)

Guest Speaker - Jeff Light, *San Diego Union-Tribune Vice President and Editor*

Newspapers and politics have a symbiotic relationship: Newspapers need politics and politics need newspapers. Jeff Light, Union-Tribune Vice President and Editor, will discuss the state of journalism today, his role as the Editor, and what's next for the 143-year-old publication. He will delve into the paper's newsgathering philosophy, and how that guides the daily work of the staff, as well as stimulating community discussion within the forum of the newspaper and its Web site – keeping the Union-Tribune relevant in the community during this period of rapid evolution in the industry. As elected officials, SANDAG Board members will learn how to engage in that ongoing discussion, weigh in on important debates, and effectively deliver their messages to the public. Light joined the Union-Tribune in 2010.

Thursday, February 3

8:00 a.m. **CONTINENTAL BUFFET BREAKFAST**
(Oak I Ballroom)

8:45 – 9:15 a.m. **WELCOME**
(Oak I Ballroom)
Hon. Edwin 'Thorpe' Romero, *Chairman, Barona Band of Mission Indians*
Hon. Jerome Stocks, *Deputy Mayor, City of Encinitas; SANDAG Chair*

9:15 – 10:15 a.m. **YEAR IN REVIEW**
(Oak I Ballroom)
Hon. Jerome Stocks, *Deputy Mayor, City of Encinitas; SANDAG Chair*
Gary L. Gallegos, *Executive Director, SANDAG*

Despite budget challenges and funding reductions, SANDAG still recorded major successes in 2010. During this session, we will take a look back at all that SANDAG accomplished for the region and improving its quality of life.

10:15 – 11:30 a.m. **DRAFT 2050 REGIONAL TRANSPORTATION PLAN AND SUSTAINABLE COMMUNITIES STRATEGY DEVELOPMENT**
(Oak I Ballroom)
A
Hon. Jack Dale, *Councilmember, City of Santee; SANDAG First Vice Chair*
Elisa Arias, *SANDAG Project Manager*
Coleen Clementson, *SANDAG Project Manager*

This session will summarize the accepted Revenue Constrained Transportation Network Scenario and include discussion of the Sustainable Communities Strategy (SCS). A portion of the session will focus on a discussion of proposed new or enhanced Transportation Demand Management measures and Active Transportation projects and programs that would contribute toward meeting the greenhouse gas (GHG) emission targets established by the California Air Resources Board.

11:45 a.m. – 1 p.m. **LUNCH**
(Lake Terrace)

1:15 – 2:15 p.m. **A VIEW FROM THE HILL**
(Oak I Ballroom)
Peter Peyser, *Managing Principal, Blank Rome Government Affairs*

With the convening of the 112th Congress, we are likely to see a new course in the agenda for federal lawmakers. While debate on the economy and jobs is expected to continue, there are major transportation issues that remain unresolved. How will Members of the House and Senate tackle pressing issues in 2011? Peter Peyser of Blank Rome Government Relations will provide an overview of this year's anticipated federal legislative activities and provide an in-depth discussion on how this new Congress is likely to approach transportation policy and funding at a time when fiscal restraint is at the top of the political agenda.

2:15 – 3:00 p.m.

PLANNING FOR THE FUTURE – AN UPDATE OF THE REGIONAL COMPREHENSIVE PLAN

(Oak I Ballroom)

B

Hon. Jim Janney, *Mayor, City of Imperial Beach; SANDAG Second Vice Chair*
Coleen Clementson, *SANDAG Project Manager*

The Regional Comprehensive Plan (RCP) was adopted by the Board of Directors on July 23, 2004. It provides a broad context in which local and regional decisions can be made that move the region toward a sustainable future and has served as the basis for the Sustainable Communities Strategy (SCS). Since adoption of the RCP in 2004, several planning issues have emerged or regained focus such as new climate change legislation, a focus on public health considerations enhanced environmental justice analysis and parking policy. Additionally, more than half of the local jurisdictions in the region have updated their local plans with smart growth and sustainable planning principles, setting the stage for reconsidering the regional definition of smart growth and sustainability. These issues and others have emerged in the discussions on the 2050 RTP and SCS. As such, once approved by the Board of Directors, the 2050 RTP and SCS, which sets forth a refined strategy for the region's future growth and development, will set the stage for the first comprehensive update of the RCP.

This Summit session will provide background as to how and why this document was developed, and a discussion will be facilitated on issues to be addressed in a future update.

3:00 – 4:15 p.m.

QUALITY OF LIFE

(Oak I Ballroom)

C

Hon. Ron Morrison, *Mayor, City of National City; SANDAG Board Member and Quality of Life Stakeholder Working Group Chair*
Rob Rundle, *SANDAG Project Manager*

This session will include a presentation of the 2010 work plan, criteria developed by the Quality of Life Stakeholder Working Group (SWG) members to evaluate components, a summary of information presented on each of the four Quality of Life elements being considered (shoreline preservation, habitat conservation, water quality, and public transit), and key discussion themes and feedback provided by the SWG. In addition, information will be provided on research conducted on potential local and regional revenue sources that could be considered for the Quality of Life funding strategy. The Board will have an opportunity to provide feedback on the discussion items, as well as be asked about policy considerations and desired next steps for the 2011 SWG work plan.

4:15 – 4:30 p.m.

PUBLIC COMMENTS/COMMUNICATIONS

6:00 p.m.

DINNER

(Italian Cucina)

Friday, February 4

- 8 – 8:30 a.m. **BUFFET BREAKFAST**
(Oak I Ballroom)
- 8:30 – 8:45 a.m. **PUBLIC COMMENTS/COMMUNICATIONS**
- 8:45 – 10:45 a.m. **OPEN DIALOGUE WITH STATE/FEDERAL REPRESENTATIVES**
(Oak I Ballroom)
D **Hon. Jack Dale**, *Councilmember, City of Santee; SANDAG First Vice Chair*
- Congressman Bob Filner**
 Congressman Duncan Hunter
 Assemblymember Marty Block
 Assemblymember Nathan Fletcher
 Assemblymember Martin Garrick
 Assemblymember Diane Harkey
 Assemblymember Ben Hueso
 Assemblymember Brian Jones
- The November 2010 elections ushered in a new 112th Congress and California gubernatorial administration. Members of Congress and the California Legislature will share their thoughts about what’s on the legislative horizon for 2011. What are the prospects for a new federal surface transportation bill with the new Congress? How will the continuing state budget issues affect local governments and regional priorities? How can officials at all levels of government best work together to respond to new opportunities?
- 10:45 – 11 a.m. **2011 SUMMIT SUMMARY AND TASKS**
Hon. Jerome Stocks, *Deputy Mayor, City of Encinitas; SANDAG Chair*
- 11 a.m. **SUMMIT CONCLUDES**

SANDAG Director of Communications - **Colleen Windsor** - will serve as the Summit facilitator.