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MEETING NOTICE AND AGENDA

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QUALITY OF LIFE AD HOC STEERING COMMITTEE

The Quality of Life Ad Hoc Steering Committee may take action on any item appearing on this agenda.

Friday, January 28, 2011

8 to 9 a.m.

SANDAG, 7th Floor Conference Room 7
 401 B Street, Suite 800
 San Diego, CA 92101-4231

Staff Contact: Rob Rundle
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AGENDA HIGHLIGHTS

- WELCOME AND INTRODUCTION OF NEW MEMBERS
- 2010 REPORT FROM QUALITY OF LIFE STAKEHOLDER WORKING GROUP (SWG)
- 2011 WORK PLAN AND MILESTONES

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QUALITY OF LIFE AD HOC STEERING COMMITTEE

Friday, January 28, 2011

ITEM #	RECOMMENDATION
1. WELCOME AND INTRODUCTION OF NEW MEMBERS	INFORMATION
<p>The SANDAG Board of Directors has appointed Hon. Todd Gloria (Councilmember, City of San Diego) to serve as the Ad Hoc Steering Committee Chair. Chair Gloria will also introduce the new Stakeholder Working Group (SWG) Chair, Hon. Ron Morrison (Mayor, City of National City).</p>	
+2. OCTOBER 22, 2010, MEETING SUMMARY	APPROVE
3. PUBLIC COMMENT	INFORMATION
<p>Members of the public shall have the opportunity to address the Quality of Life Ad Hoc Steering Committee (AHSC) on any issue within the jurisdiction of SANDAG that is not on this agenda. Anyone desiring to speak shall reserve time by completing a "Request to Speak" form and giving it to the Quality of Life AHSC coordinator prior to speaking. Public speakers should notify the Quality of Life AHSC coordinator if they have a handout for distribution to working group members. Public speakers are limited to three minutes or less per person. Quality of Life AHSC members also may provide information and announcements under this agenda item.</p>	
+4. 2010 REPORT FROM QUALITY OF LIFE STAKEHOLDER WORKING GROUP (SWG)	INFORMATION/ DISCUSSION
<p>The SWG Chair, facilitator, and staff will report on the most recent meetings held October 2010 through January 2011. The SWG has approved the attached report summarizing work completed over the 2010 calendar year. The Ad Hoc Steering Committee will be asked to comment on the report.</p>	
5. QUALITY OF LIFE ITEM AT 2011 ANNUAL BOARD SUMMIT	INFORMATION/ DISCUSSION
<p>Staff will provide an overview of the Annual Board Summit and describe the format of the presentation and discussion item that is scheduled to be held. The Ad Hoc Steering Committee will be asked to provide input on this discussion.</p>	

ITEM #

RECOMMENDATION

6. 2011 WORK PLAN AND MILESTONES

INFORMATION/
DISCUSSION

Based on progress made to-date, staff has revised the work plan schedule consistent with fulfilling requirements within the timeframe necessary to meet the November 2012 deadline currently set in the *TransNet* Extension Ordinance. Staff will describe the next phase of work planned for the public involvement/education program. The Ad Hoc Steering Committee will be asked to comment on the work plan.

7. ADJOURNMENT

INFORMATION

The next Quality of Life Ad Hoc Steering Committee meeting is scheduled for Friday, February 25, 2011.

+ next to an item indicates an attachment

San Diego Association of Governments
QUALITY OF LIFE AD HOC STEERING COMMITTEE

January 28, 2011

AGENDA ITEM NO.: **2**

Action Requested: APPROVE

OCTOBER 22, 2010, MEETING SUMMARY

File Number 3200000

The following members of the Quality of Life Ad Hoc Steering Committee were in attendance:

Mayor Lori Holt Pfeiler, City of Escondido (Chair)
Mayor Cheryl Cox, City of Chula Vista
Councilmember Crystal Crawford, City of Del Mar
Mayor Jim Desmond, City of San Marcos
Councilmember Todd Gloria, City of San Diego
Deputy Mayor Lesa Heebner, City of Solana Beach
Mayor Mark Lewis, City of El Cajon
Harry Mathis, Chair of the Board, Metropolitan Transit System

Stephanie Gaines, County of San Diego
Lewis Michaelson, Katz and Associates
Katie Keach, City of San Diego
Jim Whalen, SANDAG EMP Working Group
Rob Rundle, SANDAG
Colleen Windsor, SANDAG
Midori Wong, SANDAG

Mayor Pfeiler called the meeting to order.

1. JULY 16, 2010, MEETING SUMMARY

Mayor Lewis moved approval of the meeting summary as presented. Mayor Janney seconded the motion. The motion passed unanimously, with abstentions by those not present at the July 16 meeting.

2. PUBLIC COMMENT

There were no public comments.

3. UPDATE ON QUALITY OF LIFE STAKEHOLDER WORKING GROUP

Councilmember Crawford explained that the SWG has heard presentations on shoreline preservation and habitat conservation and has begun to apply the criteria developed by the group to evaluate. She commented on the deviation between the scores of members who attend the SWG meetings and those who do not, and noted this could be telling when thinking about how an education effort may inform voters. At the October SWG meeting this

past Wednesday, the SWG heard a first presentation on water quality, and will hear the full presentation in December. The quality of discussion, observations, and commitment of members has been impressive.

Lewis Michaelson noted that when the group first began, there was some ambivalence, and wondering whether SANDAG was committed. Over time, the group is now committed to providing input and feedback to the full SANDAG Board. At this point, the group wants to discuss all four elements before trying to reach any consensus. Mr. Michaelson described the scoring exercise that the SWG has been undertaking for each element and noted that arithmetical averages are used to inform discussions, not make any decisions. So far, all four elements are “passing muster” in terms of being issues that are regional in nature, underfunded, and merited, or are best addressed regionally. The direction seems to be that the group will provide feedback to the Board to take the next steps toward a regional funding measure.

Councilmember Crawford commented that the group is wrestling with some of the details. For example, in the habitat conservation program there is an option to fund an endowment. The group is discussing the same kinds of questions that the Board will consider.

Mr. Michaelson added that the group will give an indication of what they did reach consensus on and the areas where they did not.

Mayor Lori Holt Pfeiler asked how the group would present its feedback.

Councilmember Crawford responded that in addition to presenting information on where the group did reach consensus, there could be a “minority report.” Differences of opinion will not preclude all information from being included in the report to the Steering Committee or the Board.

Jim Whalen, a member of the SWG, noted that the discussion has been very rich. It will be up to the Board to reach a decision on what direction to take.

Deputy Mayor Lesa Heebner added that she was very impressed with the conviction and ability of the group to be open to everyone’s opinions, but, after forming their own, to stand behind them.

Mr. Whalen added that the challenge is explaining the areas to the public. The four areas are all very complex, as well as how you explain them.

Mr. Michaelson commented that the group has asked repeatedly for some level of research to be done. They understand the ramifications of potential opposition groups.

Councilmember Crawford also noted that staff continues to provide information on potential funding sources requested by the members.

Deputy Mayor Heebner asked whether the discussion so far has included the idea of merging shoreline preservation with habitat conservation.

Mr. Rundle responded that while the group has not discussed it at its meetings, it is an idea that has been discussed internally.

Mr. Whalen suggested drawing a nexus using lagoons, and also suggested that another way to consider how all the elements fit together would be to develop a budget from which the group could apportion funding priorities in each area.

Deputy Mayor Heebner suggested that combining the elements could make it a touch simpler for the public to understand.

Mr. Michaelson elaborated on the water quality element presentation and commented that the water quality team felt it necessary to bring a first status report because the work has not been nearly as “socialized” as the shoreline and habitat elements. The SWG input to the water quality team was to bring back “something that works”; i.e., if a certain level of funding were provided through a regional measure, what impact could you have on water quality.

Mr. Rundle described the upcoming SWG meetings through the end of the calendar year. The SWG will hear an item on the fourth area, transit, in November. The timing is such that the Board will also be considering the final transportation networks. The transit report will be based on input gathered from other SANDAG working groups and the SANDAG Transportation Committee. Direction from the Board has been to look primarily at operations and maintenance, but there may also be information on capital projects. In December, the Water Quality Working Group will return with a full presentation. In January, the group will meet to look at everything together as a package and discuss what the relative priorities are. That input will be presented to the Board at the Annual Summit in February.

4. INPUT ON 2011 ANNUAL BOARD OF DIRECTORS SUMMIT

Mr. Rundle noted that the Summit has generally been a good venue for discussion on the Quality of Life Funding Strategy, but not as an opportunity to make any final decisions. Staff would like to move forward with some of the research effort, but wants to determine the best timing based on the Board’s response to the feedback provided by the SWG. Staff will lay out the work plan schedule and milestones for 2011.

Colleen Windsor, SANDAG, said that the Quality of Life Funding Strategy has been an item for the past few Summits, but the discussion can be as robust as desired by the Board. The Ad Hoc Steering Committee is being asked for direction on what it would like to have discussed at the Summit. One option could be to, as Mr. Whalen suggested, create a budget and discuss what could be funded out of that budget.

Mr. Rundle commented that another factor to consider is the City of San Diego Proposition D temporary sales tax, and how another ballot measure could be perceived should it be approved by voters.

Mayor Pfeiler said that staff will need to refresh the Board on the regional need so that the Board can be advocates.

Councilmember Crawford said that Board would be interested to know how the SWG reached its conclusions.

Mayor Cox noted that the Board should not lose sight that SANDAG has an obligation to fulfill. This is a promise the Board made and however that can be conveyed is an incredibly important preliminary to the conversation.

Councilmember Crawford added that the measure might not be a sales tax. Many jurisdictions are taxing themselves using the sales tax option. The Board has to consider whether we are exhausting this avenue. There are other options that the group will vet.

Deputy Mayor Heebner suggested that staff frame the discussion with what input from the Board is being sought. She suggested that the evaluation criteria be shared with the Board.

Mayor Pfeiler noted that if the end goal is to place a measure on the 2012 ballot, the discussion in February 2011 needs to address if we are in fact headed in that direction.

Councilmember Crawford suggested the Board weigh in on moving forward with public opinion research. The Board will also need to discuss whether to go forward in 2012 or to delay until 2014. SANDAG must also clearly withdraw from being involved at some point.

Gary L. Gallegos noted that \$3 million was raised for *TransNet*. The Quality of Life Funding Strategy is a much more complicated proposal. To the extent that we are doing research to put the plan together is likely allowed, but research on voters needs to be done separately.

Mayor Desmond asked whether the obligation is simply to put something on the ballot.

Mayor Pfeiler responded that the Board's commitment has always been to "put our best foot forward" and that we would make our best faith effort to see the measure pass.

Mr. Gallegos said the ordinance states the Board will act.

Mayor Desmond commented that it is tough to take the advocacy role when SANDAG has to divorce itself from the campaign.

Mr. Gallegos commented that the SANDAG Board is the body that decides what goes into the measure; then there is a hand-off to a group who can do the advocacy piece. In the case of *TransNet*, there was some advantage in raising some money early so that advocates could do their own independent polling. Even so, raising money is a long haul and a difficult effort, and the last time this was done it was in a much better economy.

Mayor Pfeiler said it was the Board who decided to add the other elements in addition to habitat.

Mr. Gallegos noted that over the course of the Quality of Life Funding Strategy, the main stakeholders have come forward to the Board to express agreement with the measure being delayed because of the economic climate. Staff would like to hear back from the Board, should we move forward with completing the plan, because there are elements that we can control and some we cannot.

5. ADJOURNMENT

Mayor Pfeiler adjourned the meeting. The next Ad Hoc Steering Committee meeting is scheduled for Friday, November 19, 2010, from 8 to 9 a.m. Please note that this meeting is scheduled to take place on the third Friday of the month rather than the fourth Friday to accommodate the Thanksgiving holiday.

San Diego Association of Governments
QUALITY OF LIFE AD HOC STEERING COMMITTEE

January 28, 2011

AGENDA ITEM NO.: **4**

Action Requested: INFORMATION / DISCUSSION

QUALITY OF LIFE FUNDING STRATEGY:

2010 REPORT FROM STAKEHOLDER WORKING GROUP

File Number 3200000

Since the adoption of the Regional Comprehensive Plan (RCP) and passage of the *TransNet* Extension Ordinance in 2004, the SANDAG Board of Directors has been discussing infrastructure needs that are important to maintain and improve the region's quality of life. The purpose of this report is to provide an update on SANDAG efforts to define and develop a Quality of Life Funding Strategy, and on progress implementing the public involvement and education program.

Context for Quality of Life Funding Strategy

There are many critical infrastructure needs facing the region, with limited resources available to meet them. As the San Diego region continues to change, there must be a regular assessment of the ability of infrastructure to handle that change and to maintain quality of life. Because of the lack of available resources at the national and state levels to help finance local and regional infrastructure needs, regions are increasingly being asked to leverage or match state and federal funds with local money or programs to help fill the gaps.

The Integrated Regional Infrastructure Strategy (IRIS) is a component of the RCP developed in response to the need to manage demand for infrastructure services as the region continues to grow. The IRIS provides a framework for better integrating long-range planning with short-term capital expenditures for key region-serving infrastructure areas. Through a comprehensive infrastructure inventory and evaluation, needs assessment, and identification of policy and investment options, the IRIS found that the overall need for infrastructure is greater than available resources. While most of the region's infrastructure providers have a system in place to address these needs and prioritize expenditures, the IRIS identified three regional infrastructure areas that are significantly underfunded and lack dedicated funding streams: habitat conservation, shoreline preservation, and water quality enhancement. Since that time, the SANDAG Board of Directors has also identified public transit as a fourth infrastructure area meeting these criteria.

In addition, the *TransNet* Extension Ordinance and Expenditure Plan adopted by the Board of Directors in 2004 include a set of principles for the *TransNet* Environmental Mitigation Program (EMP). EMP Principle No. 10 required the Board of Directors to "act on additional regional funding measures to meet the long-term requirements for implementing habitat conservation plans in the San Diego region" within the timeframe necessary to allow a ballot measure to be considered by County voters in November 2008.

Due to economic conditions and tasks necessary to successfully meet the obligation, the Board approved two amendments to the *TransNet* Ordinance to extend the deadline for compliance with EMP Principle No. 10. Under the current amended Ordinance, the Board must meet this commitment within the timeframe necessary to allow a ballot measure to be considered by San Diego County voters in November 2012.

Work Program Milestones and Actions by SANDAG Board of Directors

In June 2008, the Board approved establishment of the Quality of Life Ad Hoc Steering Committee to provide policy guidance on development of a Quality of Life Funding Strategy. The Ad Hoc Steering Committee began meeting in July 2008 to be briefed on progress being made at the staff level and to provide direction on the continued development of work program components. An initial public workshop also was held in October 2008 to begin collaboration among regional stakeholders on possible approaches to a Quality of Life Funding Strategy.

In March 2009, SANDAG completed a procurement process for consultant services to prepare and implement a public outreach/education program to support development of the Quality of Life Funding Strategy, selecting Katz & Associates. With input from key stakeholder groups and the Ad Hoc Steering Committee, the firm assists staff in planning and implementing the program; offers strategic public relations counsel; and provides public outreach guidance to support development of work program components.

SANDAG also has partnered with the County of San Diego, which has taken a leadership role in developing the water quality element of a potential funding strategy. In addition to meeting regularly to coordinate activities and share information, County staff has brought together a Water Quality Working Group (WQWG) to advise development of a water quality enhancement component of a potential funding strategy. The WQWG began meeting monthly in December 2009.

Quality of Life Stakeholder Working Group (SWG)

In fall 2009, the Board approved establishment of a Quality of Life SWG to provide input to the Ad Hoc Steering Committee on key activities associated with developing a Quality of Life Funding Strategy. SWG members represent a broad range of organizations and interests associated with a potential regional funding strategy (see Attachment 1, SWG Roster and Quality of Life Funding Strategy Advisory Structure). Membership includes representatives from the SANDAG Shoreline Preservation Working Group (SPWG) and Environmental Mitigation Program (EMP) Working Group, as well as the County of San Diego WQWG, in order to provide technical input and context for agency efforts related to shoreline preservation, habitat conservation, and water quality enhancement. The group began meeting in January 2010, chaired by Hon. Crystal Crawford, City of Del Mar and SANDAG Board member, and assisted by facilitator Lewis Michaelson, Katz & Associates, Inc. In December 2010, Hon. Ron Morrison, City of National City and SANDAG Board member, began serving as SWG Chair.

The 2010 SWG work plan included completion of the following major tasks:

- Receive overview of IRIS, 2004 *TransNet* provisions related to habitat conservation funding, and status of ongoing related agency initiatives, including 2050 Regional Transportation Plan (RTP) and Urban Area Transit Strategy

- Develop criteria to evaluate program priorities among Quality of Life elements and their appropriateness for funding on a regional basis
- Receive presentations on funding needs, projected costs, and potential benefits of each of the four Quality of Life elements being discussed
- Apply developed criteria to discuss the relative priority of individual program components
- Discuss viability and implementation requirements of potential local and regional funding mechanisms, as well as which may be most appropriate for which needs
- Discuss overall Quality of Life Funding Strategy and direct staff to prepare report that summarizes the Stakeholder Working Group's feedback on funding priorities and strategies

Evaluation Criteria Developed by SWG

In order to inform discussion of the potential scope of a regional funding strategy, the SWG identified criteria to aid in determining what kind of programs are most appropriate for and could be supported through such a strategy. Following initial discussion and refinement by a subcommittee, the SWG approved use of eleven criteria in four categories to evaluate the relative priority of programs within each element (see Attachment 2, Criteria Developed by SWG to Evaluate Program Priorities for Quality of Life Elements).

The SWG elected to apply these criteria quantitatively to each of the four Quality of Life elements being discussed, using a scale of one to five (one being the lowest and five being the highest). The SWG directed staff to attribute each member's scores, and to separate results between those in attendance at each meeting and those absent. The group also affirmed that scoring would help make their input "data-informed," but not "data-determined."

Presentations on Quality of Life Elements Being Discussed

The SWG received presentations on each of the four Quality of Life elements being discussed: shoreline preservation, habitat conservation, water quality enhancement, and public transit. Each presentation provided information on funding needs, projected costs, and potential benefits, with emphasis on information that the SWG could use to apply the evaluation criteria. As much as possible, presentations were also tailored to provide distinct options for including or not including programs within a particular element; for example, the SWG could evaluate a potential habitat land acquisition component separately from a potential long-term habitat conservation endowment. However, for many of the Quality of Life elements, the group expressed difficulty in separating individual programs, noting that some programs worked synergistically and could not easily be evaluated separately. As a result, the SWG chose to apply the evaluation criteria to some of the Quality of Life elements as a whole, with all programs included. This discussion is further clarified for each element below.

Shoreline Preservation

Funding Needs

Guided by the Shoreline Preservation Strategy (SPS), the region's long-term planning framework guiding shoreline management decisions, and recommendations from the SANDAG Shoreline Preservation Working Group (SPWG), the following programs have been identified for potential funding through a Quality of Life Funding Strategy.

1. Create a sustainable funding source for beach sand replenishment
 - Provide regular nourishment (approximately every five to ten years) of 12 sites from Oceanside to Imperial Beach
 - Provide matching local dollars for federal funding of second Regional Beach Sand Project
2. Incorporate sediment management devices into shoreline management program, if proven appropriate and effective
 - Complement beach nourishment cycle (every ten years if devices are included)
 - Build pilot sediment management device to test effectiveness
3. Continue regional shoreline monitoring program
 - Continue data collection for program that began in 1996
 - Measure beach widths and shore zone volume along the region’s coastline

Cost Estimates

(2010 \$millions)	Cost of Capital Improvements (Sediment Management Devices)¹	Annual Recurring Costs: Beach Sand Replenishment 10-year Cycle	Recurring Costs for Annual Monitoring	Total
<i>Annual</i>	\$2.51	\$2.67	\$0.11	\$5.29
<i>40 Years (2010 – 2050)</i>	\$100.4	\$106.8	\$4.4	\$211.6

Key Feedback Provided by SWG

- The programs in this element are dependent on one another
- Beach sand replenishment intervals in part depend on success of sediment management devices
- However, replenishment could be implemented independently of the other two programs (sediment management devices and regional shoreline monitoring)
- Some members considered replenishment to be a “sustainable” strategy, while others considered it to be addressing the symptoms rather than causes of beach erosion
- The SWG decided to apply the criteria to the element as a whole, rather than to individual programs
- Overall, the averages from the scoring exercise showed that the shoreline preservation element met the threshold for inclusion in a Quality of Life Funding Strategy (see Attachment 3, Shoreline Preservation Criteria Application Results)

¹ There is a one-time cost for each sediment management device structure. The annual estimate assumes the one-time cost for each structure per year over 40 years and is intended to help convey that there are several build options. For example, all structures could be built upfront and paid for over time. Alternatively, structures could be built one at a time every few years. Because the performance and benefits of the devices are not well known, should funding for this component be included in a Quality of Life Funding Strategy, a pilot would likely be built initially and evaluated. Operations and maintenance costs for the devices are also largely unknown; however, the one-time cost does include the cost of removal if the pilot device did not perform to standard.

Habitat Conservation

Funding Needs

Inclusion of a habitat conservation element would serve two purposes: first, to fulfill the commitment made by the SANDAG Board of Directors in the *TransNet* Extension Ordinance to act on additional regional funding sources to meet the long-term requirements for implementing habitat conservation plans. Second, to identify an interconnected open space preserve system; balance economic growth and natural resource preservation; streamline development permitting outside preserves; acquire, manage, and monitor inside preserves; and equitably share cost. The SANDAG Environmental Mitigation Program (EMP) Working Group has recommended the following programs for potential funding through a Quality of Life Funding Strategy.

1. Land acquisition, management, and monitoring
 - Implementation of four Habitat Conservation Plans (HCPs)² that cover all of San Diego County
 - Capital cost for conservation of lands, long-term management to maintain biological resources, and periodic monitoring to assure infrastructure investment is performing as expected
2. Endowment
 - Create an endowment to perpetually fund long-term management and monitoring of the lands included in the HCPs
 - Secure funding beyond the 50-year timeline associated with the HCPs
3. Contingency
 - Set aside capital for response to unforeseen natural disaster events, breakout of pests and disease, and uncertainty associated with climate change

Cost Estimates

The Environmental Mitigation Program Working Group (EMPWG) has recommended that the following levels of funding for each of the habitat conservation program components:

- Land acquisition: 50 percent of total costs (regional funds to act as match to local funds)
- Management and monitoring: 100 percent of total costs
- Endowment: sufficient to cover annual ongoing cost in perpetuity following 40 years
- Contingency: 10 percent of annual recurring costs of management and monitoring

These levels are reflected in the estimates below.

² All of San Diego County is included in one of four habitat conservation planning areas that have been approved or are in process of approval: the Multiple Species Conservation Program (MSCP) South (approved in 1997), the Multiple Habitat Conservation program (approved in 2002), the North County MSCP (currently being developed), and the East County MSCP (to be initiated after adoption of the North County MSCP).

(2010 \$ millions)	Land Acquisition, Management, and Monitoring	Endowment ³	Contingency ⁴	Total
<i>Annual</i>	\$43.64	\$30.38	\$3.04	\$77.06
<i>40 Years (2010 – 2050)</i>	\$1,746	\$1,215	\$121.5	\$3,083

Key Feedback Provided by SWG

- Some members expressed concern that an endowment would not be perceived positively by the public; suggestion that the endowment could instead be funded by private sources
- Some members asked if alternative funding sources such as bonds had been considered
- Some members expressed concern that 50 percent funding of the land acquisition component may not result in any net gain of acquired land
- Suggestion to trade the cost of the endowment for the full funding of land acquisition, management, and monitoring
- Majority of members agreed that habitat conservation programs could be viewed as three separate policy choices: 1) acquisition, management, and monitoring, 2) endowment, and 3) contingency; however, acquisition, management, and monitoring should be considered inseparable
- The SWG decided to apply the criteria separately to each of these three components
- The averages from the scoring exercise revealed probable consensus components for inclusion of the land acquisition, management, and monitoring component in a Quality of Life Funding Strategy (see Attachment 4, Habitat Conservation Criteria Application Results)

Water Quality Enhancement

Funding Needs

While the development of the shoreline preservation and habitat conservation elements has benefitted from the work of the SPWG and EMP Working Group over several years, SANDAG does not have an equivalent stakeholder group related to regional water quality issues. The Water Quality Working Group (WQWG) formed by the County of San Diego has been working since December 2009 to provide guidance on a regional water quality needs assessment report to provide the basis for a water quality component of a potential Quality of Life Funding Strategy.

As a result of this process, the water quality element differs from the other Quality of Life elements being discussed in that exact cost estimates and stakeholder group recommendations have not yet been fully developed and will be refined as the WQWG continues to meet. The needs assessment report includes definition of regional water quality goals, development of criteria for ranking water quality priorities, and identification of funding gaps. The report also includes a cost estimate to achieve water quality compliance over the next 40 years based on regional needs and current regulatory requirements and trends. Based on this process, the WQWG has identified the following

³ For the purpose of this exercise, an endowment fund sufficient to cover the annual ongoing cost at the end of 40 years was used.

⁴ For the purpose of this exercise, a contingency fund of 10 percent of the annual recurring costs of management and monitoring were assumed.

three categories of Best Management Practices (BMPs) that could be used to achieve these regional water quality goals:

1. Non-structural solutions
 - Reduce the opportunity for pollutants to enter the environment
 - Example programs include public education programs, targeted inspection and enforcement activities, water quality monitoring to identify problems and prioritize actions, and legislative controls
2. Structural solutions
 - Use a physical intervention to improve water quality or reduce runoff volume
 - Example programs include rain barrels, catch basin filter inserts, aggressive street sweeping, detention basins, erosion controls, changes to agricultural practices, and low impact development (LID) projects
3. Restoration and treatment solutions
 - More costly and/or labor-intensive, multi-purpose projects
 - Example solutions include stream habitat restoration integrated with water quality treatment components, large-scale treatment systems (e.g., ultraviolet treatment), urban runoff diversions to the sanitary sewer system, and sustainable approaches (e.g., large scale multi-pollutant treatment trains, natural treatment systems, and sustainable canyons/open space projects)

Cost Estimates

The total estimate of funding needed to achieve water quality goals was determined to be \$24.6 billion over 40 years⁵. Based on current levels of funding, it is estimated that local government, non-governmental organizations (NGOs), and other entities will spend approximately \$6.1 billion on water quality improvement activities over the next 40 years. The gap in water quality funding is therefore estimated at approximately \$18.5 billion over 40 years.

In order to provide guidance to the SWG regarding how funding for water quality programs and projects should be prioritized, the WQWG Report includes preliminary recommendations to the SWG regarding how to best utilize whatever amount of funding becomes available through the overall Funding Strategy. In addition, at the direction of the SWG, the WQWG also analyzed what could be done to enhance regional water quality with and without Quality of Life funding. The WQWG completed this analysis using an assumed funding level of \$5 billion over 40 years (for the purposes of this exercise, the SWG directed the WQWG to assume this amount of funding available for water quality enhancements, although it was made clear that no formal decision has been made regarding any potential allocation of funding from the Funding Strategy).

⁵ This estimate is based on a cost per square mile to treat urban and agricultural types of land use in the San Diego watershed. The cost per square mile was then extrapolated to the other watersheds by adjusting the number of square miles and type of land use within each watershed.

This analysis identified one potential suite of selectively implemented BMPs from the three categories described above, and emphasizes in particular regional solutions from the third category that can provide a greater return on investment, but are more expensive and take longer to implement. The WQWG estimates that pollutants from approximately 80 percent of the region could be managed with this option because it not only builds on existing funding of \$6.1 billion but assumes that the \$5 billion of Quality of Life funding could be leveraged to attract a minimum of an additional \$5 billion from outside funding sources over the next 40 years.

Key Feedback Provided by SWG

- SWG feedback on this element is currently limited to the macro level because individual program priorities have not yet been determined
- Some members expressed that water quality needs are perceived as important to the public, but that they may not be perceived as a regional issue and that there is difficulty in conveying the meaning of the term and what could be funded
- Some members expressed that funding should focus on regional and watershed-scale programs and projects as opposed to smaller, individual jurisdiction projects
- Several members commented that a regional strategy seems to be the most cost-effective approach to water quality needs
- All members present for the discussion agreed that water quality deserved to be included in a Quality of Life funding strategy
- The programs in this element are dependent on one another; the SWG decided to apply the criteria to the element as a whole, rather than to individual programs
- The averages from the scoring exercise revealed probable consensus for inclusion of a water quality component in a Quality of Life Funding Strategy (see Attachment 5, Water Quality Criteria Application Results)

Public Transit

Funding Needs

Regional transit funding concepts are developed through several processes, including through preparation of a Regional Transportation Plan (RTP) every four years. The RTP provides a long-range blueprint for the transportation system, including local and regional transit services. In addition to policy direction from past RTPs, the Board has adopted relevant goals and provided policy direction in the Regional Comprehensive Plan (RCP); in particular, supporting transit facilities and investments near smart growth developments. SANDAG is currently preparing the 2050 RTP, which includes an Urban Area Transit Strategy (UATS) to both maximize transit ridership in the greater urbanized area of the region and test the role of the transit network to reduce vehicle miles traveled and greenhouse gas emissions. The SANDAG Regional Planning Stakeholders Working Group advises development of the 2050 RTP, including these transit components.

Consistent with the transit network being developed for the 2050 RTP, three guiding principles underlie the initial transit funding concept for a potential Quality of Life Funding Strategy:

1. Create a sustainable funding source for backbone transit services
 - Offset elimination of state funding for public transportation
 - Potential investments/projects include frequency enhancements (such as supporting 10-15 minutes all day service in key corridors) and system capital maintenance (such as funding replacement vehicles)
2. Implement “next level” improvements
 - Improve transit connectivity along key regional travel corridors by implementing “next level” infrastructure improvements and services to increase attractiveness of transit and to tap new rider markets
 - Potential investments/projects include transit priority measures (low cost capital improvements, such as bus queue jumper lanes, to increase speed and reliability)
3. Enhance senior/disabled transportation
 - Increase funding for transportation services for seniors and persons with disabilities
 - Improve coordination of social service agency transportation in order to better utilize existing resources and help offset need for more costly paratransit services.

Cost Estimates

(2010\$ millions)	Backbone Transit System	“Next Level” Transit System	Senior/Disabled Services	Total
<i>Annual</i>	\$160 - \$188	\$64 - \$74	\$20 - \$22	\$244 - \$284
<i>40 Years (2010 – 2050)</i>	\$6,400 - \$7,520	\$2,560 - \$2,960	\$800 - \$880	\$9,760 - \$11,360

Key Feedback Provided by SWG

During the presentation of these funding needs and cost estimates, SWG member Duncan McFetridge, Save Our Forests and Ranchlands (SOFAR), requested the opportunity to present an alternate transit vision at an upcoming SWG meeting. The members agreed to hear his presentation, and a special meeting was held for additional information and discussion about transit. Feedback from both the initial meeting and the special meeting are summarized below.

- A number of members suggested that the *TransNet* formula needs to be reconsidered to devote more funding to transit and to provide greater balance with the level of highway investment
- Some members expressed concern about the SWG being asked to provide input on funding support for a transit vision without being able to discuss or debate its components
- After this initial discussion, the SWG felt it did not have enough information to proceed with the scoring exercise
- At the request of the SWG, an additional special meeting was held to continue the discussion and to allow one member to present an “alternate transit vision” proposing different funding priorities for regional transit investments
- At this meeting, the alternate vision presented was estimated to cost about \$15 billion (capital expenditures only)

- The alternate transit plan was characterized as focusing on improving rail lines, connectors, and streetcars first and removing funding priority for high-occupancy vehicle (HOV) lane expansion and bus rapid transit on highways
- One member observed that the primary difference between the two plans is inclusion of BRT service
- Some members expressed the need to see additional detailed information on the types of projects that could be funded in order to provide more informed feedback on this element
- Following this discussion, the SWG decided to apply the criteria to the three separate program categories, and also to apply the criteria to the alternate plan presented

The averages from the scoring exercise are included as Attachment 6, Public Transit Criteria Application Results.

Summary of Funding Needs for Quality of Life Elements Being Discussed

(2010\$ millions)	Shoreline Preservation	Habitat Conservation	Water Quality Enhancement	Public Transit	Total
<i>Annual</i>	\$5.29	\$77.06	\$462.5	\$284	\$824.85
<i>40 Years (2010 – 2050)</i>	\$211.6	\$3,083	\$18,500	\$11,360	\$33,154.6

Research on Potential Local and Regional Revenue Sources

In addition to funding priorities, the SWG also has discussed which funding mechanisms could be most appropriate for which needs. As part of this dialogue, SWG members identified several funding potential mechanisms and requested that staff gather additional information. In response to this request, staff prepared a report focused on identifying updated potential revenue estimates, requirements for implementation, and limitations on use of funding, where known, for each of the following funding mechanisms*:

1. Sales and Use Taxes

- Rental Car Tax
- Sales Tax
- Transient Occupancy Tax
- Transit Center User Fee
- Utility Users Tax

2. Property Tax

- Parcel Tax

3. Transfer Tax

- Real Estate Transfer Tax

4. Special Fees, Assessments, and Districts

- Benefit Assessment District
- Open Space District
- Parking Assessment District

5. Development-Related Taxes, Fees, and Financing

- Development Impact Fees and Exactions
- Tax Increment Financing

6. State-Administered Revenue Sources

- Gasoline Tax
- Motor License Vehicle Fee
- Proposition 84 Bond Funds

The magnitude of regional needs had a significant impact on the SWG's consideration of potential funding options. While the group found some funding mechanisms to be both feasible and applicable, the amount of potential revenue generated by any one or group of mechanisms was often identified by the SWG as only a fraction of the total amount estimated to be needed, with the exception of an additional sales tax. In addition, several of the other mechanisms would require multiple individual jurisdictions to approve and/or the setting up of multiple new taxation districts or entities, greatly complicating their approval and implementation.

** The information provided was for discussion purposes only and should not be relied on or referenced as it is still undergoing legal review and analysis.*

SWG Key Discussion Themes and Feedback

1. Discussion and decision by SWG not to expand evaluation of Quality of Life elements beyond original four

After considering the range of programs and policies that contribute to the region's quality of life, the SWG identified potential elements other than the four currently being discussed that could be included in a Quality of Life Funding Strategy.

However, the SWG agreed to not evaluate any additional elements, because those other issues/programs were more likely to:

- have dedicated, if insufficient, funding sources;
- be under the purview of other agencies or authorities;
- be subjects that the SWG was not well equipped to evaluate; and/or
- be subjects of such controversy that tackling them within the SWG would probably overwhelm the group's timeframe and capacity.

The SWG decided to evaluate only the original four elements: shoreline preservation, habitat conservation, water quality enhancement, and public transit. However, the decision to evaluate only these four elements does not reflect a position that other elements are not deserving of consideration in a regional dialogue of quality of life funding needs.

2. *Conclusions about whether each of the four elements meet the basic threshold requirements to be included in a funding measure*

The SWG determined that all four elements being discussed are:

- regional in nature,
- underfunded and/or lacking a dedicated funding stream, and
- deserving of regional funding.

However, the SWG is still discussing the public transit element.

3. *Differing perspectives on the transit element and its potential inclusion in a regional funding measure*

The SWG agreed that transit service cuts due to reductions in state, federal, and other funding will likely have to be restored using local/regional funding sources.

Some members expressed that because the transit network is regional in nature (crossing many jurisdictional lines), it is appropriate for some level of regional funding beyond the current level to be raised through additional sources.

Some members expressed dissatisfaction with the current level of transit services and funding. Additional members commented that the current *TransNet* distribution of funds between highway development and transit development is misallocated and should be reconsidered. Furthermore, some members disagree with the location and types of some or many of the transit projects being considered in the 2050 RTP as well as the distribution of funds to transit compared to other modes.

As a result of the group's lack of consensus on a transit vision for the region's future, while there is agreement that operating and maintenance funding is and will likely continue to be inadequate, the SWG at this time has not reached agreement on inclusion of a public transit element in the Quality of Life Funding Strategy. Consequently, the SWG requests direction from the SANDAG Board on how to proceed with developing further input on this element.

4. *Feedback on educational challenges related to support in the region for particular Quality of Life elements, particularly with regard to rural versus urban and coastal versus inland perspectives*

Beyond the consensus around shoreline, habitat, and water quality being underfunded, the SWG identified that each issue may be difficult to portray as regional and deserving of regional funding. Particularly, each issue could be depicted as dividing coastal versus inland and urban versus rural interests.

For example, while SWG members noted the interrelatedness and benefits of coastal issues to the whole region, they commented that some inland community members may not see this connection or value of shoreline preservation projects. Conversely, some residents in urban areas may not see an obvious link to the value of habitat restoration and management in rural areas. Similarly, if water quality is primarily seen as a downstream issue for bays, estuaries and the ocean caused by urban runoff, inland and rural communities may not see the need for regional funding. Another educational challenge is effectively conveying what is meant by

“water quality enhancement” and distinguishing stormwater quality projects proposed for funding from other water quality issues, such as drinking water quality and water supply.

These perceptions have important implications for any educational efforts conducted in support of a regional funding measure.

5. *Feedback on timing of a Quality of Life funding measure*

With regards to the timing of a Quality of Life Funding measure, the SWG recognizes that the economic climate is still filled with uncertainties. Knowing what economic conditions will be two years from now or the mood of the electorate is speculative at best.

However, if the Board of Directors agrees to pursue a sales tax measure for the Quality of Life Funding Strategy, it would be premature to conclude that meeting the November 2012 deadline currently outlined in the *TransNet* Extension Ordinance should not be pursued. Therefore, it makes sense to continue to stay on a path towards placement of a ballot measure in November 2012 unless and until there is sufficient information to suggest the contrary.

6. *Feedback on funding amounts and/or division of funding among the four elements*

The SWG commented that voters will continue to be wary of “blank check” initiatives and that any measure crafted must provide strong assurances as to how funding would be spent and what benefits would be delivered.

The SWG also understands that some Quality of Life elements may be perceived as more popular with the electorate than others, and that a less popular element could possibly weigh down the overall chances of approval of a measure that bundles several elements together.

While it is still too early to know which elements that might be, the SWG believes that the Board of Directors may need to make a difficult choice down the line about inclusion or exclusion of certain elements, even though the SWG and the Board believes an element is deserving of regional funding.

Given the current lack of consensus on the public transit element, there was some discussion of breaking up the elements into two separate sales tax measures, potentially a quarter cent each. This would enable voters to distinguish their approval of different elements and allow the possibility of running the measures at different times if it appeared to be advantageous.

On the other hand, while each element was examined separately, the SWG often identified interdependency among the elements. For example, water quality enhancement projects potentially have habitat benefits, and habitat conservation can contribute to water quality. As a consequence, the “bundling” of elements should consider the potential synergistic effects and benefits between them.

As to the division of funding among different elements, the SWG has not reached firm conclusions or advice. If assuming a half-cent sales tax measure could generate between \$11 billion and \$22 billion over 40 years, there would appear to be enough to fund all currently identified shoreline preservation and habitat conservation programs, but only a portion of water quality and/or public transit programs.

Again, given the current lack of consensus among the SWG regarding the public transit element, it is even more difficult to suggest how funding might be distributed among the elements. However, if shoreline, habitat, and water quality were bundled into a quarter-cent sales tax measure, the potential estimated \$8 billion over 40 years would appear to be sufficient to fund the shoreline and habitat elements fully, as well as a meaningful portion of the projected gap in water quality funding.

7. *Feedback on potential local and regional revenue sources*

The magnitude of regional needs had a significant impact on the SWG's consideration of potential funding options. While the group found some funding mechanisms to be both feasible and applicable, the amount of potential revenue generated by any one or group of mechanisms was often identified by the SWG as only a fraction of the total amount estimated to be needed.

In addition, several of the mechanisms would require multiple individual jurisdictions and agencies to establish multiple new taxation districts or entities, and/or pursue new state legislation for the authority to do so, greatly complicating approval and implementation.

Based on those factors, the SWG concluded that to provide a meaningful amount of funding on a regional scale to the Quality of Life elements under consideration, a sales tax measure is the most feasible mechanism capable of raising the magnitude of needed funding.

8. *Additional involvement of SWG in providing feedback if SANDAG pursues a Quality of Life ballot measure*

The SWG recognizes there is still much more work to be done to craft a ballot measure, should the SANDAG Board decide to proceed with one. Given the diversity of stakeholders who comprise the SWG and the year-plus investment they have made in examining the magnitude of issues and needs involved in developing and implementing a Quality of Life Funding Strategy, the SWG believes it would be beneficial to the Board to continue to engage the SWG as a sounding board going forward.

Next Steps

The SWG will continue to meet as directed by the Board of Directors and Quality of Life Ad Hoc Steering Committee in 2011 to continue to refine funding priorities and potential funding mechanisms. In order to continue meeting the requirements necessary to place a measure on the ballot in November 2012, as currently outlined in the *TransNet* Extension Ordinance, major work plan milestones for the 2011 calendar year include conducting public research and focus groups, developing a draft expenditure plan for a potential measure, and implementing the next phase of the public involvement/education program.

Attachments:

1. SWG Roster and Quality of Life Funding Strategy Advisory Structure
2. Criteria Developed by SWG to Evaluate Program Priorities for Quality of Life Elements
3. Shoreline Preservation Criteria Application Results
4. Habitat Conservation Criteria Application Results
5. Water Quality Criteria Application Results
6. Public Transit Criteria Application Results and 5010 Alternative Transit Plan Criteria Application Results

Key Staff Contact: Rob Rundle, (619) 699-6949, rru@sandag.org

Funds are budgeted in Work Element #3200000



Quality of Life Stakeholder Working Group

Chair Ron Morrison, Mayor, City of National City, SANDAG Board of Directors*

1	Michael	Beck	Endangered Habitats League
2	Jim	Bond	San Diego County Water Authority
3	Chris	Cate	San Diego County Taxpayers Association
4	Geoff	Chase	San Diego State University
5	Sharon	Cooney	Metropolitan Transit System (MTS)
6	Stephanie	Gaines	County Water Quality Working Group
7	Alfredo	Gonzalez	SANDAG EMP Working Group
8	Marco	Gonzalez	SANDAG SPWG
9	Bridget	Hennessey	North County Transit District (NCTD)
10	Richard	Ledford	San Diego Regional Chamber of Commerce
11	Roger	Lewis	Citizens Coordinate for Century 3
12	Duncan	McFetridge	Save Our Forests and Ranchlands
13	Elizabeth	Newman	San Diego/Imperial Counties Labor Council
14	David	Ott	San Diego City/County Managers Association
15	Erica	Oyama	Asian Business Association of San Diego
16	Faith	Picking	BIOCOM
17	Andrew	Poat	San Diego Regional EDC
18	John	Ponder	Move San Diego
19	Gabriel	Solmer	San Diego Coastkeeper
20	James	Whalen	SANDAG EMP Working Group
21	Borre	Winckel	BIA of San Diego County

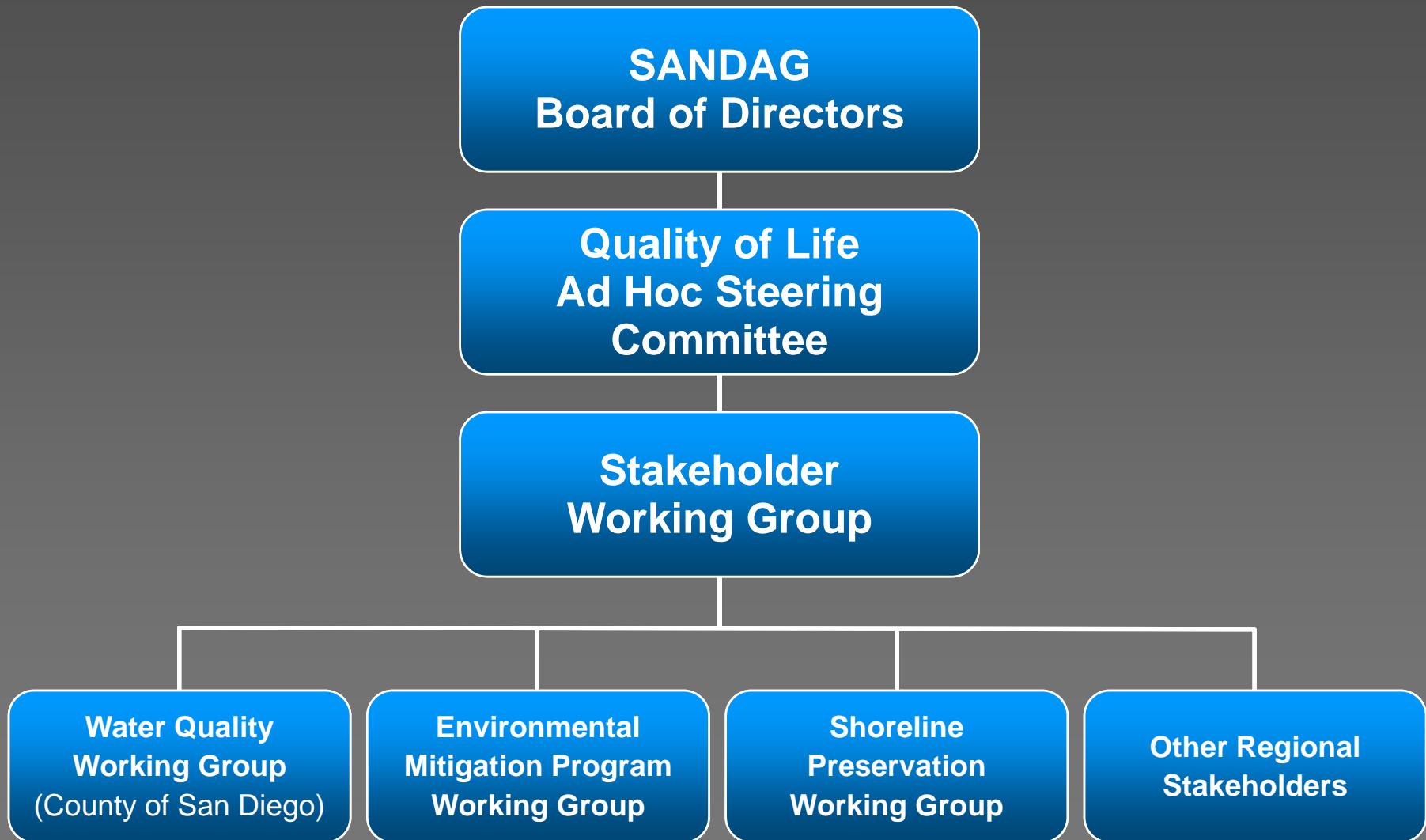
Confirmed Alternates

1	Steve	Aceti	SANDAG SPWG
2	David	Almeida	San Diego Regional EDC
3	JoAnne	Golden	San Diego County Taxpayers Association
4	Scott	Grimes	Endangered Habitats League
5	Keely	Halsey	Move San Diego
6	Richard	Hannasch	North County Transit District (NCTD)
7	Jimmy	Jackson	BIOCOM
8	Joni	Low	Asian Business Association of San Diego
9	Steve	Maciej	BIA of San Diego County
10	Rosemary	Rowan	Citizens Coordinate for Century 3
11	Mark	Stadler	Water Quality Working Group; SDCWA
12	Jill	Witkowski	San Diego Coastkeeper

Staff: Rob Rundle, Midori Wong
 Facilitator: Lewis Michaelson, Katz and Associates

* Hon. Morrison began serving as Chair in December 2010. From January - November 2010, Hon. Crystal Crawford, City of Del Mar, SANDAG Board of Directors, served as SWG Chair.

Quality of Life Funding Strategy Advisory Structure



AFFIRMED BY SWG 7.21.10

Criteria to Evaluate Program Priorities for Quality of Life Elements

Community Benefit

Has a clearly demonstrable nexus to region's quality of life, as defined by the "Three Es," Economy, Equity and Environment

- Benefits a larger number of communities in the region
- Is equitable in its benefits and impacts and addresses social justice concerns
- Benefits are important to those who are being asked to help fund
- Has credibility in terms of its ability to be implemented and achieve promised benefits

Sustainable

Moves region toward sustainable growth and long-term solutions; i.e., is not a short-term "fix"

- Addressed underlying causes rather than symptoms in terms of affecting quality of life
- Anticipates evolving regulatory trends
- Program's operational and maintenance costs are anticipated¹

Unfunded/Underfunded

Addresses unfunded or underfunded need

- Helps leverage/obtain other funding
- Addresses a previously deferred program need or activity

Quantifiable

Benefits are quantifiable, measurable and/or transparent

- Has a high benefit/cost ratio ("best bang for the buck")
- Consequences of not funding are significant and/or costly for the region

¹ This criterion favors programs that have identified operational and maintenance costs. However, programs do not need to be fully funded.

SHORELINE PRESERVATION CRITERIA APPLICATION RESULTS

PRESENT AT JULY 21, 2010, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts, addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented, achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding for region
Jim Bond/Mark Stadler, San Diego County Water Authority	5	3	3	4	2	5	5	5	4	3	5
Chris Cate/JoAnne Golden, San Diego County Taxpayers Assoc.	1	2	2	2	2	4	3	1	3	2	2
Stephanie Gaines, Water Quality Working Group	3	1	4	4	2	2	4	1	4	3	3
Alfredo Gonzalez, SANDAG EMP Working Group	3	2	4	3	2	1	4	3	5	3	3
Richard Ledford, San Diego Regional Chamber of Commerce	3	2	4	2	1	3	4	3	3	2	3
Roger Lewis/Rosemary Rowan, C3	4	4	3	3	4	2	4	2	4	3	4
Duncan McFetridge/Crystal Mohr, SOFAR	4	4	4	2	1	3	4	3	4	3	4
Elizabeth Newman, San Diego/Imperial Counties Labor Council	4	3	4	2	2	2	4	3	5	3	4
Dave Ott/Chandra Wallar, San Diego City/County Managers Assoc.	4	3	4	5	4	3	5	5	4	4	3
Erica Oyama/Joni Low, Asian Business Association of San Diego	3	2	4	3	4	5	4	2	4	2	5
Andrew Poat/David Almeida, San Diego Regional EDC	4	4	3	5	2	3	5	2	3	4	5
John Ponder/Keely Halsey, MOVE San Diego	2	2	2	3	1	1	3	1	4	2	2
James Whalen, SANDAG EMP Working Group	2	2	2	3	2	3	3	0	2	2	3
Borre Winckel/Steve Maciej, BIA of San Diego County	4	1	4	3	2	1	3	2	3	3	3
Sub-criteria Totals:	46	35	47	44	31	38	55	33	52	39	49
Bucket Totals:	172				124			85		88	
Average:	3.07				2.95			3.04		3.14	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Element does not meet this criterion

2 = Element partially meets this criterion

3 = Element substantially meets this criterion

4 = Element fully meets this criterion

5 = Element excels at meeting this criterion

SHORELINE PRESERVATION CRITERIA APPLICATION RESULTS

ABSENT AT JULY 21, 2010, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented, achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Brad Barnum, Associated General Contractors											
Michael Beck, Endangered Habitats League	3	2	2	3	1	2	4	3	4	4	4
Erik Bruvold, Institute for Policy Research											
Geoff Chase, San Diego State University	4	2	3	4	3	2	4	1	4	3	4
Sharon Cooney, MTS	Chose not to score										
Marco Gonzalez/Steve Aceti, SANDAG SPWG	5	5	5	3	3	5	5	5	5	5	5
Faith Picking/Jimmy Jackson, BIOCUM											
Bruce Reznik/Jill Witkowski, San Diego Coastkeeper	3	3	3	3	1	2	3	3	2	2	3
Matt Tucker/Richard Hannasch, NCTD											
Sub-criteria Totals:	15	12	13	13	8	11	16	12	15	14	16
Bucket Totals:	53				35			27		30	
Average:	3.31				2.92			3.38		3.75	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Element does not meet this criterion
2 = Element partially meets this criterion
3 = Element substantially meets this criterion
4 = Element fully meets this criterion
5 = Element excels at meeting this criterion

**HABITAT CONSERVATION CRITERIA APPLICATION RESULTS
1. ACQUISITION, MANAGEMENT, AND MONITORING**

PRESENT AT SEPTEMBER 15, 2010, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented, achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Jim Bond, San Diego County Water Authority	2	2	2	3	3	3	3	2	3	2	2
Chris Cate, San Diego County Taxpayers Association	4	4	3	4	3	4	4	3	4	3	3
Geoff Chase, San Diego State University	5	3	5	5	5	4	5	4	4	5	4
Stephanie Gaines, San Diego County Water Quality Working Group	4	3	3	4	3	5	5	4	4	4	4
Charlotte Pienkos, SANDAG EMP Working Group	4	2	3	4	4	5	5	5	5	4	4
Richard Ledford, San Diego Regional Chamber of Commerce	4	3	3	4	4	4	4	3	5	3	3
Roger Lewis, Citizens Coordinate for Century 3	3	4	4	4	4	3	3	2	4	3	5
Steve Maciej, BIA of San Diego County	4	4	4	4	3	4	4	4	4	4	5
Elizabeth Newman, San Diego/Imperial Counties Labor Council	4	3	3	5	2	3	5	3	4	3	4
David Ott, San Diego City/County Managers Association	3	2	3	4	4	3	5	2	4	4	3
Faith Picking, BIOCUM	5	2	3	4	3	5	3	4	3	3	3
Andrew Poat, San Diego Regional EDC	5	4	3	4	5	5	5	4	4	4	4
John Ponder, MOVE San Diego	3	1	3	4	2	3	4	2	4	3	2
Bruce Reznik, San Diego Coastkeeper	3	3	4	4	3	3	3	4	5	4	4
James Whalen, SANDAG EMP Working Group	4	3	4	4	4	4	4	5	5	4	4
Sub-Criteria Totals:	57	43	50	61	52	58	62	51	62	53	54
Bucket Totals:	211				172			113		107	
Average:	3.52				3.82			3.77		3.57	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**HABITAT CONSERVATION CRITERIA APPLICATION RESULTS
2. ENDOWMENT**

PRESENT AT SEPTEMBER 15, 2010, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented; achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Jim Bond, San Diego County Water Authority	3	2	3	3	2	4	2	3	2	2	2
Chris Cate, San Diego County Taxpayers Association	4	4	3	4	3	4	4	3	4	3	2
Geoff Chase, San Diego State University	5	4	5	5	5	5	5	3	5	4	5
Stephanie Gaines, San Diego County Water Quality Working Group	4	3	4	4	5	4	5	4	4	4	4
Charlotte Pienkos, SANDAG EMP Working Group	4	2	3	4	4	5	5	5	5	4	4
Richard Ledford, San Diego Regional Chamber of Commerce	4	3	3	4	5	2	5	3	4	2	4
Roger Lewis, Citizens Coordinate for Century 3	3	4	2	2	4	2	3	3	3	2	3
Steve Maciej, BIA of San Diego County	3	3	3	4	2	3	3	3	3	2	3
Elizabeth Newman, San Diego/Imperial Counties Labor Council	3	3	2	3	3	2	4	1	3	3	4
David Ott, San Diego City/County Managers Association	3	2	3	3	4	3	5	2	4	3	3
Faith Picking, BIOCUM	4	2	2	3	5	4	3	4	1	2	3
Andrew Poat, San Diego Regional EDC	3	2	3	2	4	4	4	3	4	3	2
John Ponder, MOVE San Diego	3	1	3	1	1	1	4	1	4	1	2
Bruce Reznik, San Diego Coastkeeper	3	3	3	3	3	3	5	4	4	3	3
James Whalen, SANDAG EMP Working Group	2	3	2	4	2	2	2	3	3	2	2
Sub-Criteria Totals:	51	41	44	49	52	48	59	45	53	40	46
Bucket Totals:	185				159			98		86	
Average:	3.08				3.53			3.27		2.87	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**HABITAT CONSERVATION CRITERIA APPLICATION RESULTS
3. CONTINGENCY**

PRESENT AT SEPTEMBER 15, 2010, SWG

Name, Organization	Benefits a larger number of communities in the region				Equitable in benefits and impacts; addresses social justice concerns			Benefits important to those who being asked to help fund		Has credibility in terms of ability to be implemented, achieve promised benefits		Addresses underlying causes rather than symptoms		Anticipates evolving regulatory trends		Program's O&M costs anticipated		Helps leverage/obtain other funding		Addresses previously deferred program need/activity		Has a high benefit/cost ratio (best "bang for the buck")		Consequences of not funding significant and/or costly for region	
	Community Benefit	Sustainable	Un/Underfunded	Quantifiable																					
Jim Bond, San Diego County Water Authority	2	3	2	2	2	2	3	2	3	2	3	2	2												
Chris Cate, San Diego County Taxpayers Association	4	4	3	4	3	4	4	3	4	3	4	3	2												
Geoff Chase, San Diego State University	5	4	5	5	4	4	4	4	4	4	4	3	4												
Stephanie Gaines, San Diego County Water Quality Working Group	4	3	4	4	4	4	4	4	4	4	4	4	4												
Charlotte Pienkos, SANDAG EMP Working Group	4	2	3	4	4	5	5	5	5	5	5	4	4												
Richard Ledford, San Diego Regional Chamber of Commerce	4	3	3	4	4	4	4	3	5	3	5	3	3												
Roger Lewis, Citizens Coordinate for Century 3	3	4	3	4	1	3	3	2	3	3	3	4													
Steve Maciej, BIA of San Diego County	2	3	2	2	2	2	3	1	1	2	2	2													
Elizabeth Newman, San Diego/Imperial Counties Labor Council	3	2	2	2	3	2	1	1	3	2	5	5													
David Ott, San Diego City/County Managers Association	3	2	3	4	4	3	5	2	4	4	3	3													
Faith Picking, BIOCUM	2	2	2	4	5	4	3	3	1	2	3	3													
Andrew Poat, San Diego Regional EDC	3	3	3	3	3	4	4	2	4	3	2	2													
John Ponder, MOVE San Diego	3	1	3	4	2	3	4	1	4	1	2	2													
Bruce Reznik, San Diego Coastkeeper	3	3	2	3	3	3	4	4	3	3	3	3													
James Whalen, SANDAG EMP Working Group	2	3	2	1	2	3	3	1	1	1	1	1													
Sub-Criteria Totals:	47	42	42	50	46	50	54	38	49	40	44														
Bucket Totals:	181				150			87		84															
Average:	3.02				3.33			2.90		2.80															

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**HABITAT CONSERVATION CRITERIA APPLICATION RESULTS
1. ACQUISITION, MANAGEMENT, AND MONITORING**

ABSENT AT SEPTEMBER 15, 2010, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented; achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Michael Beck/Scott Grimes, Endangered Habitats League											
Sharon Cooney, MTS											
Marco Gonzalez/Steve Aceti, SANDAG SPWG	3	3	3	2	4	5	3	4	5	4	4
Duncan McFetridge/Crystal Mohr, Save Our Forests and Ranchlands											
Erica Oyama/Joni Low, Asian Business Association of San Diego	5	2	5	3	4	4	3	3	4	3	5
Matt Tucker/Richard Hannasch, North County Transit District											
Sub-Criteria Totals:	8	5	8	5	8	9	6	7	9	7	9
Bucket Totals:	26				23			16		16	
Average:	3.25				3.83			4.00		4.00	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**HABITAT CONSERVATION CRITERIA APPLICATION RESULTS
2. ENDOWMENT**

ABSENT AT SEPTEMBER 15, 2010, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented; achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Michael Beck/Scott Grimes, Endangered Habitats League											
Sharon Cooney, MTS											
Marco Gonzalez/Steve Aceti, SANDAG SPWG	2	2	3	2	4	4	3	4	3	3	3
Duncan McFetridge/Crystal Mohr, Save Our Forests and Ranchlands											
Erica Oyama/Joni Low, Asian Business Association of San Diego											
Matt Tucker/Richard Hannasch, North County Transit District											
Sub-Criteria Totals:	2	2	3	2	4	4	3	4	3	3	3
Bucket Totals:	9				11			7		6	
Average:	2.25				3.67			3.50		3.00	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**HABITAT CONSERVATION CRITERIA APPLICATION RESULTS
3. CONTINGENCY**

ABSENT AT SEPTEMBER 15, 2010, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented; achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Michael Beck/Scott Grimes, Endangered Habitats League											
Sharon Cooney, MTS											
Marco Gonzalez/Steve Aceti, SANDAG SPWG	2	2	3	2	4	4	3	4	3	3	3
Duncan McFetridge/Crystal Mohr, Save Our Forests and Ranchlands											
Erica Oyama/Joni Low, Asian Business Association of San Diego											
Matt Tucker/Richard Hannasch, North County Transit District											
Sub-Criteria Totals:	2	2	3	2	4	4	3	4	3	3	3
Bucket Totals:	9				11			7		6	
Average:	2.25				3.67			3.50		3.00	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

WATER QUALITY ENHANCEMENT CRITERIA APPLICATION RESULTS

PRESENT AT DECEMBER 15, 2010, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented, achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Jim Bond/Mark Stadler, San Diego County Water Authority	5	4	5	3	4	4	5	5	4	5	5
Chris Cate/Amy Harris, San Diego County Taxpayers Association	4	4	3	4	3	4	4	3	3	3	4
Geoff Chase, San Diego State University	5	4	4	4	4	4	4	4	3	3	4
Stephanie Gaines, San Diego County Water Quality Working Group	4	3	4	4	4	4	4	5	4	5	5
Alfredo Gonzalez/Charlotte Pienkos, SANDAG EMP Working Group	4	3	3	4	2	3	3	4	2	4	4
Marco Gonzalez/Steve Aceti, SANDAG Shoreline Preservation Working Group	5	5	5	5	5	5	5	5	5	5	5
Bridget Hennessey, North County Transit District	4	3	3	4	4	4	3	4	3	3	4
Richard Ledford, San Diego Regional Chamber of Commerce	5	4	4	4	3	5	4	4	5	3	4
Elizabeth Newman, San Diego/Imperial Counties Labor Council	5	4	5	3	4	4	3	5	5	4	5
David Ott, San Diego City/County Managers Association	4	3	4	3	4	4	4	5	4	3	4
Erica Oyama, Asian Business Association	4	3	5	3	4	5	3	4	4	3	5
Andrew Poat, San Diego Regional EDC											
John Ponder, MOVE San Diego	3	3	3	3	2	4	4	4	3	2	4
Gabriel Solmer, San Diego Coastkeeper	5	5	5	5	5	5	5	5	5	5	5
James Whalen, SANDAG EMP Working Group	4	4	4	3	3	2	3	3	5	3	3
Borre Winckel/Steve Maciej, BIA of San Diego County	4	2	3	3	2	2	3	4	4	3	5
Sub-Criteria Totals:	65	54	60	55	53	59	57	64	59	54	66
Bucket Totals:	234				169			123		120	
Average:	3.90				3.76			4.10		4.00	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

WATER QUALITY ENHANCEMENT CRITERIA APPLICATION RESULTS

ABSENT AT DECEMBER 15, 2010, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented, achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Michael Beck, Endangered Habitats League	4	3	4	4	3	4	3	5	4	4	5
Sharon Cooney, MTS											
Roger Lewis, Citizens Coordinate for Century 3	2	3	3	4	4	3	3	2	4	4	4
Duncan McFetridge, Save Our Forests and Ranchlands	5	5	5	5	5	5	5	5	5	5	5
Faith Picking, BIOCUM											
Sub-Criteria Totals:	11	11	12	13	12	12	11	12	13	13	14
Bucket Totals:	47				35			25		27	
Average:	3.92				3.89			4.17		4.50	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**PUBLIC TRANSIT CRITERIA APPLICATION RESULTS
1. BACKBONE SYSTEM**

PRESENT AT JANUARY 5, 2011, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable		
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility to those who promised to help fund	Addresses in terms of ability to be implemented	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Michael Beck, Endangered Habitats League												
Jim Bond, San Diego County Water Authority												
Chris Cate, San Diego County Taxpayers Association	3	3	2	2	3	4	3	3	3	2	3	
Sharon Cooney, Metropolitan Transit System												
Stephanie Gaines/Mark Stadler, San Diego County Water Quality Working Group	4	4	3	3	3	3	4	3	4	3	3	
Alfredo Gonzalez/Charlotte Pienkos, SANDAG EMP Working Group	4	4	3	4	3	2	4	2	4	3	3	
Marco Gonzalez, SANDAG Shoreline Preservation Working Group												
Bridget Hennessey, North County Transit District												
Roger Lewis, Citizens Coordinate for Century 3	3	3	2	4	4	2	2	2	4	3	4	
Duncan McFetridge, Save Our Forests and Ranchlands												
Elizabeth Newman, San Diego/Imperial Counties Labor Council	4	4	4	4	2	2	5	3	4	3	5	
Erica Oyama, Asian Business Association	5	4	5	3	4	5	4	4	5	5	5	
John Ponder, MOVE San Diego	3	3	3	4	1	2	4	3	2	2	3	
Gabriel Solmer, San Diego Coastkeeper												
James Whalen, SANDAG EMP Working Group	3	3	3	3	3	3	3	3	3	3	3	
Borre Winckel/Steve Maciej, BIA of San Diego County												
Sub-Criteria Totals:	29	28	25	27	23	23	29	23	29	24	29	
Bucket Totals:	109				75			52		53		
Average:	3.41				3.13			3.25		3.31		

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**PUBLIC TRANSIT CRITERIA APPLICATION RESULTS
2. NEXT LEVEL SYSTEM**

PRESENT AT JANUARY 5, 2011, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented, achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Michael Beck, Endangered Habitats League											
Jim Bond, San Diego County Water Authority											
Chris Cate, San Diego County Taxpayers Association	3	3	2	2	3	4	3	3	3	2	3
Sharon Cooney, Metropolitan Transit System											
Stephanie Gaines/Mark Stadler, San Diego County Water Quality Working Group	3	3	3	3	3	3	4	2	3	3	3
Alfredo Gonzalez/Charlotte Pienkos, SANDAG EMP Working Group	3	3	3	4	2	2	4	2	4	3	3
Marco Gonzalez, SANDAG Shoreline Preservation Working Group											
Bridget Hennessey, North County Transit District											
Roger Lewis, Citizens Coordinate for Century 3	3	3	2	4	3	4	3	4	4	3	4
Duncan McFetridge, Save Our Forests and Ranchlands											
Elizabeth Newman, San Diego/Imperial Counties Labor Council	2	3	2	3	3	1	4	1	4	3	2
Erica Oyama, Asian Business Association	5	3	3	3	4	4	3	4	4	4	5
John Ponder, MOVE San Diego	3	3	3	4	1	2	4	3	2	2	3
Gabriel Solmer, San Diego Coastkeeper											
James Whalen, SANDAG EMP Working Group	3	3	3	3	3	3	3	3	3	3	3
Borre Winckel/Steve Maciej, BIA of San Diego County											
Sub-Criteria Totals:	25	24	21	26	22	23	28	22	27	23	26
Bucket Totals:	96				73			49		49	
Average:	3.00				3.04			3.06		3.06	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**PUBLIC TRANSIT CRITERIA APPLICATION RESULTS
3. SENIOR AND DISABLED SERVICES**

PRESENT AT JANUARY 5, 2011, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility to those who to be implemented/achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Michael Beck, Endangered Habitats League	3	3	4	3	2	3	3	3	4	4	4
Jim Bond, San Diego County Water Authority	3	3	3	3	3	4	4	4	4	3	4
Chris Cate, San Diego County Taxpayers Association	2	4	2	3	3	4	4	2	3	2	2
Sharon Cooney, Metropolitan Transit System											
Stephanie Gaines/Mark Stadler, San Diego County Water Quality Working Group	4	4	4	3	3	3	4	3	3	3	3
Alfredo Gonzalez/Charlotte Pienkos, SANDAG EMP Working Group	3	4	3	3	2	2	4	2	3	3	2
Marco Gonzalez, SANDAG Shoreline Preservation Working Group											
Bridget Hennessey, North County Transit District											
Roger Lewis, Citizens Coordinate for Century 3	2	5	3	3	4	3	2	3	4	4	2
Duncan McFetridge, Save Our Forests and Ranchlands	2	2	2	1	1	2	4	3	3	2	3
Elizabeth Newman, San Diego/Imperial Counties Labor Council	3	5	3	4	4	3	4	3	5	3	3
Erica Oyama, Asian Business Association	2	3	3	3	3	3	3	3	4	3	4
John Ponder, MOVE San Diego	3	2	3	4	2	2	3	3	2	2	3
Gabriel Solmer, San Diego Coastkeeper											
James Whalen, SANDAG EMP Working Group	3	3	3	3	3	3	3	3	3	3	3
Borre Winckel/Steve Maciej, BIA of San Diego County											
Sub-Criteria Totals:	30	38	33	33	30	32	38	32	38	32	33
Bucket Totals:	134				100			70		65	
Average:	3.05				3.03			3.18		2.95	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**PUBLIC TRANSIT CRITERIA APPLICATION RESULTS
1. BACKBONE SYSTEM**

ABSENT AT NOVEMBER 17, 2010, SWG MEETING

Name, Organization	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses and justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented; achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
Geoff Chase, Endangered Habitats League											
Richard Ledford, San Diego Regional Chamber of Commerce											
David Ott, San Diego City/County Managers Association	2	2	3	3	3	2	2	2	2	2	3
Andrew Poat, San Diego Regional EDC											
Faith Picking, BIOCUM											
Sub-Criteria Totals:	2	2	3	3	3	2	2	2	2	2	3
Bucket Totals:	10				7			4		5	
Average:	2.50				2.33			2.00		2.50	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**PUBLIC TRANSIT CRITERIA APPLICATION RESULTS
2. NEXT LEVEL SYSTEM**

ABSENT AT NOVEMBER 17, 2010, SWG MEETING

Name, Organization	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented; achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
Geoff Chase, Endangered Habitats League											
Richard Ledford, San Diego Regional Chamber of Commerce											
David Ott, San Diego City/County Managers Association	2	2	3	3	3	2	2	2	2	2	2
Andrew Poat, San Diego Regional EDC											
Faith Picking, BIOCUM											
Sub-Criteria Totals:	2	2	3	3	3	2	2	2	2	2	2
Bucket Totals:	10				7			4		4	
Average:	2.50				2.33			2.00		2.00	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

**PUBLIC TRANSIT CRITERIA APPLICATION RESULTS
3. SENIOR AND DISABLED SERVICES**

ABSENT AT NOVEMBER 17, 2010, SWG MEETING

Name, Organization	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those who being asked to help fund	Has credibility in terms of ability to be implemented; achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
	Community Benefit			Sustainable			Un/Underfunded		Quantifiable		
Geoff Chase, San Diego State University		3	4	4	3	5	5	4	5	4	5
Richard Ledford, San Diego Regional Chamber of Commerce											
David Ott, San Diego City/County Managers Association	2	2	3	3	3	2	2	2	2	2	3
Andrew Poat, San Diego Regional EDC											
Faith Picking, BIOCUM											
Sub-Criteria Totals:	2	5	7	7	6	7	7	6	7	6	8
Bucket Totals:	21			20			13		14		
Average:	3.00			3.33			3.25		3.50		

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

5010 ALTERNATIVE TRANSIT PLAN CRITERIA APPLICATION RESULTS

PRESENT AT JANUARY 5, 2011, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts; addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented, achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Michael Beck, Endangered Habitats League	4	2	3	2	4	3	2	3	3	2	3
Jim Bond, San Diego County Water Authority	2	2	1	2	2	3	2	2	3	1	2
Chris Cate, San Diego County Taxpayers Association	<i>Chose not to score proposal</i>										
Sharon Cooney, Metropolitan Transit System	<i>Chose not to score proposal</i>										
Stephanie Gaines/Mark Stadler, San Diego County Water Quality Working Group	2	2	2	1	3	2	2	2	2	2	3
Alfredo Gonzalez/Charlotte Pienkos, SANDAG EMP Working Group	2	2	3	3	3	2	4	3	3	3	3
Marco Gonzalez, SANDAG Shoreline Preservation Working Group											
Bridget Hennessey, North County Transit District											
Roger Lewis, Citizens Coordinate for Century 3	3	3	2	4	3	4	1	4	5	4	4
Duncan McFetridge, Save Our Forests and Ranchlands	4	5	5	4	5	5	4	4	4	5	4
Elizabeth Newman, San Diego/Imperial Counties Labor Council	3	5	4	4	4	4	1	4	5	5	5
Erica Oyama, Asian Business Association	4	4	4	4	5	4	1	3	4	3	5
John Ponder, MOVE San Diego	2	2	2	2	4	3	1	2	4	2	4
Gabriel Solmer, San Diego Coastkeeper											
James Whalen, SANDAG EMP Working Group	<i>Chose not to score proposal</i>										
Borre Winckel/Steve Maciej, BIA of San Diego County											
Sub-Criteria Totals:	26	27	26	26	33	30	18	27	33	27	33
Bucket Totals:	105				81			60		60	
Average:	2.92				3.00			3.33		3.33	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion

2 = Program partially meets this criterion

3 = Program substantially meets this criterion

4 = Program fully meets this criterion

5 = Program excels at meeting this criterion

5010 ALTERNATIVE TRANSIT PLAN CRITERIA APPLICATION RESULTS

ABSENT AT JANUARY 5, 2011, SWG

Name, Organization	Community Benefit				Sustainable			Un/Underfunded		Quantifiable	
	Benefits a larger number of communities in the region	Equitable in benefits and impacts, addresses social justice concerns	Benefits important to those being asked to help fund	Has credibility in terms of ability to be implemented, achieve promised benefits	Addresses underlying causes rather than symptoms	Anticipates evolving regulatory trends	Program's O&M costs anticipated	Helps leverage/obtain other funding	Addresses previously deferred program need/activity	Has a high benefit/cost ratio (best "bang for the buck")	Consequences of not funding significant and/or costly for region
Geoff Chase, San Diego State University	4	3	3	3	3	?	3	?	4	4	?
Richard Ledford, San Diego Regional Chamber of Commerce											
David Ott, San Diego City/County Managers Association	2	2	3	3	3	2	2	2	2	2	3
Andrew Poat, San Diego Regional EDC											
Faith Picking, BIOCOM											
Sub-Criteria Totals:	6	5	6	6	6	2	5	2	6	6	3
Bucket Totals:	23				13			8		9	
Average:	2.88				2.60			2.67		3.00	

Please assign a score for each criterion ranging from one to five, according to the following definitions:

1 = Program does not meet this criterion
2 = Program partially meets this criterion
3 = Program substantially meets this criterion
4 = Program fully meets this criterion
5 = Program excels at meeting this criterion