MEETING NOTICE
AND AGENDA

COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES
The Committee on Binational Regional Opportunities (COBRO) may take action on any item appearing on this agenda.

Tuesday, November 2, 2010
3:00 to 4:30 p.m.

SANDAG, 7th Floor Conference Room
401 B Street, Suite 800
San Diego, CA  92101-4231

Staff Contact:  Hector Vanegas
(619) 699-1972
hva@sandag.org

AGENDA HIGHLIGHTS
• UPDATES ON THE OTAY MESA – MESA DE OTAY BINATIONAL CORRIDOR STRATEGIC PLAN
• CITY OF TEcate’S URBAN DEVELOPMENT PLAN
• 2050 REGIONAL TRANSPORTATION PLAN (RTP): DRAFT REVENUE CONSTRAINED TRANSPORTATION NETWORK SCENARIOS
• C-TPAT: SEVEN YEARS LATER
• SAN YSIDRO PORT OF ENTRY PEDESTRIAN CROSSING REPORT (AUGUST 2010)

MISSION STATEMENT
The Committee on Binational Regional Opportunities (COBRO) will advise the Borders Committee of the San Diego Association of Governments (SANDAG) concerning both short- and long-term binational related activities, issues, and actions; provide input regarding binational border-related planning and development; and identify ways to assist and coordinate with existing efforts in the binational area. The COBRO will serve as a working group to the SANDAG Borders Committee to facilitate a better understanding of the binational border-related issues and needs of the California-Baja California region.
Welcome to SANDAG! Members of the public may speak to the COBRO on any item at the time that the Committee is considering the item. Please complete a Speaker’s Slip which is located in the rear of the room and then present the slip to Committee staff. Also, members of the public are invited to address the Committee on any issue under the agenda item entitled Public Comments/Communications. Speakers are limited to three minutes. The COBRO may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org under meetings on SANDAG’s Web site. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form also available on the Web site. E-mail comments should be received no later than noon, two days prior to the COBRO meeting.

In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact SANDAG at (619) 699-1900 in advance of the meeting. To request this document or related reports in an alternative format, please call (619) 699-1990, (619) 699-1904 (TTY), or fax (619) 699-1905.

SANDAG offices are accessible by public transit. Phone 1-800-COMMUTE or see www.sdcommute.com for route information.
1. WELCOME AND INTRODUCTIONS

+2. SUMMARIES OF THE JULY 6, AND SEPTEMBER 7, 2010, MEETINGS


3. PUBLIC COMMENTS/COMMUNICATIONS AND MEMBER COMMENTS

Each speaker is limited to three minutes.

CONSENT ITEMS (4 through 7)

+4. UPCOMING EVENTS

+5. MODIFICATIONS TO AMEND THE CHARTER OF THE COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES (COBRO) (Chair Paul Ganster)

The Charter is a document that describes the purpose of the Committee, the line of reporting, responsibilities, membership, meeting time and location, selection of Chair, and duration of existence. The Committee will be asked to amend its Charter to establish a new rule for quorum.

6. FISCAL YEAR 2011 ANNUAL BINATIONAL EVENT

   (Chair Paul Ganster)

The Committee will be asked to form a task force to initiate the organization of the Fiscal Year 2011 Annual Binational Event. Those volunteers should contact staff to arrange a meeting in December 2010 or January 2011.

+7. UPDATES ON THE OTAY MESA – MESA DE OTAY BINATIONAL CORRIDOR STRATEGIC PLAN

   (Ron Saenz, SANDAG; and Luis Duarte, IMPlan)

SANDAG and IMPlan staff will provide a progress report on the implementation of key actions included in the Otay Mesa – Mesa de Otay Binational Corridor Strategic Plan in the areas of transportation, economic development, housing, and environment.
REPORT ITEMS (8 through 11)

8. CITY OF TECATE’S URBAN DEVELOPMENT PLAN  
   (Hon. Donaldo Eduardo Peñalosa Ávila, Mayor of Tecate;  
   and Alberto Morghen, City of Tecate, Baja California)  

   Alberto Morghen, Director of Urban Administration for the City of  
   Tecate, Baja California, will present updates on the City of  
   Tecate’s Urban Development Plan.

9. 2050 REGIONAL TRANSPORTATION PLAN (RTP): DRAFT  
   REVENUE CONSTRAINED TRANSPORTATION NETWORK  
   SCENARIOS  
   (Elisa Arias and Dave Schumacher, SANDAG)  

   Four Revenue Constrained Transportation Network Scenarios have  
   been developed using prioritized project lists, revenue availability,  
   and other factors. These Scenarios would attempt to build and  
   operate as much of the Unconstrained Transportation Network as  
   possible, given revenue availability and flexibility as well as project  
   priorities. Staff will describe the Scenarios and summarize initial  
   performance results.

10. C-TPAT: SEVEN YEARS LATER  
    (Kirk Lanz, Border Trade Alliance)  

    The report, prepared by the Border Trade Alliance (BTA), is  
    intended to give Customs and Border Protection (CBP) insight into  
    the concerns of C-TPAT’s members and provide recommendations  
    for extending trade benefits in exchange for improved supply  
    chain security. The report represents a broad range of industry  
    opinion, including manufacturing, transportation carriers, customs  
    brokers and municipalities.

11. SAN YSIDRO PORT OF ENTRY (POE) PEDESTRIAN  
    CROSSING REPORT (AUGUST 2010)  
    (Cindy Gompper-Graves, South County Economic Development Council)  

    This report will present the findings of a survey held at the busiest  
    land POE in the United States. The goal of the survey was to  
    increase the understanding of the purpose people cross at the  
    San Ysidro POE, solicit input on the functionality of the border  
    crossing, and communicate ways to reduce wait times as it relates  
    to pedestrian crossers at the San Ysidro POE.
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<th>ITEM #</th>
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<td>NEXT MEETING DATE AND LOCATION</td>
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The next meeting of the COBRO is scheduled for Tuesday, February 1, 2011, from 3:00 to 4:30 p.m., at SANDAG.

+ next to an item indicates an attachment