



**BOARD OF DIRECTORS
OCTOBER 8, 2010**

**AGENDA ITEM NO. 10-10-1A
ACTION REQUESTED - APPROVE**

BOARD OF DIRECTORS DISCUSSION AND ACTIONS

SEPTEMBER 10, 2010

Chair Lori Holt Pfeiler (Escondido) called the meeting of the SANDAG Board of Directors to order at 10:04 a.m. The attendance sheet for the meeting is attached.

1. **PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS**

Mike Bullock, a member of the public, requested that his systems engineering approach to unbundling car parking costs contained in his report "Intelligent Parking" be considered in the development of the Sustainable Communities Strategy for the 2050 Regional Transportation Plan.

CONSENT (2)

2. **RESOLUTION TO SUBMIT A GRANT PROPOSAL TO THE STRATEGIC GROWTH COUNCIL FOR PROPOSITION 84 FUNDS TO SUPPORT THE DEVELOPMENT AND IMPLEMENTATION OF THE SUSTAINABLE COMMUNITIES STRATEGY PURSUANT TO SENATE BILL 375 (APPROVE)**

The Board of Directors is asked to approve Resolution No. 2011-06 to authorize the submittal of a grant proposal for the Sustainable Communities Planning Grant and Incentives Program: Regional SB 375 Plus Funding, pursuant to Proposition 84.

Mike Bullock, a member of the public, supported adoption of the Resolution.

Action: Upon a motion by Mayor Jim Desmond (San Marcos) and second by Supervisor Bill Horn (County of San Diego), the SANDAG Board of Directors approved Consent Item No. 2. Yes – 16; No – 0; Abstain – Coronado; Absent – Lemon Grove and Poway.

REPORTS (3 through 4)

3. **2010 PUBLIC OPINION SURVEY RESULTS (INFORMATION)**

Anne Steinberger, Communications Manager, provided an overview of the recent public opinion survey of San Diego region residents conducted by SANDAG.

Kristen Rohanna, Senior Research Analyst, summarized the public opinion survey results. Ms. Rohanna noted that the full survey report is available on the SANDAG Web site.

Mike Bullock, a member of the public, commended SANDAG for conducting the study and for the resulting report. He said the results indicate how important it is to develop a parking strategy that will be supported by the general public.

Action: This item was presented for information only.

4. SENATE BILL 375 IMPLEMENTATION: PROPOSED FINAL GREENHOUSE GAS TARGETS (INFORMATION)

Rob Rundle, Principal Planner, stated that on August 9, 2010, staff from the California Air Resources Board (CARB) distributed the recommended final greenhouse gas (GHG) targets for the years 2020 and 2035 pursuant to Senate Bill 375 (Steinberg, 2008). Mr. Rundle provided an overview of the CARB staff report and the next steps before the final targets are considered by CARB at its September 23, 2010, meeting.

Mike Bullock, a member of the public, expressed his opinion that the proposed GHG targets are too low, and provided information supporting his suggestion for higher GHG targets.

5. UPCOMING MEETINGS (INFORMATION)

The next Business meeting is scheduled for Friday, September 24, 2010, at 9 a.m. The next Policy meeting is scheduled for Friday, October 8, 2010, at 10 a.m.

6. ADJOURNMENT

The meeting was adjourned at 10:45 a.m.

DGunn/M/DGU

ATTENDANCE
SANDAG BOARD OF DIRECTORS MEETING
SEPTEMBER 10, 2010

JURISDICTION/ ORGANIZATION	NAME	ATTENDING
City of Carlsbad	Matt Hall (Member)	Yes
City of Chula Vista	Cheryl Cox (Primary)	Yes
City of Coronado	Al Ovrom (1st Alt.)	Yes
City of Del Mar	Crystal Crawford (Primary)	Yes
City of El Cajon	Mark Lewis (Primary)	Yes
City of Encinitas	Jerome Stocks, 1st Vice Chair (Primary)	Yes
City of Escondido	Lori Holt Pfeiler, Chair (Primary)	Yes
City of Imperial Beach	Jim Janney (Primary)	Yes
City of La Mesa	Art Madrid (Member)	Yes
City of Lemon Grove	Jerry Jones (1st Alt.)	Yes
City of National City	Ron Morrison (Member)	Yes
City of Oceanside	James Wood (Member)	Yes
City of Poway	Don Higginson (Primary)	No
City of San Diego - A	Anthony Young (1st Alt.)	Yes
City of San Diego - B	Ben Hueso (Primary, Seat B)	Yes
City of San Marcos	Jim Desmond (Primary)	Yes
City of Santee	Jack Dale (2nd Vice Chair)	Yes
City of Solana Beach	Lesha Heebner (Primary)	Yes
City of Vista	Judy Ritter (Primary)	Yes
County of San Diego - A	Ron Roberts (1st Alt.)	Yes
County of San Diego - B	Bill Horn (Primary, Seat A)	Yes
Caltrans	Laurie Berman (1st. Alt.	Yes
MTS	Harry Mathis (Member)	No
NCTD	Bob Campbell (Primary)	Yes
Imperial County	Wally Leimgruber (Member)	No
US Dept. of Defense	CAPT Keith Hamilton (Member)	No
SD Unified Port District	Stephen Padilla (Alternate)	Yes
SD County Water Authority	Mark Muir (Primary)	Yes
Baja California/Mexico	Remedios Gómez-Arnau (Member)	No
Southern California Tribal Chairmen's Association	Allen Lawson (Member)	No
	Edwin Romero (Member)	Yes