BOARD ACTIONS

March 26, 2010

2010 DIAMOND AWARDS RECOGNIZING LOCAL LEADERS IN TRANSPORTATION DEMAND MANAGEMENT PROGRAMS: The 8th Annual Diamond Awards were handed out by SANDAG First Vice Chair and Encinitas Councilmember Jerome Stocks in five different categories as follows: Program Excellence - Genentech; Innovation - Naval Base San Diego and Sony Electronics; Marketing - Science Applications International Corporation and Parsons Brinckerhoff; Ongoing Commitment - Genentech and Veterans Affairs (VA) San Diego Healthcare; Best New Program - SHARP HealthCare and San Diego County Regional Airport Authority. Two individuals were also honored in the category of Individual Contribution: Debra Gutzmer, Science Applications International Corporation and Clara Ung, VA San Diego Healthcare Systems. Nominations were open to all businesses, organizations, public or private agencies, and individuals that maintained an employee commuter transportation program in the San Diego region. More information is available on www.icommutesd.com. (Item #4: Staff contact: Kimberly Weinstein, (619) 699-0725, kwe@sandag.org)

BIKE TO WORK DAY 2010: Directors approved a resolution that proclaimed May 21, 2010 Bike to Work Day and encouraged SANDAG member agencies to adopt similar proclamations. SANDAG is sponsoring Bike to Work Day, a nationally recognized event that occurs annually on the third Friday of May, National Bike Month. The purpose of Bike to Work Day is to create public awareness about the benefits and opportunities of bicycling to work rather than driving alone. On Bike to Work Day, local businesses will host pit stops located throughout the region that will offer a respite and refreshments to bicycle commuters. In the month preceding the event, free bicycle safety courses will be offered in cooperation with local employers. iCommute, the SANDAG Transportation Demand Management program, provides cost-effective services promoting alternatives to solo commuting, such as biking, walking, carpooling, and vanpooling, as well as information on using transit and teleworking. (Item #6: Staff contact: Maria Filippelli, (619) 515-1177, mfi@sandag.org)

FINAL CLIMATE ACTION STRATEGY: Directors approved the Final Climate Action Strategy, which serves as a guide on climate change policy for SANDAG. The Strategy identifies a range of potential policy measures for consideration as SANDAG updates long-term planning documents like the Regional Transportation Plan and Regional Comprehensive Plan, and as local jurisdictions update their General Plans and other community plans. The Strategy also helps SANDAG identify land use, transportation, and related policy measures and investments that could reduce greenhouse gases from passenger cars and light-duty trucks as part of the development of a Sustainable Communities Strategy for the 2050 Regional Transportation Plan in compliance with Senate Bill 375. Other main components of the Strategy include an introduction to climate change, guiding principles for climate change action, overview of the climate change policy and regulatory framework in California, summary of the region’s major sources of greenhouse gas emissions, and description of the impacts climate change may have on the region. (Item #9: Staff contact: Andrew Martin, (619) 699-7319, ama@sandag.org)
DRAFT FY 2011 BUDGET (INCLUDING THE OVERALL WORK PROGRAM):
Based on the recommendation of the Executive Committee, Directors approved
the distribution of the draft budget and overall work program (OWP) for the
fiscal year beginning July 1, 2010 to member and funding agencies for review
and comment. The work program details the projects SANDAG plans to
accomplish during the year with the associated budgets denoted with each
work effort. The preliminary FY 2011 OWP budget is estimated at $62.4 million.
The current year budget is $56.6 million. Final SANDAG approval of the budget
and work program is scheduled for the May 28, 2010 business meeting. (Item
#10: Staff contact: Tim Watson, (619) 699-1966, twa@sandag.org)

DISADVANTAGED BUSINESS ENTERPRISE DISPARITY STUDY FOR FTA-
FUNDED PROJECTS:
Directors accepted the Southern California Regional
Consortium Disadvantaged Buisness Enterprise (DBE) Disparity Study Report
relating to Federal Transit Administration (FTA)-assisted projects for SANDAG.
As a direct recipient of U.S. Department of Transportation funds through the
FTA, SANDAG must implement a DBE program that is compliant with federal
law as a condition of continuing to receive these funds. For the past several
years, SANDAG has had a race-neutral DBE Program for its FTA-funded
contracts. Court decisions and mandates from the FTA require SANDAG to
conduct a disparity study and reexamine how it implements the DBE program.
The FTA Disparity Study will be used to develop the SANDAG FFY 2011 Overall
Annual DBE Goal for submission to the FTA. The FTA Disparity Study suggests
SANDAG start with a base figure of 16.2 percent. The Final FTA Overall Annual
DBE Goal for FFY 2011 will be presented to the Board for final approval
following a 45-day public comment period. The goal methodology used by
SANDAG to calculate its approved goal must be submitted to the FTA for
approval by August 1, 2010. (Item #11: Staff contact: Elaine Richardson, (619)
699-6956, eri@sandag.org)

PILOT SMART GROWTH INCENTIVE PROGRAM AND BAYSHORE BIKEWAY:
PROPOSED PROGRAMMING AND FUNDING:
Directors reprogrammed
$1,611,000 in FY 2010 Transportation Enhancement funds from the Pilot Smart
Growth Incentive Program to the Bayshore Bikeway project, amended the FY
2010 SANDAG budget to add $718,000 for the design and construction of the
Bayshore Bikeway, and reprogrammed $893,000 in TransNet Active
Transportation funds for the Pilot Smart Growth Incentive Program in FY 2011.
The exchange of funds allowed the Bayshore Bikeway project to move forward
with Transportation Enhancement funds currently available, while
TransNet Active Transportation funds were moved to projects that will move forward in
2011. (Item #12: Staff contact: Stephan Vance, (619) 699-1924, sva@sandag.org)

MID-COAST CORRIDOR TRANSIT PROJECT - DRAFT COMPARATIVE
EVALUATION OF ALTERNATIVES REPORT AND PROJECT SCOPING:
Directors were presented information on the Draft Comparative Evaluation of
Alternatives Report which defines, evaluates, and recommends conceptual
alternatives for extending transit in the Mid-Coast Corridor. The Mid-Coast
Corridor Transit Project will extend transit service from the Old Town Transit
Center to University City, serving major activity centers such as the University of
California, San Diego, University Towne Centre, and downtown San Diego. The
conceptual alternatives include the No-Build Alternative; the Transportation
Systems Management Alternative; seven Light Rail Transit (LRT) alternatives;
four Bus Rapid Transit alternatives; and one Commuter Rail alternative. The
Draft Comparative Evaluation of Alternatives Report recommends that three
LRT alternatives be carried forward into scoping. At the April 23, 2010, Board
meeting, Directors will be asked to approve alternatives to be carried forward
into scoping. (Item #13: Staff contact: Leslie Bland, (619) 699-6907;
lbl@sandag.org)

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