REGIONAL PLANNING COMMITTEE

Friday, October 2, 2009
12 Noon to 2 p.m.
SANDAG Board Room
401 B Street, 7th Floor
San Diego

AGENDA HIGHLIGHTS

- STATUS REPORT ON THE 2050 REGIONAL GROWTH FORECAST
- NATIONAL CITY GENERAL PLAN UPDATE
- FAMILY HOMELESSNESS PLANNING

PLEASE TURN OFF CELL PHONES DURING THE MEETING

YOU CAN LISTEN TO THE REGIONAL PLANNING COMMITTEE MEETING BY VISITING OUR WEB SITE AT WWW.SANDAG.ORG

MISSION STATEMENT

The Regional Planning Committee provides oversight for the preparation and implementation of the Regional Comprehensive Plan that is based on the local general plans and regional plans and addresses interregional issues with surrounding counties and Mexico. The components of the plan include: transportation, housing, environment (shoreline, air quality, water quality, habitat), economy, borders, regional infrastructure needs and financing, and land use and design.
Welcome to SANDAG. Members of the public may speak to the Regional Planning Committee on any item at the time the Committee is considering the item. Please complete a Speaker’s Slip, which is located in the rear of the room, and then present the slip to Committee staff. Also, members of the public are invited to address the Committee on any issue under the agenda item entitled Public Comments/Communications/Member Comments. Speakers are limited to three minutes. The Regional Planning Committee may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org under meetings on the SANDAG Web site. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form also available on the Web site. E-mail comments should be received no later than noon, two working days prior to the Regional Planning Committee meeting.

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# REGIONAL PLANNING COMMITTEE

October 2, 2009

<table>
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<tr>
<th>ITEM #</th>
<th>RECOMMENDATION</th>
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<td>+1.</td>
<td>APPROVAL OF JULY 31, 2009, MEETING MINUTES</td>
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Members of the public will have the opportunity to address the Regional Planning Committee (RPC) on any issue within the jurisdiction of the Committee that is not on this agenda. Speakers are limited to three minutes each and shall reserve time by completing a “Request to Speak” form and giving it to the Clerk prior to speaking. Committee members also may provide information and announcements under this agenda item.

## REPORTS

+3. REGIONAL COMPREHENSIVE PLAN ANNUAL PERFORMANCE MONITORING REPORT PROPOSED SCHEDULE (Christine Eary, SANDAG) | RECOMMEND

Monitoring our progress in implementing the Regional Comprehensive Plan (RCP) occurs on an annual basis, as prescribed by Chapter 8 of the RCP. In December 2008, the RPC requested that staff determine how this information could be provided in a timely manner so that data is recent and relevant at the time of reporting. Staff has determined that the annual reporting schedule can be improved to reduce data lag time. In addition, the accelerated schedule and increased workload associated with the 2050 Regional Growth Forecast has resulted in staff resources being diverted from the RCP Performance Monitoring Report effort this year. For these two reasons, staff recommends that the next RCP Performance Monitoring Report be presented to the RPC in May 2010.

4. STATUS REPORT ON 2050 REGIONAL GROWTH FORECAST (Ed Shafer and Beth Jarosz, SANDAG) | INFORMATION

On July 10, 2009, the SANDAG Board of Directors accepted an outreach plan for the 2050 Regional Growth Forecast, which includes meeting with each jurisdiction through council/board meetings (or by other means if preferred by the jurisdiction) on land use assumptions whereby each jurisdiction will have the option to select a preferred 2050 land use pattern. The purpose of this item is to provide a status report on progress to date on the July 10, 2009, outreach plan.
5. UPDATING THE OVERALL SANDAG PUBLIC PARTICIPATION PLAN
   (Anne Steinberger, SANDAG)
   DISCUSSION

   SANDAG is updating the agencywide Public Participation Plan. This plan establishes a
   process for communicating with and obtaining input from the public concerning agency
   programs, projects, and program funding. The strategies and tactics outlined in the plan
   guide the agency’s outreach efforts for transit, highway, smart growth, environmental,
   planning, growth forecasts, the Regional Transportation Plan, Regional Transportation
   Improvement Program, Tribal Consultation, and other initiatives. SANDAG is securing
   input from individuals, organizations, agencies, and others in the update of the Public
   Participation Plan. Staff will solicit input from the Regional Planning Committee on the
   elements of the plan to help guide the plan update.

6. NATIONAL CITY GENERAL PLAN UPDATE (Brad Raulston, Planning &
   Community Development Director, City of National City)
   INFORMATION

   Local planning efforts are periodically highlighted at the RPC. The City of National City is
   beginning a comprehensive update to its General Plan. The Community Development
   Director will provide an overview of National City’s planning effort.

+7. FAMILY HOMELESSNESS PLAN AND MAYORAL SUMMIT (Susan Baldwin,
   SANDAG; Mary Herron, Chair, San Diego Grantmakers Homeless Working
   Group; Barbara Mandel Pache, San Diego Grantmakers)
   INFORMATION

   SANDAG and San Diego Grantmakers co-sponsored a summit on Family Homelessness
   on February 11, 2009, in conjunction with the National Alliance on Ending Homelessness
   Annual Conference on Family Homelessness, which was held in San Diego from
   February 11-13, 2009. This report is being presented to the RPC for information.

8. UPCOMING MEETINGS
   INFORMATION

   The next meeting of the RPC is scheduled for November 6, 2009, at 12 noon.

9. ADJOURNMENT

+ next to an item indicates an attachment
The meeting of the Regional Planning Committee (RPC) was called to order by Chair Jim Janney (South County) at 12:03 p.m. See the attached attendance sheet for RPC member attendance.

1. APPROVAL OF MEETING MINUTES (APPROVE)

   Action: Upon a motion by Vice Chair Jerry Jones (East County) and a second by Councilmember Sherri Lightner (City of San Diego), the RPC approved the minutes from the June 5, 2009, meeting. Councilmember Steve Gronke (North County Inland) abstained.

2. PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

   Katheryn Rhodes, a member of the public, submitted a handout to Committee members and spoke in favor of creating a small marine reserve to protect seals at the Children’s Pool in La Jolla.

   Michael Tony, a member of the public, spoke on energy.

   Ellen Shively, a docent with La Jolla Friends of the Seals, supported Ms. Rhodes’ comments regarding the state marine reserve to protect seals and asked that this item be placed on a future agenda for discussion. She offered to personally inform Committee members on the subject.

3. REGIONAL PLANNING STAKEHOLDERS WORKING GROUP MEMBERSHIP RECOMMENDATION (RECOMMEND)

   At its May 22, 2009, meeting the Board of Directors approved the establishment of the Regional Planning Stakeholders Working Group (SWG) to provide input on the 2050 Regional Transportation Plan and other related initiatives. The attached report provides an overview of the selection process and the recommended membership slate.
Action: Upon a motion by Councilmember Lightner and a second by Councilmember Gronke, the RPC unanimously recommended that the Board of Directors approve the slate of members and alternates indicated in Tables 1 and 2 to serve as at-large citizen representatives on the Regional Planning SWG.

4. TransNet ENVIRONMENTAL MITIGATION PROGRAM: STATUS REPORT (INFORMATION)

The TransNet Environmental Mitigation Program (EMP) Status Report outlines the status, successes, and challenges of implementing the TransNet EMP under the Memorandum of Agreement signed in March 2009 by the Board of Directors. This report has been presented to the Independent Taxpayer Oversight Committee and is being presented to the RPC, Transportation Committee, and Board of Directors for information.

Action: This item was presented for information only.

5. TransNet EMP FIVE-YEAR FUNDING STRATEGY UPDATE, FY 2010 FUNDING ALLOCATION, AND FY 2010 LAND MANAGEMENT GRANT CRITERIA (RECOMMEND)

The RPC is asked to recommend that the Board of Directors: (1) approve the updated Five-Year Conceptual Funding Strategic Plan, the proposed management and monitoring activities and budget for FY 2010 totaling $4 million, and, subject to Board Policy No. 017, authorize staff to solicit proposals and enter into contracts or amend existing contracts accordingly; and (2) adopt the modifications to the submittal and evaluation criteria for land management grants for FY 2010.

Action: Upon a motion by Supervisor Bill Horn (County of San Diego) and a second by Councilmember Gronke, the RPC unanimously recommended that the Board of Directors: (1) approve the updated Five-Year Conceptual Funding Strategic Plan, the proposed management and monitoring activities and budget for FY 2010 totaling $4 million, and, subject to Board Policy No. 017, authorize staff to solicit proposals and enter into contracts or amend existing contracts accordingly; and (2) adopt the modifications to the submittal and evaluation criteria for land management grants for FY 2010 as reflected in Attachment 2.

6. FINAL VERSION OF THE REGIONAL ALTERNATIVE FUELS, VEHICLES, AND INFRASTRUCTURE REPORT (RECOMMEND)

The objective of the Alternative Fuels, Vehicles, and Infrastructure Report for Local Government Fleet Applications (Report) is to provide useful information and tools that will enable SANDAG, its member agencies, and other regional stakeholders to take actions that could increase alternative fuel vehicle use and infrastructure availability in the region. Upon a recommendation from the RPC, the Board of Directors released the draft Report for public review. Comments have been received from the public and from the California Energy Commission’s State Advisory Task Force (SATF). This report provides a summary of the comments and explains how the comments have been addressed. The RPC is asked to recommend that the Board of Directors accept the final version of the Report for distribution.
Action: Upon a motion by Councilmember Lightner and a second by Councilmember Gronke, the RPC unanimously recommended that the Board of Directors accept the Final Version of the Regional Alternative Fuels, Vehicles, and Infrastructure Report for distribution.

7. PRELIMINARY DRAFT REGIONAL ENERGY STRATEGY UPDATE (ACCEPT)

The Regional Energy Strategy (RES) is being updated to improve the integration of regional energy and transportation planning goals. At the April meeting, the RPC discussed draft RES guiding principles and regional energy goals. The preliminary draft RES has been prepared and is being presented to the RPC to accept for public distribution and comment. It is anticipated that the final draft RES will be presented to the RPC for a recommendation to the Board of Directors in October 2009.

Action: Upon a motion by Councilmember Gronke and a second by Vice Chair Jones, the RPC unanimously accepted the Preliminary Draft Regional Energy Strategy Update for public distribution and comment.

8. STIMULUS FUNDING OPPORTUNITIES FROM U.S. DEPARTMENT OF ENERGY AND CALIFORNIA ENERGY COMMISSION (DISCUSSION)

There are various federal stimulus funding sources that local governments and regional agencies, including SANDAG, can apply for. Staff will present an overview of anticipated sources of funding and highlight some current efforts to solicit funding from the Department of Energy and California Energy Commission. The RPC is asked to provide input regarding energy-related grant opportunities and express its level of interest in SANDAG undertaking regional efforts for stimulus dollars.

Action: This item was presented for discussion only.

9. UPCOMING MEETINGS

The next meeting of the Regional Planning Committee is scheduled for October 2, 2009, at Noon.

10. ADJOURNMENT

Chair Janney adjourned the meeting at 1:38 p.m.

Attachment: Attendance Sheet
## CONFIRMED ATTENDANCE
### SANDAG REGIONAL PLANNING COMMITTEE MEETING
**JULY 31, 2009**
12:00 p.m. to 2:00 p.m.

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Introduction

Monitoring our progress in implementing the Regional Comprehensive Plan (RCP) occurs on an annual basis, as prescribed by Chapter 8 of the RCP. In December 2008, the Regional Planning Committee (RPC) requested that staff determine how this information could be provided in a timely manner, so that data is recent and relevant at the time of reporting. Staff has determined that the annual reporting schedule can be improved to reduce data lag time. In addition, the accelerated schedule and increased workload associated with the 2050 Regional Growth Forecast has resulted in staff resources being diverted from the RCP Performance Monitoring Report effort this year. For these two reasons, staff recommends that the next RCP Performance Monitoring Report be presented to the RPC in May 2010.

Discussion

In prior years, the annual RCP Performance Monitoring Report has typically been presented as a draft to the RPC in August of each year, authorized for a 30-day public comment period by the RPC, and subsequently presented to the Board of Directors (BOD) in October for acceptance. The report generally included data from the prior year; for example, the 2008 RCP Performance Monitoring Report, which staff presented to the RPC in 2008, included data from 2007. This represented a data lag time of up to a year and a half or more in the case of some indicators. When staff presented the last RCP Performance Monitoring Report to the RPC in 2008, the RPC requested that staff determine how this information could be provided in a more timely manner, so that data could still be considered recent and relevant at the time of reporting.

Staff has examined the reporting schedule in light of this request. Data timeliness is limited by the data sources for each indicator; data is available at different times of the calendar year depending on the indicator, and some data must be collected directly from local jurisdictions. Staff has, however, determined that the annual reporting schedule could be improved to reduce data lag time. To report on data covering the prior calendar year up to December 31, data could be available as early as mid-March. Staff recommends that the 2009 RCP Performance Monitoring Report be presented to the RPC in May 2010, and subsequent annual reports be presented in May of each year. This revised approach would reduce the data lag time to only six months in the case of most indicators, versus the current data lag time of up to a year and a half or more.

Recommendation

The Regional Planning Committee is asked to recommend that the Board of Directors revise the annual RCP Performance Monitoring Report schedule to reflect release of the draft by the Regional Planning Committee each May and consideration by the Board of Directors each June.
For example, with the current reporting schedule, if the 2009 RCP Performance Monitoring Report had been released in August 2009, the report would have included data up to and including 2007 for some indicators such as the Share of New Housing Units and Jobs Located Within Smart Growth Opportunity Areas, and 2008 for other indicators. With the revised reporting schedule that staff is proposing, the 2009 RCP Performance Monitoring Report, if released in May 2010, would include data up to and including 2009 for the majority of indicators, including the indicator listed above.

Due to staff workload and limited resources in light of higher priority projects such as the Series 12 Forecast and preparation for the requirements of the Regional Transportation Plan and Senate Bill 375, staff is proposing that the revised approach be implemented with the May 2010 release of the 2009 RCP Performance Monitoring Report.

Next Steps

Upon approval of the revised schedule by the Board of Directors, the 2009 RCP Performance Monitoring Report will be presented as a draft to the RPC in May 2010, and to the Board of Directors for consideration in June 2010. In subsequent years, the annual RCP Performance Monitoring Report will follow the May RPC/June Board of Directors schedule, incorporating data from the prior year for most indicators.

BOB LEITER  
Director of Land Use and Transportation Planning

KURT KRONINGER  
Director of Technical Services

Key Staff Contact: Christine Eary, (619) 699-6928, cea@sandag.org
Tonight, 6,200 children will not be sleeping in their beds, in their homes. They will be sleeping on a friend's couch, in a relative's garage, in their parent's car, in a shelter, or on the street.

That's why the Homelessness Working Group is working to develop solutions, and why we hope you'll join us.

The Homelessness Working Group has focused since 2003 on addressing the causes and solutions to ending homelessness in our community. Our efforts have moved from stemming the crisis among chronic homeless in need of supportive services, to the growing crisis among low income, often recently unemployed families facing poverty, homelessness, malnutrition and failure in school.

Milestones:

- Convened Summit for Elected Leaders in February 2009 in coordination with the National Alliance to End Homelessness to present the new face of homelessness in our community.

- Convened cities, county and service organizations; provided technical assistance to facilitate applications in excess of $15 million in Homeless Prevention and Rapid Rehousing funds from the 2009 American Recovery & Reinvestment Act.

- Created numerous learning opportunities for stakeholders throughout the community.

- Supported the Corporation for Supportive Housing to maintain a San Diego office and educate and assist potential supportive housing providers.

- Facilitated a new link between universities and the Regional Task Force to create a research vision and support system.

- Established leadership/board presence on the Regional Task Force to End Chronic Homelessness and the Plan to End Chronic Homelessness.

**SDGrantmakers Homelessness Funders Working Group**

**Working to prevent and reduce homelessness in our region through advocacy, collaboration and education.**

**Homelessness Working Group Goal:**

1. **Ensure implementation of PTECH (Plan to End Chronic Homelessness), achieving its long-range milestones:**

2. **Ensure creation, adoption, and implementation of a regional plan to prevent and reduce family/episodic homelessness, both urban and rural populations.**

   - Promote public understanding by convening, advocating and educating various constituencies.

   - Make a case for economic and social benefits of reducing and preventing homelessness.
Next Steps:

The San Diego Grantmakers Homelessness Working Group is actively engaged in discussions with the San Diego Association of Governments (SANDAG) to incubate the development of a regional plan to end family/episodic homelessness.

Ideally, this plan will run parallel and in partnership with the Plan to End Chronic Homelessness, and will identify, utilize and capitalize on national best practices for long-term solutions. The plan will focus on regional coordination, a Housing First strategy, and a paradigm shift, including reallocation of resources, from maintaining homelessness to ending homelessness.

We ask you to join us in these efforts. Our families are depending on us!

Current funding partners include:

- Alliance Healthcare Foundation
- McCarthy Family Foundation
- The Parker Foundation
- The San Diego Foundation
- San Diego Social Venture Partners
- United Way of San Diego County

Other Working Group stakeholder members include:

- City of San Diego
- Corporation for Supportive Housing
- Plan to End Chronic Homelessness
- Regional Continuum of Care Consortium
- Regional Task Force on Homelessness
- San Diego Association of Governments (SANDAG)
- San Diego Housing Commission
PUBLIC SCOPING MEETINGS WILL BE FROM 3 P.M. TO 7 P.M.
ARRIVE ANY TIME DURING THESE HOURS.

SAN DIEGO COUNTY
Tuesday, October 13
Lawrence Family Jewish Community Center
4126 Executive Drive
La Jolla, CA 92037

Wednesday, October 14
Ramada Limited
San Diego Airport
1403 Rosecrans Street
San Diego, CA 92106

Thursday, October 15
Escondido Center for the Arts
340 N. Escondido Blvd.
Escondido, CA 92025

RIVERSIDE COUNTY
Monday October 19
Murrieta Public Library
Eight Town Square
24700 Adams Avenue
Murrieta, CA 92562

Tuesday, October 20
Corona Public Library
West Room
650 S. Main Street
Corona, CA 92882

Thursday, October 22
Bobby Bonds Park
Cesar Chavez Community Center
2060 University Avenue
Riverside, CA 92507

LOS ANGELES COUNTY
Wednesday, October 21
Shepherd of the Hills
Methodist Church
Wesley Fellowship Hall
333 S. Garfield Avenue
Monterey Park, CA 91754

Monday, October 26
City of West Covina - City Hall
Community Room/First Floor
1444 W. Garvey Avenue
West Covina, CA 91790

Wednesday, October 28
El Monte Community Center
Grace T. Black Auditorium
3130 Tyler Avenue
El Monte, CA 91731

Thursday, October 29
Pomona First Baptist Church
Room E-202
586 N. Main Street
Pomona, CA 91768

SAN BERNARDINO COUNTY
Monday, November 2
Ontario Airport
Administrative Conference Rooms
1923 E. Avion Street
Ontario, CA 91764

Tuesday, November 3
Norman Feldheim
Central Library
Kellogg Room
555 West 6th Street
San Bernardino, CA 92410

For more information, call: (909) 627-2974 or (916) 324-1541.
Para solicitar este aviso en español, llame:
(909) 627-2974 o (916) 324-1541.

www.cahighspeedrail.ca.gov

All meetings will be formatted identically.
Please attend your preferred location.
California HST Project
Los Angeles to San Diego via the Inland Empire Section
GENERAL PLAN UPDATE
1887 - 2009 - 2012 - 2050

Our City – Our Community – Our Neighborhoods

A NATIONAL CITY
"In the Center of it All" A National City

LOCATION
- Regional Center
- National Center
- Pacific Gateway
- True Center: NEIGHBORHOODS
- Regional Demands vs. Local Needs

NORTH NO SCALE
A Historic City with "Good Bones"

THE GRID
- Transit System
- Freeway System
- Major Streets
- Approx. 3 x 3 Miles

A National City

NORTH  NO SCALE
BUILDING BLOCKS

• Regional Parks
• Mobility (beyond the Grid)
• People

A Triangle in a Square

SAN DIEGO

SAN DIEGO BAY

CHULA VISTA

A National City

NORTH NO SCALE
Our City is Our People
Residents/Businesses/Visitors

A National City
Public Participation – Individuals through Centers

COMMUNITY CENTERS
• Kimball, Las Palmas, El Toyan
• Centers – Business, Senior, FRCs, …
• Empower Individuals
• Bridging the Understanding Gap
• Issues versus Areas
• Building Links
PARTNERING WITH SCHOOLS

- National School District
- SUHS & Middle Schools
- Safe Routes to Schools
- Community Gardens
- Better Parks

Engaging Students and Involving Families
Leveraging Resources

A National City

SAN DIEGO

SAN DIEGO BAY

CHULA VISTA

NORTH NO SCALE
NEIGHBORHOODS

- Toyon/Rancho de la Nacion
- Harbison
- Palmer Way
- Las Palmas
- Lincoln Acres
- Olivewood
- Central
- Otis
- Kimball

Organized for Outreach & Participation

A National City
LOOK, LISTEN, ACT

• Neighborhood Councils - SSCs
• Community Workshops
• City Council Working Meetings
• Innovative Outreach
• Student Maps & Survey
• Guiding Principles

Putting All of the Pieces Together:
Prepare – Create – Review – Implement

A National City
Think Regionally – Act Locally

RCP-RTP
Smart Growth Concept Map
Designing for Smart Growth
Urban Core Transit Strategy
SB 375 – AB 32
Proposed Schedule and Key Milestones

2009

PREPARE

2010

CREATE

2011

REVIEW

2012

IMPLEMENT

- 5 yr C.I.P.
- September 17 – 125th Anniversary
- Adopt GP / Certify EIR
- Public Hearings
- 5 yr C.I.P.
- Draft General Plan

- January 19 - First Council Working Meeting
- Joint Planning/Policy Meetings – School Board/Planning Commission
- March 21 - Strategic Planning Workshop

A National City
GENERAL PLAN UPDATE
City of National City

NORTH NO SCALE
August 17, 2009

Director Lynn Jacobs
Department of Housing and Community Development
1800 Third Street
Sacramento, CA 95811-6942

Dear Director Jacobs,

We, the members of the San Diego Delegation of the California State Legislature, would like to express our support of four applications for Homelessness Prevention and Rapid Re-Housing Program (HPRP) Funds. The funds have been made available by Title XII of Division A of the American Recovery and Reinvestment Act of 2009.

The four applications requesting funds will directly benefit the cities of Encinitas, Carlsbad, Vista, San Marcos, National City, Santee, La Mesa, Chula Vista and San Diego. These applications, submitted by Community Resource Centers, South Bay Community Services, San Diego Youth Services, and the Entitlement Jurisdiction of Chula Vista, will go a long way to addressing the homelessness crisis facing the San Diego area.

In January of 2009, The National Alliance to End Homelessness held a conference on family homelessness in San Diego. Since then, elected leaders and representatives from the San Diego Region, as well as the aforementioned applicants and the San Diego Grantmakers Homelessness Working Group, have met regularly to ensure that all relevant government and non-government entities are working collaboratively on homelessness mitigation and prevention. The group has agreed to collect the same data and store it at a central database, ensuring economies of scale and easy evaluation of outcomes.

If awarded HPRP funds, the applicants will be able to further implement new methods geared towards families and veterans that have achieved cost savings and most importantly, significant reductions in homelessness. These include targeted services for family stabilization, diversion and rapid re-housing plans for those who become homeless, supportive housing for those with high needs, as well as coordinated data and regional planning. The proposed model of coordinated mitigation resulted in a 43% decrease in homelessness from 2000 – 2004 in Minneapolis and the surrounding county. We strongly believe that with HPRP funding, the San Diego area can have great success.
We appreciate your time and effort on these matters, and trust that these four application will receive a fair and appropriate evaluation process. If you have any questions, or if there is anything else we can do to ensure that these applicants are put in the best possible position to receive HPRP funding, do not hesitate to call the Office of Assemblyman Nathan Fletcher at 916-319-2075.

Sincerely,

NATHAN FLETCHER
75th State Assembly District

LORI SALDAÑA
76th State Assembly District

DENISE DUCHENY
40th State Senate District

MARTY BLOCK
78th State Assembly District

MARTIN GARRICK
74th State Assembly District

CHRISTINE KEHOE
39th State Senate District

DIANNE HARKEY
73rd State Assembly District

MARY SALAS
79th State Assembly District

MARK WYLAND
38th State Senate District
As a leader in our community, we ask you to:

Keep Our Families
Strong and Healthy

Is this your image of homelessness?

The new homeless look like this
There are more than 6,200 children not sleeping in their homes tonight. They are sleeping in someone’s garage, on a friend’s couch, in their car, in a shelter, or on the street.

**The New Face of Homelessness**

- 50% of all US homeless are family members
- 40% of all US homeless are children
- Often headed by young, single moms with limited education, making low wages
- Highest risk are children under age of 2, and those emancipating from foster care system
The New Face of Homelessness

- Loss of employment - SD >10%
- Underemployment
- Illness or injury
- Lack of sufficient affordable housing
- Foreclosures & bankruptcies

What does Homelessness Mean?

- Poor health
- Developmental delays
- Stress, mental health challenges
- Family separation & divorce
- Poor school attendance & performance
- Lack of ability to seek and secure jobs
- Increased number in foster care system
What does Homelessness Cost?

- US annual cost of sheltering families estimated $1.9 to $2.2 billion
- SD County $8 million annually
- Increased cost to hospitals, schools and other social support systems

Shelter is not the Answer!

Cost of Shelter Stays by Type
- One-time short term (75%) $11,550
- Average 72 days (5%) $21,450
- Average 252 days (20%) $48,440

Cost to shelter is 10x cost of prevention!

It’s About Permanent Housing
**SD County Strategies for Ending Family/Episodic Homelessness**

- **Prevention**: Rental and utility assistance
- **Diversion**: Remediation and referrals to resources
- **Rapid Re-housing**: Rental deposits

Collect Data – Measure Outcomes

**Momentum on Ending Family Homelessness**

- Brought elected leaders and major stakeholders together to look at issues
- Facilitated collaboration on use of homeless prevention stimulus funds ($15 M)
- Best practices nationally and locally call for a regional solution to prevent, reduce and end family/episodic homelessness

**Benefit to Regional Planning**

- Highest results with lowest cost; economies of scale in providing assistance
- Ability to leverage funding
- Decreased duplication, impact on institutions; effective reallocation of resources
- Increased access to services
- Stable families generate income, sales tax revenues to support society
Regional Planning Saves $$$

Hennepin County, MN reduced family homelessness by 43% 2000 – 2004, decreased length of stay in shelters by 47%

San Diego Grantmakers
Homelessness Working Group

- Philanthropic organizations - connect, educate, and inspire
- SDG - 33 years old
- Focused on systemic change in San Diego
- HWG has two goals:
  - Support Plan to End Chronic Homelessness
  - Ensure Creation of Regional Plan to Prevent and Reduce Family/episodic Homelessness

How are SD Grantmakers members helping?

- Convening meetings with cities and county to facilitate coordination of funds
- Providing information and TA on best practices
- Meeting with elected leaders and government officials
Philanthropy as a Leverage Partner

Philanthropy in San Diego small $$ compared to federal and local government resources
Collaboration required between cities to solve problems regionally, and more preventive use of homeless funding

How can you help?

- Advocate for more affordable housing as part of your housing plan
- Join with SD Grantmakers to create a regional plan focused on ending family homelessness

Our Families Need Our Help