

Members

Crystal Crawford, Chair
(Representing North County Coastal)
Councilmember, **Del Mar**

Hal Martin
(Representing North County Inland)
Councilmember, **San Marcos**

Patricia McCoy
(Representing South County)
Councilmember, **Imperial Beach**

Jill Greer
(Representing East County)
Councilmember, **Lemon Grove**

Ralph Inzunza
Councilmember, **City of San Diego**

Greg Cox
Supervisor, **County of San Diego**

Alternates

Carol McCauley, Vice Chair
(Representing North County Coastal)
Councilmember, **Oceanside**

Judy Ritter
(Representing North County Inland)
Councilmember, **Vista**

Phil Monroe
(Representing South County)
Councilmember, **Coronado**

Dick Ramos
(Representing East County)
Councilmember, **El Cajon**

Jim Madaffer
Councilmember, **City of San Diego**

Dianne Jacob
Supervisor, **County of San Diego**

Ex-Officio Members

County of Imperial

County of Riverside

County of Orange

Consulate General of Mexico,
San Diego

San Diego County Water Authority

Caltrans

Gary L. Gallegos
Executive Director, **SANDAG**



BORDERS COMMITTEE AGENDA

Wednesday, August 7, 2002
1:30 p.m. – 3:30 p.m.
SANDAG, 7th Floor Conference Room
401 B. Street, Suite 800
San Diego, CA 92101

AGENDA HIGHLIGHTS

- **SAN DIEGO-IMPERIAL VALLEY WATER TRANSFER**
- **I-15 INTERREGIONAL PARTNERSHIP (IRP)**

MISSION STATEMENT

The Borders Committee provides oversight for planning activities that impact the borders of the San Diego region (Orange, Riverside, and Imperial counties and the Republic of Mexico). The preparation and implementation of SANDAG's Binational Planning and Interregional Planning Programs are included under its purview. It advises the SANDAG Board of Directors on major interregional planning policy-level matters. Recommendations of the Committee are forwarded to the Board of Directors for action.

San Diego Association of Governments
401 B Street, Suite 800, San Diego, CA 92101-4231
(619) 595-5300 • Fax (619) 595-5305
www.sandag.org

BORDERS COMMITTEE

Wednesday, August 7, 2002

ITEM #		ACTION
1.	WELCOME AND INTRODUCTIONS	
+ 2.	MEETING SUMMARY OF JUNE 21, 2002 (pp. 5-8) Approved by the Board of Directors on June 28, 2002 – Agenda Report Item No. 02-06-3E.	INFORMATION
+ 3.	COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES (COBRO) REPORT (Elsa Saxod, Chair) (pp. 9-11)	INFORMATION
4.	CHAIR AND COMMITTEE MEMBERS' REPORTS	INFORMATION
5.	PUBLIC COMMENTS AND COMMUNICATIONS (Speakers are limited to three minutes each.)	
REPORTS		
+ 6.	SAN DIEGO-IMPERIAL VALLEY WATER TRANSFER (pp. 12-13) In order to ensure an adequate supply of water for the San Diego region, the SDCWA is seeking to diversify its water supply through a water transfer from the Imperial Irrigation District (IID). San Diego County would receive about 200,000 acre-feet of water per year under the current proposal. Maureen Stapleton, General Manager of San Diego County Water Authority, and Andy Horne, Board of Directors for Imperial Irrigation District, will make presentations. The Borders Committee along with invited guests, including Wally Leimgruber, Supervisor, County of Imperial and Chair of IVAG, and Hank Kuiper, Supervisor, County of Imperial and Chair of County of Imperial Board of Supervisors, will discuss this issue.	DISCUSSION
+7.	I-15 INTERREGIONAL PARTNERSHIP (IRP) (Jeff Martin, Staff) (pp. 14-17) A. JULY STATUS REPORT. B. SHORT TERM TRANSPORTATION STRATEGIES	INFORMATION/ APPROVE

8. NEXT MEETING TOPICS, DATE, AND LOCATION

INFORMATION

The next Borders Committee meeting will coincide with the I-15 Interregional Partnership Policy Committee meeting on Friday, September 20, 2002, in Escondido, from 11 a.m. to 1 p.m. The Borders Committee should discuss if it will have an additional meeting. Topics to be discussed include a report on Bi-State Transportation Technical Advisory Committee (BTTAC) and the Regional Transportation Plan (RTP). Furthermore, the Committee should discuss a date for a one day "Borders Workshop."

+ Next to an agenda item indicates an attached report.



Welcome to SANDAG! Members of the public may speak to the Borders Committee on any item at the time the Committee is considering the item. Please complete a Speaker's Slip which is located in the rear of the room and then present the slip to Committee staff. Also, members of the public are invited to address the Committee on any issue under the agenda item entitled Public Comments/Communications. Speakers are limited to three minutes. The Borders Committee may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org under meetings on SANDAG's Web site. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form also available on the Web site. E-mail comments should be received no later than noon, two days prior to the Borders Committee meeting.

In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact SANDAG at (619) 595-5300 in advance of the meeting. To request this document or related reports in an alternative format, please call (619) 595-5300 or fax (619) 595-5305.

SANDAG offices are accessible by public transit.
Phone 1-800-COMMUTE or see www.sdcommute.com for route information.



BORDERS COMMITTEE

August 7, 2002

AGENDA REPORT NO.: **2**

Action Requested: INFORMATION

BORDERS COMMITTEE DISCUSSION AND ACTIONS

Meeting of June 21, 2002

The June 21, 2002, meeting of the Borders Committee was called to order by Chair Crystal Crawford. Committee members in attendance were Hal Martin, Patricia McCoy, Jill Greer, Ralph Inzunza, and alternates Judy Ritter, Phil Monroe, and Dick Ramos. Ex-Officio members in attendance were Thomas Buckley, County of Riverside; Larry Grogan, County of Imperial; Rodolfo Figueroa, Republic of Mexico; and Gene Pound, *Caltrans*.

1. WELCOME AND INTRODUCTIONS

Chair Crystal Crawford welcomed the Committee members and guests to the meeting. Mayor Larry Grogan, City of El Centro and Chair of the Imperial Valley Association of Governments (IVAG), attending his first Borders Committee meeting, was introduced as the Ex-Officio member representing Imperial County.

2. ACTIONS FROM MAY 17, 2002 MEETING

There were no changes to the May 17, 2002 meeting actions.

3. COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES (COBRO) REPORT (ELSA SAXOD, CHAIR)

Ms. Saxod informed the Committee that this year's keynote speaker for the COBRO Summer Conference is U.S. Ambassador to Mexico, Jeffrey Davidow. The Conference will be held at the San Ysidro Middle School on Friday, July 19, 2002, from 8 AM to 1 PM. Names of those who wish to attend should be submitted to Hector Vanegas. Gary Gallegos suggested that Commissioner Ruffo could be a potential addition to the agenda. Names for back-up panelists also are welcomed. Summaries of the conference will be available at SANDAG's Web site.

4. CHAIR AND COMMITTEE MEMBERS' REPORTS

Councilmember Patricia McCoy announced that the Border Environment Cooperation Commission (BECC) Steering Board will meet on June 26, 2002, in Tijuana. The Tecate wastewater project will be discussed at this meeting. It was suggested that the 2002 COBRO Summer Conference be announced at the meeting.

Gary Gallegos indicated he and several SANDAG Board members would be attending the National Association of Regional Councils' (NARC) annual conference in Tucson, Arizona, from June 23 to June 25, and that part of the conference agenda includes U.S./Mexico border issues. A staff report will be provided on the conference at the next Borders Committee meeting.

5. PUBLIC COMMENTS AND COMMUNICATIONS

No public comments were made.

6. PROPOSED DEPARTMENT OF HOMELAND SECURITY (MARIO C. LOPEZ, STAFF)

Information about staffing at the Ports of Entry at the Southern Border is still not available; staff will keep the Committee updated.

7. TIMELINE OF BORDER RELATED PROJECTS (HECTOR VANEGAS, STAFF)

A timeline of projects and activities that are relevant to the Borders Committee in the areas of transportation, regional planning, binational border area projects, water, and energy was presented. After discussion, members agreed to concentrate their attention on these areas and directed staff to prepare recommendations on how the Committee should approach issues related to borders, including the 2030 Regional Transportation Plan, the Regional Comprehensive Plan, and the Regional Energy Strategy. Also, it was agreed to have the next meeting focus on the proposed water transfer between San Diego County Water Authority (CWA) and the Imperial Valley Irrigation District (IID).

8. LEGISLATIVE UPDATE AND BORDER OVERVIEW (HECTOR VANEGAS, STAFF)

Members were updated on legislation that may impact the binational border: SB 865 – “The California and Mexico Border Infrastructure Financing Authority” - introduced to the California Legislature by Senator Richard Polanco; AB 2562 – “The California and Mexico Economic Relief, Development and Security Act of 2002” - introduced by Assemblyman Juan Vargas; and the HR 4837 – “Securing a Fast Entry at the Border (SAFE Border) Act of 2002” - introduced to the House of Representatives by Congresswoman Susan Davis.

Senator Polanco met with local officials to discuss SB 865 on March 15, 2002, at SANDAG and he showed willingness to amend the bill, and to proceed with Imperial County done if San Diego objects to being included in the bill's scope. SANDAG currently is developing a regional response. AB 2562 is consistent with SANDAG's legislative program and a letter was sent to Assemblymember Vargas in support of AB 2562.

HR 4837 is aimed at improving the dedicated commuter lane and PortPASS programs such as SENTRI. The strengthening of the SAFE border Act of 2002 would increase border security and improve bi-national commerce by making SENTRI a permanent program, by extending the permit renewal period to every two years, and by encouraging increased staffing and resource allocation to the program.

Based upon SANDAG's adopted legislative policies and program, the Borders Committee recommends, subject to approval of these Actions by the full Board, that SANDAG send a letter of support for HR 4837 to local members of Congress. The Committee also recommends that SANDAG solicit similar actions from member agencies based upon its potential for improving the flow of people across our POE, while maintaining the highest levels of security.

9. I-15 CORRIDOR INTERREGIONAL PARTNERSHIP (SUSAN BALDWIN, STAFF)

No report was provided. This item will be rescheduled for a future meeting.

10. ADJOURNMENT AND NEXT MEETING

The next meeting will not be held on Friday, July 19, 2002. Staff will contact Committee members to select an alternative meeting date.

GARY L. GALLEGOS
Executive Director

ATTENDANCE

Hon. Crystal Crawford, City of Del Mar, Chair

Members

Hon. Jill Greer, City of Lemon Grove
Hon. Hal Martin, City of San Marcos
Hon. Patricia McCoy, City of Imperial Beach
Hon. Ralph Inzunza, City of San Diego

Alternates

Hon. Phil Monroe, City of Coronado
Hon. Judy Ritter, City of Vista
Hon. Dick Ramos, City of El Cajon

Ex-Officio Members

Hon. Thomas Buckley, City of Lake Elsinore, County of Riverside
Gene Pound, Caltrans
Hon. Rodolfo Figueroa, Cónsul General of Mexico
Hon. Deputy Consul General Javier Díaz, Republic of Mexico
Hon. Mayor Larry Grogan, Imperial County

Guests

Elsa Saxod, City of San Diego
Alejandra Gavaldon, City of San Diego
Pam Kelly, US Border Patrol
Arturo Vazquez
Moises Aguirre, Commision of the CA's (Gov's Office)
Caridad Sánchez, Congressman Susan Davis
Mario Cuevas, Mexican Consulate

SANDAG Staff

Steve Sachs
Mike McLaughlin
Jeff Martin
Mario C. Lopez
Elisa Arias
Amy Wilson
Hector Vanegas

Susan Baldwin
Mick McLaughlin
Gary Gallegos
Michael Williams
Carolina Gregor
Rob Rundle
Nilda Moroyoqui

San Diego Association of Governments

BORDERS COMMITTEE

August 7, 2002

AGENDA ITEM NO.: **3**

Action Requested: APPROVE

COMMITTEE ON BINATIONAL REGIONAL OPPORTUNITIES SUMMARY OF JULY 2, 2002.

Introduction

The July 2, 2002 COBRO meeting was called to order by Chair Elsa Saxod.

1. WELCOME AND INTRODUCTIONS

The Chair, Elsa Saxod, welcomed the COBRO members and guests to the meeting and asked for self introductions. Chair Saxod mentioned that several COBRO members called to excuse themselves from today's meeting.

2. MEETING SUMMARY OF May 23, 2002

The meeting summary of the May 23, 2002 meeting was approved.

3. PUBLIC COMMENTS AND COMMUNICATION

No public announcements were made.

4. CHAIR AND COBRO MEMBERS REPORT

The Chair reported on the Borders Committee meeting of June 21, 2002, where a timeline of Border related projects was discussed. Chair Saxod also reported on the Board of Directors meeting where past chair, Michael Bixler, was recognized for his dedication and hard work as chair of COBRO for the past six years. Chair Saxod invited the COBRO members to attend the Borders Committee meetings.

The Chair also reported that around 2,000 loaded trucks per day use the Southbound truck route and empty trucks cross into Mexico through the passenger lanes at the Otay Mesa Port of Entry. As of October 2002, empty trucks, which are currently crossing to Mexico via the Otay Mesa tourist port, will be directed to cross to Mexico via the commercial crossing, increasing traffic on La Media Road and the existing southbound truck route by at least 1,000 trucks per day, causing additional congestion. *Caltrans*, the City of San Diego, and SANDAG all are working together to develop short- and long-term recommendations to alleviate this problem. The Chair will continue to report on this subject.

Dr. Paul Ganster, Institute for Regional Studies, distributed a new publication on urban rivers of Tijuana and Tecate. He suggested that the COBRO develop a project similar to the Vancouver and Washington map that he brought to the meeting.

Ms. Martha Lima, San Diego Dialogue, announced the next Forum Fronterizo, on July 18, 2002, from 12 to 2 p.m. It will discuss the future of manufacturing in Baja California.

Ms. Viviana Ibañez, San Diego Regional Chamber of Commerce, announced that on July 18, 2002, during the evening, the San Diego Regional Chamber of Commerce is honoring Baja California's Governor, Eugenio Elourdy, at a dinner at the Manchester Grand Hyatt hotel in San Diego.

5. COBRO STAFF REPORT

Hector Vanegas, SANDAG staff, presented an overview of SANDAG's and COBRO's history. A handout explained how meetings at SANDAG are conducted. COBRO members were informed of the developments for the summer conference. The Conference packet will consist of a border infrastructure booklet, which contains different maps on transportation infrastructure, energy, and water infrastructure. A resource guide consisting of a list of organizations, descriptions, and contact directory of public financial institutions will be included as well. This year's conference will be at the San Ysidro Multicultural Complex, on July 19, 2002, from 8 a.m. to 2 p.m.

6. COBRO BUSINESS

New membership was discussed. Imperial County still is being considered, but no resolution has been made on the representative. Others who have shown interest in COBRO are representatives from the City of Chula Vista and the South County Economic Development Council. The County of San Diego stated that they would no longer be a part of COBRO. Also, Mr. Carlos Graizbord will no longer be representing IMPlan.

Mario Lopez, SANDAG staff, gave a legislation update on SB 865 (Polanco), AB 2562 (Vargas), and HR 4837 (Davis).

Senate Bill 865 was introduced by Senator Polanco on February 23, 2001, and would establish a committee in the Office of the State Treasurer to finance infrastructure in the border region of California and Baja California. However, the bill provides for no new funding. The State Treasurer would chair the Authority; members would include seven appointees by the Governor and State Legislature, two representatives from San Diego, and two from Imperial Counties, for a total of twelve members. On July 27, 2001, SANDAG's Board of Directors passed and adopted Resolution No. 2002-5 opposing SB 865 because it adds an unnecessary layer of government in the San Diego region (and Imperial County) to conduct programs for which government agencies already exist. On March 15, 2002, Senator Polanco met here at SANDAG, and expressed willingness to amend the bill or to remove San Diego from it if no agreement was received. Since then, SANDAG has been developing a response and will send it back to Senator Polanco later this summer. The letter will address the need for additional funding and not another level of government.

Assembly Bill 2562 was introduced by Assemblymember Juan Vargas on February 21, 2002. The bill promotes economic development through loans and technical assistance in the San Diego region. In April 2002, SANDAG sent a letter supporting the bill. The bill has not been passed and will not be reconsidered until the first week of August 2002.

House of Representatives Bill 4837, introduced by Congresswoman Susan Davis on May 23, 2002, is aimed at improving the dedicated commuter lane and PortPASS programs such as SENTRI. The strengthening of the SAFE border Act of 2002 would increase border security and improve bi-national commerce by making SENTRI a permanent program, by extending the permit renewal period to every two years, and by encouraging increased staffing and resource allocation to the program. The status of the bill has been assigned to the Judiciary Committee and has not been assigned to any subcommittees. SANDAG will send out support letters to the San Diego delegation.

Deputy Consul General of Mexico in San Diego, Javier Diaz, mentioned the legislation concerning commuter student visas. INS is instituting stricter guidelines on foreign students. They now have to prove full-time student status and identify a reliable financial source to defray all living and school expenses during the entire period of anticipated study in the United States. He suggested this topic as an item for an upcoming meeting.

Mr. Steve Gross, chair of the Border Trade Alliance, gave a presentation on the Data Management Improvement Act (DMIA) of 2000. The Attorney General established a task force in which public and private sector stakeholders are charged with making recommendations as to how to efficiently and effectively institute a system to record alien arrivals and departures. The task force will develop draft recommendations by September 2002. The preliminary reports will be submitted to Congress in December. Mr. Gross suggested that, once the draft report is done, recommendations from COBRO can be added to the draft. Prior to this, COBRO and its members should prepare recommendations for the September 2002 draft.

7. ADJOURNMENT

Next meeting will be held Tuesday, August 6, 2002.

8. ATTENDANCE

Elsa Saxod, Chair

Members

Javier Diaz, Consulate General of Mexico in San Diego
Dave Fege, U.S. Environmental Protection Agency
Alejandra Mier y Terán, Otay Mesa Chamber of Commerce
Viviana Ibañez, San Diego Regional Chamber of Commerce
Julieta Sanchez, Governor's Office of Baja California
Haydee Martinez, IMPlan
Alma Sevilla, , IMPlan
Yolanda Walther-Meade, Fincomun
Martha Lima, San Diego Dialogue
Paul Ganster, Institute for Regional Studies
Eduardo Gonzalez, City of Tecate
Javier Gonzalez Luna, Industria Maquiladora

Guests

Caridad Sanchez, Office of Congresswoman Susan Davis
Alejandra Gavaldón, Office of Binational Affairs, City of S.D.
Sara Stearns, San Diego Regional EDC
Clarissa Reyes, San Diego Regional EDC
Almudena Soto, Governor's office of California-Mexico Affairs
Arturo Vasquez, Governor's office of California-Mexico Affaire
Diana Rodriguez, Office of Binational Affairs
Ciramy Dupoux, Bajaintermex
Adrienne Turner, Economic Development Commission
Steve Gross, Border Trade Alliance

SANDAG Staff

Hector Vanegas
Mario C Lopez
Nilda Moroyoqui

San Diego Association of Governments

BORDERS COMMITTEE

August 7, 2002

AGENDA REPORT NO.: **6**

Action Requested: INFORMATION

SAN DIEGO-IMPERIAL VALLEY WATER TRANSFER

Introduction

Southern California is a largely arid region and has limited water supplies. There is increasing competition among urban, agricultural, industrial, and environmental entities for particular uses of water. San Diego County typically imports 90 percent of its water.¹

In order to provide an adequate supply of water to the San Diego region, the San Diego County Water Authority (SDCWA) is seeking to diversify its resources through a water transfer from the Imperial Irrigation District (IID). Under the current proposal, San Diego County would eventually receive approximately 200,000 acre-feet of water per year. However, some members of Imperial County and IID have reservations about the transfer that is scheduled to begin in January 2003.

Discussion

More detailed documentation is available at the San Diego County Water Authority (SDCWA), the Imperial Irrigation District, and the National Wildlife Federation.

- <http://www.iid.com/water/>
- <http://www.sdcwa.org/manage/mwd-watertransfer.phtml>
- <http://www.nwf.org>

Water Transfer from Imperial Irrigation District

Water agencies from San Diego County consider this transfer agreement critical for the San Diego region, Imperial Valley, and the entire state. The SDCWA has stated that this water transfer is another cost-effective source for water, which will infuse approximately \$50 million annually into the Imperial Valley economy and help ensure that the Valley's water rights will be protected. Additionally, it has been argued that the transfer agreement is a key element of California's plan to live within its current Colorado River water allocation of 4.4 million acre-feet. The California 4.4 Plan promises six other Western states that California will stop using more than its allocated portion of the Colorado River. California has routinely been taking surplus water from the Colorado River, amounting to approximately 5.2 million acre-feet annually.

One option for conserving water is through fallowing (taking farmland out of production). Farmers could be compensated for fallowing portions of their production acreage, allowing their allocation of water to go to San Diego County as well as the Salton Sea. Imperial Irrigation Board members oppose the stipulation of fallowing because they feel that it was not part of the farmland water-

¹ P.13, The U.S.-Mexican Border Environment, Edited by Paul Ganster, 2000

conservation measures in the original 75-year Water Transfer Agreement signed four years ago by IID and SDCWA. It also has been said that fallowing could lead to socioeconomic damage (e.g., layoffs in the financially-poor and agriculturally-based Imperial County). Agriculture is the center of Imperial County's existence and it is the 11th most productive agricultural county in California, and the State's leading producer of alfalfa and hay.

Imperial Valley farmers had intended to install "pump-back" systems on their farms to come up with most of the water needed for the transfer. The pump-back system for farm irrigation captures water that would otherwise run off fields or seep through farmland to underground drains.

However, the pump-back system reduces the runoff flow to the Salton Sea. This 35-mile-long and 15-mile-wide salt lake subsists on replenishment from irrigation run off from farms in Imperial Valley. The sea in Imperial Valley was formed by human intervention 100 years ago and is becoming too salty to sustain fish and bird life.

A joint environmental impact report (EIR) on the proposed water transfer lead by IID and the U.S. Bureau of Reclamation points out that fallowing farmland in Imperial Valley would not adversely affect the sea or hasten its death. Fallowing is seen by project proponents as an effective way to complete the water transfer while doing the least amount of harm to the Salton Sea.

Policy makers must now come to a solution that satisfies the Imperial Valley farmers and the environmentalists and still provides affordable water to San Diego residents.

Agenda Item #7A may be obtained by contacting SANDAG's
Public Information Office at (619) 595-5347.

BORDERS COMMITTEE

August 7, 2002

AGENDA REPORT NO.: **7B**

Action Requested: APPROVAL

I-15 INTERREGIONAL PARTNERSHIP SHORT-TERM TRANSPORTATION STRATEGIES

Introduction

At the April 14, 2002 meeting of the I-15 Interregional Partnership (IRP) Policy Committee, members of the committee requested that staff develop a set of strategies that could be implemented immediately, have a measurable positive impact, and address common goals. To that end, staff from SANDAG, the Western Riverside Council of Governments (WRCOG), and representatives from several other agencies involved in the IRP worked together to develop the attached set of actions that can be undertaken immediately. Each of the actions is directed toward the common goal of reducing drive-alone commuting along the I-15 Corridor.

It is staff's

RECOMMENDATION

that the Committee approve this set of actions and forward them to the Transportation Committee for inclusion in the 2030 Regional Transportation Plan, pending final approval by the I-15 Interregional Partnership Policy Committee at the September 20, 2002, meeting.

Discussion

A sub-committee of the IRP Technical Working Group was established to develop the short-term actions. These actions should be viewed as the first steps toward jointly addressing the impacts of the jobs/housing imbalance between the Western Riverside and San Diego regions. Additional short- and long-term land use and transportation strategies will be developed and evaluated once the data collection and analysis phase of the project is completed with the development of the Existing Conditions Report, due in September 2002.

I-15 INTERREGIONAL PARTNERSHIP DRAFT SHORT-TERM TRANSPORTATION STRATEGIES

The actions described below are presented as initial steps toward addressing the jobs/housing imbalance that exists between Western Riverside County and the San Diego region. The Partnership chose these particular actions because they address the common goal of reducing single occupant vehicles in congested commute corridors, can be implemented immediately and will have a positive measurable benefit.

STRATEGY	AGENCY(S)	LEVEL OF EFFORT
<p>1. Interregional coordination and expansion of van/carpool programs The Riverside County Transportation Commission (RCTC) is responsible for management of vanpool and carpool programs in Riverside County, much like SANDAG is for the San Diego region. This strategy involves the two agencies working together to develop ways to promote and serve interregional car/vanpools and improve carpool and vanpool matching rates. As demand for employer based transportation develops it may prove to be more efficient to transition to larger vehicles and create "buspools" for specific employers or clusters of employers.</p> <p>SANDAG and RCTC are currently working together to define potential strategies.</p>	<p>SANDAG, RCTC</p>	<p>Moderate</p>
<p>2. Expand park-and-ride lots and improve rideshare information signage Coordinate the implementation of Park-and-Ride lots along the I-15 Corridor with the expansion of carpool, vanpool and public transit services. Developing secure, maintained and well identified locations would help encourage ride sharing and could serve as collection points for any future bus service in the corridor.</p> <p>Caltrans is the primary agency responsible for developing and maintaining Park-and-Ride lots and will be involved in refining this strategy. Caltrans is currently developing an inventory of existing park -and-ride lots along the I-15 Corridor.</p>	<p>Caltrans Districts 8 and 11, RCTC, SANDAG</p>	<p>Moderate</p>
<p>3. Joint marketing Several agencies are involved in promoting alternative modes of transportation in the I-15 Corridor. SANDAG and RCTC provide carpool and vanpool services, the Riverside Transit Agency (RTA) will be initiating commuter express bus service beginning in January 2003, Caltrans, through its park-and-ride Lot Program provides support for these services. This strategy would have these agencies and other interested agencies working together to develop joint marketing programs targeting drive alone commuters along the I-15 Corridor.</p> <p>Programs should be designed to reach commuters both at home and at work. The Riverside Transit Agency is currently working with individual jurisdictions to place conditions on developers to fund transit service for proposed developments.</p>	<p>Riverside Transit Agency, RCTC, SANDAG, Caltrans Districts 8 and 11, NCTD MTDB.</p>	<p>Moderate</p>

RCTC= The Riverside County Transportation Commission

MTDB= The Metropolitan Transit Development Board

NCTD= The North County Transit District