



# BOARD ACTIONS

July 27, 2007

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**MEMBER AGENCIES**

- Cities of
- Carlsbad
- Chula Vista
- Coronado
- Del Mar
- El Cajon
- Encinitas
- Escondido
- Imperial Beach
- La Mesa
- Lemon Grove
- National City
- Oceanside
- Poway
- San Diego
- San Marcos
- Santee
- Solana Beach
- Vista
- and
- County of San Diego

**ADVISORY MEMBERS**

- Imperial County
- California Department of Transportation
- Metropolitan Transit System
- North County Transit District
- United States Department of Defense
- San Diego Unified Port District
- San Diego County Water Authority
- Southern California Tribal Chairmen's Association
- Mexico

**INFRASTRUCTURE BOND FUNDING: TRADE CORRIDORS**

**IMPROVEMENT FUND PROGRAM:** Directors approved the funding strategy for implementing key regional goods movement projects through the Trade Corridors Improvement Fund (TCIF) that was established with the statewide voter approval of Proposition 1B in November 2006. The TCIF program is a \$2 billion statewide program that will be allocated by the California Transportation Commission (CTC). Eligible projects include highway and freight rail system improvements to facilitate goods movement to and from seaports, land ports of entry, and airports; enhancement to port capacity; and border access projects to improve freight movements between California and Mexico. The CTC is required to consult the California Goods Movement Action Plan, Regional Transportation Plans, and the Statewide Port Master Plan. The approved funding strategy will be used as a basis to work with the Legislature and the CTC as guidelines and criteria are developed for future submission of goods movement project applications. *(Item #13: Staff contact, Elisa Arias, (619) 699-1936; ear@sandag.org)*

**MID-CITY RAPID BUS PROJECT APPLICATION FOR FTA FUNDING:**

Directors approved the submittal of an application to the Federal Transit Administration (FTA) for matching funds for the Mid-City Rapid Bus project under the new "Very Small Starts" program that aims to provide funding for simple, low-risk projects. The Board also selected the Mid-City Rapid Bus project as the "locally preferred alternative" within the corridor for purposes of federal funding consideration. The Mid-City Rapid Bus project includes the design and implementation of a ten-mile, high-speed, limited-stop service between San Diego State University and downtown San Diego along El Cajon and Park Boulevards. The Rapid Bus project represents the initial step toward implementing a full Bus Rapid Transit (BRT) service in this corridor. The Mid-City BRT project also is one of the Major Corridor projects included in the *TransNet* Extension Ordinance and Expenditure Plan approved by voters in 2004. The project is ready to move into the preliminary/final design stages and could be implemented by 2010 if SANDAG is successful in securing federal matching funds for the project. *(Item #17: Staff contact, Miriam Kirshner, (619) 699-6995; mki@sandag.org)*

**TIJUANA MAYOR KURT HONOLD ADDRESSES SANDAG:**

Tijuana Mayor Kurt Honold presented the city's perspective on international border crossings. The San Ysidro – Puerta Mexico is the busiest border crossing in the world, Otay Mesa – Mesa de Otay is the busiest commercial border crossing between California and Baja California, and plans for the region's third border crossing at East Otay Mesa are currently underway by both the United States and Mexico. Mayor Honold also briefed SANDAG on another potential border crossing between San Diego and Tijuana that the City of Tijuana is exploring. *(Item #9: Staff contact, Hector Vanegas, (619) 699-1972; hva@sandag.org.)*

(more)

## UPCOMING MEETINGS

August 10, 2007  
Policy Meeting

- Meeting Cancelled

August 24, 2007  
Business Meeting

- Meeting Cancelled

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### Region

The latest issue of the  
SANDAG electronic  
newsletter is available by  
visiting  
[Hwww.sandag.org/region](http://www.sandag.org/region)  
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**ITOC MEMBER RECOGNITION:** Directors recognized outgoing *TransNet* Independent Taxpayer Oversight Committee (ITOC) Chair Maryam Babaki for her volunteer service on ITOC from May 2005 through June 2007. ITOC serves as an independent watchdog group providing oversight for all expenditures of the *TransNet* sales tax dollars. Babaki served as Chair of ITOC since February 2006, taking over from the first ITOC Chair Mike Boyle. She served in the ITOC position reserved for a licensed engineer with experience in transportation project design and construction. (Item #8: Staff contact, Craig Scott, (619) 699-1926; [csc@sandag.org](mailto:csc@sandag.org))

**DRAFT 2007 REGIONAL ECONOMIC PROSPERITY STRATEGY:** Directors were presented an overview of the Draft 2007 Regional Economic Prosperity Strategy. The SANDAG Board directed staff to update the Prosperity Strategy and appointed an Advisory Group to oversee this process in September 2006. Coronado Councilmember Phil Monroe and San Diego Regional Economic Development Corporation CEO Julie Meier Wright serve as the Advisory Group co-chairs. The Advisory Group's work is organized into two reports: first, *Evaluating the Competition and Assessing Our Strategic Position* analyzes the region's competitiveness and economic health by benchmarking the San Diego region against other similar regions, as well as broader statewide and national trends. The report identifies the San Diego region's major economic strengths, weaknesses, challenges, and opportunities. The data and analysis contained in *Evaluating the Competition* was used as a basis for the second report, *San Diego Regional Economic Prosperity Strategy* which develops a framework, makes recommendations, and suggests responsibilities for carrying out the actions designed to meet challenges and take advantage of the opportunities. Staff will return with a final version of the study for Board action in the fall. (Item #18: Staff contact, Marney Cox, (619) 699-1930; [mco@sandag.org](mailto:mco@sandag.org))

**RIDESHARE WEEK – OCTOBER 1-5, 2007:** Directors proclaimed October 1-5, 2007, as "Rideshare Week," an annual event held to increase public awareness of alternatives to solo commuting such as carpooling, vanpooling, riding transit, teleworking, biking, or walking to work. Rideshare Week is sponsored by SANDAG through the San Diego Regional Commuting Assistance Program, also known as RideLink. By recognizing Rideshare Week 2007, SANDAG will help draw attention to the need for employers to offer commuting programs to their employees, and for commuters to respond to this call for action. Directors also encouraged SANDAG member agencies to approve similar proclamations declaring October 1-5, 2007, as Rideshare Week. (Item #5: Staff contact, Thomas Bruccoleri, (619) 699-7381; [tbr@sandag.org](mailto:tbr@sandag.org))

**DIRECTORS SUPPORT AIRPORT AUTHORITY REFORM ACT:** Directors voted to support in concept Senate Bill 10, introduced by California Senator Christine Kehoe, subject to the review of final bill language that incorporates proposed planning-related amendments as well as voting provisions for the Authority Board. SB 10 seeks to change the governance, board member compensation, and planning responsibilities of the San Diego County Regional Airport Authority. One of the bill's goals is to enhance transparency and accountability of the Authority during its policymaking process. The Airport Authority has jurisdiction over San Diego International Airport (Lindbergh Field) and 15 other smaller airports located throughout the county. (Item #14, Staff contact, Kim Kawada, (619) 699-6994; [kka@sandag.org](mailto:kka@sandag.org))