Chair Mary Sessom (East County) called the Executive Committee meeting to order at 9:01 a.m. The attendance sheet for the meeting is attached.

1. APPROVAL OF MINUTES

Upon a motion by Second Vice Chair Jerome Stocks (North County Coastal) and a second by First Vice Chair Lori Holt Pfeiler (North County Inland), the minutes of the February 9, 2006, Executive Committee meeting were unanimously approved.

2. PUBLIC COMMENTS/COMMUNICATIONS/MEMBERS COMMENTS

Chuck Lungerhausen, a member of the public, asked for sponsorship donations for the 2007 Multiple Sclerosis Walk that will be held on Friday, April 11. On the transportation side, he is still putting forth the idea that some additional sales tax measure may be needed to support the purchase of additional low-floor trolley cars to update the entire San Diego Trolley system. He stated that for the future system improvements, it will be essential for these low-floor vehicles to serve downtown San Diego, and it will take some type of tax measure to do that.

Don Stillwell, a member of the public, provided ideas that would allow public transportation to operate at higher speeds, thereby attracting more people out of their cars. One suggestion was to add dedicated lanes on Interstate 15 (I-15) for buses, and operate express bus services to various destinations.

3. DRAFT FY 2008 BUDGET (INCLUDING THE OVERALL WORK PROGRAM) (APPROVE)

Tim Watson, Budget Program Manager, stated that this draft FY 2008 Budget reflects our efforts to date in the budget development process incorporating direction from the Executive Committee at its February 9, 2007, meeting. Federal and state Overall Work Program (OWP) guidelines require that a draft budget be submitted to the funding agencies in March of each year. Upon Executive Committee approval, the draft FY 2008 Budget including the OWP will be sent to the state and federal agencies that oversee program funds. In April, staff will review the input received, and will then bring the budget back to the Executive Committee in May.
Mr. Watson reported that preliminary revenue and expense estimates indicate that the recurrent program funds are basically flat for this fiscal year. He reviewed the FY 2007 accomplishments and FY 2008 highlights in the following departments: Planning, Mobility Management and Project Implementation, Technical Services, Executive, Administration, Communications, and Finance. He also referred to Attachment 2 of the agenda item that showed what percentage of the OWP Budget relates to the agency’s strategic goals. The FY 2008 Contingency Reserve includes a deposit of $650,000 in nonrecurring revenues, which brings the balance at the end of FY 2008 to $5.3 million (11 percent), exceeding the Board policy of a 5 percent reserve.

Mr. Watson indicated that this year, in keeping with the relatively flat revenue projects, staff is recommending a reduced merit pool of 3 percent (down from a 4 percent merit pool in FY 2007) as well as a 2 percent general salary increase (GSI) to keep up with the cost of living. These amounts will allow SANDAG to be competitive among other comparable public agencies. Staff is also proposing new positions. For FY 2007, we are recommending the addition of a Principal Management Internal Auditor, an Intelligent Transportation System (ITS) Technical Manager, and an ITS Network Analyst. For FY 2008, we are recommending the addition of one position (Human Resources Analyst II), conversion of two limited-term positions to regular positions, and conversion of a contracted staff position to a regular position.

Mr. Watson provided a chapter-by-chapter overview of the budget document. On May 11, staff will come back to the Executive Committee incorporating any comments received on the draft FY 2008 Budget and OWP.

Councilmember Jim Madaffer (City of San Diego) said that the amount in the Contingency Reserve shows really good fiscal prudence on behalf of staff. He also was in support of the creation of the Principal Management Internal Auditor position. However, when he compared the description of this position in the original agenda item with the “blue sheet,” he noted the omission of language related to “unbiased and objective assessments.”

Chair Sessom said that they had extensive discussion of this language with staff at the Chair/Vice Chairs briefing. She had difficulties with the original wording. To the public, the word “auditor” indicates independence; however, this audit function will report to SANDAG executive management.

Second Vice Chair Stocks added that we didn’t want to oversell this position, since it will not be an independent external auditor. We will still have outside auditors to review our financial statements. This position, however, would be a direct SANDAG employee who would report to executive management.

Chair Sessom stated that we wanted to make sure that the public understands the work that is being audited is being done by the agency itself.

Councilmember Madaffer suggested that the language in the original agenda item be kept and to clarify that this is a position that reports to executive management.
Councilmember Matt Hall (North County Coastal) asked about the timing of submitting changes to the draft budget. Mr. Watson responded that changes can be made up to the time of final Board action approving the budget.

Gary Gallegos, Executive Director, noted that the budget is scheduled to be adopted in May. However, throughout the year as new things come up, it is not uncommon to come back and amend the budget, especially if we receive additional discretionary funds or if other work priorities arise.

Supervisor Ron Roberts (County of San Diego) asked for additional clarification concerning the proposed 3 percent merit pool and 2 percent general salary increase in addition to the 5 percent increase in the overall salary structure. He stated that he had never seen an across-the-board salary structure increase without documentation. Leslie Campbell, Director of Administration, explained that SANDAG does not use a stepped program like other public agencies. Instead, staff is recommending continuation of a merit and performance-based program (a 3 percent pool) plus a 2 percent across-the-board GSI.

First Vice Chair Pfeiler asked staff to explain the merit increase and the GSI. She said this is not an automatic 3 percent increase for everyone. Mr. Gallegos said that what this agency has historically done is to provide a pool equal to a certain percent of the budget. Each employee goes through an evaluation process through his/her supervisor, and then the evaluation goes to the Chief Deputy Executive Director and him for review. Salary recommendations are made at that time. Some employees may get more than 3 percent and others may get less than that. At the end of the year it balances out. SANDAG also has a provision for a bonus when an employee does something extraordinary. However, this is all done within the budget capacity of what the Board approves. Historically, we have had salary savings at the end of the year. The reason we are recommending a 3 percent merit pool this year compared to a 4 percent last year is that revenues are flat.

Action: Upon a motion by First Vice Chair Pfeiler, and a second by Second Vice Chair Stocks, the Executive Committee voted to accept the Draft FY 2008 Budget (including the Overall Work Program), authorize distribution of the document to the funding agencies for review, and recommend that the SANDAG Board of Directors approve (1) the Draft FY 2008 Budget and OWP, and (2) the hiring of an internal auditor position and conversion of two limited term positions to regular positions in FY 2007. The motion passed with Supervisor Roberts voting in opposition.

4. SERVICE BUREAU MID-YEAR STATUS REPORT AND STRATEGIC MARKETING PLAN (INFORMATION/POSSIBLE ACTION)

A. Mid-Year Status Report and FY 2006 SourcePoint Audited Financial Statements (INFORMATION/POSSIBLE ACTION)

Karen Lamphere, Principal Research Analyst, reported that the Service Bureau is into its second year. She highlighted this year’s project activities and financial performance. The Service Bureau offers products and services to member agencies and public and private sectors to help them make informed decisions and generate revenue to support the Regional Information System (RIS). We established a 17 percent RIS fee over and above project costs for this purpose. The Service Bureau
has committed revenue of $690,300, and expected expenses of $578,200, resulting in revenues that exceed costs by 19 percent. She reviewed the type of projects conducted this year and the revenue generated by each. The Geographic Information System (GIS) analysis and maps is one of our most popular services. We also have assisted jurisdictions with housing studies and transportation modeling work, development of strategic plans, and demographic and economic analyses. On the horizon are the following projects: a Chula Vista Police Department survey (law enforcement), United Way Outcome Measurement Tools (a literacy project), and Salt Works/South Bay Feasibility study (a study of surrounding land uses).

**Action:** This item was presented for information only.

**B. Strategic Marketing Plan (INFORMATION/POSSIBLE ACTION)**

Cheryl Mason, Senior Research Analyst, reported that the Strategic Marketing Plan is an effort to take the Service Bureau to the next level. She introduced the consultant, Greg Brooks with the West Third Group. For this effort Mr. Brooks teamed up with Doug Perkins with the Pacific Gateway Group.

Mr. Brooks said that SANDAG staff was smart in how the Request for Proposals (RFP) was put together. The Service Bureau needed a more strategic approach to address the incredible market potential. He reviewed the Service Bureau’s needs, including growth, predictability, measurability, and realistic expectation. The Service Bureau does not have a lot of staff so we needed to make this marketing plan easy to implement. The solution is to have an active, process-driven marketing plan with measurable objectives and both short- and long-term goals. There are no new labor/consultant costs with this plan.

They found after talking with current and prior customers that the Service Bureau customers are largely satisfied with the service provided, those unaware of the Service Bureau were able to quickly grasp the concept, and the pricing was very competitive versus available private sector alternatives. It appears that visibility was the primary issue. The analyses included a market assessment, a SWOT exercise (strengths weakness, opportunities and threats), and an Ansoff’s Matrix analysis (a classic marketing tool for growth companies). Under the marketing assessment, traffic modeling is the only constrained market. There are hundreds of potential new clients for the GIS/mapping analysis function, and demographic/economic studies. Growth in the Service Bureau will be a function of new and existing product offerings.

The marketing plan is based on a classical framework with goals, objectives, strategies, and tactics/tools. The emphasis is on market penetration and all assumptions are with existing in-house labor levels. He reviewed the goals for market penetration, market development, product development, diversification, and administration. The execution can begin rapidly, can be “pushed down” (with management time spent on strategic activities and customer relationships), and is measurable from the start. The conclusions are the notable expansion potential and effective marketing means.
Chair Sessom stated that the Executive Committee serves as the policy board for the Service Bureau.

Chair Sessom noted there was one request to speak on this item.

Robert Hoffman, a member of the public, said that as he went through this agenda item he saw the word "market" in a government agenda. He had not seen that before. He noted that the purpose of the Service Bureau is to offer products and services that meet the needs of decision makers. He thought the market was the customer who uses that service. He noted his preference for the automobile over transit, Maglev, and other modes in terms of speed, comfort, convenience, and economy.

Supervisor Roberts shared with Mr. Hoffman that the existing Maglev line in Shanghai, China, is 19 miles long, and can reach speeds of 260 miles per hour.

Mayor Cheryl Cox (South County) asked if the Service Bureau is designed to be a profit center or revenue neutral. If it is a profit center, you need to market the program to increase revenues. Ms. Mason stated that the 17 percent fee is partly to reinvest in the Regional Information System to improve the data available to customers.

**Action:** This item was presented for information only.

5. ADVISORY MEMBERSHIP ON THE SANDAG BOARD OF DIRECTORS (DISCUSSION/POSSIBLE ACTION)

Garry Bonelli, Communications Director, stated that this item relates to a review of SANDAG policy dealing with advisory members and the process and criteria for selecting advisory members. He provided a brief report that outlines the policy and a history of membership for advisory members.

Mayor Ron Morrison (South County) commented that what we want is efficient governance and to bring in as many different viewpoints as possible. The current policy is very broad; any and everything can fall into the category of advisory membership. He suggested that we take a re-look at the policy and how we have structured our policy advisory committees (PACs). The PACs currently work extremely well. We should place advisory members where it makes the most sense, and look at adding potential advisory members where we would get the best representation. He suggested that a subcommittee be developed to deal with this issue and to bring back some ideas and suggestions to the Executive Committee and full Board.

Mayor Jerry Sanders (City of San Diego) said that the original request from the United States Marine Corps seemed straightforward to him. They deal with everything we do in transportation, they have land use authority, and they should sit in on regional discussions before we make decisions that affect their bases. He thought that the action should include them as advisory members on the Board.
Mayor Morrison stated that there are a number of issues that remain to be addressed. We already have a representative from the Department of Defense (DoD), and felt that this needed to be looked at within a broader context of advisory membership. We need to decide how inclusive we should be and what is the best fit.

Mayor Mickey Cafagna (North County Inland) said that if we look at the history, the issue comes down to whether we split a current single DoD seat into two --- one for the Navy and one for the Marines. He agreed that we need to deal with that issue, and that we should re-look at this policy.

Second Vice Chair Stocks stated that the value to the organization of advisory members goes both ways. We want them at the table so they can participate in what we are doing as well as let us know what they are doing. This policy hasn’t been modified in quite a while. There is no harm in having a subcommittee to look at the matter.

Councilmember Madaffer asked about the timing of a subcommittee. Chair Sessom said that there is no specific timeline, but she hoped the subcommittee could report back in a couple of months.

Mayor Pfeiler agreed that with the Regional Comprehensive Plan, we need to incorporate everyone’s plans and understand how we are building a regional transportation and land use system. That is why we have expanded some of the PAC memberships. It is appropriate to look at who should be brought to the table and which table is most appropriate.

Supervisor Roberts expressed mixed feelings about this. He agreed with the comments from Mayor Sanders regarding the Marine Corps; however, they are currently a subset of the DoD representation. We need to decide where to draw the line. When we have gone to talk to the Marines, they have referred us to the Navy. At the state level, they are represented with a single DoD voice. Perhaps the DoD should decide who should represent it. He noted that the tribes are all sovereign nations, yet they agreed to a single advisory membership structure. It would bode well to have some clarifying language in our policy related to advisory membership.

Mayor Art Madrid (La Mesa) said that this organization has to change to be successful. Advisory membership has been more of a situation where people come to us asking for representation. We need to look at this objectively and make sure it is relevant to what we are trying to do. It is time for us to reassess this. He also suggested a quid pro quo with reciprocal representation at other organizations. He urged this Committee to create a subcommittee for the purpose of reviewing this policy.

Councilmember Hall agreed that we should look at this in a greater context, including who we want to be on our Board and the boards on which we would want to be. He thought that Chair Sessom should be on the subcommittee.

Chair Sessom said that this would be a short-term ad hoc subcommittee. She suggested that Mayor Cafagna, as the past Chair, lead the subcommittee. Any motion on this item should include direction about the ad hoc subcommittee membership.
Supervisor Roberts said the discomfort is not being able to articulate why we are doing this. He wants some language back that says this is the reason why we are doing it. Supervisor Roberts suggested that staff could be directed to bring back language and a draft policy.

First Vice Chair Pfeiler said that we should evaluate our policy for advisory membership in terms of who we need at the table to make the Regional Comprehensive Plan work.

Chair Sessom said the Board asked the Executive Committee to look at the advisory membership policy and see if it is still appropriate in light of where SANDAG is today as an agency.

Councilmember Madaffer expressed a concern about the timing related to the sensitivity to the Marine Corps’ request. He hoped someone would contact them and let them know what is going on.

Mayor Sanders stated that the Marine Corps and Navy are very different in how they deal with various issues. We need to recognize how we affect everyone, especially in light of the expanded role that SANDAG has taken over the past several years. We need to rethink how we are doing business because we are speaking for a lot of people in this region.

Councilmember Hall agreed with Mayor Sanders that we have to rethink the role that SANDAG plays in the region.

Action: Upon a motion by Second Vice Chair Stocks, and a second by First Vice Chair Pfeiler, the Executive Committee approved the creation of a short-term ad hoc subcommittee to review the advisory membership component of Board Policy No. 004, appointed Mayor Mickey Cafagna as the chair of this subcommittee, and approved Board Chair Mary Sessom appointing the remaining of the subcommittee.

6. LEGISLATIVE STATUS REPORT

A. State Legislative Status Report (DISCUSSION/POSSIBLE ACTION)

Kim Kawada, Executive Program Manager, said that on the state side, there are two proposed bills that we would like the Executive Committee to weigh in on. One is a proposed Government Energy Producers bill. The Energy Working Group (EWG) has recommended that SANDAG support pending legislation to allow local municipalities to have clean distributed generation power. State Senator Christine Kehoe has expressed an interest in sponsoring legislation on behalf of SANDAG. No bill has yet been drafted; only draft language included as Attachment 3 to the report is currently available. If SANDAG is in support of the proposal, this language could be amended into a spot bill in early April.

Councilmember Henry Abarbanel (EWG Co-Chair) said that under current regulations, it is difficult for an entity to install a power generation facility and use that same produced energy at another location, and local entities would have to sell the power produced to the local provider at wholesale prices and buy it back at retail prices. This is a negative incentive. This issue was originally brought to our
attention by QUALCOMM, and a bill was introduced last session, but it did not survive. After discussions with Senator Kehoe, it was decided that we would attempt to implement legislation limited to public municipalities. There was a unanimous vote at the EWG meeting in support of the proposed legislation, including the San Diego Gas & Electric (SDG&E) representative. At the same time, the SDG&E representative to the EWG stated that it preferred to work without legislation through an administrative process, if possible. The EWG consensus was if this can be done without legislation, that would be fine, but the EWG thought that we should at least pursue a parallel track with legislation in case it was needed.

Mayor Cafagna thought that it has been the utilities that have blocked these kinds of legislative proposals.

Councilmember Abarbanel agreed that SDG&E traditionally has been opposed to prior legislation, but expressed a willingness to work on this issue with the public agencies.

Mayor Cafagna stated that if the utilities oppose this legislation it will not get passed.

Steve Castañeda (City of Chula Vista), EWG member, noted that there is an example of this throughout the state. In Chula Vista, there are two water purveyors, and they don't have a need for the power onsite, but could generate power for use at another local government facility. When you consider the utilities' interest, they don't want erosion of their market base. We want to keep the bill narrow to look at specific public sector applications.

Mayor Cafagna asked about who would pay for the cost of management and operation of the transmission facilities. Mr. Castañeda replied that as the bill is drafted, it would use the existing transmission system and only the wheeling cost would be paid. Management of the transmission facilities would still rest with the utility.

Councilmember Abarbanel pointed out that the statewide focus on clean energy and renewables has changed the political environment this year. There is a chance for such a bill to pass.

First Vice Chair Pfeiler mentioned that prior bills include the large private sector entities, but this bill has limited the application to public municipalities.

Councilmember Abarbanel said that QUALCOMM tried to get this concept passed last year and it failed.

First Vice Chair Pfeiler stated that if this bill can pass, then we can focus on how to incorporate the private sector in future legislation.

Councilmember Abarbanel said that we should wait and see how it works with the public municipalities.
Councilmember Castañeda indicated that the EWG interest in this bill was to make more use of renewables and expand the purchasing power of taxpayers.

Councilmember Madaffer stated that the City of San Diego has tried to do something similar and the cost was prohibitive. As time goes forward, this concept should be expanded to apply to private industry as well, but this is a good first step. We need to generate as much power in the region as we can.

Councilmember Madaffer noted that the City of San Diego owns 14 reservoirs that could generate power.

Second Vice Chair Stocks clarified that this bill doesn’t say you can generate renewable energy and transmit it to a different government office. It says that a government agency can buy back the power it generates at same price as it is sold to them. This is not a technical generation issue; it’s a financial issue.

Councilmember Abarbanel stated that current regulation prohibits the municipality from selling the power it generates.

Councilmember Castañeda said that as the utility, SDG&E has to maintain a certain load and spread the cost to provide that service across its rate base.

Second Vice Chair Stocks said we will still be using the grid and leasing the transmission line. He wondered if municipalities will have to pay for any upgrades to transmission facilities.

Mr. Gallegos commented that in addition to the money, the bill creates an incentive for government to generate more renewable energy to achieve your Regional Energy Strategy goals.

Councilmember Castañeda stated that to be able to generate renewable energy is especially attractive for jurisdictions like Chula Vista that are trying to get rid of power plants.

Supervisor Roberts said that Councilmember Abarbanel mentioned redistributed generation. Does this bill focus only on renewables? Councilmember Abarbanel responded affirmatively.

Councilmember Hall asked about the response of SDG&E at the EWG meeting. Councilmember Abarbanel replied that the SDG&E representative voted in favor of this, but also asked that we work with them to figure out how to make this work without legislation. It was agreed that both efforts should move forward in parallel.

Councilmember Hall stated that we need to clearly understand the issues. If we can accomplish this without legislation, that would be great.

Ahmad Solomon, representing SDG&E Public Affairs, commented that they would prefer to work on an administrative approach. They would be willing to support
SANDAG when this matter goes before the California Public Utilities Commission (CPUC).

Chair Sessom noted that there are two separate bills addressed under this agenda item, and it should be bifurcated. Senator Kehoe has asked us to weigh in on this issue.

**Action Taken:** Upon a motion by Supervisor Roberts and a second by Mayor Morrison, the Executive Committee took a support position on the proposed Government Energy Producers bill. The motion passed with Second Vice Chair Stocks voting in opposition.

Ms. Kawada stated that Assembly Bill (AB) 4 was introduced by new Assemblymember Joel Anderson. This bill would extend the hours of operation of the Caltrans District 11 Traffic Management Center (TMC) to 7 days a week, 24 hours a day. The TMC currently operates 5 days a week, 24 hours a day. The Assemblymember has asked that SANDAG take a position on this bill. No funding was specifically addressed for this increased operation. The bill states that to provide the 24/7 operations, Caltrans and the California Highway Patrol (CHP) should reallocate staff from different facilities/functions. SANDAG staff recommends that no position be taken and that we remain neutral as this is outside of SANDAG's purview.

Mr. Gallegos recommended that the Assemblymember work with Caltrans Director Will Kempton. This change would result in an equivalent of an additional 2.6 people. There may be a way to resolve this without legislation.

Supervisor Roberts asked what the current hours of operation are and what we would gain from expanding those operating hours. Pedro Orso Delgado, Caltrans District 11 Director, stated that currently our first shift starts at 4:30 a.m. on Monday and there are three different shifts that work around the clock until 7:30 p.m. on Friday evening. Then we go dark. CHP has 911 operators and dispatchers who work a full 7 days a week, 24 hours a day. Our goal is traffic management operations. We get notice that there is an incident and will deploy units to try to facilitate that incident. The only difference is that on weekends if there is a major incident, the CHP will contact a Caltrans employee at home to get resources out to that incident.

Supervisor Roberts asked what happens if there is an incident in the middle of the night. Jack Boda, Director of Mobility Management and Project Implementation, stated that if there are spills Caltrans will go out with sand or gravel to help clean up the incident.

Chris Marsh, Assemblymember Anderson’s office, said that we need a reallocation of Caltrans resources. Other major centers in California are all operating at 24/7. San Diego has a lot of tourism on the weekends. Hopefully, these extended hours of operation will ease traffic congestion and provide aid quicker when accidents occur on the roadways. They are not asking for a major resource reallocation as the need equals roughly 2.6 people.
Mayor Cafagna reiterated that if there is an accident on the weekend that requires guardrail repair we have the ability to take care of it.

Mayor Morrison commented that you can be more responsive if you have people in place—it’s all related to response time.

Mr. Orso-Delgado said that it would be a good idea for all of us to talk to the Caltrans Director about this.

Mayor Morrison stated that you need to be creative, but wanted to be sure the reallocation of resources for this issue is not taking away from somewhere that is providing a greater benefit.

Second Vice Chair Stocks said that he spoke with Assemblymember Anderson. We need our fair share of resources in San Diego.

Mayor Morrison thought we should pursue all avenues.

Mr. Gallegos reminded everyone that the Department of Transportation works for the Administration, and any bill has to be signed by the Governor. We are talking about a minimal impact out of the about 25,000 state employees. He thought this matter could be resolved with staff working with the Caltrans Director.

Supervisor Roberts said he had some concerns when he first heard about this. It seems to be a major question on how you are using resources. However, he would support this bill.

Mayor Cafagna supported the legislation but encouraged the local Caltrans District Director and the SANDAG Executive Director to work on a solution to this problem with the Caltrans Director.

**Action:** Upon a motion by Supervisor Roberts, and a second by Second Vice Chair Stocks, the Executive Committee voted to support Assembly Bill 4 regarding extending the hours of operation for the Caltrans District 11 Traffic Management Center.

B. **Federal Legislative Status Report (INFORMATION)**

Ms. Kawada noted that several Board members and staff will go to the American Public Transportation Association (APTA) Legislative Conference, March 11-14, 2007, in Washington, D.C., and will meet with our legislative delegation.

**Action:** This item was presented for information only.
7. GLORIA McCLELLAN AWARD (DISCUSSION/POSSIBLE ACTION)

Mr. Bonelli reported that the Gloria McClellan Award was established in 2002 to recognize the contribution of local elected officials. It has only been made once—to Congressman Ron Packard. This award was to perpetuate Mayor Gloria McClellan’s memory, and the significant contributions of an elected leader. The criteria established by the Executive Committee are listed in the agenda report. La Mesa Mayor Art Madrid asked the Board to reestablish this award.

Mr. Bonelli said that he has asked the San Diego Chapter of the League of California Cities to develop a group of nonpartisan people to judge the nominations. A draft timeline has been proposed. Two pieces of correspondence have been received from the City of Vista in support of this award.

Mayor Cafagna said that this is still a viable program, but an award doesn’t have to be given out every year. It is more of a reward to a person based on merit rather than an annual award.

Mayor Morrison agreed that it should be based on merit. This award should be presented as someone rises to the occasion.

Mayor Cafagna thought perhaps we need a procedure to discuss it.

Councilmember Hall agreed that we should have a procedure for this award. As the SANDAG Board changes, how many people would even know about this award? We need a trigger throughout the year to bring awareness of the award.

Mayor Madrid mentioned that the first time this award was presented, it went to a Congressmember rather than to a local elected official and, at the time, this caused concern among some SANDAG Board members.

Chair Sessom thought that staff could assist us in a process. We need to exercise caution as it is the city who is the member of SANDAG rather than the individual.

Mayor Morrison stated that perhaps we should include in the criteria the requirement that the person is no longer in elected office.

Chair Sessom said that staff should be directed to come back with a procedure for this award.

Action: The Executive Committee directed staff to develop a procedure related to the Gloria McClellan Award, and to devise a way to keep Board members apprised of this Award on a regular basis.
8. REVIEW OF MARCH 23, 2007, DRAFT BOARD AGENDA (APPROVE)

Diane Eidam, Chief Deputy Executive Director, reviewed the items on this draft agenda. She noted that Item No. 6, Lake Hodges Bicycle and Pedestrian Bridge Funding, will be moved from the Consent calendar to a formal Report. The action on Item No. 10, Status Report on Senate Bill 10: Airport Authority Reform Act of 2007, will be changed from “information” to “information/possible action.”

Mr. Gallegos thought that Item No. 17 on the Proposed Budget Increase: Automated Fare Collection Project, should be discussed at this time rather than waiting until April. Mr. Boda noted that a more comprehensive presentation on this item will be scheduled in April to show how the initial project is working.

Ms. Eidam continued with her review of the remainder of the draft agenda.

First Vice Chair Pfeiler asked about the topic for the April 13 Policy Board meeting. Ms. Kawada said that the topic for the April Policy Board meeting is the Regional Transportation Plan and in May it is Regional Stormwater Management.

**Action:** Upon a motion by Mayor Morrison and second by First Vice Chair Pfeiler, the Executive Committee voted to approve the agenda for the March 23, 2007, SANDAG Board of Directors meeting as amended.

9. UPCOMING MEETINGS (INFORMATION)

The next meeting of the Executive Committee is scheduled for Friday, April 13, 2007, at 9 a.m.

10. ADJOURNMENT

Chair Sessom adjourned the meeting at 11:10 a.m.

Attachment: Attendance Sheet
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<tr>
<th>GEOGRAPHICAL AREA</th>
<th>JURISDICTION</th>
<th>NAME</th>
<th>MEMBER/ALTERNATE</th>
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<td>North County Inland</td>
<td>City of Escondido</td>
<td>Lori Holt Pfeiler, 1st Vice Chair</td>
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<td>Mickey Cafagna</td>
<td>Alternate</td>
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<td>Jerome Stocks, 2nd Vice Chair</td>
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<td>Ron Morrison</td>
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