EXECUTIVE COMMITTEE AGENDA

Friday, September 13, 2002
9 a.m. to 10 a.m.
SANDAG
401 B Street, 8th Floor
Conference Room A
San Diego, CA 92101

AGENDA HIGHLIGHTS

• LEGISLATIVE UPDATE
  o SB 1703 (PEACE) – REGIONAL GOVERNANCE
  o SB 1731 (POLANCO) – BORDER INFRASTRUCTURE AUTHORITY

• REGIONAL ACADEMY

MISSION STATEMENT
The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus, makes strategic plans, obtains and allocates resources, and provides information on a broad range of topics pertinent to the region’s quality of life.

San Diego Association of Governments • 401 B Street, Suite 800, San Diego, CA 92101-4231
(619) 595-5300 • Fax (619) 595-5305 • www.sandag.org
Welcome to SANDAG! The regularly scheduled meeting of the San Diego Association of Governments Executive Committee has been called by its Chair for Friday, September 13, 2002, starting at 9 a.m. in the SANDAG offices, 401 B Street, Suite 800, Conference Room A, San Diego. The Executive Committee may take action on any item appearing on the agenda.

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## EXECUTIVE COMMITTEE AGENDA

**Friday, September 13, 2002**

### ITEM # | RECOMMENDATION
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**CONSENT ITEMS (1 through 3)**

The Executive Committee will take action on all items on the consent agenda without further discussion and with one vote unless an item is pulled by a Committee member or by a member of the public for comment.

+ 1. **CO-SPONSORSHIP OF HOUSING FORUMS** (Susan Baldwin)  
   - **APPROVE**
   - SANDAG staff is proposing that SANDAG's Regional Housing Task Force co-sponsor forums with the San Diego Regional Economic Development Corporation, the San Diego Housing Commission and others to discuss recommendations from two key reports, and to formulate possible recommendations for SANDAG's consideration. No monetary contributions are requested for co-sponsoring these forums.

A. **MILLENNIAL HOUSING COMMISSION REPORT — MEETING OUR NATION'S HOUSING CHALLENGES**

The Millennial Housing Commission was a bi-partisan commission created by Congress to re-examine the federal government's role in meeting the nation's housing challenges. The Commission released its final report in May, which acknowledges that although Americans are among the best housed people on earth, "there is simply not enough affordable housing."

B. **LITTLE HOOVER COMMISSION REPORT — REBUILDING THE DREAM: SOLVING CALIFORNIA'S AFFORDABLE HOUSING CRISIS**

The State's Little Hoover Commission released a report in May in which "the Commission explored how public policies could be reformed to fortify the State's ability to provide an adequate supply of affordable housing for the growing number of young families, newcomers, seniors and other Californians with low incomes."

+ 2. **SUPPORT OF ENVIRO FAIR 2002** (Nan Valerio)  
   - **APPROVE**
   - SANDAG, as the region's Integrated Waste Management Task Force, is invited to be a supporting agency of this year's "Enviro Fair 2002." This is an annual event to promote recycling by business and the community. The event will be November 8, 2002 at the Del Mar Fairgrounds. No monetary contribution is requested.

+ 3. **RESOLUTION OF SUPPORT FOR FEDERAL COURTHOUSE REPLACEMENT HOUSING** (Susan Baldwin)  
   - **APPROVE**
   - The federal government is proposing to demolish 398 single-room occupancy housing units in downtown San Diego to make way for the new federal courthouse. The Regional Housing Task Force recommended that SANDAG adopt a resolution asking that the federal government replace or provide funding to replace the lost units.
ITEM # 4. PUBLIC COMMUNICATIONS/COMMENTS

Members of the public shall have the opportunity to address the Executive Committee on any issue within the jurisdiction of the Executive Committee. Anyone desiring to speak shall reserve time by filing a written request with the Clerk of the Executive Committee prior to speaking. Speakers are limited to three minutes.

REPORTS

+5. LEGISLATIVE UPDATE: SB 1703 (PEACE) - CONSOLIDATED AGENCY STATUS REPORT (Chair Morrison)

SB 1703 has passed the Legislature and is awaiting action by the Governor. The bill was narrowed to reach consensus to allow it to move forward. The amended bill consolidates functions of SANDAG, MTDB, and NCTD, and creates permanency for the regional agency composed of local agency representation consistent with Board direction to staff. The staff report highlights the significant provisions of the amended bill.

+6. LEGISLATIVE UPDATE: SB 1731 (POLANCO) - CALIFORNIA AND MEXICO BORDER ECONOMIC INFRASTRUCTURE FINANCING AUTHORITY (Julie Wiley)

This bill, which was opposed by the Board, has changed considerably since SANDAG last considered it to make it a more regionally-friendly proposal. It includes a role for SANDAG on its nonprofit public benefit corporation board and in approval of its activities. The bill has passed the legislature and is awaiting action by the Governor. The staff report highlights the provisions of the bill and SANDAG’s role. Given the significant changes to the bill, the Executive Committee may wish to reconsider its position on SB 1731.

+7. REGIONAL ACADEMY (Garry Bonelli)

The Executive Committee is being asked to approve the establishment of the SANDAG Regional Academy. The academy would afford attendees the opportunity to enhance skill sets in leadership, regional stewardship, advocacy, negotiating, and consensus building. Voluntary participation in the academy could be accomplished in four, half-day sessions over the course of a year. The report outlines the basic framework for the academy, and options for its establishment and associated budget.

+8. REVIEW OF DRAFT BOARD AGENDA FOR SEPTEMBER 27, 2002

GARY L. GALLEGOS
Executive Director

+ next to an agenda item indicates an attachment
EXECUTIVE COMMITTEE

September 13, 2002

AGENDA REPORT NO.: 1

Action Requested: APPROVE

CO-SPONSORSHIP OF HOUSING FORUMS

A. MILLENNIAL HOUSING COMMISSION REPORT – MEETING OUR NATION’S HOUSING CHALLENGES

B. LITTLE HOOVER COMMISSION REPORT – REBUILDING THE DREAM: SOLVING CALIFORNIA’S AFFORDABLE HOUSING CRISIS

Introduction

In May 2002 two significant reports about housing were released, one by the Millennial Housing Commission, created by Congress, and one by the state’s Little Hoover Commission. These two reports focus on changes in public policies and programs that could be made at the federal, state, and local levels to meet the housing challenges of our region and others throughout the state and the rest of the nation.

SANDAG staff is proposing that SANDAG’s Regional Housing Task Force (see membership – Attachment 1) co-sponsor two forums with the San Diego Regional Economic Development Corporation, San Diego Housing Commission, San Diego Regional Chamber of Commerce, the San Diego Housing Federation, and others to discuss the recommendations contained in the two reports. The forums would focus on identifying the recommendations that the region may want to pursue during the next year or two, and would be held during the fall. Follow-up meetings with state and federal legislators would be scheduled to discuss specific legislative actions that could be pursued.

The San Diego region is in the midst of a housing crisis, which if not addressed will result in continued increases in housing prices, low vacancy rates, overcrowding, longer commutes, and other negative quality of life impacts. The recommendations in the Millennial Housing Commission report, Meeting Our Nation’s Housing Challenges and the Little Hoover Commission report, Rebuilding the Dream: Solving California’s Affordable Housing Crisis provide potential solutions to the crisis.

Co-sponsorship of these forums does not require a monetary commitment by SANDAG. Co-sponsorship meets the criteria set forth by the Board in April 1999 (as described in the Discussion section of this report).

Therefore, it is my

RECOMMENDATION

that the Executive Committee, subject to the concurrence of the Board of Directors through approval of the Executive Committee Actions, approve the co-sponsorship by SANDAG’s Regional Housing Task Force of the forums.
Discussion

SANDAG Sponsorship Criteria Evaluation

Substantive Criteria

- The proposed housing forums are within SANDAG’s purview and have regional significance; they are supportive of the work of the Regional Housing Task Force to solve the region’s housing crisis and SANDAG’s work on the preparation of a Regional Comprehensive Plan (RCP).
- The subjects that will be discussed are consistent with SANDAG’s adopted policies to increase the supply and variety of housing choices to meet the needs of all residents of the San Diego region.
- The results of the forums will not conflict with the authority of any SANDAG member agency, and the forums are not directly linked with any local ballot measure.
- Any specific recommendations that may result from these forums will be brought back for consideration by SANDAG’s Regional Housing Task Force and forwarded to the Board of Directors for formal action.

Procedural Criteria

- The agendas for the forums will be developed by SANDAG’s Regional Housing Task Force in conjunction with other co-sponsors based on the two reports (see Attachment 2).
- Co-sponsorship of the forums does not entail financial support, but will include use of SANDAG mailing lists and staff time associated with planning and holding the events.
- Co-sponsor of the two forums will include the San Diego Regional Economic Development Corporation, San Diego Housing Commission, San Diego Regional Chamber of Commerce, the San Diego Housing Federation, and others.

GARY L. GALLEGOS
Executive Director

Attachments (2)

Key Staff Contact: Susan Baldwin, (619) 595-5343; sba@sandag.org
The attachment to this document can be obtained by contacting SANDAG’s Public Information Office at (619) 595-5347.
Millennial Housing Commission Report -
Meeting Our Nation’s Housing Challenges (May 2002)

The Millennial Housing Commission (MHC) was a bi-partisan commission created by Congress to re-examine the federal government’s role in meeting the nation’s housing challenges. The Commission released its final report in May, which acknowledges that although Americans are among the best housed people on earth, “there is simply not enough affordable housing.”

The 22 commissioners appointed to the Commission were drawn from across the country and from across the spectrum of housing ideologies and experience. Concurrence was achieved among all but one of the appointed members. The Commission included former elected officials; participants on previous national commissions; housing researchers, builders, managers, and owners; planners and public administrators; and leaders of community development organizations. All agreed on some “fundamental precepts.”

**First, housing matters.** It represents the single largest expenditure for most American families and the single largest source of wealth for most homeowners. The development of housing has a major impact on the national economy and the economic growth and health of regions and communities. Housing is inextricably linked to access to jobs and healthy communities and the social behavior of the families who occupy it. The failure to achieve adequate housing leads to significant social costs.

**Second, there is simply not enough affordable housing.** The inadequacy of supply increases dramatically as one moves down the ladder of family earnings. The challenge is most acute for rental housing in high cost areas, and the most egregious problem is for the very poor.

The MHC report outlines 13 principal recommendations grouped into three main categories: the creation of new housing tools, major reform of several current housing programs, and the streamlining of existing programs. The complete report is available on the Millennial Housing Commission Web page: www.mhc.gov.

Little Hoover Commission Report -
Rebuilding the Dream: Solving California’s Housing Crisis (May 2002)

The Little Hoover Commission, formally known as the Milton Marks “Little Hoover” Commission on California State Government Organization and Economy, is an independent state oversight agency. By statute, the Commission is a bipartisan board composed of five public members appointed by the Governor, four public members appointed by the Legislature, two Senators and two Assemblymembers.

In creating the Commission in 1962, the Legislature declared its purpose:

...to secure assistance for the Governor and itself in promoting economy, efficiency, and improved services in the transaction of public business in the various departments, agencies and instrumentalities of the executive branch of the state government, and in making the operation of
all state departments, agencies and instrumentalities, and all expenditures of public funds, more
directly responsive to the wishes of the people as expressed by their elected representatives...
In a letter to the Governor, Michael Alpert, Chairman of the Commission wrote:

California’s housing crisis is largely of its own making – the escalating consequence of failed public
policies that determine how communities grow. The increasing housing shortage is so severe that it
affects all Californians, and threatens to mute the State’s economic potential. But the greatest
burden for these failures is on the shoulders of the poorest Californians, those who cannot afford a
home of any kind, or who live in substandard or overcrowded conditions.

The Executive Summary of the report states that:

The Commission has identified five important ways that state policies should be reformed to
increase the supply of affordable housing.

1. The State should provide leadership and strengthen housing element law to make more land
available for housing. It should refocus the law from planning for housing to ensuring that
housing is built.

2. Public policies should be reformed to encourage greater use of urban “brownfields” for
affordable housing, while enhancing the well-being, ensuring the health and safety, and
encouraging the involvement of neighborhoods and residents.

3. The State should draw more investors into the market by accurately identifying and reducing
the risks associated with affordable housing and identifying new sources of private capital.

4. Public subsidies – essential to providing low-income housing in an inflated market – should be
consistent, reliable and efficiently allocated. Some infrastructure-related costs for affordable
housing should be reduced, shifted to the State or shared by the larger community.

5. State housing programs should be coordinated to make access to subsidies easier, streamline
monitoring requirements and provide technical assistance.

The specific recommendations of the Commission are intended to increase the supply of all housing,
and to increase affordable housing. The complete report is available on the Commission’s Web
page: www.lhc.ca.gov.
SUPPORT OF ENVIRO FAIR 2002

Introduction

SANDAG is the region’s Integrated Waste Management Task Force. As such, SANDAG is invited to be a supporter of the region’s Enviro Fair 2002. The Enviro Fair is held annually to encourage recycling in the region by area businesses and organizations. This year’s fair will be on November 8, 2002, beginning at 10:00 a.m. at the Del Mar Fairgrounds. It is sponsored by the County of San Diego, Walmart, Pierson Ford, and Solana Recyclers. The program includes speaker sessions, a “Recycled Art” exhibit with cash prizes, and exhibits.

Support of the Enviro Fair 2002 is requested of SANDAG by its Integrated Waste Management Citizens and Technical Advisory Committees. Support of the Enviro Fair 2002 meets the criteria set forth by the Board in April 1999 for event sponsorship (as described in the Discussion section of this report). No monetary contribution is requested, only that SANDAG’s name be listed as a supporting agency.

Therefore, it is my

RECOMMENDATION

that the Executive Committee, subject to the concurrence of the Board of Directors through approval of the Executive Committee Actions, approve the request to permit the use of SANDAG’s name as a supporting agency of Enviro Fair 2002.

Discussion

SANDAG Sponsorship Criteria Evaluation

Substantive

- The subject matter of the event (waste management, recycling, and reuse) is within SANDAG’S purview, as the Integrated Waste Management Task Force, and is regionally significant.
- The programs promoted by the Enviro Fair 2002 should be consistent with SANDAG policy.
- The results of the speaker sessions and other events should not conflict with the authority of any SANDAG member agency.
- The Enviro Fair 2002 is not related to any ballot measure.
Procedural

- Listing as a Supporting Agency of the Enviro Fair does not entail financial support.
- The request is supported by the Citizens and Technical Advisory Committees to SANDAG as the Integrated Waste Management Task Force.
- The Enviro Fair 2002 supports educational programs of the member agencies to reduce waste and promote conservation.
- Other public agencies supporting the Enviro Fair 2002 include the California Integrated Waste Management Board and the County of San Diego. All member jurisdictions are invited to have educational displays at the Fair.
- A preliminary notice regarding one of the speakers' sessions is attached.

GARY L. GALLEGOS
Executive Director

Attachment

Key Staff Contact: Nan Valerio, (619) 595-5365; nva@sandag.org
Enviro Fair 2002
November 8, 2002  10am to 8:00pm
Mission Tower Building, Del Mar Fairgrounds
2260 Jimmy Durante Blvd.
(used entrance off of Vía de la Valle, Solana Gate)
Del Mar, California 92014

Why not Zero Waste?

◆ Visit exhibitors with recycled-content products and environmental services.
◆ Talk to representatives of non-profit organizations committed to improving our quality of life.
◆ View the competitive Recycled Art exhibit, awarding $2,500 in cash prizes
◆ And more!

Join us as we encourage our community to work toward zero waste!

For more information check the Web site: www.sdfair.com or contact us at 858-755-1161. Admission is free, there may be a $6.00 parking fee.
Presented by the 22nd District Agricultural Association.
Sponsored by Walmart and Solana Recyclers.

Speaker sessions as follows – subject to change:

Zero Waste Workshop

10:30-12:00
Dr. Dan Knapp (Definitions and reuse) (confirmed)
Liz Citrino (CIWMB Policy and Summary Plan updates) (confirmed)
Rick Anthony (Recovering the forgotten percentage, the self haul stream and Resource Recovery Parks) (confirmed)

1:30 - 3:00
Dr. Neil Seldman (Zero Waste Investments for the future) (confirmed)
Gary Liss (Zero Waste Businesses) (confirmed)
Moderated Panel Discussion (Zero waste community organizing).
RESOLUTION OF SUPPORT FOR FEDERAL COURTHOUSE REPLACEMENT HOUSING

Introduction

At the July 25, 2002 meeting of SANDAG’s Regional Housing Task Force, San Diego City Councilmember Toni Atkins made a presentation regarding the City Council’s plans to hold a “Housing Day” on August 6. One of the issues that she informed the Task Force about was the loss of 398 Single Room Occupancy (SRO) housing units associated with the expansion of the federal courthouse in downtown San Diego. The expansion of the Courthouse will result in the demolition of three residential hotels: the Hotel San Diego, the Capri Hotel, and the State Hotel, all of which are residential hotels that provide some of the lowest cost rental housing in the city and the region.

The City of San Diego has been working with members of the region’s Congressional delegation and the General Services Administration (GSA) to address the loss of these low cost rental units for over a year. On April 16, 2001, the City of San Diego adopted a resolution directing the City Manager “to pursue compliance by the federal government with the City’s regulations requiring replacement of demolished SRO units.” The resolution also expressed support for the federal courthouse expansion. On August 6, 2002, the City Council unanimously declared a Housing State of Emergency, which included a call for the federal government to replace the 398 Single Room Occupancy units that will be demolished to make way for the expansion of the federal courthouse.

Based on Councilmember Atkins’ presentation, and the housing crisis in the region, particularly with respect to low cost housing, the Regional Housing Task Force approved a motion recommending that SANDAG adopt a resolution asking that the federal government replace the lost SRO units.

Therefore, based on the recommendation of the Regional Housing Task Force, it is my

RECOMMENDATION

that the Executive Committee, subject to the concurrence of the Board of Directors through the approval of the Executive Committee Actions, approve the attached resolution asking that the federal government replace or provide funding to replace the SRO units that will be demolished as part of the courthouse expansion.

Discussion

Residential hotels such as the three proposed for demolition for the federal courthouse expansion offer some of the lowest cost rental housing in the City of San Diego as well as the entire region. These three hotels represent nearly 10 percent of the supply of SRO rooms in San Diego. Although
rented at market rates, they represent a scarce and valuable resource in today's housing market. These rooms tend to be occupied by very low income renters and their loss will have a significant impact on the local housing market. The federal government is required to offer substantial relocation assistance to all eligible residents pursuant to the Uniform Relocation Act. Many residents, however, do not meet the criteria for eligibility for relocation assistance under the Act because of length of residency, and, because of the tight rental market and high rental costs in the region, finding comparable rents may be impossible.

With respect to replacement housing requirements, the San Diego Municipal Code contains a provision that requires property owners who demolish residential hotels to replace that housing. The City Attorney has advised that, although the federal government is not legally required to comply with city zoning regulations, it is required to comply with development regulations “to the greatest extent practicable” and “to the maximum extent possible.” Based on that requirement, San Diego Housing Commission staff has been working with the GSA and federal legislators to identify federal funding that could be used to replace the lost SRO housing. (The information in this report came from a San Diego Housing Commission Report that was presented to the San Diego City Council on April 16, 2001 and other materials provided by the Housing Commission.)

GARY L. GALLEGOS
Executive Director

Key Staff Contact:: Susan Baldwin, (619) 595-5343, sba@sandag.org
RESOLUTION
No. 2003-7

SUPPORTING THE REPLACEMENT BY THE FEDERAL GOVERNMENT OF THE
398 SINGLE ROOM OCCUPANCY (SRO) UNITS TO BE DEMOLISHED FOR THE
EXPANSION OF THE FEDERAL COURTHOUSE IN DOWNTOWN SAN DIEGO

WHEREAS, the San Diego region is experiencing a housing crisis, particularly with respect
to low cost rental housing; and

WHEREAS, a proposal by the General Service Administration (GSA) for expansion of the
federal courthouse in downtown San Diego involves the demolition of three residential hotels, the
Hotel San Diego, the Capri Hotel, and the State Hotel; and

WHEREAS, residential hotels like these offer some of the lowest cost rental housing in
the San Diego region; and

WHEREAS, demolition of these residential hotels will worsen the low income housing
shortage in the City of San Diego and the San Diego region; and

WHEREAS, the City of San Diego Municipal Code contains a provision requiring that
property owners who demolish residential hotels must replace that housing; and

WHEREAS, although the federal government is not legally required to comply with City
zoning regulations, it is required to comply with the City’s development regulations “to the
greatest extent practicable” and “to the maximum extent possible;” and

WHEREAS, the City Council of the City of San Diego unanimously declared a Housing
State of Emergency on August 6, 2002; NOW THEREFORE

BE IT RESOLVED that the Executive Committee of the San Diego Association of
Governments, subject to the concurrence of the Board of Directors, requests that the federal
government replace or provide funding to replace the 398 SRO units that will be demolished for the
expansion of the federal courthouse.

PASSED AND ADOPTED this 13th day of September, 2002.
LEGISLATIVE UPDATE: SB 1703 (PEACE) – CONSOLIDATED AGENCY STATUS REPORT

Introduction

SB 1703 is now on the Governor’s desk awaiting signature. The Governor will have until September 30 to veto or sign the bill. If the Governor takes no action by September 30 the bill will become law. Numerous letters of support from both the public and private sector have been sent to the Governor.

In the waning hours of the legislative session a few changes were made in order to achieve some forward motion on consolidation. Language concerning the infrastructure financing district in the border zone was removed as was language concerning the Regional Comprehensive Plan and the ability to utilize a supermajority override vote for regionally significant transportation projects. Additionally, the bill calls for reports to the Governor and Legislature regarding the agency’s progress and recommendations in several areas.

Summary of Substantive Provisions of SB 1703 as passed by the Legislature:

- Creation of the San Diego Regional Transportation Consolidation Act
- Consolidated agency to be permanent with mandated participation by member agencies
- Consolidation of SANDAG with the planning and programming functions of MTDB, and NCTD in an initial transfer to take place prior to July 1, 2003
- Consolidation of the project development and construction functions of MTDB and NCTD in a subsequent transfer to take place prior to January 30, 2004
- Governance structure consisting of 20 locally elected representatives with weighted voting based on population as agreed to by the Board, and the County of Imperial as an ex officio member
- A committee structure as agreed to by the Board consisting of Executive, Transportation, Regional Planning, and Borders Committees
- Authority for the consolidated agency to call an election, including an advisory election, in the County of San Diego on any ordinance or measure regarding the governance of or matters related to the powers, privileges, or duties of the consolidated agency
- A report must be prepared by the consolidated agency and submitted to the Governor and the Legislature every two years beginning in 2005 regarding its progress in carrying out the provisions of the bill
• By December 31, 2004, the Legislative Analyst Office (LAO) must prepare a report to the Governor and the Legislature which evaluates and make recommendations on the consolidated agency concerning governance structure, effectiveness in addressing the transportation needs of the region, including coordination and efficiencies in transportation planning and implementation as a result of the consolidation, effectiveness of agencies in addressing quality of life indicators, and the adequacy of the scope and authority for regional decisionmaking

GARY L. GALLEGOS
Executive Director

Attachment

Key Staff Contact: Debra Greenfield, (619) 595-5366; dgr@sandag.org
The attachment to this document can be obtained by contacting SANDAG’s Public Information Office at (619) 595-5347.
LEGISLATIVE UPDATE: SB 1731 (POLANCO) – CALIFORNIA AND MEXICO BORDER ECONOMIC INFRASTRUCTURE FINANCING AUTHORITY

Introduction

SB 1731, which would create the California and Mexico Border Economic Infrastructure Financing Authority, was originally opposed by the Board. The bill has changed considerably, however, since the Board last considered it. The bill now contains provisions that show recognition of the strong role the San Diego region should take concerning decision-making for border zone development. It includes a role for SANDAG on its nonprofit public benefit corporation board and requires SANDAG’s approval of activities in this region. The bill has passed the Legislature and is now awaiting action by the Governor.

In light of the added safeguards, which are further discussed below, and the possibility that the bill’s provisions could serve as a tool for border infrastructure improvements, it is my RECOMMENDATION that the Executive Committee re-examine the provisions contained in the bill and consider recommending to the Board that it change its oppose position to a neutral or support position.

Discussion

SB 1731 was formerly known as SB 865. SB 865 was discussed by the Board at its meeting in July 2001. At that time the Board decided to oppose the bill because it called for creation of an unnecessary layer of government, provided no new funding for the infrastructure projects that would be developed, did not allow for border counties to veto projects they did not approve of, and did not provide for adequate representation of the San Diego region.

Due to significant amendments, SB 1731 does not contain many of the components that the Board objected to when reviewing SB 865 last year. First, it establishes a nonprofit public benefit corporation instead of a new layer of government. Second, it mandates approval of border region projects by the MPOs in the border region. Third, the non-state sources of funding from which the Authority is now required to obtain funding are not funding sources typically utilized by SANDAG. Finally, it calls for a minimum of two and as many as three representatives from the San Diego region to sit on its five-member board of directors.

Summary of Key Provisions of SB 1731 as Passed by the Legislature

- Creates the CalMex Border Economic Infrastructure Financing Authority as a nonprofit public benefit corporation
• Prohibits the Authority from commencing operations until it has received sufficient non-state funding from sources such as the federal Community Reinvestment Act and the California Organized Investment Network

• Authorizes Authority to issue revenue bonds for infrastructure projects along a 100 kilometer band on either side of the California/Mexico border

• Board of Directors for the Authority will consist of:
  o One director appointed by the Governor who is a resident of Orange, Riverside, San Bernardino, or Los Angeles County
  o One director appointed by the Governor from San Diego County
  o One director appointed by the Governor from San Diego or Imperial County
  o One director designated by SANDAG
  o One director designated by the Imperial Valley Association of Governments

• Calls for the Governor to designate at least four residents of Mexico to serve as an advisory body to the Authority

• Requires Authority to identify principal needs and priorities for border development in consultation with SANDAG and the Imperial Valley Association of Governments

• Requires Authority to obtain approval from the MPO in the county or counties in which a project is located

• Requires Authority to create a draft master plan within one year after incorporation

GARY L. GALLEGOS
Executive Director

Key Staff Contact: Julie Wiley, (619) 595-5647, jwi@sandag.org
REGIONAL ACADEMY

Introduction

During the June meeting, Executive Committee members discussed the potential for starting a Regional Academy for elected officials under the auspices of SANDAG.

As initially articulated by then Chair Ramona Finnila, the goal of the academy would be to afford local elected officials the opportunity to enhance skill sets in leadership, regional stewardship, and integration of local and regional planning.

Staff examined several options as a basic framework (participants, session schedules, and venue) and budget for establishing the academy (Attachment 1). Based on the Executive Committee discussion at its June meeting, it is my

RECOMMENDATION

that the Executive Committee approve the establishment of SANDAG’s Regional Academy with four ½ day sessions in the initial year as described below and in Attachment 1, with SANDAG members and alternates as first year participants, with the initial first year costs covered under the SANDAG budget, and a year-end evaluation by the Executive Committee with recommendations for changes.

Background

The Regional Academy will provide a challenging and thought-provoking program, which affords elected leaders a look at their respective jurisdictions through a “regional lens.” Academy curriculum is based on core competencies that make for successful public leaders. These competencies encompass:

1. effective communications and community relations;
2. regional decision-making;
3. board and committee meeting facilitation/meeting management; and
4. organizational management.

Using case studies and simulations, each of the four sessions will include concepts and models, skills development, and practical applications.

Session 1: Effective Communications and Community Relations
- principles for engaging the news media
- media panel/media lab
- techniques for community involvement
- engaging stakeholders

Session 2: Regional Decision-Making
- complex decision-making models
- good governance practices and ethical decision-making
• environmental justice and social equity
• geographic sensitivity
• decisiveness

Session 3: Board and Committee Facilitation/Meeting Management
• clarifying the roles of committee chairs and vice chairs
• constructing and organizing an agenda
• techniques to move the agenda along
• how to get to efficient decisions
• when and how to use Robert’s Rules of Order
• listening to public comment and engaging the public
• dealing with difficult behavior

Session 4: Organizational Management
• leadership concepts (resilience; adaptability; visioning; risk-taking; credibility & accountability)
• team approaches and styles
• key communications, negotiation, and conflict resolution skills

Topics such as transportation and regional governance could be added for future sessions.

As planned, each session would encompass up to 20 elected officials and usually be held on a Thursday or Friday morning. The sessions could be held in different venues around the region. Subject matter experts as well as informative and interesting speakers from both the private and public sectors would be used to stimulate group dynamics and learning. A core facilitator to insure continuity and relevance throughout all sessions would be used.

Budget: Ongoing funding for the Regional Academy would be shared through a mutual arrangement among SANDAG and its member agencies. A first-year budget inclusive of all four sessions is estimated at between $12,000 and $13,500. However, to jump start the initial year of the academy, staff is recommending that SANDAG fund the academy from the agency's Board meeting expense and administrative contingency accounts.

Evaluation: Immediately following each session and after the completion of all four sessions, participants and staff would evaluate the worthiness of the Regional Academy to determine its usefulness and effectiveness. After the first year, staff would prepare a report so the Executive Committee can assess whether they want to continue, refine or modify the Regional Academy.

Conclusion

As we continue to grow together, the establishment of a Regional Academy could evolve to serve a variety of useful purposes. The academy would provide new as well as long-serving elected officials a straightforward opportunity to better understand the geo-political environment in which they both lead and provide services to all of our citizens.

GARY L. GALLEGOS
Executive Director

Key Staff Contact: Garry Bonelli, (619) 595-5360; gbo@sandag.org
### SANDAG REGIONAL ACADEMY (Options)
Staff Recommended Option Shown in Bold/Underline

| Participants: (up to 20) | 1. SANDAG Board Officers, Committee Chairs and Vice Chairs only  
2. **SANDAG Board members and alternates**  
3. All mayors, councilmembers, and supervisors  
4. Invited public agency appointed officials  
5. Invited SANDAG member agency senior staff |
|-------------------------|-------------------------------------------------------------------------------------------------|
| Sessions:               | 1. **four, half-day sessions during a 12-month cycle on Thursdays and Fridays**  
2. two, full-day sessions during a six-month cycle on Thursdays and Fridays  
3. three, half-day sessions and one Saturday during a 12-month cycle |
| Venues:                 | 1. SANDAG only  
2. **SANDAG and member agencies locales**  
3. SANDAG, member agencies, and other locales within the San Diego region |
| Budget: $12,000 to $13,500/year | 1. **First year funded by SANDAG**  
2. First year split among SANDAG and member agency participants  
3. Ongoing - annual costs shared among SANDAG and member agencies |
REVIEW OF DRAFT BOARD AGENDA FOR SEPTEMBER 27, 2002

ITEM #

#1. MINUTES OF THE AUGUST 2, 2002 BOARD MEETING

#2. ADDITIONS AND DELETIONS

CONSENT ITEMS (3 through —)

#3. SUMMARY OF SEPTEMBER 13, 2002 POLICY DEVELOPMENT BOARD MEETING

#4. DISCUSSIONS AND ACTIONS FROM POLICY ADVISORY COMMITTEES
   A. EXECUTIVE COMMITTEE MEETING (September 13, 2002)
   B. TRANSPORTATION COMMITTEE MEETING (August 8, 2002; September 12, 2002)
   C. REGIONAL PLANNING COMMITTEE MEETING (August 2, 2002)
   D. BORDERS COMMITTEE MEETING (August 7, 2002)

#5. TRANSPORTATION DEVELOPMENT ACT (TDA) (Sookyung Kim)
   A. FY 2003 REVISED APPORTIONMENT AND ALLOCATIONS (Resolutions 2002-xx through 2002-xx)
   B. CLAIM AMENDMENTS (Resolutions 2002-xx and 2002-xx)

#6. 2002 REGIONAL TRANSPORTATION IMPROVEMENT PROGRAM AMENDMENT NO. 1
      (Resolution 2002-xx) (Sookyung Kim)

#7. PROGRESS REPORT ON TRANSPORTATION PROJECTS (Jose Nuncio)

#8. AUTHORIZE THE EXECUTIVE DIRECTOR TO ACCEPT $95,000 FROM THE PORT OF SAN
      DIEGO, AMEND THE FY 2003 OVERALL WORK PROGRAM AND BUDGET, AND AMEND THE
      CONSULTANT SERVICES AGREEMENT FOR THE CENTRAL INTERSTATE 5 CORRIDOR STUDY
      (Mike Hix)

9. RESOLUTION AUTHORIZING A CORRECTION TO THE AMENDMENT TO CONTRACT WITH
   THE CALIFORNIA PUBLIC EMPLOYEES RETIREMENT SYSTEM (CalPERS) (Resolution 2003-XX)
   (Wayne Sink)
ITEM #

#10. PROPOSED AMENDMENT TO CONFLICT OF INTEREST CODE (Julie Wiley)

#11. QUARTERLY INVESTMENT REPORT - PERIOD ENDED JUNE 30, 2002 (Marlene Kelleher)

12.

13.

PUBLIC COMMENTS/COMMUNICATIONS

#14. Members of the public shall have the opportunity to address the Board on any issue within the jurisdiction of the Board. Anyone desiring to speak shall reserve time by filing a written request with the Clerk of the Board prior to speaking. Speakers are limited to three minutes.

CHAIR’S REPORT

15. REPORT ON ASSOCIATION OF METROPOLITAN PLANNING ORGANIZATIONS (AMPO) ANNUAL CONFERENCE

16.

REPORTS

#17. LEGISLATIVE UPDATE: SB 1703 (PEACE) – CONSOLIDATED AGENCY LEGISLATION STATUS REPORT (Chair Morrison)

18. RIDESHARE WEEK PROCLAMATION – 2002 (Ray Traynor)

#19. PUBLIC HEARING: DRAFT 2002 CONGESTION MANAGEMENT PROGRAM UPDATE (Mario Oropeza)

#20. REGIONALLY SIGNIFICANT TRANSPORTATION NETWORK (This item is subject to action by the Transportation Committee)

#21. LOCAL TECHNICAL ASSISTANCE (LTA) FY 2002 ANNUAL REPORT (Karen Lamphere)

ADJOURNMENT

GARY L. GALLEGOS
Executive Director

Note: A tribal government and SANDAG Board summit is scheduled for Friday, October 11, 2002, from 10:15 a.m. to 12 noon, following the Executive Committee.

# Items are on the agenda based upon Board policy, based on previous requests by the Board, recommendations from Policy Committees, or because of program requirements.