Chairman Mickey Cafagna (Poway) called the meeting of the SANDAG Board of Directors to order at 9:17 a.m. The attendance sheet for the meeting is attached. Chair Cafagna acknowledged the attendance of Captain Michael Giorgione representing the U.S. Department of Defense.

1. **APPROVAL OF MINUTES**

   **Action:** Upon a motion by Councilmember Joe Kellejian (Solana Beach) and a second by Deputy Mayor Shari Mackin (Oceanside), the SANDAG Board of Directors approved the minutes from the March 10 and March 24, 2006, meetings.

2. **PUBLIC COMMENTS/COMMUNICATIONS/MEMBERS COMMENTS**

   Linda Smith, a member of the public, commented about land use and parks. She found out that the Centre City Development Corporation (CCDC) plans to put in cobblestones in downtown San Diego. For someone who uses mobility equipment, cobblestones present a problem. She also would like to see more campgrounds from the U.S.-Mexican border to the Camp Pendleton Marine Base. She asked that the SANDAG Board help make San Diego County’s parks and open spaces the best they can be.

   Chuck Lungerhausen, a member of the public, said that last Friday Team Water Walkers turned in their sponsorship donations for the 2006 Multiple Sclerosis (MS) Walk. He turned in $4,795 with more on the way. If his total reaches $5,500 that will be the most donations contributed from one person. The Team Water Walkers total was $109,000, with one anonymous donor providing $92,000. On the transportation front, he read comment letters in the San Diego Union-Tribune newspaper about riders who did not like the addition of televisions to buses and trolleys especially when some services are being eliminated. He said it would be wonderful if we had the same level of tax support that San Francisco or Los Angeles has. We are in competition with these other areas for state and federal tax dollars, and local tax dollars leverage state and federal funds.

   Harry Mathis, Metropolitan Transit System (MTS) Chair, noted that the television screens on buses and trolleys are provided at no cost to the public.

   Don Stillwell, a member of the public, repeated his concern about the lack of connection between bus Routes 13 and 14 and the Grantville Trolley Station. He thought that disabled passengers should have reliable service to the nearest trolley station.
Clive Richard, a member of the public, expressed his support for the current routing of the Route 14 bus, which eliminates out-of-direction travel. He noted an article in USA Today about automobile drivers switching to public transit as a result of the high cost of gasoline. Other transit systems are seeing the same kind of experience. It comes down to the question of providing choice. He hoped we can capitalize on the high cost of gas.

Councilmember Phil Monroe (Coronado) noted that Captain Giorgione was a former Public Works Director for the Naval Air Station North Island in Coronado. He left that post to be the commanding officer of Camp David. He then held a post in Hawaii and now has returned to San Diego.

3. ACTIONS FOR POLICY ADVISORY COMMITTEES (APPROVE)

This item summarizes the actions taken at the April 14 Executive Committee meeting, and the April 21, 2006, Transportation and Public Safety Committee meetings.

Action: Upon a motion by Councilmember Kellejian and a second by Councilmember Jim Madaffer (City of San Diego), the SANDAG Board approved Agenda Item No. 3, Actions from Policy Advisory Committees. Yes – 18 (weighted vote, 100%). No – 0 (weighted vote, 0%). Abstain – 0 (0%). Absent – Santee.

CONSENT ITEMS (4 through 6)

4. REVISED SCHEDULE FOR THE COMPREHENSIVE 2007 REGIONAL TRANSPORTATION PLAN (APPROVE)

The completion of the comprehensive 2007 RTP Update has been delayed until November 2007. The cause of the delay is due to the staff effort to incorporate two key inputs for the RTP: the results of the Independent Transit Peer Review and the Smart Growth Concept Map. On April 21, 2006, the Transportation Committee recommended that the SANDAG Board of Directors approve the revised 2007 RTP work program and schedule.

5. APPLICATIONS FOR VEHICLES TO TRANSPORT SENIORS AND PERSONS WITH DISABILITIES (APPROVE)

Section 5310 of SAFETEA-LU (Safe, Accountable, Fair, Flexible, Efficient Transportation Equity Act: A Legacy for Users) provides federal funds for social service agencies to purchase vehicles and related equipment that are used to transport elderly persons and persons with disabilities. These funds are available through a statewide competition. On April 21, 2006, the Transportation Committee recommended that the Board of Directors approve Resolution No. 2006-16, endorsing the scores approved by SANDAG’s Subcommittee for Accessible Transportation (SCAT) as the Regional Evaluation Committee, finding the applications for Section 5310 funds in conformance with the 2030 Regional Transportation Plan, and directing that the approved projects be added to the 2006 Regional Transportation Improvement Program.
6. REPORT SUMMARIZING DELEGATED ACTIONS TAKEN BY EXECUTIVE DIRECTOR (INFORMATION)

In accordance with SANDAG Board Policy Nos. 3 (Investment Policy) and 17 (Delegation of Authority), this report summarizes certain delegated actions taken by the Executive Director during February 2006.

**Action:** Upon a motion by Vice Mayor Pia Harris-Ebert (San Marcos) and second by Deputy Mayor Mackin, the SANDAG Board voted to approve Consent Item Nos. 4 through 6, including Resolution No. 2006-16. Yes – 18. No – 0. Abstain – 0. Absent – Santee.

7. UPDATE ON THE CALIFORNIA LEGISLATIVE ANALYST’S OFFICE REPORT (INFORMATION/POSSIBLE ACTION)

Kim Kawada, Executive Program Manager, said that on March 30, 2006, the California Legislative Analyst’s Office (LAO) issued a report on the San Diego region’s network of local and regional governmental agencies and how they are situated to address the region’s growing challenges. This item summarizes the major findings of the LAO report.

The report studied the regional governance system and assessed its effectiveness in three areas in which SANDAG: (1) influenced land use development, (2) addressed transportation needs, and (3) addressed environmental and affordable housing issues. On the positive side, the LAO found that the scope and scale of SANDAG’s responsibilities in regional transportation and comprehensive planning are a good fit. SANDAG considers multiple policy objectives in decision making, and there is significant accountability between the public and local elected officials. The LAO also noted that SANDAG is probably one of the best regional agencies in the state at addressing regional issues. As an example, the LAO highlighted the TransNet program in which we balanced needs for transportation with smart growth incentives and habitat protection.

On the other side, SANDAG is responsible for making regional land use policies and recommendations to local jurisdictions; however, it noted SANDAG’s limited authority to carry out these changes. This responsibility rests with the 18 cities and the County. In addition, the state tax structure is often not consistent with regional objectives, and there is less accountability between the public and the appointed regional officials because some of SANDAG’s Board members rotate or change annually.

The LAO offered three governance options: no change, take incremental steps, and broad government restructuring. The LAO did not take a position and made no recommendations regarding changes to the existing governance structure. The LAO recognized that “Any decision for governance change would entail sensitive policy tradeoffs and taking actions where the outcomes cannot be fully predicted.”
Chair Cafagna said he thought the LAO did a good job and came up with the same conclusions that we have discussed as a Board. We continue our efforts to improve. He noted that the LAO cautioned SANDAG not to take on too many more responsibilities.

Mayor Pro Tem Matt Hall (Carlsbad) agreed that SANDAG is very visionary and that the land use task is difficult. He thought that SANDAG’s biggest challenge is to focus its efforts on increased public awareness of how smart growth development and changes to our land use patterns will benefit local communities and the region.

Vice Mayor Ron Morrison (National City) thought the report was a good one. One of the great things pointed out was that compared with other councils of governments (COGs) in California, SANDAG is miles ahead of everyone else. It would be interesting to see how this report would stack up against a similar report looking at the strengths and weaknesses of the state Legislature.

Councilmember Madaffer mentioned at the Executive Committee meeting how impressed he was with this report and with the analysis that was done. This organization is the envy of many around the state and the nation. He expressed his appreciation to Gary Gallegos (Executive Director), SANDAG staff, and the entire Board of Directors for their diligence in working at this organization. He said that beyond the public participation comment, on page 42, there was a comment related to the complexity of having multiple governing boards, and it specifically mentioned MTS and North County Transit District (NCTD). That is an issue we should look at for ways to improve. The other area that was mentioned on page 45 is how we have used transportation dollars as incentives especially with regard to affordable housing. We have set a standard in using this “carrot” approach for more affordable housing. The state looks to this region and SANDAG as a model for using this approach.

Councilmember Dave Druker (Del Mar) said that the progress SANDAG has made over the last five years has been incredible. He proposed a couple of changes. He thought that SANDAG should review any type of major development that is outside the smart growth areas and assess some type of mitigation fee if it is not meeting smart growth requirements. He acknowledged the comment about the complexity that has been introduced between MTS, SANDAG, and NCTD, and cited the proposed NCTD fare increase as an example. He felt that some of this complexity hinders the planning of some transportation projects.

Chair Cafagna agreed that we need continued cooperation between MTS, NCTD, and SANDAG on operational issues. He also agreed with the LAO’s report that SANDAG is close to its workload limit. Adding Councilmember Druker’s suggestion to review every major development would put this organization in too much of a strain under our current governance structure.

Mayor Art Madrid (La Mesa) reminded everyone what Councilmember Druker is suggesting has been attempted several times; however, the concept of establishing urban limit lines has been hotly contested by special interest groups. He stated that we should establish a committee and a timeline to start the process of merging the two transit agencies. The reality is that this is one of our critical and sensitive areas.
To address Councilmember Druker’s comments, Pedro Orso-Delgado, Caltrans District 11 Director, commented that when a major land development occurs, an environmental document has to be prepared. This document goes to a state clearinghouse and then is disseminated to a number of different agencies for review. Caltrans provides comments on this type of document from a transportation infrastructure point of view. Other agencies may comment on these environmental documents from their perspectives.

Mayor Christy Guerin (Encinitas) asked what the next steps should be with regard to the LAO report.

Mr. Gallegos responded that from the staff perspective, the Board should continue to make incremental changes as appropriate. As the LAO report was being developed, we were already in the process of adding another County Supervisor seat on the SANDAG Board to represent the unincorporated areas. This agency continues to change over time. We should stay the course and continue to recognize that the Board needs to change as the environment changes.

Councilmember Patricia McCoy (Imperial Beach) indicated that the Borders Committee will be hearing an item related to reviewing projects near our borders with other counties. We have seen projects on the periphery of our county that have had impacts on our regional transportation system. On page 64 of the LAO report there was a comment related to the representation of mayors on the SANDAG Board. A lot of us attend SANDAG Board meetings in lieu of our mayor, because some of the smaller cities do not compensate their elected officials appropriately, and they need to have jobs that may conflict with attending regular SANDAG meetings. However, we make sure the mayors are informed with the actions taken by SANDAG.

Chair Cafagna mentioned that during his discussion with the LAO, they talked about the “Council of Mayors” issue as well. He agreed that it is not always practical to have all of the mayors participate on the SANDAG Board. The LAO made a statement and not a hard recommendation about the issue.

Councilmember McCoy added that there are some cities that rotate the mayor position.

Vice Mayor Harris-Ebert stated that with an elected mayor, the city council chooses its representative to SANDAG, and it may not always be the mayor.

**Action:** This item was presented for information.

Chair Cafagna announced that SANDAG has received an Exemplary Systems Award from the California Geographic Information Association for “outstanding application of GIS technology representing innovative, elegant, or creative techniques.” He said that GIS analysts and programmers in the Technical Services Division undertook a major effort to develop and deploy a new database design that takes advantage of new GIS software and systems. The process for providing land use and transportation data used in our growth forecasts and traffic analyses was streamlined, and SANDAG analysts are now able to do faster and more flexible model runs. He congratulated the Technical Services team and SANDAG.
8. DRAFT BOARD POLICY: IMPLEMENTATION GUIDELINES FOR SANDAG REGIONAL HOUSING NEEDS ASSESSMENT POLICY MEMORANDUM (APPROVE)

Susan Baldwin, Senior Planner, said that on March 24, 2006, the Board considered the recommendations of the Regional Planning Committee (RPC) and Executive Committee to approve draft Board Policy No. 033. At the Board meeting, Encinitas Mayor Guerin distributed a list of concerns regarding the RHNA memorandum and suggested revisions to the draft Board Policy. The Board requested that staff analyze the issues raised by Mayor Guerin and report back in 30 days with recommendations regarding their disposition. Staff has reviewed and responded to Mayor Guerin’s suggestions. There were a number of recommended changes that were inconsistent with the RHNA memorandum and should not be changed.

However, staff does support three proposed changes: (1) add a statement in the Purpose section of the policy that the policy will be reviewed and evaluated annually to determine whether changes to the guidelines are needed, and the issues to be considered during review; (2) a change to Section 2.4.2, that defined “making progress” toward implementing the rezoning programs as demonstrating a good faith effort in undertaking the rezoning program described in the housing element; and (3) a change to Section 2.4.3 that states in order to be eligible for each funding program subject to the RHNA memorandum, an annual report must have been submitted on or before the application due date. Staff also received two additional letters, one from the County of San Diego and another from the City of Chula Vista, both with suggested changes. The Executive Committee discussed these proposed changes and approved the staff recommendation.

Councilmember McCoy noted that on page 11, item b states that “incentive points will be given to projects in jurisdictions in which lower income housing units are being produced in accordance with the housing unit figures contained in Alternative 3.” This is for future low-income housing. She asked how the policy addresses those cities that have more than their fair share of existing affordable housing units. There should be points awarded for existing affordable housing.

Chair Cafagna said that the original RHNA allocation that the Board approved in February 2005 took existing affordable housing into consideration.

Councilmember McCoy said she would like recognition for existing low-income housing codified in this policy.

Ms. Baldwin stated that the way the policy was set up, that kind of recognition was included in the Pilot Smart Growth Incentive Program. For future funding programs, the original policy memorandum approved by the Board in February 2005 stated that the future production of affordable housing would be considered. This policy reflects the memorandum that the Board originally approved.

Deputy Mayor Mackin concurred with Councilmember McCoy. She noted that Oceanside has a number of affordable housing units and also would like to get credit for them.
Mayor Guerin thanked the Board and staff for considering the points that were brought forward. There were some revisions that are helpful. What is important is that we will be reviewing this policy in a year, and we can make any needed adjustments at that time.

Mr. Gallegos stated that existing affordable housing was taken into consideration at the front end of the RHNA allocation process. The adopted RHNA already allocates a lower number of affordable housing units to those jurisdictions that have high percentages of existing affordable housing.

Mayor Mark Lewis (El Cajon) agreed with Councilmember McCoy and Deputy Mayor Mackin. El Cajon has the lowest rents in San Diego County. He felt that the policy could penalize those jurisdictions with existing affordable housing.

Councilmember Madaffer acknowledged the compromise before us today. He said this policy is becoming a model that the state is looking at. On a statewide basis, the Legislature is looking at how to provide funding incentives for communities with existing affordable housing.

Mayor Pro Tem Hall agreed that this is something we need to move forward on. In Carlsbad, 15 percent of housing that has been built has been affordable.

Councilmember McCoy asked what it would take to include a provision for existing affordable housing in this policy.

Mr. Gallegos reiterated that this policy is going to be reviewed in a year. He didn’t recommend that any changes be made at this time.

Mayor Pro Tem Judy Ritter (Vista) said that she will support this, but noted that those cities with existing affordable housing have additional burdens on other public services.

Second Vice Chair Lori Holt Pfeiler (Escondido) said that considering existing affordable housing was part of the discussion in the development of the original RHNA allocations and this policy.

Deputy Mayor Mackin said she has a hard time supporting this policy, even if it is reviewed in a year.

Chair Cafagna clarified that cities’ RHNA numbers were adjusted and approved by the Board in consideration of those jurisdictions that already have higher percentages of existing affordable housing.

Councilmember Kellejian added that the development of the RHNA numbers was a joint effort between SANDAG staff and the planning staffs of every jurisdiction. We worked for about a year and a half with the local planning staffs to come up with these numbers.

Ms. Baldwin added that the RHNA numbers are largely based on the land use plans of the cities and County, employment growth, and the amount of affordable housing in each jurisdiction.
Councilmember Monroe asked how much money is in the first funding program subject to the policy. Ms. Baldwin replied that the first funding source that is affected is the Transportation Development Act (TDA) nonmotorized program and the TransNet bicycle program. Combined funding for these programs is $4 million for FY 2007.

Vice Mayor Morrison agreed that the numbers of existing affordable housing were taken into consideration. He provided examples of several jurisdictions' RHNA numbers to show that.

Mayor Guerin commented that her staff and County staff attended every meeting, and they did not agree with everything that was done. There were many staff members that felt the formula would not work in their cities.

Chair Cafagna acknowledged that Poway also is in the same situation; there is limited land for them to meet the numbers, and they will likely not qualify for incentives.

Substitute Motion

Councilmember McCoy offered a substitute motion to delay this issue for a month to consider her comments to add a provision for incentive points for existing affordable housing. Deputy Mayor Mackin seconded the motion.

Councilmember Madaffer urged a “no” vote on the substitute motion. He said that we will know about state monies for affordable housing in about a year.

Action on Substitute Motion

The following was the vote in favor: County of San Diego, Encinitas, Imperial Beach, Oceanside, El Cajon, and Carlsbad (33% weighted vote); the remaining jurisdictions in attendance voted in opposition: Chula Vista, Coronado, Del Mar, Escondido, La Mesa, Lemon Grove, National City, Poway, City of San Diego, San Marcos, Santee, Solana Beach, and Vista (67% weighted vote). The substitute motion failed.

Action: Upon a motion by First Vice Chair Mary Sessom (Lemon Grove) and a second by Councilmember Madaffer, the SANDAG Board approved the revised Board Policy no, 033. Yes – 16 (weighted vote, 76%). No – 3 (County of San Diego, Encinitas, Oceanside) (weighted vote, 24%). Abstain – 0 (0%). Absent – 0.

CRIME IN THE SAN DIEGO REGION, 1981-2005, AND AN UPDATE ON THE CRIMINAL JUSTICE CLEARINGHOUSE (INFORMATION)

Mayor Steve Padilla (Chula Vista), Chair of the Public Safety Committee (PSC), said that SANDAG's Criminal Justice Research Division has compiled and disseminated important information to policy makers and practitioners since 1978. Through cooperative agreements with local jurisdictions, SANDAG is able to compile crime statistics in a more timely fashion than the state. One of the key people in this division is Dr. Cynthia Burke. She and her staff provide a valuable service to you. Dr. Burke will share information about recent
accomplishments of the Criminal Justice Clearinghouse, which is funded with member assessments. One of these accomplishments is providing staff support for the PSC. Crime statistics for 1981 through 2005 were recently distributed in a CJ Bulletin, which was included in the Board packet. SANDAG produces these CJ Bulletins throughout the year to highlight research and analysis on San Diego region crime, juvenile justice, public health, and other issues.

Dr. Burke reported that this item was presented to the PSC last Friday. We are the only COG that has a Criminal Justice Research division. We are excited to be part of SANDAG and fulfilling a service for this region.

Ms. Burke described the Clearinghouse functions including analysis of crime trends, outreach, as a resource for criminal justice information, and program evaluations. In FY 2007 we had five broad projects: (1) juvenile delinquency prevention, (2) successful community reentry for adult offenders, (3) drug treatment effectiveness, (4) tracking drug use trends among arrestees, and (5) evaluating a number of public health campaigns and efforts. Some recent accomplishments were reported: providing staff support to the PSC, having a partnership with the Methamphetamine Strike Force, collaborating to address gang violence in our communities, participating as a member of the Juvenile Justice Commission and other local task forces, and collecting objective information on current key public safety issues.

Dr. Burke said that one of our goals is to make sure that we can get information out in a timely fashion and in an easy-to-read format. We have tried to transition from large reports to shorter fact sheets. We have been tracking crime for the last 25 years. She described the types of violent crimes: homicide, rape, robbery, and aggravated assault. She stated that in 2005 we had the lowest regional violent crime rate in 25 years. She showed the violent crime rates per 1,000 residents, which varies throughout the region. Fewer people were victims of violent crimes in 2005. She said that two-thirds of the violent crimes in 2005 were aggravated assaults. For the first three months of this year, we have seen a rise in homicides, much of which could be gang-related. Robbery was the only violent crime to show a one-year increase from 2004 to 2005. She stated that the relative increase in aggravated assaults was related to domestic violence legislation; law enforcement officers are now required to file a report for every domestic violence incident. Dr. Burke said that the City of San Diego had the third lowest crime rate in the nation in 2004.

Dr. Burke described the property crime types: burglary, larceny, and motor vehicle theft. The 2005 regional property crime rates decreased slightly after recent increases in prior years. In 2005, we reached the lowest rate of property crime over the past 25 years. Half of the property thefts were related to larceny. She showed how property crime affected residents in 2005. She also showed how the property crime rates varied across the region. Over a one-year period, the property crime that had the most consistent increase was vehicle theft, and motor vehicle theft increased more than any other property crime. The City of San Diego had the fifth lowest property crime rate in 2004. She reviewed the rate of violent crimes cleared compared to property crimes cleared.

Mayor Madrid said that the report talked about property recovery rates. He asked how this compares with previous years and what kinds of strategies are being used. Dr. Burke replied
that recovery rates have stayed relatively stable. She didn’t know the strategies being used but would love to find out and publish that information.

Councilmember Jack Dale (Santee) said that in 1987 it looked like everything spiked and then dropped significantly. He wondered if there was information that we should be aware of that affected the crime rates during this period. Dr. Burke said it was her opinion that crime waves are cyclical; they vary over time depending on a number of factors, including prevention programs and the stability of the economy. The prevention programs are really the key. We are ahead of the region in terms of collaboration in this area. Other areas are amazed with how our law enforcement agencies work together. We also had money coming in from the federal level, and there were a number of ongoing task forces and new prevention programs during the period.

Councilmember Druker suggested that the figures for Del Mar be adjusted to accommodate the significant numbers of visitors each year.

Mr. Gallegos commented that trying to count visitors around the region would be a challenge.

Mayor Guerin stated that one of the things that was significant in the 1980s was the way that methamphetamine was addressed throughout the county. We received federal funding, and we had a methamphetamine task force. It also became illegal to buy the ingredients for this drug and, as a result, many labs were shut down.

Mayor Pro Tem Judy Ritter noted that the San Diego State University (SDSU) crime data only includes January through August. She also wanted to know how many law enforcement officers there are per population. Dr. Burke agreed to send her last year’s SDSU crime data and the remainder of 2005 when it has been compiled.

Mayor Jerry Sanders (City of San Diego) stated that for best practices in law enforcement, there are several national Web sites that have this information. It takes a department that is willing to look at those things. In San Diego, we looked at a burglary prevention program. It indicated that within 90 days of being burglarized, there was a chance you would have a second burglary incident. If you sent people out to “harden” the target, there was an excellent chance you could prevent a second burglary. He also noted that 90 to 100 percent of larceny from autos can be prevented.

**Action:** This report was presented for information.

10. “DON’T TRASH CALIFORNIA” STORMWATER EDUCATION CAMPAIGN (INFORMATION)

Pedro Orso-Delgado introduced Bill Valle from Caltrans District 11 for this presentation. Mr. Valle is the Deputy Director for Maintenance and Operations. The trash that is coming into our system has reached an epidemic nature, and we are trying to get to the root of the problem.
Mr. Valle stated that litter is harmful if it is falling off onto our highways and into our stormwater facilities. He stated that contract dumpsters are emptied on a weekly basis at ten maintenance stations, which constitutes 2,500 litter bags in one week. The resources needed to be able to keep a handle on this problem are astronomical. We cannot pick litter up as fast as it is thrown. We need the public’s help to minimize litter. He showed data on the District 11 litter removal program. Caltrans spends $2.3 million annually on this program. The funding differs depending upon annual state budget allocations. Recently, Caltrans Director Will Kempton provided $30,000 for an education and promotion program. It is worthwhile to have public education campaigns. While some level of litter pickup is always going to be required, litter is preventable.

Mr. Valle said that in December 2004, Caltrans started a “Don’t Trash California” media campaign that includes movie slides, newspaper ads, and drive-time radio ads in both English and Spanish. The goals of this program are to reduce trash throughout San Diego County, increase public responsibility, and increase public participation. There also is another education program called “Come Clean San Diego.” We believe this approach of a diverse partnership will be successful. The bottom line is that litter can be prevented, and dollars spent on trash collection can be directed instead to vital transportation repairs.

Deputy Mayor Mackin commented that trash is one of her pet peeves. She thanked Caltrans for being very responsive to calls about trash. The City of Oceanside partnered with the Oceanside Unified School District on a pilot program to sponsor a contest. They received 385 entries for various contests. She wanted to forward them to Caltrans as a lot of them focused on litter. She said that these contests have raised awareness with school children. She noted that there are no recycling containers at COASTER stations.

Mayor Lewis noted that there are solutions to litter that we are not enforcing, such as covers for vehicle loads, especially at landfills. We have a lot of things we can do. Fast food companies can issue litter bags and have a convenient area for people to dispose of their litter. The highest fine levied by the California Highway Patrol was $300.

Mr. Gallegos asked if we know how many citations for littering the CHP has issued in San Diego County and over what time period. If there is no enforcement component, the education campaign might fall short of being successful.

Councilmember Kellejian said the “Don’t Trash California” brochure that was distributed was good. He suggested that Caltrans provide each city and the County with a stack of these brochures. Mr. Orso-Delgado agreed to that request.

Councilmember Kellejian stated that the worst litter item is cigarette butts. Several cities have banned smoking on beaches and parks, and this has helped. It seems cigarette butts collect on our freeway on-ramps. He suggested putting a sign at the end of the on-ramps to remind people that there is a fine for littering.

Councilmember Ritter pointed out that in some areas citizens can report littering. Mr. Orso-Delgado said Channel 10 is looking to set up a hotline to allow that type of reporting. If you give the license plate of the person who littered, the person will receive a letter. Repeat offenders will be reported to the CHP.
Marilyn Dailey (San Diego County Water Authority) said that she has a private storm drain near her home. She sweeps cigarette butts up constantly. The Water Authority has a stormwater program with building contractors. If we don't start doing something, we will have to treat stormwater before it goes to the ocean.

**Action:** This item was presented for information.

11. **UPCOMING MEETINGS**

The next Board of Directors Policy meeting is scheduled for Friday, May 12, 2006, at 10 a.m.  
The next Board of Directors Business meeting is scheduled for Friday, May 26, 2006, at 9 a.m.

12. **ADJOURNMENT**

The meeting was adjourned at 11:24 a.m.

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<tr>
<td>City of Carlsbad</td>
<td>Matt Hall (Member)</td>
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<td>Steve Padilla (Member)</td>
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<td>Mark Lewis (Member)</td>
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<td>Art Madrid (Member)</td>
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<td>City of Lemon Grove</td>
<td>Mary Sessom, Vice Chair (Member)</td>
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<td>Ron Morrison (Member)</td>
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<td>Shari Mackin (Member)</td>
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<td>Mickey Cafagna, Chair (Member)</td>
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<td>Jerry Sanders (Member A)</td>
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<td>Jim Madaffer (Member B)</td>
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<td>City of San Marcos</td>
<td>Pia Harris-Ebert (Member)</td>
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<td>County of San Diego</td>
<td>Bill Horn (Member)</td>
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**ADVISORY MEMBERS LISTED BELOW (ATTENDANCE NOT COUNTED FOR QUORUM PURPOSES)**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Name</th>
<th>Attendance</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caltrans</td>
<td>Pedro Orso-Delgado (Alternate)</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>MTS</td>
<td>Harry Mathis (Member)</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>NCTD</td>
<td>Jerome Stocks (Member)</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Imperial County</td>
<td>Victor Carrillo (Member)</td>
<td>No</td>
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<tr>
<td>US Dept. of Defense</td>
<td>CAPT Michael Giorgione (Alternate)</td>
<td>Yes</td>
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<tr>
<td>SD Unified Port District</td>
<td>William Hall (Member)</td>
<td>No</td>
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<tr>
<td>SD County Water Authority</td>
<td>Marilyn Dailey (Member)</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Baja California/Mexico</td>
<td>Lydia Antonio (Alternate)</td>
<td>Yes</td>
<td></td>
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</tbody>
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