REGIONAL PLANNING COMMITTEE AGENDA

Friday, April 12, 2002
10:15 a.m.
SANDAG
401 B Street, Conference Room A
San Diego, CA 92101-4231

AGENDA HIGHLIGHTS

• MISSION STATEMENT
• REGIONAL PLAN DISCUSSION

MISSION STATEMENT
The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus, makes strategic plans, obtains and allocates resources, and provides information on a broad range of topics pertinent to the region’s quality of life.
Welcome to SANDAG! The Regional Planning Committee provides oversight for the preparation and implementation of the Regional Plan that is based on the local general plans and the regional plans and addresses interregional issues with surrounding counties and Mexico. The components of the plan include: transportation, housing, environment (shoreline, open space, air, water quality, habitat), economy, regional infrastructure needs and financing as well as land use and design components of the regional growth management strategy. Recommendations of the Committee are forwarded to the SANDAG Board of Directors for action.

Members of the public may speak to the Regional Planning Committee on any item at the time the Committee is considering the item. Please complete a Speaker’s Slip which is located in the rear of the room and then present the slip to Committee staff. Also, members of the public are invited to address the Committee on any issue under the agenda item entitled Public Comments/Communications. Speakers are limited to three minutes. The Regional Planning Committee may take action on any item appearing on the agenda.

This agenda and related staff reports can be accessed at www.sandag.org under meetings on SANDAG’s Web site. Public comments regarding the agenda can be forwarded to SANDAG via the e-mail comment form also available on the Web site. E-mail comments should be received no later than noon, two days prior to the Regional Planning Committee meeting.

In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact SANDAG at (619) 595-5300 in advance of the meeting. To request this document or related reports in an alternative format, please call (619) 595-5300 or fax (619) 595-5305.

SANDAG offices are accessible by public transit. Phone 1-800-COMMUTE or see www.sdcommute.com for route information.
REGIONAL PLANNING COMMITTEE
Friday, April 12, 2002

Staff Contact: Carolina Gregor, (619) 595-5399; cgr@sandag.org

ITEM # | RECOMMENDATION
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1. **WELCOME AND INTRODUCTIONS**

2. **PUBLIC COMMENTS AND COMMUNICATIONS**

3. **COMMITTEE POLICIES AND ORGANIZATION** *(Chair Lori Pfeiler)*
   +A. Policies regarding membership, leadership, appointments, voting procedures, attendance, and compensation.
   +B. Proposed meeting schedule (First Friday of each month, 9 – 11 a.m., rotating locations).

4. **COMMITTEE MISSION STATEMENT** *(Chair Pfeiler)*
   Attached is a draft mission statement and current list of Committee members. The Committee should review and comment on the mission statement, which describes the Regional Planning Committee’s purpose and goals, and make any necessary changes. Formal action will be taken at a future meeting.

5. **REGIONAL PLAN** *(Chair Pfeiler and Staff)*
   The Board has indicated that a Regional Plan should be produced within 18 months. Producing the Plan within this timeframe will require clear priorities and direction.
   Attached for discussion are:
   +A. A “Discussion Sheet” posing key policy questions; and
   +B. The results of the participant survey conducted at the Regional Summit on the top issues that the Regional Plan should address.

   A final work program and associated timeline will be developed based on the discussion, and presented at the next Committee meeting.

6. **EX-OFFICIO MEMBERSHIP** *(Chair Pfeiler)*
   Based on the Committee’s Mission Statement and discussion of the Regional Plan (Items 4 and 5), the Committee should discuss appropriate ex-officio members. Appointments will be made at a future meeting.
<table>
<thead>
<tr>
<th>ITEM #</th>
<th>RECOMMENDATION</th>
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<tr>
<td>7.</td>
<td>ROUNDTABLE / OTHER</td>
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<tr>
<td></td>
<td>Members are welcome to bring up topics not addressed in the agenda.</td>
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<td>8.</td>
<td>ADJOURNMENT AND NEXT MEETING</td>
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<td>The next meeting of the Regional Planning Committee is proposed for Friday, May 3, 2002. The Committee should approve this date and a meeting location, or propose an alternate date.</td>
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DISCUSSION OF THE POLICIES REGARDING MEMBERSHIP,
LEADERSHIP APPOINTMENTS, VOTING PROCEDURES,
ATTENDANCE, AND COMPENSATION

Introduction
At the November 16, 2001 meeting, the Board of Directors authorized the establishment of four primary Policy Advisory Committees (PACs) for SANDAG: the Executive Committee, Transportation Committee, a new Regional Planning Committee, and a new Borders Committee. At its December 14, 2001 meeting, the SANDAG Board approved policies for membership, appointments of the chair, vice chair, voting procedures, quorum, and compensation for three of the four primary PACs, including the Regional Planning Committee.

Discussion
The Regional Planning Committee provides oversight for the preparation and implementation of the Regional Plan that is based on the local general plans and regional plans and addresses interregional issues with surrounding counties and Mexico. The components of the plan include: transportation, housing, environment (shoreline, open space, air, water quality, habitat), economy, regional infrastructure needs and financing as well as land use and design components of the regional growth management strategy. Recommendations of the Committee are forwarded to the SANDAG Board of Directors for action.

The Board of Directors approved the policies outlined below for membership, appointments of the chair and vice chair, voting procedures, quorum, and compensation.

Membership
Each Committee will consist of six voting members with Board members or alternates representing East County, North County Coastal, North County Inland, and South Bay, along with a representative from the City of San Diego and a representative from the County of San Diego.

Ex-Officio Members
A Committee may include representatives from SANDAG’s Ex-Officio members if appropriate to the role and responsibilities of the Committee.

Appointments
The SANDAG Chair will request that Board member(s) from each of the six areas nominate a Board Member or Alternate to serve as a regular member on each of the Committees and one to serve as
an alternate to the Committee. Appointments will be made as the two new Committees are established or when a vacancy occurs on a Committee.

Chair/ Vice Chair

The SANDAG Chair will appoint the Chair and Vice Chair of each of the Committees from the Committee’s membership. The Vice Chair conducts the meetings in absence of the Chair.

Attendance

Regular and alternate members are encouraged to attend all meetings.

Quorum

Four Committee members (either regular or alternate) representing different areas constitute a quorum.

Voting

Regular members vote on all Committee actions. Alternates vote only when their corresponding regular member is absent. A majority of regular and eligible alternate members voting constitutes approval.

Compensation

Regular members and alternate members will be compensated $75 per meeting attended for the Regional Planning Committee and the Borders Committee, for up to six meetings per quarter. Compensation for the Transportation Committee will remain the same as authorized by state statute. All Committee members receive compensation for mileage, parking validation, or use of public transit.
PROPOSED REGULAR MEETING DATES

It is proposed that the Regional Planning Committee meet the first Friday of each month, from 9 – 11 a.m., in rotating locations throughout the region. Based on this proposal, the meetings would be held on the following dates in 2002. Once locations are determined, a formal schedule will be released.

<table>
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<tr>
<th>DATE</th>
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<tbody>
<tr>
<td>Friday, April 12, 2002</td>
<td>SANDAG</td>
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<td>Friday, May 3, 2002</td>
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<td>Friday, June 7, 2002</td>
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<td>Friday, July 5, 2002</td>
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<td>Friday, August 2, 2002</td>
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<td>Friday, September 6, 2002</td>
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<td>Friday, October 4, 2002</td>
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<td>Friday, November 1, 2002</td>
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<tr>
<td>Friday, December 6, 2002</td>
<td>SANDAG (Potential Policy Development Board Meeting)</td>
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COMMITTEE MISSION STATEMENT

The Committee should review and comment on the draft mission statement, which describes the Regional Planning Committee’s purpose and goals, and make any necessary changes.

Draft Mission Statement

The Regional Planning Committee provides oversight for the preparation and implementation of the Regional Plan that will build on the local general plans and regional plans and address interregional issues with surrounding counties and Mexico. The components of the plan include: transportation, housing, environment (shoreline, open space, air, water quality, habitat), economy, regional infrastructure needs and financing as well as land use and design components of the regional growth management strategy. Recommendations of the Committee are forwarded to the SANDAG Board of Directors for action.

Membership

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<th>MEMBERS</th>
<th>ALTERNATES</th>
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| **Committee Chair: Lori Pfeiler**  
Mayor, City of Escondido  
*(representing North County Inland)*  
| **Judy Ritter**  
Councilmember, City of Vista  
*(representing North County Inland)*  |
| **Committee Vice Chair: Patty Davis**  
Councilmember, City of Chula Vista  
*(representing South County)*  | **Ron Morrison**  
Councilmember, City of National City  
*(representing South County)*  |
| **Dennis Holz**  
Councilmember, City of Encinitas  
*(representing North County Coastal)*  | **Richard Earnest**  
Councilmember, City of Del Mar  
*(representing North County Coastal)*  |
| **Rick Knepper**  
Councilmember, City of La Mesa  
*(representing East County)*  | **Jill Greer**  
Councilmember, City of Lemon Grove  
*(representing East County)*  |
| **Scott Peters**  
Councilmember, City of San Diego  | **Jim Madaffer**  
Councilmember, City of San Diego  |
| **Ron Roberts**  
Chair, Board of Supervisors, County of San Diego  | **Bill Horn**  
Supervisor, County of San Diego  |

Advisory/Liaison Members: To be determined by the Committee.
REGIONAL PLAN

Introduction

As SANDAG prepares the Regional Plan and conducts public outreach, it will be important to convey, in a concise manner, the intent of the Plan and the process of developing the Plan. This report serves as a draft discussion sheet that can be used in the early phases of the Plan preparation, and modified as progress is made.

Regional Plan

SANDAG is embarking on the preparation of a Regional Plan to integrate land uses, transportation systems, infrastructure needs, and public investment strategies within a regional smart growth framework. The Plan will be produced in the context of the greater Southern California / Northern Baja California region.

The Regional Plan will be prepared within the next 18 months, building upon various local and regional efforts. Generally, the Plan will include regional land use policies, an infrastructure needs assessment, a public investment strategy, and a monitoring component. During the preparation of the Plan, a number of key policy issues will need to be addressed (see box).

Defining the Plan

An important component in preparing the Plan will include public outreach and involvement to help identify issues of importance. As a starting point, here are some ideas of what the Plan is and what it is not.

Key Policy Issues:

- **Components**: What should the Regional Plan include and how should it be structured?
- **Use of the Plan**: How will the Regional Plan be used by local and regional agencies?
- **Authority**: What kinds of authority are necessary to insure that the Regional Plan will work?
- **Infrastructure**: How should the Regional Plan deal with growth and infrastructure needs?
- **Stakeholders and Public Involvement**: Who should be the key stakeholders in the preparation of the Regional Plan to insure local ownership?
- **Surrounding Areas**: How should the Regional Plan deal with interregional and border issues, especially transportation and jobs/housing balance, and decision-making for inter-regional infrastructure?
What it is...

- A vision for the region
- An inventory of regional infrastructure needs
- A financing mechanism for needed infrastructure to implement smart growth
- A framework for:
  - Strengthening local and regional plan integration,
  - Strengthening transportation and land use integration,
  - Updating local plans and policies,
  - Identifying gaps, needs, and inconsistencies in regional plans, and
  - Coordinating and integrating interregional planning issues
- A tool to assist with smart growth implementation, to tie regional transportation funding to local land use decisions
- An identification of inconsistencies between local plans (transportation, jobs/housing balance, land use designations)
- A tool for siting regional facilities (Future Phase)

What it is Not...

- Merely a compilation of local and regional plans
- An outline of specific changes to local plans or zoning/other ordinances
- Neighborhood specific infrastructure

Stakeholders

In addition to public outreach and involvement, potential stakeholder groups could include: Caltrans, LAFCO, Coastal Commission, Fish & Game, Military, RWQCB, State Housing and Community Development, Airport Authority, CCDC, Port District, tribal governments, transit districts, educational institutions, CWA, and border groups. Special efforts will be made on environmental justice and social equity outreach, as well. The Plan will recognize the importance of collaborative planning with Orange County, Riverside County, the Imperial Valley, and Mexico, building upon SANDAG’s binational planning efforts with Baja California and the Interregional Planning Grant with the Western Riverside Council of Governments.

Building on Existing Efforts

Plan preparation will build upon the following existing efforts:

- **Local and Regional Plans**: The existing general plans and current updates of general plans of member agencies and other regional agencies will be an important foundation in the preparation of the plan.

- **2030 Regional Transportation Plan (RTP)**: The regional transportation plan, which based upon Board direction, will emphasize the development of a more effective and widely-used
transit system, and more transportation demand and system management measures, resulting in greater mobility.

- **Regional Transit Vision (RTV):** The framework for the transit component of the RTP, which was developed jointly by SANDAG, MTDB, and NCTD, with extensive public input from SANDAG’s Citizens Advisory Committee for Transportation. The vision relies heavily on smarter land use decisions, better urban design, new technologies and vehicles, more frequent and reliable services, and priority measures to get around congested areas. The SANDAG Board approved the RTV in November 2001.

- **2030 Cities/County Forecast:** The development and analysis of various land use scenarios and transportation network alternatives that will help the region produce a final 2030 Forecast for use in the 2030 RTP and the Regional Plan.

- **REGION2020:** The region’s strategy for managing forecasted population, economic, and housing growth in a way that reduces urban sprawl, and focuses much of the new growth in urban areas near existing and planned transit stations, through mixed use and transit-oriented development (TOD).

**Overall Schedule and Funding**

The preparation of the Regional Plan is included in SANDAG's Overall Work Program. The preliminary draft of the Regional Plan is scheduled to be completed by July 2003, with a final draft available by September 2003. The total estimated cost of the project is $1.4 million, with $1 million funded by the Caltrans grant, and $405,000 funded by SANDAG. A final Regional Plan will not be completed within FY 2003. It is anticipated that the final Plan will be completed in FY 2004, with environmental documentation built in concert with the completion of the Plan.
San Diego Association of Governments

REGIONAL PLANNING COMMITTEE

April 12, 2002

AGENDA ITEM NO.: 5-B

Action Requested: DISCUSSION

RESULTS OF THE PARTICIPANT SURVEY
CONDUCTED AT THE REGIONAL SUMMIT

Introduction

On March 8, 2002, SANDAG hosted a Regional Summit entitled “Smart Growth Without Borders... Local Actions to Regional Solutions.” Summit participants were asked to fill out a survey answering five “yes/ no” questions regarding smart growth, and one open-ended question asking which top issues should be addressed in the Regional Plan. Over 600 participants submitted responses. Although not a representative sample, the survey results are helpful in gauging where participants stand on smart growth, and identifying which issues the public believes should be addressed in the Plan.

The following are the results of the Survey.

1. Do you think smart growth can work in the San Diego region?

   94% - Yes
   6% - No

2. Do you think the San Diego region is ready to move forward with smart growth?

   73% - Yes
   27% - No

3. Do you support increasing densities in urban areas to protect undeveloped land?

   93% - Yes
   7% - No

4. Should communities that accept traditional growth receive funding priority for transportation and other infrastructure projects?

   95% - Yes
   5% - No

5. Do you feel it will be necessary to increase taxes and/ or fees to maintain a good quality of life here in the future?

   65% - Yes
   35% - No
Open-Ended Question:

A Regional Plan will serve to better integrate local and regional plans for land use, transportation systems, infrastructure needs, and public investments within a regional smart growth framework. In your opinion, what are the three most important issues that the Regional Plan should address?

The largest number of responses focused on transportation, housing, infrastructure, and the environment. Although some answers were detailed, most were summarized in one word. Overall, however, there seemed to be unanimity that the Regional Plan needs to address issues on a comprehensive basis. The following is a sampling of the responses.

TRANSPORTATION:
- Reduce traffic congestion
- Link transportation improvements to land use
- Transportation planned in close proximity to housing
- More public transportation, subsidized public transportation
- More public transportation that does not interfere with surface street traffic
- Different types of transportation to provide transportation options
- Develop county rail system
- Resolve airport issue
- Implement “Cul-de-Sac” tax
- Transit-oriented smart growth requirements
- Congestion management plans

HOUSING:
- Specify location of new housing development
- Meet the region’s housing needs
- Affordable housing
- Integration of growth strategies between local jurisdictions
- Increase densities in urban areas, create affordable housing
- Solve the Construction Defect Litigation (CDL) issue
- Develop a countywide inclusionary housing program
- Integrate affordable housing with transit-oriented design projects
- Incentives for quality infill/ redevelopment and denser development
- New zoning standards

INFRASTRUCTURE:
- Infrastructure needs and assessment
- Adequate funding for needed infrastructure to implement smart growth
- Utility infrastructure
- Road maintenance
- More dog parks
- Adequate schools to maintain a reasonable teacher-to-student ratio
- Tax-increment financing for urban core projects
- No additional taxes
ENVIRONMENT AND WATER:
- Preserve and protect open space and habitat, and agricultural lands
- Rural zoning
- Light footprint on the earth
- Create sustainable and livable communities
- Water supply
- Water quality
- Examine watersheds to decide which areas can support more growth and which areas need to focus on infill/redevelopment
- Air quality

EMPLOYMENT:
- Locating jobs close to housing
- Foster employment opportunities
- Set-aside or land banking of high tech employment lands

OUTREACH:
- Constant and better programs to educate the general public
- Educate the public – push "regional stewardship" concepts
- Short term, mid-term and long-term goals identified and bought into by San Diego residents
- Define “Quality of Life” and provide an annual report card on progress
- Public acceptance of increased densities that are required for smart growth
- Outreach to developers and builders regarding smart growth principles
- Respecting and being compatible with the cities’ general and community plans
- Involve the public in all stages of planning

FISCAL REFORM:
- Change in the state’s tax structure to deter retail and commercial development, so sales tax does not drive land use decisions
- State distribution of taxes to support smart growth/mixed use

OTHER:
- Decrease permits and fees for smart growth projects
- Stop illegal immigration
- Long term goal of population stabilization
- Decision-making structure - implement a total regional authority (i.e., Metro in Portland)
- Implementation strategy
- Tools to assist Tijuana/Baja California/Mexico to develop the infrastructure to support Mexico’s population within Mexico.
- Funding incentives for smart growth zones
- Education
- Services for the aging population
- Walkable neighborhoods – what they must include
- Prevent the Los Angelization of San Diego