



**BOARD OF DIRECTORS DISCUSSION AND ACTIONS
OCTOBER 28, 2005**

Chairman Mickey Cafagna (Poway) called the meeting of the SANDAG Board of Directors to order at 9:10 a.m. The attendance sheet for the meeting is attached.

1. APPROVAL OF MINUTES

Action: Upon a motion by Councilmember Jim Madaffer (City of San Diego) and a second by Councilmember Joe Kellejian (Solana Beach), the SANDAG Board of Directors approved the minutes from the September 23, 2005, meeting. Yes – 15 (weighted vote, 90%). No – 0 (weighted vote, 0%). Abstain – Chula Vista, Imperial Beach (10%). Absent – County of San Diego, Oceanside.

2. PUBLIC COMMENTS/COMMUNICATIONS/MEMBERS COMMENTS

Chuck Lungerhausen, a member of the public, stated that at a recent SANDAG Transportation Committee meeting, Paul Jablonski, Chief Executive Officer of the Metropolitan Transit System (MTS), talked about the need to obtain more low-floor trolley cars and then retrofit the stations to accommodate them. He asked about the time frame for this to happen. He said that we need these new rail cars now, not 20 years in the future. The new trolley car is similar to the low-floor buses. We should eventually replace all of the older trolley cars like we are doing with the bus fleet. This is very expensive, but we are all getting older and climbing stairs will get harder.

Councilmember Kellejian commented that it's not only the vehicles that are needed; the stations also have to be retrofitted. The Green Line stations all accommodate the low-floor trolley vehicles. Now we are working from Old Town south.

Councilmember Madaffer thanked Mr. Lungerhausen for his comments. He asked for a timeline from MTS for acquisition of more low-floor trolley cars. He has received input from constituents about the desire for the Green Line to operate directly to Petco Park. He asked staff to provide the Board with a status report as to the timeline and priority for these issues.

CONSENT ITEMS

3. ACTIONS FROM POLICY ADVISORY COMMITTEES (APPROVE)

Vice Mayor Ron Morrison (National City) questioned an item on the action taken by the Transportation Committee regarding the Showcase Bus Rapid Transit (BRT) project. He

asked staff to explain the difference between BRT and "Rapid Bus" service. Mr. Gallegos said that the main difference is that BRT service typically requires a dedicated transit lane. In the case of the Showcase project, providing a dedicated lane would require taking a street lane or on-street parking. This idea has met with resistance in the Mid-City community. A Rapid Bus system would not operate on a dedicated facility, but it would have a lot of other features of BRT service, such as transit priority treatments and improved stations.

Councilmember Phil Monroe (Coronado) stated that he had asked the MTS Board to review this issue and come back with a recommendation to the SANDAG Transportation Committee. This project was previously selected by the San Diego Metropolitan Transit Development Board (MTDB) from an original group of 13 candidate projects that was narrowed down to 5. Since the project has now been changed from BRT to Rapid Bus, he suggested that one of the original candidates be considered as the "Showcase" instead.

Councilmember Madaffer stated that the discussion at the Transportation Committee meeting was extremely healthy, and the Transportation Committee made it clear that the Rapid Bus definition was an interim step toward the full BRT implementation in the corridor. He felt that the community got the message and may have to rethink its position. He told them that this Rapid Bus project would be a three-year trial and ultimately a dedicated transit lane would be needed to implement the planned Showcase BRT project.

4. SANDAG POSITION RECLASSIFICATIONS (APPROVE)

To support needed reorganization in the Finance Department and to strengthen our Economic Services team, the Executive Committee recommends that the Board of Directors approve an amendment to the Position Listing Table in the FY 2006 Program Budget to reclassify three current SANDAG positions: (1) downgrade one Finance Manager (Class 22) to a Senior Accountant (Class 19); (2) upgrade one Finance Manager (Class 22) to Class 25; and (3) upgrade one Associate Research Analyst (Class 16) to a Senior Research Analyst (Class 22).

5. ANNUAL MEETING CALENDAR (APPROVE)

The Board of Directors is asked to approve the meeting calendars for the Board and the Policy Advisory Committees for the upcoming calendar year.

6. AMENDMENTS TO THE CITY OF LEMON GROVE AND COUNTY OF SAN DIEGO NON-DISPOSAL FACILITY ELEMENT (APPROVE)

The SANDAG Board of Directors, acting as the County of San Diego Integrated Waste Management Task Force, is asked to approve amendments to the City of Lemon Grove and the County of San Diego Non-Disposal Facility Elements (NDFE). These NDFE amendments would enable the construction of a new mixed-stream construction demolition and inert (CDI) recycling facility. SANDAG's action is required before the amendments can be presented to the California Integrated Waste Management Board for final approval.

7. FEDERAL TRANSIT ADMINISTRATION AUTHORIZING RESOLUTION (APPROVE)

The Board of Directors is asked to approve Resolution No. 2006-07, authorizing the Executive Director or his designee to file Federal Transit Administration (FTA) grant applications and execute agreements. This resolution would be submitted to the FTA only once unless and until there are structural changes in the organization.

8. QUARTERLY REPORT ON SANDAG COMMITTEES AND WORKING GROUPS (INFORMATION)

As required by SANDAG Board Policy No. 4, this item provides a quarterly report on the status of all standing and ad hoc committees and working groups.

Councilmember Madaffer expressed his appreciation for Item 8 being on the agenda. He said that SANDAG has been criticized for having an exorbitant number of committees and working groups. This item is a good opportunity for us to see what all of our groups are doing. He asked the Executive Director if all of these groups are active and worthy of continuing. Mr. Gallegos responded affirmatively, and stated that the Executive Committee is charged with reviewing all of SANDAG's committees and working groups on an annual basis. Each new group that is created also must have a charter that states the group's specific purpose and start and end dates.

Action: Upon a motion by Councilmember Monroe and second by Councilmember Patricia McCoy (Imperial Beach), the SANDAG Board voted to approve Consent Item Nos. 3 through 8, including Resolution No. 2006-07. Yes – 18. No – 0. Abstain – 0. Absent – Oceanside.

CHAIR'S REPORTS

9. SUMMARY OF SANDAG'S 2005 BINATIONAL WORKSHOPS (INFORMATION)

SANDAG recently held two workshops that brought together stakeholders from both sides of the United States-Mexico border to begin a partnership to effectively plan for and improve the Otay Mesa – Mesa de Otay binational corridor. The two workshops were held on October 3 at the South County Regional Education Center in National City, and on October 11 at the Universidad Autónoma de Baja California in Tijuana.

Councilmember McCoy, Chair of the Borders Committee, said that she was pleased to announce that the binational workshops were a great success. They attracted nearly 200 participants and marked an important milestone in creating an effective binational planning partnership. SANDAG met with government officials and representatives from business organizations and academics from both sides of the border. Using interactive technology, participants were asked to prioritize issues focusing on transportation, the environment, housing, and economic development. She noted that the responses from both workshops were almost identical. Participants from the United States and Mexico gave high priority both to making improvements to the existing Otay Mesa Port of Entry and pursuing a new Port of Entry at East Otay Mesa. There also was support from both sides for seeking toll revenues to fund new ports of entry and access roads; however, no one supported higher gasoline taxes.

Under the topic of economic development, addressing infrastructure needs for existing and future industrial land uses and promoting the creation or expansion of common employment clusters were identified as top priorities. Housing affordability ranked second in priority at the National City workshop and third in priority at the one in Tijuana. The conservation of urban river corridors was an environmental priority. Habitat conservation, air quality, and water quality issues also were discussed, with water quality coming out on top. Feedback from the workshops will be synthesized into the development of the Otay Mesa – Mesa de Otay Binational Corridor Strategic Plan. This Plan will be the first joint study with our neighbors across the border. As we progress on this and other planning efforts, we will bring updates to the SANDAG Board of Directors.

Consul General Cabrera recognized Councilmember McCoy's leadership on both the Borders Committee and Committee on Binational Regional Opportunities (COBRO), and SANDAG staff for their assistance in organizing these workshops. He thought both of these events were quite successful with a large number of participants from numerous governmental agencies, academic institutions, and stakeholders from both sides of the border. The high level of attendees also provided productive and fruitful discussions on the four important topics: economic development, transportation, housing, and the environment. It is important to have SANDAG and IMPLAN heading follow-up efforts to develop a joint collaboration in border planning. The elements of the workshop will be the beginning of the Otay Mesa – Mesa de Otay Binational Corridor Strategic Plan. Living in this area, we are well aware of the great interdependence of our region. He stated that "The Economic Impacts of the Wait Times in the Tijuana – San Diego Region" is a clear acknowledgment based on objective realities of the growing interaction between our societies from the economic, cultural, social, and human points of view. These workshops and the enthusiastic response to them encourage us to continue our efforts to benefit our communities on both sides of the border. Friendship, respect, and tolerance should be vital components of this active and evolving region.

Councilmember McCoy commented that the workshop format was very useful and more productive than the more formal conference setup because everyone was able to participate in the discussions.

Chair Cafagna asked about the next steps. Councilmember McCoy replied that we need to decide what to do with the information obtained. We also have to look at the Otay Mesa/ Tecate crossing, which is becoming more important. The most important thing to do is to keep the dialogue with Mexico open. Mutual respect and working together is highly important.

Marilyn Dailey (San Diego County Water Authority) said that the County Water Authority is cooperating with the cross-border activities. Tijuana will be shutting down some pipes for maintenance, and we will be delivering water to them with our emergency connection. There is a lot of good cooperation going on.

Councilmember Monroe noted that the South County Economic Development Corporation (EDC) sponsored a recent joint meeting with Mexican officials. It was well received and a great event.

Deputy Mayor Crystal Crawford (Del Mar) stated that the emphasis is on longer-term planning on both sides of the border. We heard about the rate of growth across the border

and the impact of that growth on our side of the border. We have limited opportunities to save habitat corridors, and we need to have mechanisms in place to work on these issues now so that we can get ahead of the needs instead of always coming from behind.

Mayor Madrid (La Mesa) was very impressed with the Borders Committee, and suggested that another topic be added related to disaster preparedness planning. He thought it was important to have some degree of evacuation plans to help each other in the event of a disaster, such as the recent hurricanes in the Gulf Coast.

Supervisor Slater-Price (County of San Diego) said that firefighting is one of the things related to Mayor Madrid's comments, due to recent fires on both sides of the border. One major recent binational achievement is the restoration of the area where the whales congregate in Baja California, called Laguna de San Ignacio. Private sources have joined to develop an agreement to preserve 120 acres.

Mayor Steve Padilla (Chula Vista) said that there have been some preliminary discussions about the region's role in emergency preparedness and the relationship between preparedness plans in the San Diego region and Mexico. He suggested that it would be more appropriate that this work go to the Public Safety Committee. He offered to take this as Board direction.

Action: This item was presented for information only.

10. APPOINTMENT OF NOMINATING COMMITTEE FOR BOARD OFFICERS (INFORMATION)

Per the SANDAG Bylaws, the Chair annually appoints a five-member nominating committee for Board officers, made up of Board members from each of the four subregions and a member from either the City of San Diego or the County of San Diego. Chair Cafagna indicated that he had appointed the following Board members to this year's nominating committee: Mayor Pro Tem Madaffer (City of San Diego), Councilmember Monroe (South County), Vice Mayor Harris-Ebert (North County Inland), Mayor Pro Tem Hall (North County Coastal), and Mayor Madrid (East County). These members have indicated their willingness to serve on the committee. The Nominating Committee will meet in November and will bring back a recommended slate of officers in November with action at the December Board of Directors meeting. Additional nominations for any officer may be made by Board members at the December Board meeting.

Action: This item was presented for information only.

REPORTS

11. IMPACT SAN DIEGO: THE FINDINGS OF THE 2005 WORKFORCE SUMMIT (INFORMATION)

Larry Fitch, President and Chief Executive Officer of the San Diego Workforce Partnership, Inc., presented a summary of the ideas and observations emanating from the 2005 Workforce Summit. The Summit's keynote session featured a debate between former Speaker of the U.S. House of Representatives Newt Gingrich and former U.S. Secretary of

Labor Robert Reich. There also were a series of breakout sessions to discuss global, national, and local issues including workforce development, education, human resources, environment, and solutions.

Mr. Fitch said that companies are locating where the talent is. There are two solutions: increase the talent immigration, and upgrade our own workforce. He noted that China is producing four times the number of engineers as the United States. There are incentives for our students for sports but not many incentives to study math and science. We also need to allow professional scientists to be teachers in our schools. We need to rethink our unemployment system and change it into a re-employment system to train and retrain workers. Globalization will have an impact on the United States as we are falling behind in our technological sophistication. We need to encourage the business community to keep their employees current in technological improvements.

The key to San Diego workforce development is to improve the education system. The community college program is a great system if we can keep it funded. Their task is to have great programs and create schedules that meet the needs of working people and the needs of the San Diego labor market.

Mr. Fitch said that workforce development solutions to these issues are increased funding, business support, lifelong learning, economic and workforce development, and employer engagement in education. The education key to a successful society includes vocational education programs, technological literacy, math and science classes, and healthcare education. Education solutions include employer input into education programs, education and work connection, career ladders and lattices, and money. Businesses are having a problem finding skilled workers in San Diego, and they are extremely worried about the future workforce.

Key strategies are to link K-12 education, technology training, academic and vocational education, internships, and being prepared for the worker shortage. We need political and employee leadership to create a constant internship program for young people and to make the connection between the classroom and work. He said that they have a Workforce Investment Board, and he would love to get qualified business folks on this board.

Mayor Madrid mentioned that a number of Board members attended the recent Annual League of California Cities conference, and one challenge was to get more involved in education. He has been talking with educators and has heard one potential solution to improve the quality of the education: to consolidate the elementary school districts with the high school districts.

First Vice Chair Mary Sessom (Lemon Grove) indicated that she chairs the professional studies department at Cuyamaca College. She agreed that internships are so critical to the success of local community college graduates. Their success in finding internships for students in their majors depends on the networks her instructors have been able to develop. There is no centralized place where they can go, such as an internship clearinghouse. Mr. Fitch suggested that the Workforce Partnership could serve as this clearinghouse. He said there needs to be a campaign of support for this program from local elected officials to the businesses in their communities. You need to create an ongoing system and promote it. First Vice Chair Sessom stated that it would be helpful to her to have an internship clearinghouse in order for her to plan her curriculum.

Mayor Cafagna stated that we need to educate the public about the jobs issue and the fact that we are going to have a workforce shortage. There is a workforce in Mexico that could be trained to fill jobs legally here.

Deputy Mayor Christy Guerin (Encinitas) said that her children are constantly coming to her about obtaining internships. She noted that it is so competitive at local colleges for internships. Most students are willing to work for free just to get the experience. She added that local jurisdictions need to be the example and challenge the businesses to follow suit.

Second Vice Chair Jack Dale (Santee) asked about the statement regarding graduation rates in high schools and their correlation with the workplace. Mr. Fitch responded that some national studies show that when high school students (in their sophomore years) connect what they are learning in school with the practical application on a job, they are more likely to stay in school and continue their post-graduate education. The earlier this connection is made, the more success is obtained.

Supervisor Victor Carrillo (Imperial County) commented that when he was on the Calexico City Council, there was a partnership with the San Diego State University (SDSU) Imperial Valley campus. Calexico partnered with the SDSU public administration program to provide internships for SDSU students. He suggested that the leadership here take this back to their various city councils and Board of Supervisors and establish those internships. The wealth of experience that students gain is invaluable.

Councilmember Kellejian stated that our education system has a tendency to require more internships for completing a course curriculum. It is a valuable tool that helps students decide on the type of work they want to do in the future.

Action: This report was presented for information only.

12. SANDAG DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM (APPROVE)

Elaine Richardson, Contracts and Procurement Manager, stated that the purpose of the DBE program is to reach out, educate, and increase the number of DBE firms willing and able to do business with SANDAG. The objectives of this program are to collaborate with other agencies, maintain effective communication tools, co-sponsor outreach events, and become a consistent presence in minority/disadvantaged business communities. She provided a definition of a DBE as a socially and economically disadvantaged business owner who manages and controls daily operations and meets Small Business Administration size standards and gross revenue levels, with personal net worth limitations.

Ms. Richards indicated that SANDAG is part of a public agency consortium. Our collaboration includes a ready, willing, and able database; sharing information and collateral materials; and partnering on the planning, attendance, and sponsorships of several major outreach events. She stated that some of the outreach program tools include handouts, takeaways, the Vendor Questionnaire, a Web site focus on DBE interests, a DBE Information Resource Guide, and a new link, www.sandag.org/contracts.

Ms. Richards listed other outreach events that SANDAG has participated in. The DBE program goal methodology is to: evaluate the SANDAG FY 2006 Overall Work Program and

Budget for federally funded projects, determine the relative availability of DBE firms in specific areas of expertise related to contracts for those projects, and tailor the goals to reflect the availability of ready, willing, and able firms in the San Diego regional market (rather than in the statewide market, which was formerly used).

Ms. Richards displayed the proposed SANDAG DBE program goals for FY 2006 and the DBE participation results from FY 2005, described a number of contract and procurement achievements, and reviewed the recommended actions.

Mayor Madrid commented that the word "disadvantaged" has a negative connotation. He respectively asked that we try to find another word for the program.

Ms. Dailey said that the County Water Authority renamed their DBE program "SCOOP" (Small Contractors' Opportunity Outreach Program). Leslie Campbell, Director of Administration, noted that DBE is a federal designation.

Captain Daniel King (U.S. Department of Defense) commended Ms. Richards on an excellent presentation. He said that his command does a lot of contracts and has a proactive acquisitions program. He would like to link her up with his staff to share databases and perhaps explore the possibility of holding joint events. He asked to meet with her following the meeting. Ms. Richards said she would welcome the opportunity to meet with the Captain and his staff.

Action: Upon a motion by Councilmember Kellejian and a second by Supervisor Slater-Price, the SANDAG Board of Directors approved the release of the FY 2006 DBE goals for distribution for public comment. In the event no comments are received during the public review period, the goals will be deemed approved by the Board. Yes – 17 (weighted vote, 100%). No – 0 (weighted vote, 0%). Abstain – 0 (0%). Absent – Carlsbad, Oceanside, and City of San Diego B.

13. UPCOMING MEETINGS

The next Board of Directors Business meeting is scheduled for Friday, November 18, 2005, at 9 a.m.

14. ADJOURNMENT

The meeting was adjourned at 10:23 a.m.

DGunn/M/DGU

**ATTENDANCE
SANDAG BOARD OF DIRECTORS' MEETING
OCTOBER 28, 2005**

JURISDICTION/ ORGANIZATION	NAME	ATTENDING	COMMENTS
City of Carlsbad	Matt Hall (Member)	Yes	
City of Chula Vista	Steve Padilla (Member)	Yes	
City of Coronado	Phil Monroe (Member)	Yes	
City of Del Mar	Crystal Crawford (Member)	Yes	
City of El Cajon	Mark Lewis (Member)	Yes	
City of Encinitas	Christy Guerin (Member)	Yes	
City of Escondido	Lori Holt Pfeiler (Member)	Yes	
City of Imperial Beach	Patricia McCoy (Member)	Yes	
City of La Mesa	Art Madrid (Member)	Yes	
City of Lemon Grove	Mary Sessom, Vice Chair (Member)	Yes	
City of National City	Ron Morrison (Member)	Yes	
City of Oceanside	Esther Sanchez (Alternate)	No	
City of Poway	Mickey Cafagna, Chair (Member)	Yes	
City of San Diego - A	Jim Madaffer (Member A)	Yes	
City of San Diego - B	Scott Peters (Member B)	Yes	
City of San Marcos	Pia Harris-Ebert (Member)	Yes	
City of Santee	Jack Dale (Member)	Yes	
City of Solana Beach	Joe Kellejian (Member)	Yes	
City of Vista	Morris Vance (Member)	Yes	
County of San Diego	Pam Slater-Price (Member)	Yes	
ADVISORY MEMBERS LISTED BELOW (ATTENDANCE NOT COUNTED FOR QUORUM PURPOSES)			
Caltrans	Pedro Orso-Delgado (Alternate)	Yes	
MTS	Leon Williams (Member)	No	
NCTD	Jerome Stocks (Member)	Yes	
Imperial County	Victor Carrillo (Member)	Yes	
U.S. Dept. of Defense	CAPT Daniel King (Member)	Yes	
SD Unified Port District	William Hall (Member)	Yes	
SD County Water Authority	Marilyn Dailey (Member)	Yes	
Baja California/Mexico	Luis Cabrera Cuaron (Member)	Yes	