

Board Members

Mickey Cafagna, Chair
Mayor, **Poway**

Mary Teresa Sessom, First Vice Chair
Mayor, **Lemon Grove**

Jack Dale, Second Vice Chair
Councilmember, **Santee**

Matt Hall
Mayor Pro Tem, **Carlsbad**

Steve Padilla
Mayor, **Chula Vista**

Phil Monroe
Councilmember, **Coronado**

Crystal Crawford
Deputy Mayor, **Del Mar**

Mark Lewis
Mayor, **El Cajon**

Christy Guerin
Deputy Mayor, **Encinitas**

Lori Holt Pfeiler
Mayor, **Escondido**

Patricia McCoy
Councilmember, **Imperial Beach**

Art Madrid
Mayor, **La Mesa**

Ron Morrison
Vice Mayor, **National City**

Jim Wood
Mayor, **Oceanside**

Jim Madaffer
Mayor Pro Tem, **San Diego**

Scott Peters
Councilmember, **San Diego**

Pia Harris-Ebert
Vice Mayor, **San Marcos**

Joe Kellejian
Councilmember, **Solana Beach**

Morris Vance
Mayor, **Vista**

Pam Slater-Price
Chairwoman, **County of San Diego**

Advisory Members

Victor Carrillo, Supervisor
Imperial County

Will Kempton, Director
**California Department
of Transportation**

Leon Williams, Chairman
Metropolitan Transit System

Jerome Stocks, Chair
**North San Diego County
Transit Development Board**

CAPT Dan King, USN
U.S. Department of Defense

William Hall, Commissioner
San Diego Unified Port District

Marilyn Dailey, Commissioner
San Diego County Water Authority

Luis Cabrera C.
Consul General of **Mexico**

Gary L. Gallegos
Executive Director, **SANDAG**



A Tour of Tijuana, Baja California

Friday, August 12, 2005
8:30 a.m. to 3:30 p.m.

*In lieu of a SANDAG Policy Board Meeting,
Members and Alternates are invited on the tour.*

Please bring driver's license or passport to cross the border.

ITINERARY HIGHLIGHTS

(Schedule subject to change to meet return deadline)

- 8:30 a.m. Board Bus**
Bus will be parked in front of SANDAG offices.
- 8:40 a.m. Onboard Briefing of Crossborder Transportation Needs**
Staff will provide a briefing on crossborder transportation infrastructure, including the importance of a third port of entry at East Otay Mesa. A guide also will brief the participants on tourism and economic development facts of the City of Tijuana.
- 9:15 a.m. Visit to a Maquiladora Plant**
Maquiladoras are the base of Tijuana's industrial development. They employ more than 120,000 people and have made Tijuana the world capital for television sets.
- 10:45 a.m. Visit to Tijuana City Hall**
The group will meet with the City Council of Tijuana's XVIII Administration and will be briefed on key findings from recent surveys of crossborder travelers as well as current projects in the City of Tijuana.
- 12:00 p.m. Lunch**
Members of SANDAG will be joined by Tijuana's Mayor and City Councilmembers.
- 1:30 p.m. Visit Televisa's Television Studios**
The group will tour one of the most technologically advanced broadcast studios on the West Coast.
- 2:30 p.m. Depart from Tijuana**
- 3:30 p.m. Arrive at SANDAG offices**

MISSION STATEMENT

The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus, makes strategic plans, obtains and allocates resources, plans, engineers, and builds public transit, and provides information on a broad range of topics pertinent to the region's quality of life.

(Itinerary Highlights continued)

For your information, soft drinks and water will be provided aboard the bus, which is equipped with a restroom. **Please note:** members of the news media wishing to participate in the tour should contact Ron Saenz at SANDAG at (619) 699-1922 or rsa@sandag.org no later than 12 noon on Tuesday, August 9, 2005.

In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact SANDAG at (619) 699-1900 at least 72 hours in advance of the meeting. To request this document or related reports in an alternative format, please call (619) 699-1900, (619) 699-1904 (TTY), or fax (619) 699-1905.

***SANDAG offices are accessible by public transit.
Phone 1-800-COMMUTE or see www.sdcommute.com for route information.***

