MEETING NOTICE
AND AGENDA

TRANSPORTATION MODELING FORUM

Wednesday, June 8, 2016
1:30 to 3 p.m.

SANDAG, Board Room (7th floor)
401 B Street, Suite 800
San Diego, CA 92101-4231

Staff Contact: Mike Calandra
(619) 699-6929
mike.calandra@sandag.org

AGENDA HIGHLIGHTS

• ACTIVITY-BASED MODEL CALIBRATION AND VALIDATION
• DERIVING EMPLOYMENT DATA FOR SERVICE BUREAU
  ACTIVITY-BASED MODEL TASKS
• TransNet MAPPING USING THE ACTIVITY-BASED MODEL

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Public comments regarding the agenda can be sent to SANDAG via comment@sandag.org. Please include the agenda item, your name, and your organization. Email comments should be received no later than 12 noon, two working days prior to the meeting. Any handouts, presentations, or other materials from the public intended for distribution at the meeting should be received by the Clerk of the Working Group no later than 12 noon, two working days prior to the meeting.

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TRANSPORTATION MODELING FORUM
Wednesday, June 8, 2016

ITEM NO.

1. WELCOME, INTRODUCTIONS, AND REQUEST FOR PROPOSAL ANNOUNCEMENT
   (Clint Daniels)

   Clint Daniels will introduce the SANDAG travel demand modeling staff, as well as, provide
   information about the upcoming Request for Proposal for on-call modeling services.

2. ACTIVITY-BASED MODEL CALIBRATION AND VALIDATION (Wu Sun)

   SANDAG staff will provide an update of model calibration efforts as well as demonstrate on-going
   model validation statistics.

3. DERIVING EMPLOYMENT DATA FOR SERVICE BUREAU ACTIVITY-BASED MODEL TASKS
   (Mike Calandra)

   SANDAG staff will present the Service Bureau methodology for employment data as a model input
   for custom alternatives using the Activity-Based Model.

4. TransNet MAPPING USING THE ACTIVITY-BASED MODEL (Joaquin Ortega)

   SANDAG staff will demonstrate products developed to support the SANDAG Board of Directors
   deliberation on a potential new funding initiative on the November ballot.

5. NEXT MEETING

   The next Transportation Modeling Forum is scheduled for Wednesday, December 14, 2016, from
   1:30 to 3 p.m., at SANDAG in the 7th floor Board Room.