May 7, 2012

Dear Transportation Professional and Interested Parties:

SUBJECT: Transportation Modeling Forum

I would like to thank all of our guests from the Modeling Forum held in December 2011. The Forum was a major success in terms of attendance as well as in achieving agency goals of disseminating information.

The second Transportation Modeling Forum will be held on Wednesday, June 13, 2012, at 1:30 p.m., in the Board Room on the 7th floor. The agenda for this forum is attached.

Future agenda topics include but are not limited to: growth forecasts, traffic census, recent model enhancements, as well as continued discussions regarding the Activity Based Model.

Sincerely,

CLINT DANIELS
Regional Models Manager

CDANMCA\ais

Attachment: Agenda
MEETING NOTICE
AND AGENDA

TRANSPORTATION MODELING FORUM

Wednesday, June 13, 2012
1:30 to 3:30 p.m.
SANDAG, Board Room (7th Floor)
401 B Street, Suite 800
San Diego, CA 92101-4231

Staff Contact: Mike Calandra
(619) 699-6929
Mike.Calandra@sandag.org

AGENDA HIGHLIGHTS

• ACTIVITY BASED MODEL OVERVIEW
• COMPARING ACTIVITY BASED MODEL WITH THE 4-STEP MODEL
• ACTIVITY BASED MODEL COMPONENTS, STRUCTURE, AND FLOW

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In compliance with the Americans with Disabilities Act (ADA), SANDAG will accommodate persons who require assistance in order to participate in SANDAG meetings. If such assistance is required, please contact SANDAG at (619) 699-1900 at least 72 hours in advance of the meeting.

To request this document or related reports in an alternative format, please call (619) 699-1900, (619) 699-1904 (TTY), or fax (619) 699-1905.
# TRANSPORTATION MODELING FORUM

**Wednesday, June 13, 2012**

<table>
<thead>
<tr>
<th>ITEM #</th>
<th>RECOMMENDATION</th>
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<tbody>
<tr>
<td>1.</td>
<td><strong>WELCOME AND INTRODUCTIONS</strong></td>
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<tr>
<td></td>
<td>Clint Daniels will greet the group and introduce the SANDAG travel demand modeling staff.</td>
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<td>2.</td>
<td><strong>ACTIVITY BASED MODEL OVERVIEW (Clint Daniels)</strong></td>
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<td>Clint Daniels will give an overview of the Activity Based Model (ABM). This presentation will focus on what is an ABM, why do we need an ABM, the ABM schedule, as well as integration with the land use forecasting model PECAS.</td>
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<td>3.</td>
<td><strong>COMPARING THE ACTIVITY BASED MODEL WITH THE 4-STEP MODEL (Wu Sun)</strong></td>
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<td>Wu Sun will compare the main differences between the ABM and the 4-step model.</td>
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<td>4.</td>
<td><strong>ACTIVITY BASED MODEL COMPONENTS, STRUCTURE, AND FLOW (Wu Sun)</strong></td>
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<td>Wu Sun will provide details of the inner workings of the ABM.</td>
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<td>6.</td>
<td><strong>NEXT MEETING</strong></td>
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<td>The next meeting of the Transportation Modeling Forum will be held Wednesday, December 12, 2012, from 1:30 to 3:00 p.m. at SANDAG in the Board Room, 7th Floor.</td>
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<td>7.</td>
<td><strong>ADJOURNMENT</strong></td>
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