



401 B Street, Suite 800
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www.sandag.org

May 7, 2012

File Number 2300000

Dear Transportation Professional and Interested Parties:

SUBJECT: Transportation Modeling Forum

I would like to thank all of our guests from the Modeling Forum held in December 2011. The Forum was a major success in terms of attendance as well as in achieving agency goals of disseminating information.

The second Transportation Modeling Forum will be held on Wednesday, June 13, 2012, at 1:30 p.m., in the Board Room on the 7th floor. The agenda for this forum is attached.

Future agenda topics include but are not limited to: growth forecasts, traffic census, recent model enhancements, as well as continued discussions regarding the Activity Based Model.

Sincerely,

CLINT DANIELS
Regional Models Manager

CDAN\MCA\ais

Attachment: Agenda

MEMBER AGENCIES

- Cities of*
- Carlsbad*
- Chula Vista*
- Coronado*
- Del Mar*
- El Cajon*
- Encinitas*
- Escondido*
- Imperial Beach*
- La Mesa*
- Lemon Grove*
- National City*
- Oceanside*
- Poway*
- San Diego*
- San Marcos*
- Santee*
- Solana Beach*
- Vista*
- and*
- County of San Diego*

ADVISORY MEMBERS

- Imperial County*
- California Department of Transportation*
- Metropolitan Transit System*
- North County Transit District*
- United States Department of Defense*
- San Diego Unified Port District*
- San Diego County Water Authority*
- Southern California Tribal Chairmen's Association*
- Mexico*



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MEETING NOTICE AND AGENDA

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TRANSPORTATION MODELING FORUM

Wednesday, June 13, 2012

1:30 to 3:30 p.m.

SANDAG, Board Room (7th Floor)
 401 B Street, Suite 800
 San Diego, CA 92101-4231

Staff Contact: Mike Calandra
 (619) 699-6929
 Mike.Calandra@sandag.org

AGENDA HIGHLIGHTS

- **ACTIVITY BASED MODEL OVERVIEW**
- **COMPARING ACTIVITY BASED MODEL WITH THE 4-STEP MODEL**
- **ACTIVITY BASED MODEL COMPONENTS, STRUCTURE, AND FLOW**

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TRANSPORTATION MODELING FORUM

Wednesday, June 13, 2012

ITEM #		RECOMMENDATION
1.	WELCOME AND INTRODUCTIONS Clint Daniels will greet the group and introduce the SANDAG travel demand modeling staff.	
2.	ACTIVITY BASED MODEL OVERVIEW (Clint Daniels) Clint Daniels will give an overview of the Activity Based Model (ABM). This presentation will focus on what is an ABM, why do we need an ABM, the ABM schedule, as well as integration with the land use forecasting model PECAS.	INFORMATION
3.	COMPARING THE ACTIVITY BASED MODEL WITH THE 4-STEP MODEL (Wu Sun) Wu Sun will compare the main differences between the ABM and the 4-step model.	INFORMATION
4.	ACTIVITY BASED MODEL COMPONENTS, STRUCTURE, AND FLOW (Wu Sun) Wu Sun will provide details of the inner workings of the ABM.	INFORMATION
6.	NEXT MEETING The next meeting of the Transportation Modeling Forum will be held Wednesday, December 12, 2012, from 1:30 to 3:00 p.m. at SANDAG in the Board Room, 7th Floor.	INFORMATION
7.	ADJOURNMENT	