Otay Mesa – Mesa de Otay Binational Corridor Strategic Plan

- Background
- Collaboration Approach
- Strategic Planning Process
- Next Steps
Project Background

- Regional Comprehensive Plan (RCP)
- 2004 SANDAG Binational Conference
- Economic Impacts of Border Wait Times Model
- Recent tours of Otay Mesa and Tijuana
Elements of the Collaboration Process

- Stakeholder Identification
- Decision Making Structure
- Public Outreach
Collaboration Process

Stakeholders

**United States**

*Local:*
- SANDAG
- City of San Diego
- City of Chula Vista
- County of San Diego
- San Diego Regional Airport Authority
- San Diego County Water Authority

*State:*
- Caltrans
- Cal-EPA
- Department of Fish & Game
- California Highway Patrol

**México**

*Local:*
- Instituto Municipal de Planeación (IMPlan)
- Ciudad de Tijuana
- Comité de Planeación y Desarrollo Municipal (COPLADEM)
- Comisión Estatal de Servicios Públicos de Tijuana (CESPT)

*Estatal:*
- Secretaría de Infraestructura y Desarrollo Urbano (SIDUE)
- Dirección de Ecología
Collaboration Process
Stakeholders (Cont.)

**United States**

*Federal:*
- Customs and Border Protection
- General Services Administration
- International Water and Boundary Commission (IBWC)
- Bureau of Land Management
- Federal Highway Administration
- Federal Transit Administration
- US Fish and Wildlife Service

**México**

*Federal:*
- Consulado General de México
- INDAABIN (similar a GSA)
- Comisión Internacional de Límites y Aguas (CILA)
- Secretaría de Comunicaciones y Transporte (SCT)
- Aeropuerto Intl. de Tijuana
- SEMARNAT (similar a EPA)
Collaboration Process
Stakeholders (Cont.)

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<tr>
<th>United States</th>
<th>México</th>
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<tbody>
<tr>
<td><strong>NGOs-Community:</strong></td>
<td><strong>ONGs-Comunidad:</strong></td>
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<td>• Chambers of Commerce-EDCs</td>
<td>• Cámaras de Comercio</td>
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<td>• Las Californias Binational Conservation Initiative</td>
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Collaboration Process

Decision Making Structure

- Policy Advisory Committee - Borders Committee
- Technical/Stakeholders Group - COBRO
- Joint Project Development Team
Collaboration Process

Public Outreach

- Public workshops
- Project web page
- Presentations at Stakeholders meetings
Strategic Planning Process

Issue identification:
- Survey Results
- Stakeholder Interviews
- Public Workshops

Goals & Objectives

Early Action Plan

Final Strategic Plan
Issue Areas

- Transportation
- Economic Development
- Housing
- Environment
Transportation

- Future East Otay Mesa - Otay II Port of Entry (POE) and connecting roads
- Improvements to existing Otay Mesa POE and connecting roads
- Improvements to cross-border and regional public transportation services
Economic Development

- Promote creation or expansion of common economic clusters on both sides of the border
- Address future industrial land supply and demand
- Address relationship between Brown Field Municipal Airport and Tijuana’s International Airport operations and existing and future industrial land use
- Address infrastructure needs of existing and future industrial land uses (water, energy, etc.)
Housing

- Address future housing supply and demand
- Address housing affordability issues and opportunities
- Address relationship between Brown Field Municipal Airport and Tijuana’s International Airport operations and existing and future residential land use
- Address infrastructure needs of existing and future residential land use (water, schools, etc.)
Environment

- Address conservation of sensitive habitat corridors
- Address conservation of urban river corridors (Alamar River and Otay River Watershed)
Next Steps

- **Mar. - May 2006**: Public Outreach on Draft Early Action Plan
- **May 2006**: Draft Early Action Plan to Borders Committee
- **June 2006**: Early Action Plan to Board of Directors
- **Sept. - Nov. 2006**: Public Outreach on Final Draft Strategic Plan
- **Nov. 2006**: Final Draft Strategic Plan to Borders Committee
- **Jan. 2007**: Final Plan to Board of Directors
Otay Mesa - Mesa de Otay
Binational Corridor
Strategic Plan