

TRANSPORTATION MODEL FORUM

June 9, 2021



Forum Agenda

- Welcome and Introductions
- Travel Model Visualizations
- What Feeds the Beast
- Project Updates

Welcome and Introductions

- Staffing Updates
 - Welcome Pat Landrum!
 - Director of Data and Modeling
 - Welcome back Susan Xu!
- <u>New Model Website</u>
- Return to 401 B Street
- Pending Retirement: ABM1



TRAVEL MODEL VISUALIZATIONS

Gregor Schroeder Jeff Yen





Service Bureau Mode Choice Report

Gregor Schroeder



Setting Up BI Tools for Success!

- What happens when an ABM2+ Model Run is completed?
 - 1. ABM model run notifies a Microsoft Azure SQL Server database instance that the model run is complete and ready to be loaded
 - 2. Each night the SQL Server instance looks for new notifications from ABM model runs and loads the final data files into the database.
 - 3. This is done for every ABM model run. The database instance can hold thousands of ABM model runs.

• Why is this important?

- 1. Makes management of thousands of ABM model runs possible
- 2. Allows analyst access to thousands of ABM model runs with minimal effort
- 3. Enables development of automated reporting procedures and helps to unlock the power of BI software.

Data Model Powers Up BI Tools

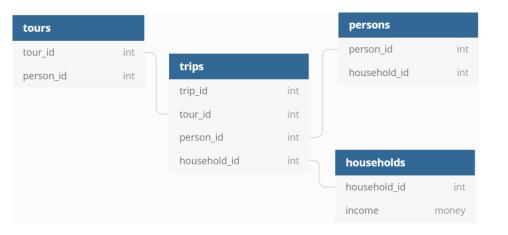
• Entity-Relationship Model

1. Relational. Third Normal Form (3NF). Prioritizes referential integrity, reducing data duplication. Can be slow and difficult to work with in BI software.

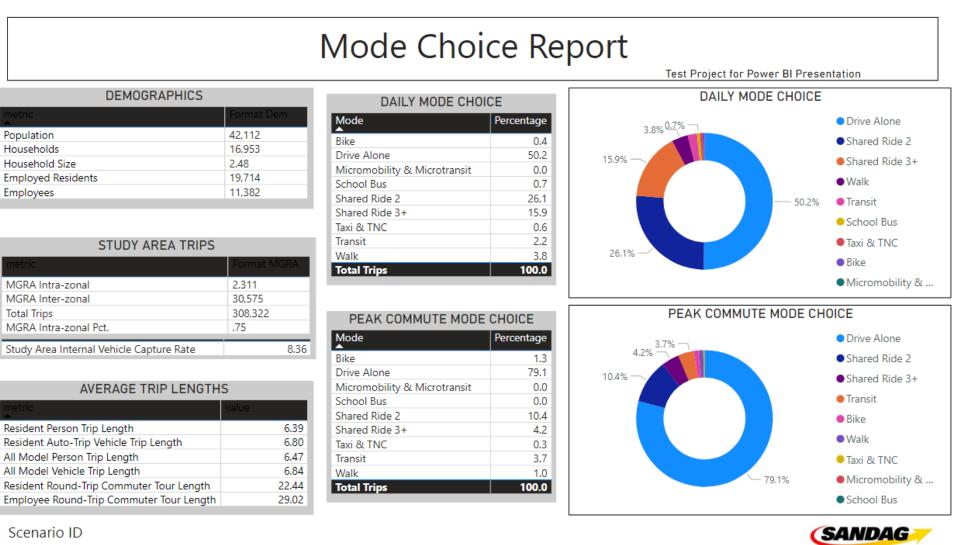


• Dimension Model

1. Star Schema. Prioritizes ease of use and speed. Everything is just one join away! BI software is made for this!!!



Service Bureau Mode Choice Report



Scenario ID

Population

Households

Employees

Total Trips

Household Size

155

Report Generated: 6/7/2021



ABM2+ Base Year Validation

Jeff Yen



Overview

- What's travel model validation?
- Traffic flow validation
- Major improvements
- Data visualization of ABM validation results

What's Travel Model Validation?

"The set of processes to verify the travel models have enough fidelity"

Traffic Volume Validation

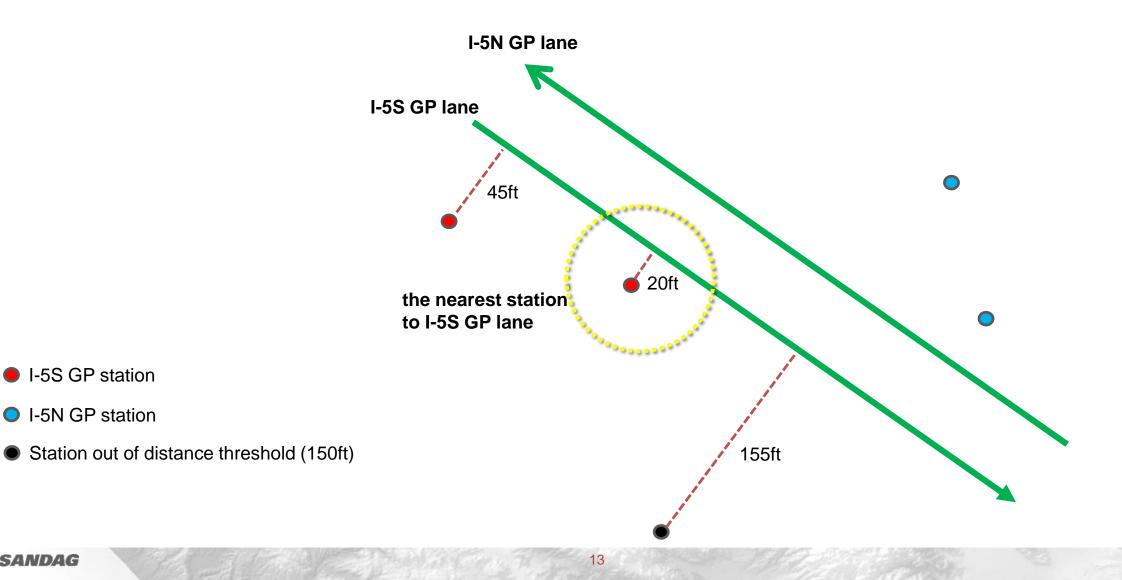
• Data:

- Observed counts obtained from SANDAG, local jurisdictions, and Caltrans District 11.
- PeMS stations five-minutes data.
- SANDAG roadway network.

• Workflows:

- Cross-reference PeMS stations with SANDAG roadway network.
- Produce Annual Average Count.
- Perform ABM validation and visualize the results.

Cross-reference SANDAG Hwycov with PeMS stations

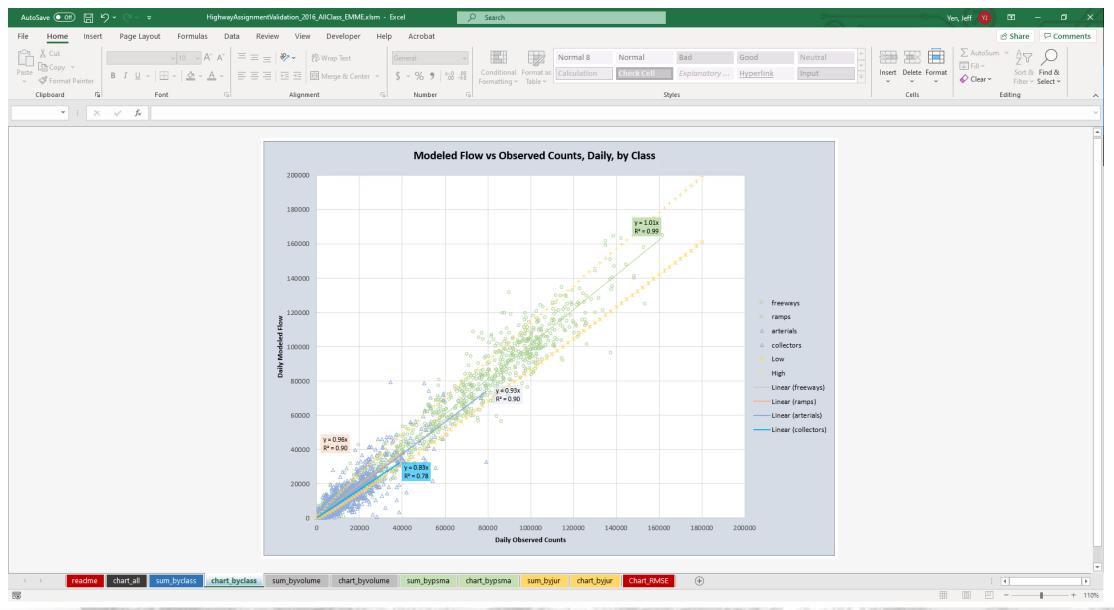


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Major Improvements

- Automated the cross-referencing processes using Python.
 - Enable the program reusability.
- Added more observed PeMS counts for ABM freeway validation.
 - Current: 612; before: 331.
- Enabled dynamic count inventory update in old Excel validation templates.
- Introduced new validation templates using Power BI.
 - Enhanced data visualization of model validation result.
 - Enabled the template shareability and reusability.

EXCEL Data Visualization (previous)



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Data Visualization Enhancement by Power BI



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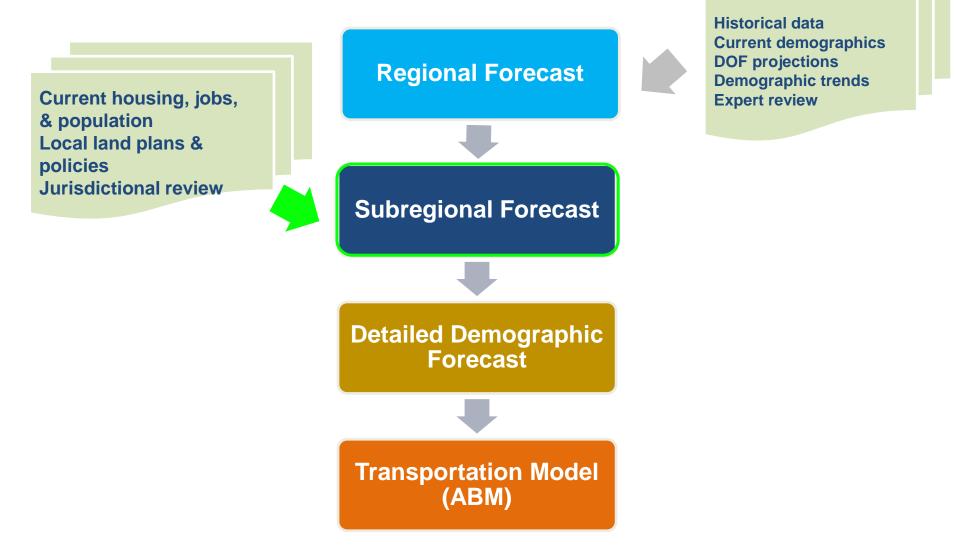
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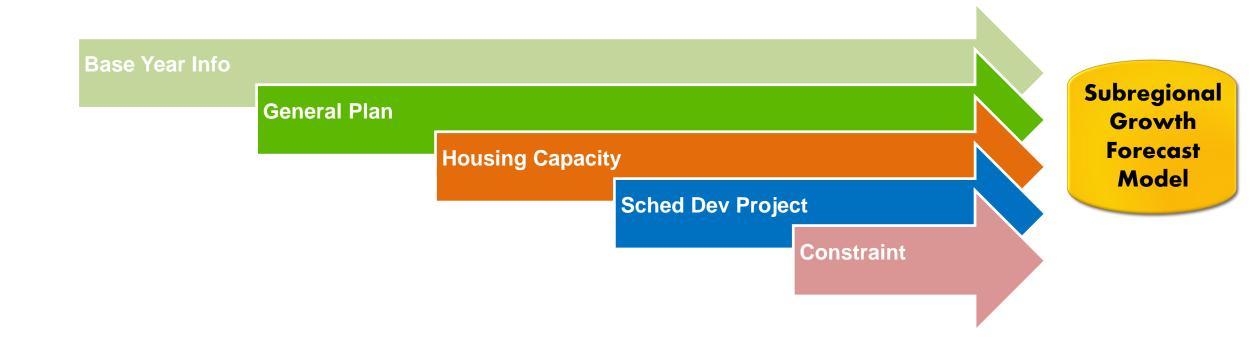
WHAT FEEDS THE BEAST

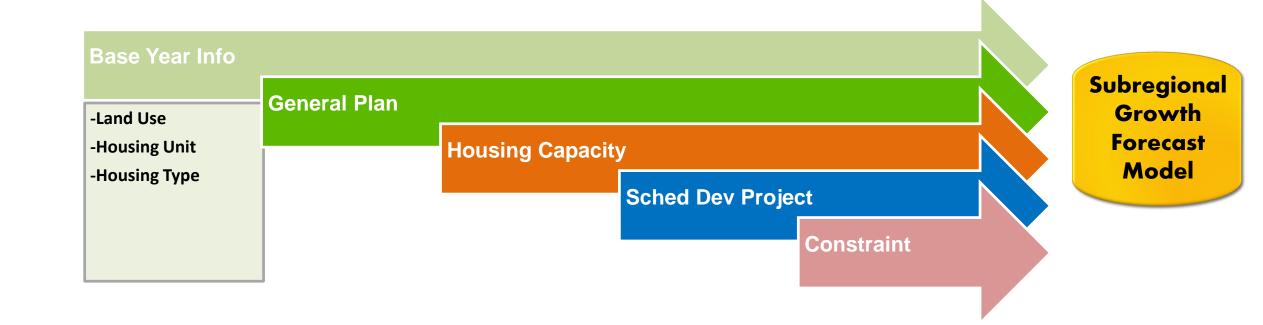
Grace Chung David Tedrow

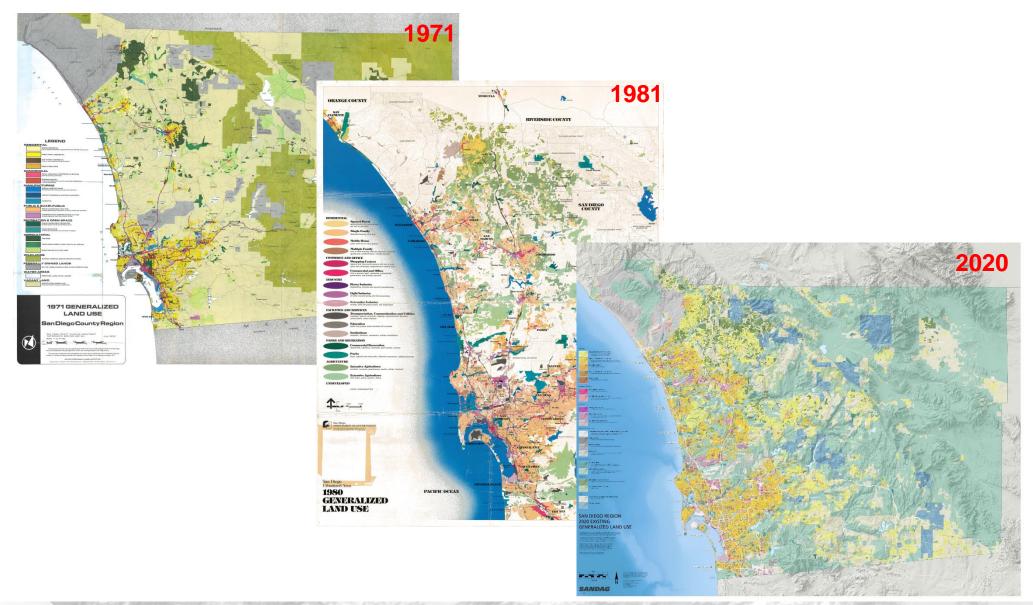




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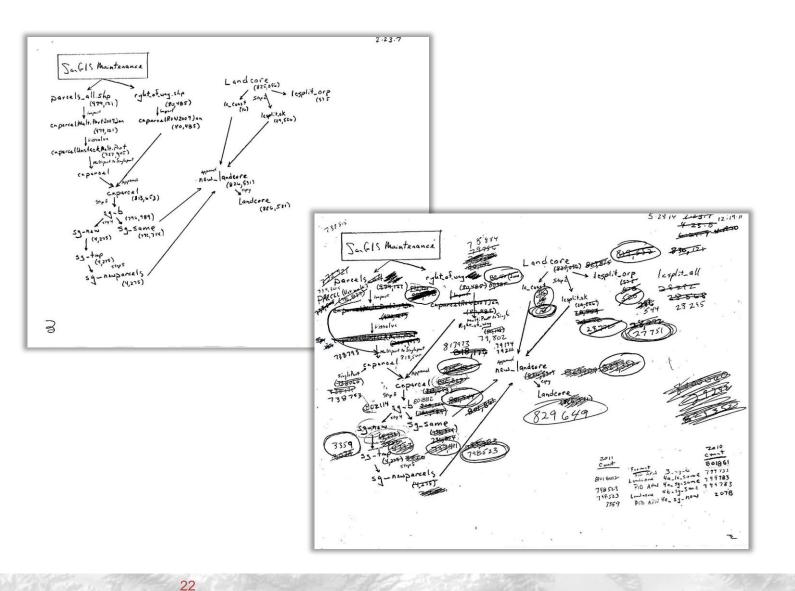




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Parcel Integration Process

- Annual Process
- SanGIS Parcels and ROWs
- "LANDCORE" (Land Use Inventory editing layer)



Land Use Codes

	DESCRIPTION	LU CODE	DESCRIPTION
000	Spaced Rural Residential	5000	Commercial
00	Single Family Residential	5001	Wholesale Trad
110	Single Family Detached	5002	Regional Shopp
120	Single Family Multiple-Units	5003	Community Sho
1190	Single Family Residential Without Units	5004	Neighborhood S
00	Multi-Family Residential	5005	Specialty Comm
1280	Single Room Occupancy Units (SRO's)	5006	Automobile Dea
1290	Multi-Family Residential Without Units	5007	Arterial Comme
00	Mobile Home Park	5008	Service Station
100	Group Quarters	5009	Other Retail Tra
1401	Jail/Prison	6000	Office
1402	Dormitory	6001	Office (High-Ris
1403	Military Barracks		Office (Low-Rise
	Monastery		Government Of
	Other Group Quarters Facility	6100	Public Services
	Hotel/Motel/Resort	6101	Cemetery
	Hotel/Motel (Low-Rise)		Religious Facilit
	Hotel/Motel (High-Rise)		Library
	Resort		Post Office
	Heavy Industry		Fire/Police Stat
	Light Industry		Mission
	Industrial Park		Other Public Se
	Light Industry - General	6500	Hospitals
	Warehousing		UCSD/VA Hospi
	Public Storage		Hospital - Gene
	Extractive Industry		Other Health Ca
		6700	Military Use
	Junkyard/Dump/Landfill		
	Airports		Military Use
	Commercial Airport		Military Trainin
	Military Airport		Weapons Facili
	General Aviation Airport	6800	Schools
	Airstrip		SDSU/CSU San
	Other Transportation		Other Universit
	Rail Station/Transit Center		Junior College
	Freeway		Senior High Sch
	Communications and Utilities		Junior High Sch
4114	Parking Lot - Surface	6806	Elementary Sch
4115	Parking Lot - Structure	6807	School District
	Park and Ride Lot	6809	Other School
	Railroad Right of Way		
4118	Road Right of Way		
	Other Transportation		
4119			

SANDAG Land Use Coding

5001 Wholesale Trade 5002 Regional Shopping Center

5003 Community Shopping Center

5005 Specialty Commercial 5006 Automobile Dealership

5007 Arterial Commercial

6105 Fire/Police Station

6502 Hospital - General

6509 Other Health Care

6804 Senior High School

6806 Elementary School

6807 School District Office

6801 SDSU/CSU San Marcos/UCSD

6805 Junior High School or Middle School

6802 Other University or College

6109 Other Public Services

5004 Neighborhood Shopping Center

6003 Government Office/Civic Center

6501 UCSD/VA Hospital/Balboa Hospital

5009 Other Retail Trade and Strip Commercial

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Plan Areas
Plan Areas

SANDAG GIS (SANDAG)

Last revision: September 18, 2007

LAND USE DEFINITIONS

1000 SPACED RURAL RESIDENTIAL - Single family homes located in rural areas with lot sizes greater than 1 acre. Rural residential estates may have small orchards, fields or small storage buildings associated with the residential dwelling unit.

1100 SINGLE FAMILY RESIDENTIAL

1110 SINGLE FAMILY DETACHED - Single family detached housing units, on lots smaller than 1 acre. Newer developments may include clubhouses, recreation areas, pools, tennis, etc. located within and associated with the residential development, if a separate parcel/lot designation does not exist. 1120 SINGLE FAMILY MULTIPLE-UNITS - Includes single family attached housing units, duplexes, townhouses, and lower density condominium developments (in general, less than or equa walls extend 1300 MOBILE HOME PARK - Includes mobile home parks with 10 or more spaces that are primarily for residential use. (RV parks are included within the commercial recreation category). 1190 SING associated w 1400 GROUP QUARTERS developed 1401 JAIL/PRISON/BORDER PATROL HOLDING STATION building str 1200 MULTI-FAN 1402 DORMITORY developments (in ge 1403 MILITARY BARRACKS recreation areas, poo separate parcel/lot de 1404 MONASTERY 1280 SING 1409 OTHER GROUP QUARTERS FACILITY- Convalescent or retirement homes furnished p not associated with or within a health care facility, rooming houses, half-way houses, California Conservation Corps
2100 LIGHT INDUSTRY 1290 MUI associated 1500 HOTEL/MOTEL/RESORT developed 2101 INDUSTRIAL PARK - Office/industrial uses clustered into a center. The building str 1501 HOTEL/MOTEL (LO primary uses are industrial but may include high percentages of other uses in service accommodations with three or retail activities prime commercial areas. 2103 LIGHT INDUSTRY-GENERAL - All other industrial uses and manufacturing 1502 HOTEL/MOTEL (HIGH not included in the categories above. These are not located inside of parks, but are floors. Primarily found in dow usually along major streets or clustered in certain areas. Includes manufacturing uses such as lumber, furniture, paper, rubber, stone, clay, and glass; as well as light 1503 RESORT - Resorts with industrial uses as auto repair services and recycling centers. Mixed commercial and areas. Examples of resorts w office uses (if not large enough to be identified separately) are also included. General Olympic Resort in Carlsbad n industrial areas are comprised of 75 percent or more of industrial uses (manufacturing, warehousing, and wholesale trade). 2000 HEAVY INDUSTRY 2104 WAREHOUSING - Usually large buildings located near freeways, industrial or 2001 HEAVY INDUSTRY Usually located close to tran strip commercial areas. typically large, 20-50 acres. 2105 PUBLIC STORAGE - Public self-storage buildings are typically long, 2100 LIGHT INDUSTRY rectangular and closely spaced. Also includes RV storage areas. 2101 INDUSTRIAL PARK 2200 EXTRACTIVE INDUSTRY primary uses are industrial bu or retail activities 2201 EXTRACTIVE INDUSTRY - Mining, sand and gravel extraction, salt evaporation

2300 JUNKYARDS/DUMPS/LANDFILLS

2301 JUNKYARD/DUMP/LANDFILL - The landscape should show visible signs of the activity. Also include auto wrecking/dismantling and recycling centers.

4100 AIRPORTS

4101 COMMERCIAL AIRPORT - Lindbergh Field only.

4102 MILITARY AIRPORT - Airports owned and operated by the military. Found on Military bases.

4103 GENERAL AVIATION AIRPORT - All general aviation airports.

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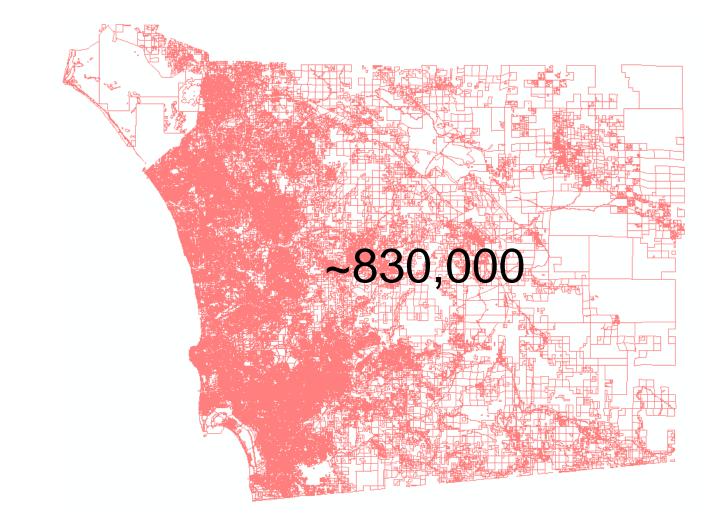


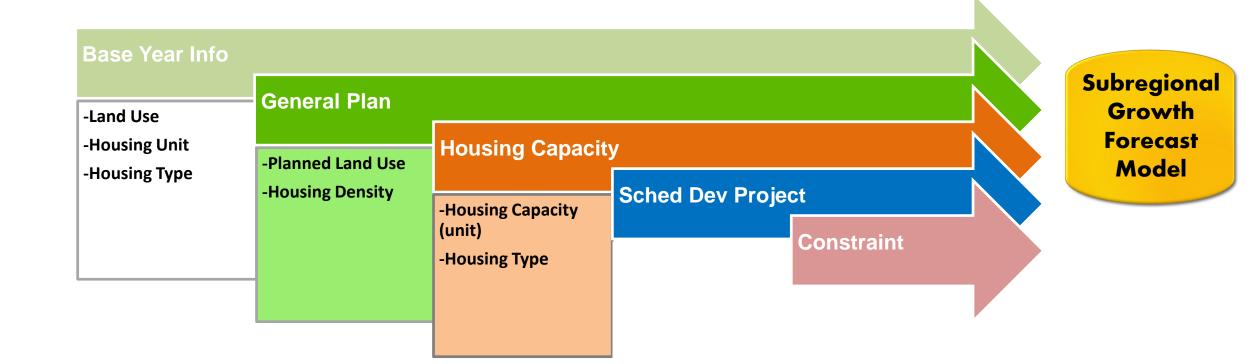
General Existing Land Use	Commercial Office			
Existing Land Use	6001 Office - High Rise			
Planned Land Use	6001 Office - High Rise			
Existing Ownership	500 Private			
Dwelling Units	0			
APN 8	53352211			
Parcel ID	27949			





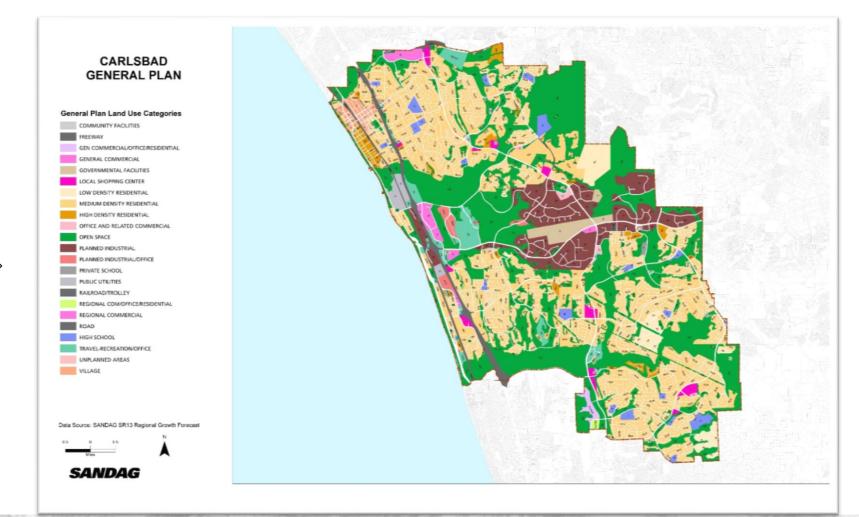
SPACECORE.GIS.Landcore										
	OBJECTID *	subParcel *	parceIID	apn8	lu	plu	du	genOwnID	MGRA *	
	2387781	3955900	39559	44623312	9700 Mixed Use	9700	39	500 Private	407	





General Plan (or community plans from local jurisdictions)





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Housing Capacity

ENCINITAS (1 of 3) HOUSING CAPACITY 2015 Estimates:

Total Population = 64,473 Household Population = 60,945 Persons Per Household = 2.50 Housing Units = 25,819 Vacant = 5.7%



Housing Units 1

2 to 5 6 or more

LEGEND EXPLAINED Municipal Zoning Capacity (hatch overlay) – represents municipal zoning districts at the parel lasel that allow residential development to occur based on the SARDAG interpretation of zoning from the dy's zoning ordinances available online. The number will in our parcel represents the SANDAG Interpretation the maximum allowable number of additional housing units or net housing units (maximum units minus current (2015) units) that the parcel can accommodate based on the current municipal zoning. Because the base year for Series 14 is 2015, current units reflect what is on the ground as of

DAVE

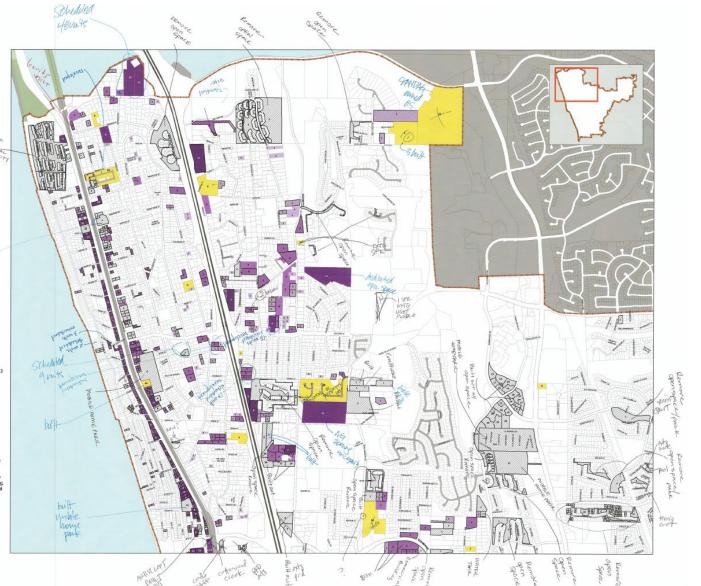
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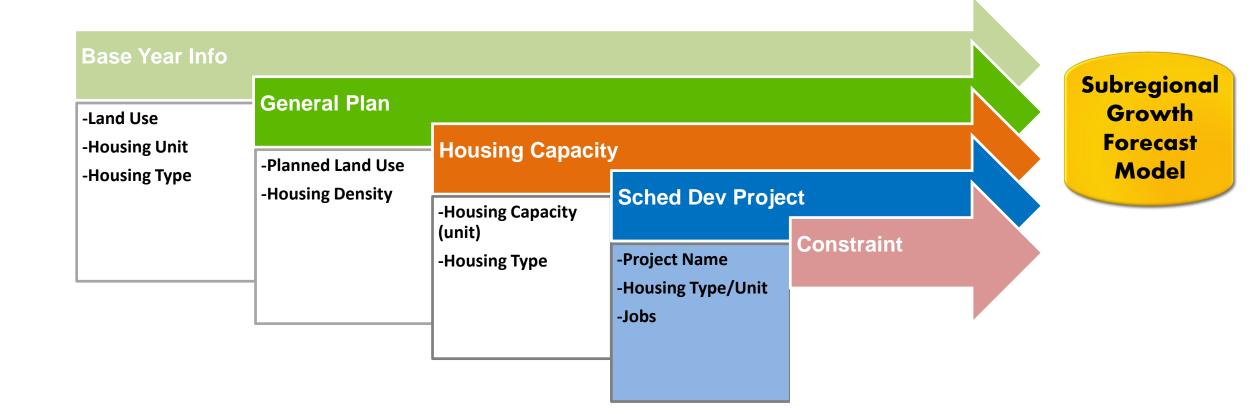
based on Information received from jurisdictions solicited for Series 13 or during prior forecast outreach Interests outreach Housing Element Site (red outline) --sites identified by the jurisdiction to have potential for additional housing unit capacity at 20 dwelling units per acre or more, as mandated through the Regional Housing Needs Assessment (RHNA). If these sites represent policine projects that are likely to occur, please include them in the scheduled

Purple with hatch overlay – parcels which were previously identified in Series 1.3 and where the SANDAG interpretation of the current municipal aoning "line up" or are in agreement. As a result, those parcels will likely be used again in Series 14 (unless otherwise noted). Hatch overlay (no purple) – represents parcels identified by SANDAG as having potential for additional residential capacity through interpretation of the jurisdiction's current municipal aoning. Purple (no hatch overlay) – represents parcels previously identified in Series 13 for additional residential capacity, but not through SANDAGs interpretation of the jurisdiction's current nunicipal zon



Data Source: SANDAG SR14 Regional Growth Forecast January 2017

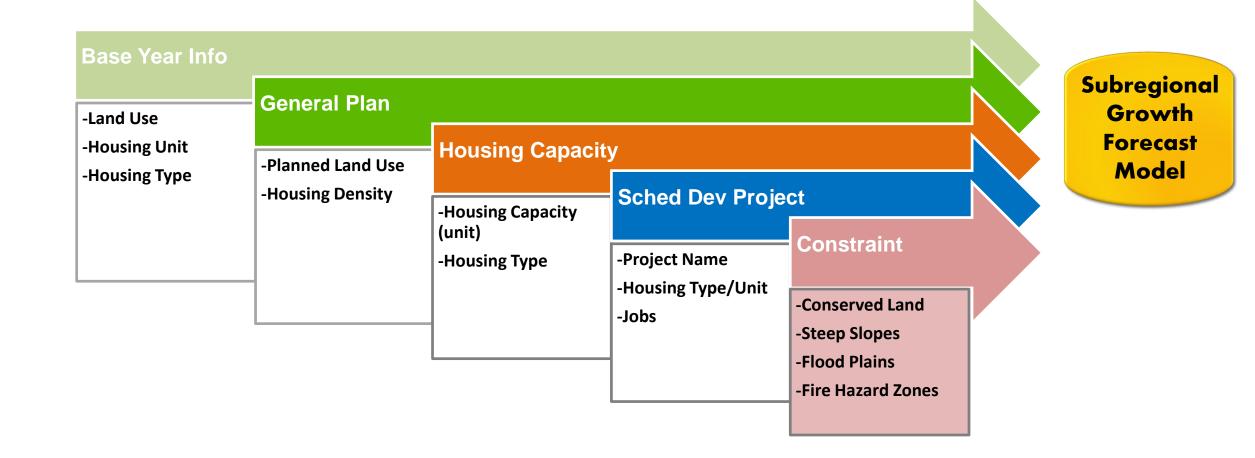




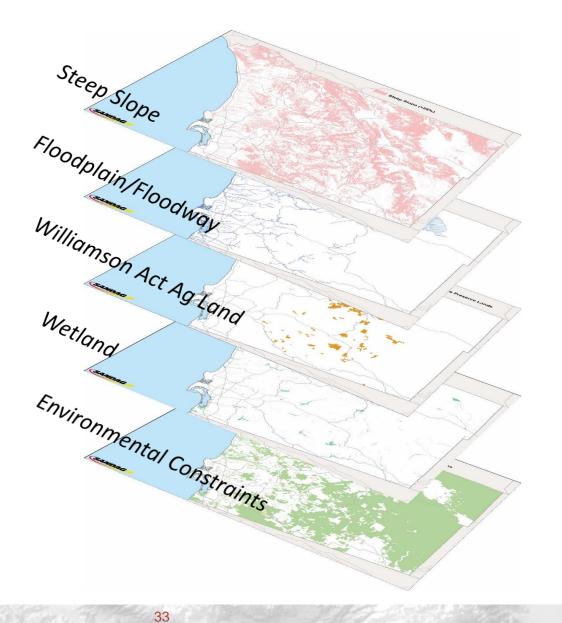
Scheduled Development Project



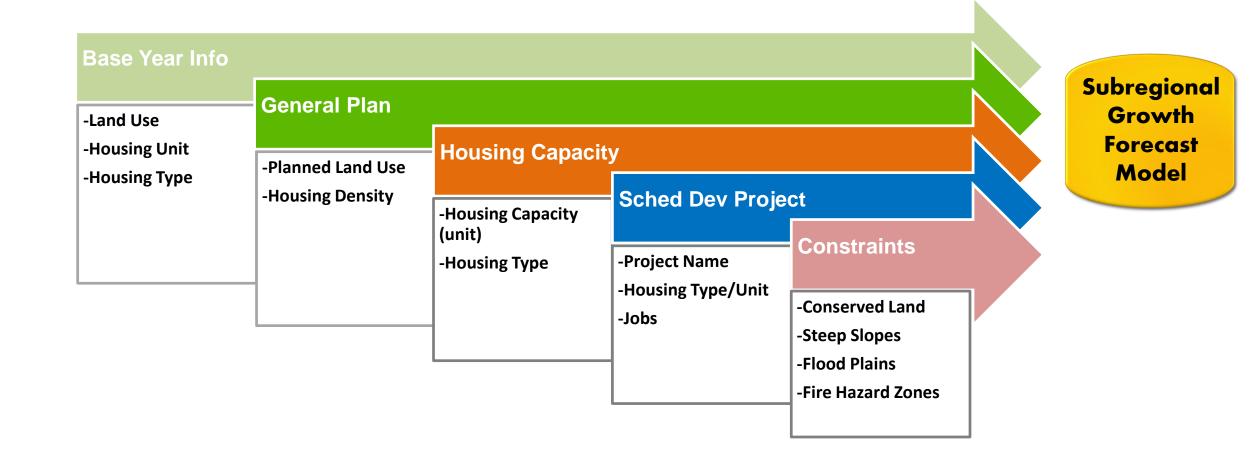




Development Constraints

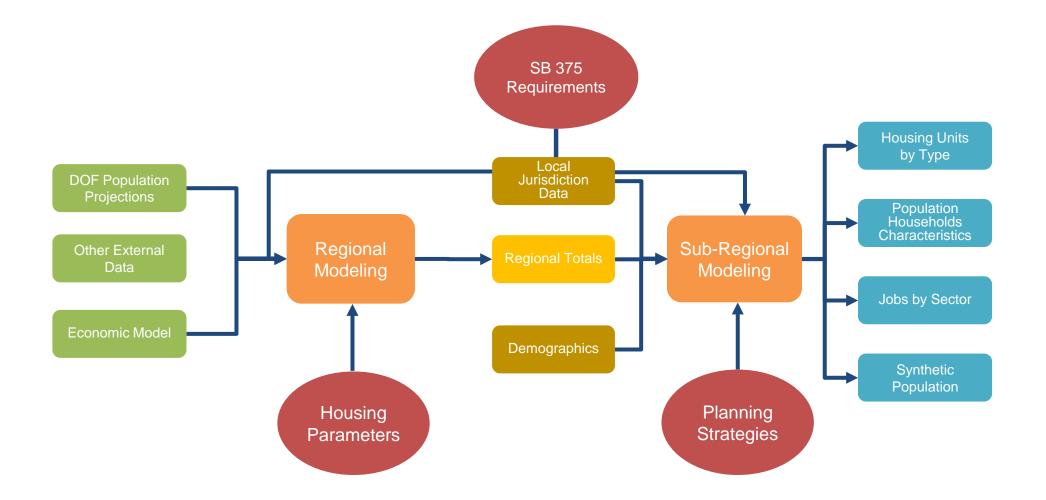


Beast

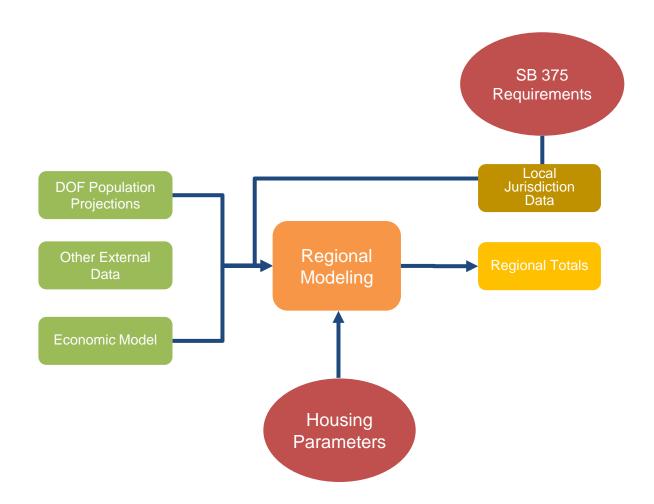


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Regional Growth Forecast and SCS Land Use Pattern



Regional Growth Forecast



DOF Population Forecast

- By age by gender by raceethnicity
- Annual from current year through horizon year

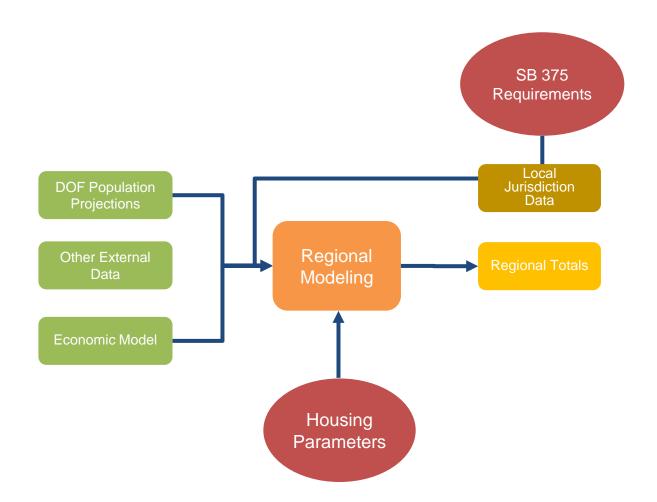
Census Data

- Trends in headship rates and household size
- Vital Statistics
- Migration

Economic Model

- Labor force participation rates
- Unemployment
- Inflation
- GRP

Regional Growth Forecast



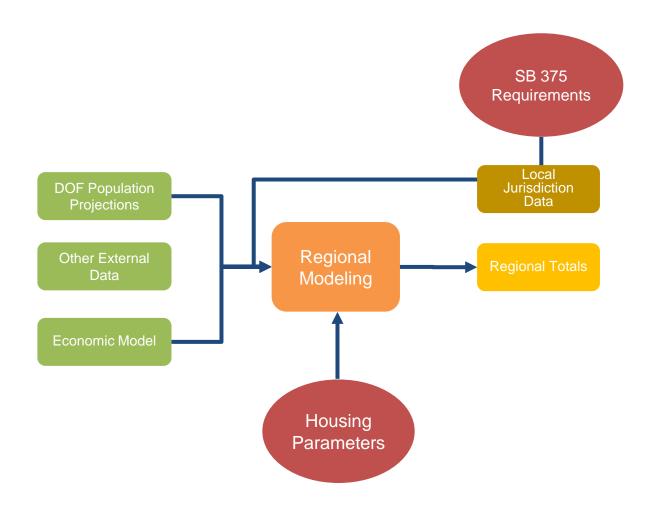
Mandates

- Sufficient housing for region's jobs
- Latest local plans
- RHNA
- GHG

Board of Directors

- Vacancy rate
- Unoccupiable units
- Household size

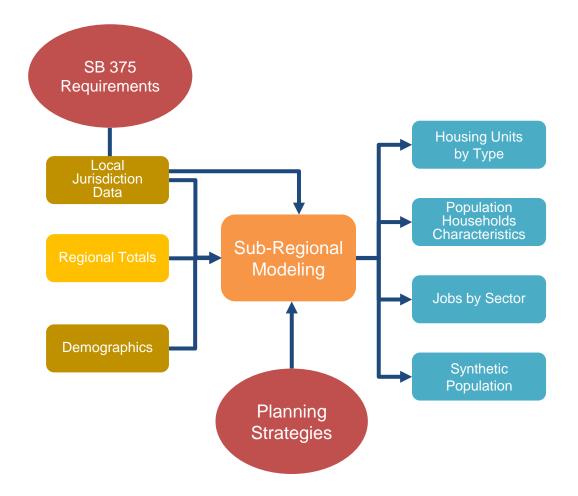
Regional Growth Forecast



Output - Housing Units

- Based on changing population (count by cohort (age))
- Headship rates and HH size targeting 2010 (considered "healthy") levels by 2035
- Considering Unoccupiable units, ADUs (if needed), vacancy rate
 Output – Characteristics
- Census data to convert population into HHs by size and age and race/ethnicity
- Economic model for income **Output Jobs**
- Economic model by sector
- Labor participation rate applied to population by cohort

SCS Land Use Pattern



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SCS Land Use Requirements

- SB 375 requires the Sustainable Communities Strategy (SCS) to include a pattern for forecasted growth and development that accomplishes the following:
 - When combined with the transportation network, will achieve the regional greenhouse gas reduction targets;
 - Accommodates the Regional Housing Needs Assessment (RHNA) Determination; and
 - Utilizes the most recent planning assumptions.



Jurisdictional and CPA Totals

- Region to Jurisdiction and CPA
 - Parcel level capacity (from local jurisdictions) within each
 - Scheduled development events
 - Share of region's total capacity
- RHNA mandate
 - Each jurisdiction to meet targets by 2035
 - Increased capacity in Del Mar, Solana Beach, Coronado and Lemon Grove
 - Added to jurisdiction's Smart Growth Opportunity Areas

MGRA Level Totals*

Process Development

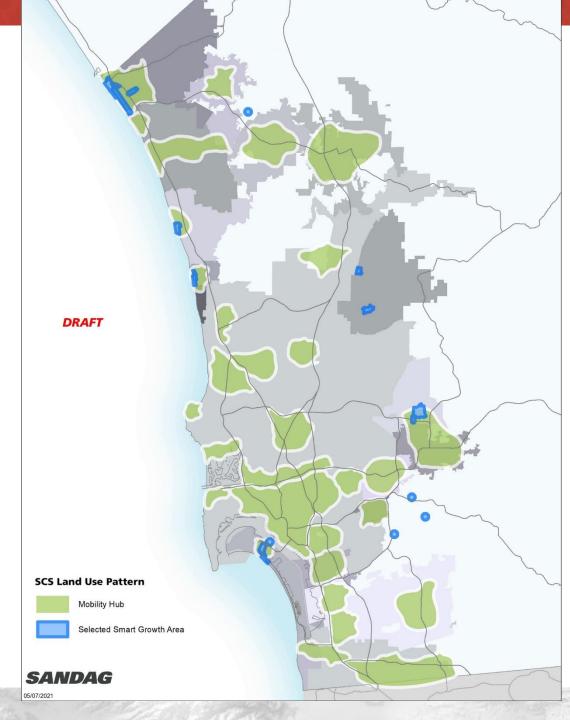
- Conducted sensitivity tests with ABM2+
- Drove creation of the Mobility Hub network
- Identified priority areas for housing growth
- Developed MGRA scoring process
- * Master Geographic Reference Areas
 - Similar to census blocks
 - 23k in region

Sensitivity Tests - Key Results

- As household growth is focused in low VMT areas
 - Decrease in VMT and auto ownership,
 - non-driving mode shares increase, and
 - trip length for non-work trips decrease
- Developed Mobility Hub Network to prioritize low VMT areas
- Land use mixing factor and opportunities for residential redevelopment considered in SCS Land Use methodology

Areas for future housing and job growth

- Mobility Hubs
- Smart Growth Opportunity Areas



Housing Allocation

- Defining Priority Areas by MGRA (Develop Scoring Criteria)
 - Environmental factors
 - Proximity to job spaces
 - Mobility Hub Propensity Analysis proximity/presence by mode
 - Land Use Mixing
- For High Scoring MGRAs:
 - Utilize all planned housing capacity
 - Identify potential residential redevelopment to add housing capacity
 - 2050 housing growth not to exceed jurisdiction's planned capacity, except where needed to meet RHNA

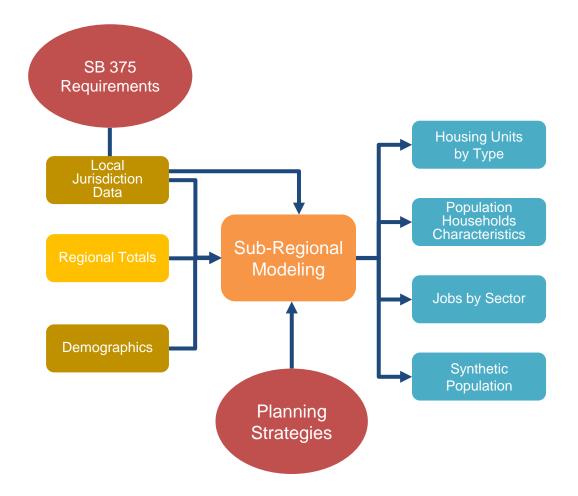
Job Allocation

- Focus within MoHubs and SGOAs
- Jurisdiction provided parcel data
 - Supported by planned land use
 - Job capacity exists
- Presence of existing jobs
 - Share within the region
 - In-progress scheduled development
- Additional factors
 - Near new housing
 - Transit
 - Industry sectors

NAVWAR

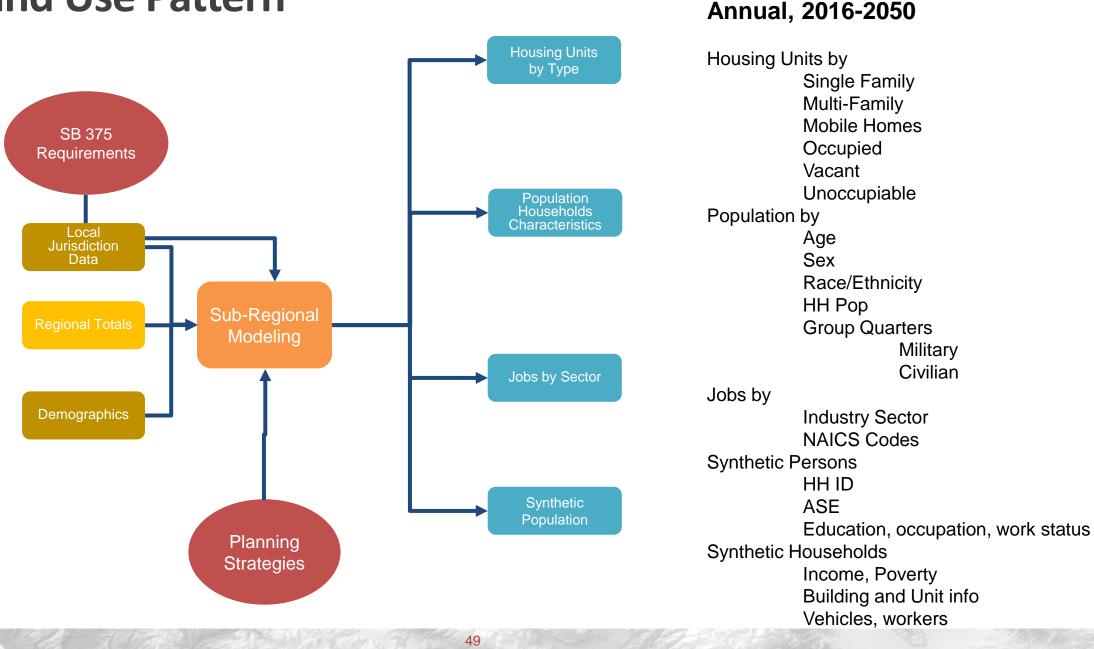
- Includes revitalization of Navy Old Town Campus (OTC)
- Current site of the Naval Information Warfare Systems Command (NAVWAR)
- Includes a Central Mobility Hub at the OTC property
 - More than 9,500 additional housing units
 - Support employment
 - Almost two million square feet of office and retail space
 - Almost 450 hotel rooms

SCS Land Use Pattern



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SCS Land Use Pattern



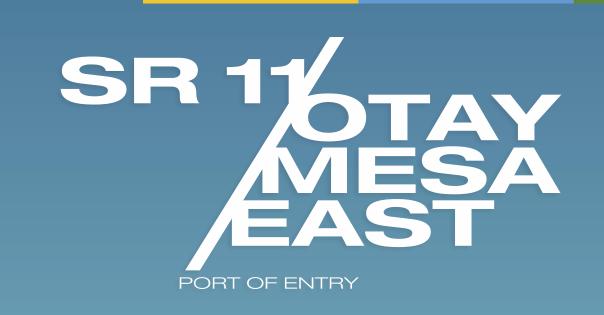
MGRA-level data



PROJECT UPDATES

Rick Curry Mike Calandra Wu Sun





A Vision for Economic Growth, Sustainability, Innovation, and Social Equity

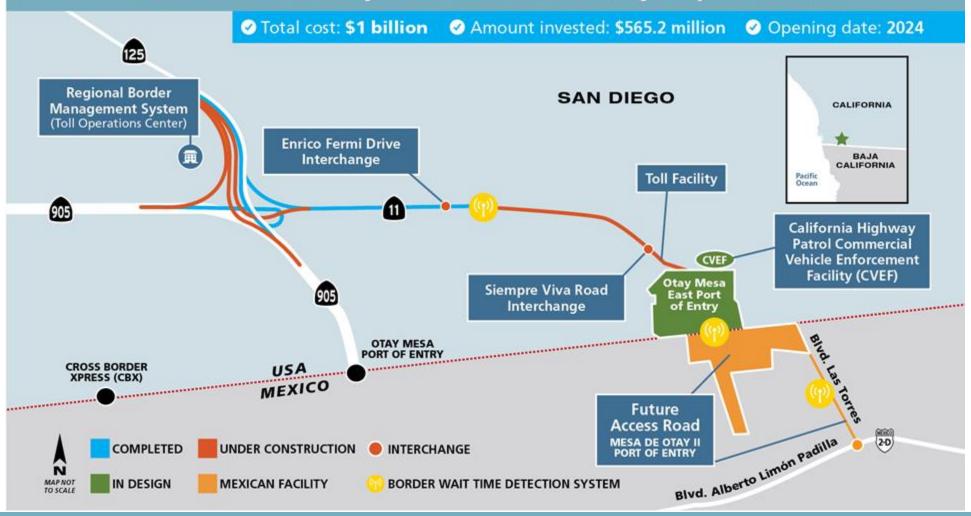




June 2021

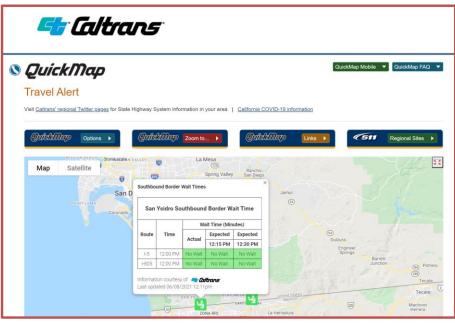
State Route 11 / Otay Mesa East

State Route 11/Otay Mesa East Port of Entry Project Features



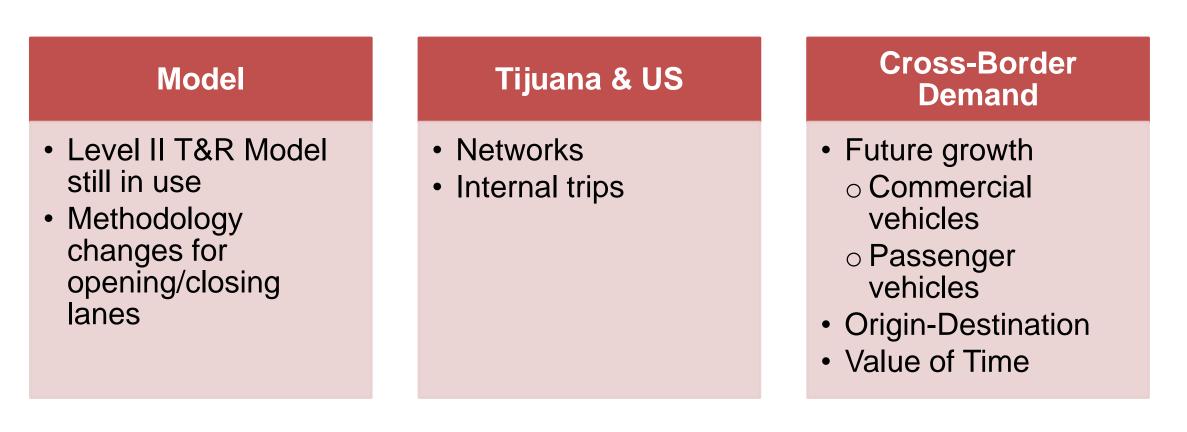
State Route 11 / Otay Mesa East Investment Grade Traffic & Revenue Study

- Binational Traffic & Revenue Model \implies Investment Grade
- Data Update
 - Wait times northbound and southbound
 - Traffic counts in Tijuana and SD border region
 - Surveys
 - Passenger vehicle in-person survey Pre-COVID
 - Passenger vehicle stated preference online survey
 - Commercial vehicle surveys industry and companies
 - Travel times/speeds
 - INRIX
 - Sin Tráfico



State Route 11 / Otay Mesa East Investment Grade Traffic & Revenue Study

Binational Traffic & Revenue Model Update



Scope and schedule

- Project Management
- Employment Density Update
- Existing Processes and Model
 Enhancement Plan
- Model Enhancements
- Application Tests
- Trip Table Data Report and Threshold Definitions
- Final Report and Workshop
- As Needed Support

We are here

Expecting to start in September

ABM2+ production work begins after Board adoption of the 2021 Regional Plan (November)

 \checkmark

• Employment density update

- Refresh of existing "Employees per Square Foot" of non-residential space
 - SANDAG Data Solutions & Economic and Demographic Analysis and Modeling
 - California Economic Development Department (EDD)
 - Costar
 - Buildings
 - ITE
- School employment
 - Calculated using existing enrollment-to-employment ratios
- New unit types
 - Beds: Update Group Quarters population and scale employment
 - Acres: Calculate employment for non-residential uses that do not include building space

Model enhancements for customized subarea ABM scenarios

- Convert all scripts to Python
- Procedures to override residential and non-residential land use assumptions
- Procedures to update the synthetic population
 - Household sampling
- Use of a flexible TAZ system to accommodate study areas
 - MGRA is still the atomic geographic unit
 - Build vs No Build
- The 4D's
- Automated QA/QC input checking and output reporting

Project challenges

- Sample rates
- Shadow pricing
- Work location choice
- Commercial vehicle model



JOBS AHEAD

- Model run times

Alt 2

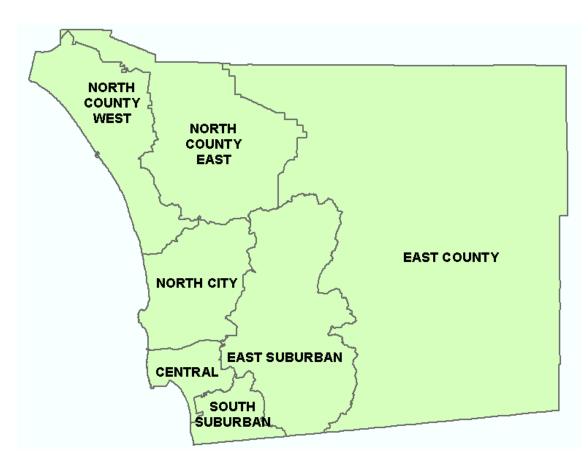
Alt 1

• Trip Table Data Report

- Expected *trips per unit* by land use code
- Parsed by Major Statistical Area (MSA)
 & Area Type
- Base year model data -- not observed data!

Subarea Thresholds

 Define the required amount of Population and Employment in a project study area to render VMT and Mode Choice reports as statistically significant



- Priorities-the 4M
 - Activity-Based Model (Core Resident Model-ABM3, aka the BEAST per mca)
 - Rapid Strategic Model (RSM)
 - Commercial vehicle model (CVM)
 - Crossborder Model (CBM)

*Features and priorities to be finalized via a series of discussions with stakeholders

- Timeline
 - -CBM
 - Beta working version: 12/31/2021; Final version: 3/31/2022
 - RSM:
 - 12/31/2022
 - -CVM
 - 12/31/2023
 - ABM3
 - Beta working version: <u>12/31/2023;</u> Peer reviewed: <u>3/31/2024</u>

- What about the other Ms?
 - Airport Models (2)
 - Visitor Model
 - External Trip Models
 - Heavy Truck Model
 - TCOV Upgrade?
- Refresh vs Reconstruct
 - Data & Marginal Controls
 - Software
 - Model Structure (aka math, sequence, & algorithms)

Software for 2025RP Modeling

- From CT-RAMP to ActivitySim
- From Java (mostly) to Python
- What is <u>ActivitySim</u>?
 - AMPO led consortium to create and maintain advanced and open-source ABM software based on best software development practices
 - SANDAG is one of the founding member agencies
 - A suite of light, fast, easy to maintain, and cost-effective models built on top of ActivitySim for 2025RP

- Risks & Challenges
 - Data, data, & data
 - CVM survey
 - Household travel behavior survey that represents 'new normal'
 - Parking inventory & behavior survey
 - COVID impact on base year
 - Seems like we will have to change base year in the middle of the project
 - Software is heavy lifting
 - Futuristic modes & technologies

Forum Agenda Recap

- Welcome and Introductions
- Travel Model Visualizations
- What Feeds the Beast
- Project Updates

Next Transportation Model Forum:

December 8, 2021



TRANSPORTATION MODEL FORUM

June 9, 2021

