

SANDAG Clean Air Day 2026 Toolkit

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Introduction

Clean Air Day is on Wednesday, October 7!

The Coalition for Clean Air hosts California Clean Air Day every year on the first Wednesday in October. SANDAG celebrates Clean Air Day by encouraging the San Diego region to get moving and take the pledge to walk, bike, carpool, or ride transit on Clean Air Day: Wednesday, October 7.

Get your organization moving for Clean Air Day by taking the pledge. Share your personalized pledge link with the community, in addition to your employees, to garner even more participation. Organizations with the highest number of pledges will be recognized within their industry.

Engage your employees and the community through workplace activations, social media, and community outreach opportunities. Tag us on Facebook, Instagram, LinkedIn, or X for the opportunity to be featured on our social media channels.

Learn more: [SANDAG.org/cleanairday](https://sandag.org/cleanairday)

Contact us: sustainabletransportation@sandag.org

Follow SANDAG on social media:

- Facebook: Facebook.com/SANDAGregion
- Instagram: Instagram.com/SANDAGregion
- LinkedIn: LinkedIn.com/company/SANDAG
- X: X.com/SANDAG
-

Flyer

Print this flyer to display at your worksite or school.

Download Flyer

(with QR code)



(without QR code)



Social Media

- **Sample Copy 1:**

🌐 **[Org Name]** is getting our team moving on Clean Air Day! Take the pledge to walk, bike, carpool, or ride transit on Wednesday, October 7, to help clean the air. 🚶 🚲 🚗 🚌

Pledge today: (**[Org Pledge Link]**)

#CleanAirDayCA #CleanAirDaySD **[Tag SANDAG]**

- **Sample Copy 2:**

[Org Name] is proud to do our part to help clean the air! 💚 On Wednesday, October 7, our team will join local workplaces across the San Diego region in making small changes like walking, biking, carpooling, or riding transit to help the San Diego region breathe a little easier for Clean Air Day. ☁️

Join us by taking the pledge today: ([Org Pledge Link])

#CleanAirDayCA #CleanAirDaySD [Tag SANDAG]

- **Sample Copy 3:**

📌 Let's get moving, San Diego region! [Org Name] is joining workplaces across the region for Clean Air Day on Wednesday, October 7. Take the pledge to help clean the air and walk, bike, carpool, or ride transit and skip driving solo.

🔗 Take the pledge today: [Org Pledge Link]

#CleanAirDayCA #CleanAirDaySD [Tag SANDAG]

Download Graphics

1080 x 1080



1200 x 1200



1920 x 1080



1200 x 627



Employee Email

Share this message with your employees and members.

Download Email Header Image



Download Clean Air Day Image



Sample Newsletter Article Copy:

Take the Pledge for Clean Air Day 2026

Clean Air Day is on Wednesday, October 7. Get moving to help the San Diego region breathe a little easier.

Pledge to replace one solo car trip with:

- Walking, biking, or scootering.
- Carpooling with friends, family, or coworkers.
- Riding transit with MTS and NCTD.

Pledge Today: [insert your custom link]

Display Slides

Add these digital slides to a presentation or display them on TVs.

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