

Vista Tech Park employment center

Tier 3 employment centers in the San Diego region¹:

An analysis of where people live and work

Highlight 1

Characteristics of this employment center

20,943 employees

19th
largest
employment
center of the 79

2.36 square miles

8,874 employees per square mile

of employees in this employment center also live in this employment center

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2 Industries in this employment center and the region overall

	Vista Tech Park employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	197	1% (12)	199,700	13% (1)
Retail trade	1,229	6% (4)	156,612	10% (2)
Professional, scientific, technical	1,193	6% (5)	148,766	10% (3)
Food services	239	1% (10)	131,594	9% (4)
Manufacturing	8,444	40% (1)	109,234	7% (5)
Administrative, support, waste services	1,102	5% (6)	91,519	6% (6)
Construction	3,239	16% (3)	83,498	5% (7)
Local government education	0	0% (21)	80,300	5% (8)
Other services	425	2% (7)	69,124	5% (9)
Finance and insurance	40	<1% (19)	47,848	3% (10)
Wholesale trade	3,443	16% (2)	46,625	3% (11)
Arts, entertainment, recreation	49	<1% (17)	45,639	3% (12)
Real estate, rental, leasing	314	2% (8)	38,582	3% (13)
Local government	0	0% (22)	37,429	2% (14)
Transportation and warehousing	216	1% (11)	36,183	2% (15)
Accommodation	87	<1% (16)	33,094	2% (16)
Educational services	35	<1% (20)	32,892	2% (17)
State government education	0	0% (23)	31,600	2% (18)
Information	162	1% (13)	26,262	2% (19)
Department of Defense	0	0% (24)	22,500	1% (20)
Management of companies/enterprises	261	1% (9)	21,500	1% (21)
Federal government	128	1% (14)	11,454	1% (22)
Farm	47	<1% (18)	9,000	1% (23)
Utilities	93	<1% (15)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	20,943		1,525,500	

Source: SANDAG Employment Estimates, 2016

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This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 3 employment centers are those between 15,000 and 19,999 employees. For data notes, sources, and qualifications, please visit: sandag.org\employmentcenters. Suggested reference: SANDAG (2019, May). Tier 3 employment centers in the San Diego region: Vista Tech Park employment center. San Diego, CA: Author.

20%
e Bachelor's degre

have Bachelor's degree or higher (24% region) \$56,598

mean employee salary (\$55,801 region) these jobs represent

1.4% of the region's jobs

these incomes represent

1.2%

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?

	Drive alone	Transit	Carpool	Bike	Walk
				OFO	济
Vista Tech Park	0.40/	20/	120/	-1.0/	4.0/

Vista Tech Park employment center	84%	2%	13%	<1 %	<1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Vista Tech Park employment center		Region		
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)	
Vehicles	10.0	24.8	12.0	25.1	
Transit	8.8	81.0	10.7	62.8	
Bike	6.6	32.9	4.3	21.6	
Walk	1.9	38.3	1.2	23.2	

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Oceanside	2,115	17%
Vista	1,996	16%
Unincorporated	1,697	14%
San Diego	1,576	13%
Escondido	1,497	12%
San Marcos	1,344	11%
Carlsbad	952	8%
Encinitas	361	3%
Chula Vista	207	2%
Poway	120	1%
El Cajon	84	1%
Santee	57	1%
La Mesa	54	<1%
Imperial Beach	47	<1%
National City	41	<1%
Solana Beach	38	<1%
Lemon Grove	24	<1%
Coronado	19	<1%
Del Mar	8	<1%
Total	12,237	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1
Vista Tech Park employment center

