

## San Diego State University employment center Tier 4 employment centers in the San Diego region<sup>1</sup>: An analysis of where people live and work

#### Highlight 1

Characteristics of this employment center

**13,318** employees

30th largest employment center of the 79

**.6** square miles

22,197
employees
per square mile

**1.4** % of employees in this employment center also live in this employment center

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2 Industries in this employment center and the region overall

|   | San Diego State University<br>employment center |                     | Region            |                     |
|---|---|---------------------|-------------------|---------------------|
|   | Number<br>of jobs                               | Percentage/<br>rank | Number<br>of jobs | Percentage/<br>rank |
| Health care and social assistance       | 558   | 4% (5)              | 199,700           | 13% (1)             |
| Retail trade                            | 57  | <1% (8)             | 156,612           | 10% (2)             |
| Professional, scientific, technical     | 185   | 1% (6)              | 148,766           | 10% (3)             |
| Food services                           | 1,215   | 9% (4)              | 131,594           | 9% (4)              |
| Manufacturing                           | 0   | 0% (12)             | 109,234           | 7% (5)              |
| Administrative, support, waste services | 37  | <1% (9)             | 91,519            | 6% (6)              |
| Construction                            | 0   | 0% (13)             | 83,498            | 5% (7)              |
| Local government education              | 0   | 0% (14)             | 80,300            | 5% (8)              |
| Other services                          | 1,423   | 11% (3)             | 69,124            | 5% (9)              |
| Finance and insurance                   | 17  | <1% (11)            | 47,848            | 3% (10)             |
| Wholesale trade                         | 0   | 0% (15)             | 46,625            | 3% (11)             |
| Arts, entertainment, recreation         | 17  | <1% (10)            | 45,639            | 3% (12)             |
| Real estate, rental, leasing            | 111   | 1% (7)              | 38,582            | 3% (13)             |
| Local government                        | 0   | 0% (16)             | 37,429            | 2% (14)             |
| Transportation and warehousing          | 0   | 0% (17)             | 36,183            | 2% (15)             |
| Accommodation                           | 0   | 0% (18)             | 33,094            | 2% (16)             |
| Educational services                    | 3,011   | 23% (2)             | 32,892            | 2% (17)             |
| State government education              | 6,687   | 50% (1)             | 31,600            | 2% (18)             |
| Information                             | 0   | 0% (19)             | 26,262            | 2% (19)             |
| Department of Defense                   | 0   | 0% (20)             | 22,500            | 1% (20)             |
| Management of companies/enterprises     | 0   | 0% (21)             | 21,500            | 1% (21)             |
| Federal government                      | 0   | 0% (22)             | 11,454            | 1% (22)             |
| Farm                                    | 0   | 0% (23)             | 9,000             | 1% (23)             |
| Utilities                               | 0   | 0% (24)             | 7,208             | <1% (24)            |
| State government                        | 0   | 0% (25)             | 7,037             | <1% (25)            |
| Mining and logging                      | 0   | 0% (26)             | 300               | <1% (26)            |
| Total                                   | 13,318  |                     | 1,525,500         |                     |

Source: SANDAG Employment Estimates, 2016

<sup>1</sup> 

This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org\employmentcenters. Suggested reference: SANDAG (2019, May). Tier 4 employment centers in the San Diego region: San Diego State University employment center. San Diego, CA: Author.

### Other statistics about the education level and income of employees in this employment center

30% have Bachelor's degree or higher (24% region)

\$46,049
mean employee salary
(\$55,801 region)

these jobs represent

of the region's jobs

these incomes represent

Walk

**.7%** of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

**Drive alone** 

#### Highlight 4

#### What mode of transportation these employment center employees use to get to work during peak period?

|   |     |     |     | OÑO | 济  |
|---|-----|-----|-----|-----|----|
| San Diego State University<br>employment center | 67% | 16% | 12% | 4%  | 1% |
| Region  | 80% | 4%  | 13% | 2%  | 1% |

**Transit** 

Source: SANDAG Activity Based Model, 2016

#### Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

|          | San Diego State University employment center |                                     | Region                     |  |
|----------|--|-------------------------------------|----------------------------|--|
|          | Mean<br>number<br>of miles                   | Mean length<br>of time<br>(Minutes) | Mean<br>number<br>of miles | Mean<br>length<br>of time<br>(Minutes) |
| Vehicles | 10.7   | 22.2                                | 12.0                       | 25.1                                   |
| Transit  | 9.4  | 47.9                                | 10.7                       | 62.8                                   |
| Bike     | 5.0  | 24.9                                | 4.3                        | 21.6                                   |
| Walk     | 1.4  | 27.9                                | 1.2                        | 23.2                                   |

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

#### Highlight 6

**Carpool** 

# What jurisdictions these employment center employees travel from

**Bike** 

| Jurisdiction   | Number of<br>workers in the<br>employment center | Percent |
|----------------|--|---------|
| San Diego      | 4,694  | 59%     |
| Unincorporated | 968  | 12%     |
| Chula Vista    | 562  | 7%      |
| La Mesa        | 495  | 6%      |
| El Cajon       | 348  | 4%      |
| Santee         | 198  | 3%      |
| National City  | 103  | 1%      |
| Carlsbad       | 97   | 1%      |
| Lemon Grove    | 95   | 1%      |
| Poway          | 86   | 1%      |
| Escondido      | 72   | 1%      |
| Encinitas      | 62   | 1%      |
| Coronado       | 48   | 1%      |
| Oceanside      | 45   | 1%      |
| Imperial Beach | 32   | <1%     |
| San Marcos     | 29   | <1%     |
| Vista          | 29   | <1%     |
| Del Mar        | 24   | <1%     |
| Solana Beach   | 4  | <1%     |
| Total          | 7,991  |         |

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1
San Diego State University employment center

