

Encinitas 1-5 Eastward employment center

Tier 4 employment centers in the San Diego region¹:

An analysis of where people live and work

Highlight 1

Characteristics of this employment center

5,857 employees

60th
largest
employment
center of the 79

1.74 square miles

3,366 employees per square mile

3.0% of employees in this employment center also live in this employment center

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2 Industries in this employment center and the region overall

	Encinitas 1-5 Eastward employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	1,149	20% (2)	199,700	13% (1)
Retail trade	571	10% (3)	156,612	10% (2)
Professional, scientific, technical	446	8% (6)	148,766	10% (3)
Food services	404	7% (7)	131,594	9% (4)
Manufacturing	130	2% (9)	109,234	7% (5)
Administrative, support, waste services	542	9% (4)	91,519	6% (6)
Construction	42	1% (16)	83,498	5% (7)
Local government education	535	9% (5)	80,300	5% (8)
Other services	1,338	23% (1)	69,124	5% (9)
Finance and insurance	114	2% (10)	47,848	3% (10)
Wholesale trade	145	3% (8)	46,625	3% (11)
Arts, entertainment, recreation	27	1% (18)	45,639	3% (12)
Real estate, rental, leasing	102	2% (11)	38,582	3% (13)
Local government	0	0% (20)	37,429	2% (14)
Transportation and warehousing	62	1% (14)	36,183	2% (15)
Accommodation	25	<1% (19)	33,094	2% (16)
Educational services	74	1% (12)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	34	1% (17)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	47	1% (15)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	70	1% (13)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	5,857		1,525,500	

Source: SANDAG Employment Estimates, 2016

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This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org\employmentcenters. Suggested reference: SANDAG (2019, May). Tier 4 employment centers in the San Diego region: Encinitas 1-5 Eastward employment center. San Diego, CA: Author.

25% have Bachelor's degree or higher (24% region) \$44,451
mean employee salar
(\$55,801 region)

these jobs represent

.4% of the region's jobs

these incomes represent

.2% of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?

	Drive alone	Transit	Carpool	Bike	Walk
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Encinitas 1-5 Eastward	83%	2%	13%	2%	<1%

Encinitas 1-5 Eastward employment center	83%	2%	13%	2%	<1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Encinitas 1-5 Eastward employment center		Region		
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)	
Vehicles	13.2	26.4	12.0	25.1	
Transit	16.7	88.5	10.7	62.8	
Bike	2.7	13.4	4.3	21.6	
Walk	1.6	31.9	1.2	23.2	

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m. Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	731	22%
Encinitas	631	19%
Carlsbad	430	13%
Oceanside	391	12%
Unincorporated	291	9%
San Marcos	187	6%
Vista	184	6%
Escondido	157	5%
Chula Vista	61	2%
Solana Beach	49	2%
El Cajon	41	1%
Poway	39	1%
La Mesa	23	1%
Santee	22	1%
National City	11	<1%
Coronado	10	<1%
Del Mar	9	<1%
Lemon Grove	9	<1%
Imperial Beach	7	<1%
Total	3,283	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1
Encinitas 1-5 Eastward employment center

