

**SANDAG**

# CJ EVALUATION

Research findings from  
the Criminal Justice  
Clearinghouse

# Chula Vista Police Department RIPA Community Survey Report

Year 2

November 2025

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# Highlights

- In line with findings from the previous year, most respondents who had recent contact with the Chula Vista Police Department (CVPD) felt the officers were professional, knowledgeable, and treated them with respect.
- Respondents were generally satisfied with CVPD services and believed they police in a just and equitable manner.
- Most respondents did not know about RIPA, but supported it and felt optimistic about its goals of accountability and transparency once informed.

## Executive Summary

This community survey of Chula Vista residents was conducted in November 2024 and January 2025 to assess residents' satisfaction with Chula Vista Police Department (CVPD) and understand their attitudes towards various CVPD initiatives, including the Racial and Identity Profiling Act (RIPA). A total of 477 residents completed the survey, representing approximately 12% of the 4,000 households that were invited to participate. Overall, findings reveal a generally positive view of CVPD, with some areas for continued improvement. Eight percent of respondents reported being victims of a crime in the past 12 months, and 80% of those reported the incident to CVPD. Among the 20% who did not report, the most common reason was the belief that doing so would not be beneficial. Most respondents who interacted with CVPD officers felt positively about their experiences, citing respect, professionalism, and knowledge as key qualities of the officers.

Resident trust in CVPD is strong; 81% of respondents believe the department protects basic rights and 77% agree that CVPD make decisions beneficial to the city. In 2024, 87% of respondents were satisfied with CVPD services, representing a slight increase (2%) from 2023. While more than half of crime victims (52%) reported satisfaction with CVPD services, satisfaction was substantially higher among respondents who had not been crime victims (91%). Additionally, there were suggestions to increase police presence, enhance community involvement, and increase traffic enforcement.

Awareness of the RIPA was low; 44% of respondents were familiar with it, but 55% supported the act once they were informed about it. While respondents believed that RIPA could increase trust and transparency, concerns were raised about data quality and potential biases.

To build on these findings, CVPD can continue strengthening community relationships by increasing its visibility, improving communication about programs and policies—such as RIPA—and maintaining proactive outreach and support for crime victims. These efforts can help sustain high levels of public trust and satisfaction.

# Background

In 2015, California passed Assembly Bill (AB) 953, the Racial and Identity Profiling Act (RIPA), which aims to prevent racial profiling and disparity by requiring each law enforcement agency that employs peace officers to annually report data on all stops to the Attorney General. Accordingly, in 2022, the Chula Vista Police Department (CVPD) implemented RIPA protocols and reporting procedures in accordance with AB 953.

With an estimated population of 280,840,<sup>1</sup> the City of Chula Vista is the second largest incorporated city in San Diego County and fifteenth in the State of California, according to the 2020 U.S. Census.

As part of the Bureau of Justice Assistance (BJA) Smart Policing Initiative program, the Criminal Justice Research Division at the San Diego Association of Governments (SANDAG) continues to evaluate CVPD's RIPA reporting and related activities (e.g., trainings) to identify possible disparities in the RIPA data and opportunities for improvement.<sup>2</sup> As the program evaluator, SANDAG is collaborating with CVPD to efficiently track required RIPA data, identify areas for improvement, and evaluate progress made toward desired outcomes.

To inform the project, SANDAG sent surveys to a random sample of households in Chula Vista. These surveys aimed to capture residents' experiences with police, their perceptions on equity and transparency, and their opinions on where opportunities for greater trust may exist. Surveys also assessed residents' attitudes toward new CVPD policies, such as RIPA. As part of the current evaluation, SANDAG implemented an initial survey in 2023 and administered a second round during 2024-2025. This report presents findings from the second administration of the survey conducted between November 2024 and January 2025.<sup>3</sup>

## Sample Description

As detailed in Appendix B, this survey used a methodology similar to prior surveys implemented by SANDAG in Chula Vista to ensure comparability of responses and proper representation of citywide opinions and experiences over time. In November 2024, a total of 4,000 households across the four Chula Vista council districts (Appendix A) were randomly selected. To improve representativeness across districts, a greater number of surveys were sent to areas that previously had a lower response rate.

A total of four mailing rounds were conducted to encourage survey participation. These efforts included a postcard invitation from the Chula Vista Police Chief requesting online feedback, an initial paper survey, a follow-up paper survey to those who did not respond to either of the initial efforts, and a final postcard reminder. Each envelope included pre-paid

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<sup>1</sup> 2024 SANDAG Population Estimates: [SANDAG v24 Estimates 2024 City of Chula Vista.pdf](#).

<sup>2</sup> This project was supported by Grant No. 15PBJA-21-GG-04378-SMTP awarded by the Bureau of Justice Assistance. The Bureau of Justice Assistance is a component of the Department of Justice's Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Juvenile Justice and Delinquency Prevention, the Office for Victims of Crime, and the SMART Office. Points of view or opinions in this document are those of the author and do not necessarily represent the official position or policies of the U.S. Department of Justice.

<sup>3</sup> 2023 Chula Vista Police Department RIPA Community Survey Report: <https://www.sandag.org/-/media/SANDAG/Documents/PDF/data-and-research/criminal-justice-and-public-safety/evaluation-services/courts-and-police/2023-ripa-community-survey-year-1.pdf>.

postage, and all survey materials, postcards, and outreach materials were provided in English and Spanish (copies of these materials are included in Appendix C). Each household was provided with a four-digit identification number and was given the opportunity to complete the survey online or return the paper survey.

A total of 477 non-duplicated surveys were completed by Chula Vista residents between November 18, 2024 and January 15, 2025, which represented an overall response rate of 12% (range of 6% to 16% across council districts). The majority of surveys were completed in English (95%, with 5% returned in Spanish) and on paper (77%, with 23% completed online).

It should be noted that to ensure generalizability of the results, the data reported here were weighted to reflect the distribution of households across the council districts in the city.<sup>4</sup> Appendix D includes all of the weighted and non-weighted survey data responses by question.

## Respondent Demographics

Compared to the city's general population, survey respondents were older on average (62.0 years compared to the city's median age of 36.9), while gender representation in the sample was consistent with population estimates. In terms of racial/ethnic make-up, the responding sample included a higher proportion of White residents (34% of the sample versus 15% of the population) and a lower proportion of Hispanic residents (37% of the sample versus 63% of the population). Accordingly, while households were randomly selected and data were weighted to reflect the city as a whole, observed characteristics in who chose to participate may affect response patterns.

To understand how different characteristics may influence attitudes toward law enforcement, several other demographic questions were asked. Nearly three in four (74%) respondents reported English as the language most often spoken in their home, followed by Spanish (18%), Filipino (6%), or some other language (3%). Nearly three in four (74%) respondents lived in their current neighborhood for more than 10 years, and 42% reported a total annual household income of over \$100,000 in 2024. Additionally, over 1 in 10 respondents (14%) reported having a disability (physical or mental in nature), and 2% of respondents identified as LGBTQ+.

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<sup>4</sup> Weighting refers to a statistical technique used to adjust the survey results to better reflect the population from which the sample is drawn.

**Table 1: Respondent Demographics**

Characteristics	Sample	2024 Population Estimates
<b>Gender</b>		
Male	49%	49%
Female	50%	51%
Non-Binary/Non-Conforming	<1%	-
Prefer Not to Say	%1	-
<b>Race/Ethnicity</b>		
White/Caucasian	34%	15%
Hispanic/Latino(a)	37%	63%
Black/African American	3%	5%
Asian/Pacific Islander	23%	15%
Native American	<1%	<1%
Other or Mixed	4%	3%
<b>Age (Median)</b>	62.0	36.9
<b>Language Spoken at Home</b>		
English	74%	-
Spanish	18%	-
Filipino	6%	-
Other	3%	-
<b>LGBTQ+ Status</b>		
Yes	2%	-
No	96%	-
Prefer Not to Say	2%	-
<b>Disability Status</b>		
Yes	14%	-
No	82%	-
Prefer Not to Say	4%	-
<b>Years in Current Neighborhood</b>		
0 to 5 years	14%	-
6 to 10 years	12%	-
More than 10 years	74%	-
<b>Annual Household Income</b>		
Under \$35,000	9%	
\$35,000 to \$49,999	5%	
\$50,000 to \$74,999	9%	
\$75,000 to \$99,999	13%	
\$100,000 or greater	42%	
Prefer Not to Say	22%	

Notes: Percentages may not total 100% due to rounding. Cases with missing information not included.

Sources: 2024 SANDAG Estimates

# Findings

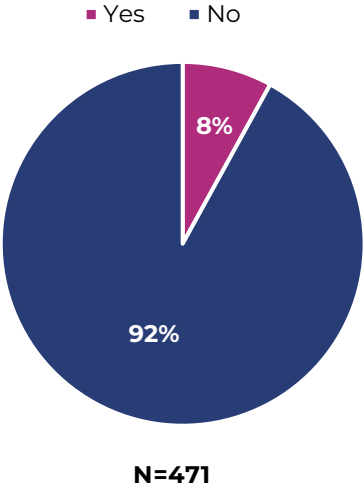
## Police Contact Satisfaction

### Residents as Victims of Crime

Residents were asked a set of questions regarding their level of satisfaction with their interactions with CVPD. These included whether they or anyone in their household had been victims of crimes in the past 12 months, and how they would rate their most recent contact with a CVPD officer. Less than 1 in 10 respondents (8%) reported being a victim of a crime in the City of Chula Vista in the last 12 months (Figure 1, Appendix Table 1).<sup>5</sup> Among crime victims, eight out of 10 (80%) reported the incident to CVPD, 16% did not, and 4% reported some, but not all crimes (Appendix Table 1).

When asked why they chose not to report the crime, respondents disclosed believing that reporting would not do any good (56%), they did not believe it was important enough (22%), they had already reported it to another government organization or non-governmental agency (11%), or for some other reason (11%)—such as feeling that offenders do not have consequences or lacking enough evidence (Appendix Table 1). The rate at which the community, especially victims, calls the police is particularly important, as it can indicate how the community perceives CVPD’s trustworthiness and legitimacy.<sup>6</sup>

**Figure 1: Percentage of Chula Vista Residents who Reported Being a Crime Victim in the Past 12 Months**



Note: Cases with missing information not included.  
Source: SANDAG, 2024

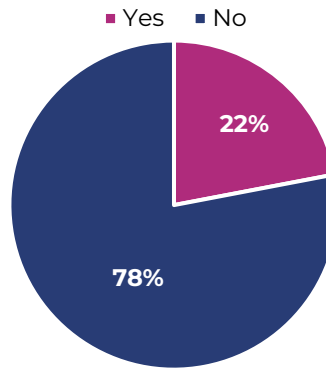
<sup>5</sup> It should be noted that this survey only administered to residents of Chula Vista. It is possible that individuals who are commuting through the city may be the victim of a crime, but they would not be represented in these results.

<sup>6</sup> McLean, K., Miller, B. L., Pyle, A., & Bauwens, O. (2024). Democratic Policing, Building Trust, and Willingness to Call 911: Examining the Relationship between Law Enforcement Legitimacy and Calling the Police. *American Journal of Criminal Justice*, 49(2), 183-200.

## Contact with CVPD

In the last 12 months, over one in five respondents (22%) had contact with a CVPD officer (Figure 2, Appendix Table 1). This proportion is consistent with the national average of 19%.<sup>7</sup>

**Figure 2: Percentage of Chula Vista Residents who Reported CVPD Contact in the Past 12 Months**



**N=466**

*Note: Cases with missing information not included.  
Source: SANDAG, 2024*

When asked about the nature of the contact, most respondents reported it was for a noise disturbance (10%), traffic collision (8%), nonviolent property crime (8%), or for some other reason (52%), such as traffic related issues or a police checkpoint (Figure 3, Appendix Table 1). Nearly half of contacts (49%) ended in actions different from an arrest, citation, or discussion, including having a report being taken or being provided with another point of contact (e.g., towing, insurance) (not shown). It is worth noting that over two-thirds (67%) of respondents reported being satisfied with how their contact was resolved (Appendix Table 1).

**Figure 3: Issue that Best Describes Reason for Contact**



- Other Action
- Noise Disturbance
- Nonviolent Property Crime
- Violent Crime
- Other Crime Issue
- Traffic Collision
- Community Meeting/Event
- Homelessness Related Issue
- Drug or Alcohol Issue

**N=101**

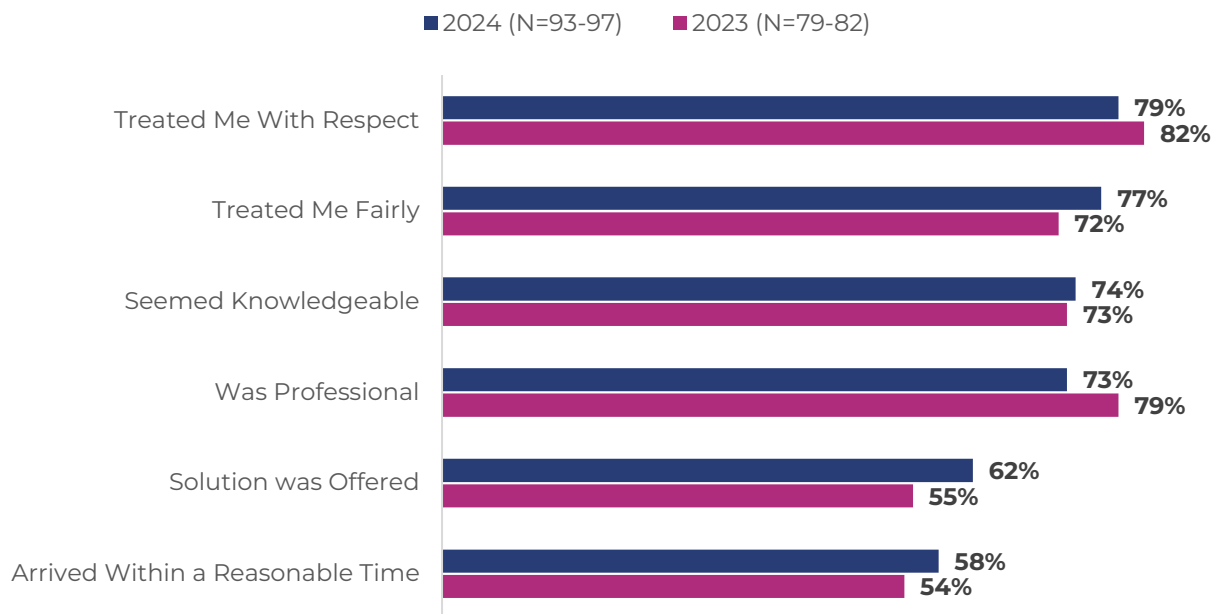
*Note: Cases with missing information not included.  
Source: SANDAG, 2024*

<sup>7</sup> Tapp, S. N., & Davis, E. J. (2024). *Contacts between police and the public, 2022* [Bureau of Justice Statics Report, NCJ 308847]. U.S. Department of Justice.

Respondents who had contact with a CVPD officer were asked to respond to a series of statements on a scale from strongly agree to strongly disagree, with an option for no opinion. In this report, strongly agree and agree were combined into a single agree category. To provide context, the data in the figures are compared to findings from the 2023 survey (N=453). Although the samples for each survey iteration differ, these comparisons are valuable because they highlight whether community perceptions remain consistent or show notable differences across years, offering insight into broader trends in attitudes toward CVPD.

Generally, respondents felt positively about their latest contact with a CVPD officer. Most respondents felt they were treated with respect (79%), they were treated fairly (77%), and the officer was knowledgeable (74%) (Figure 4, Appendix Table 1). This type of police behavior is important to examine as these types of actions can enhance trust and legitimacy in law enforcement.<sup>8</sup> While there were slight differences compared to the 2023 survey, the results were largely consistent across years, suggesting stability in how community members view their interactions with CVPD.

**Figure 4: Behavior of the Officer You had Contact With, 2023-2024**



Note: Cases with missing information not included.  
Source: SANDAG, 2024

<sup>8</sup> Mazerolle, L., Bennett, S., Davis, J., Sargeant, E., & Manning, M. (2013). Procedural justice and police legitimacy: A systematic review of the research evidence. *Journal of experimental criminology*, 9, 245-274.

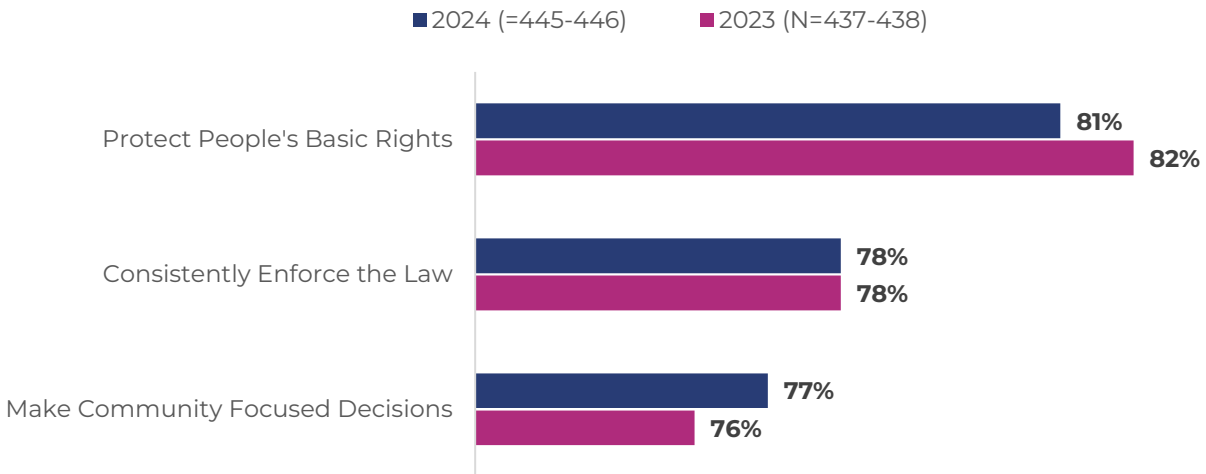
# Trust and Community Engagement

## Level of Trust Residents Have with CVPD

The next set of questions focused on the community's level of trust in CVPD and its community engagement efforts. Respondents were asked to select how likely they believed CVPD was to do certain actions. The responses were rated on a five-point Likert scale from very likely to very unlikely, with an option for no opinion. In this report, very likely and likely were combined into a single likely category.

Respondents felt CVPD was likely to protect people's basic rights (81%), consistently enforce the law when dealing with all people (78%) and make decisions that are good for everyone in the city (77%) (Figure 5, Appendix Table 2). Results were very similar to those from the 2023 survey, with only slight differences, suggesting stability in how residents view CVPD's role in the community. These findings indicate the level of trust residents have in CVPD to fulfill its obligations to police in a just and equitable manner.

**Figure 5: Level of Agreement on CVPD's Behavior, 2023-2024**



*Note: Cases with missing information not included.  
Source: SANDAG, 2024*

Respondents were given an opportunity on an open-ended question to suggest specific reforms they would like CVPD to take on in order to build trust. The most popular themes that emerged related to a desire for more police officers/more general enforcement (22%), more traffic enforcement (13%), and increased community involvement/positive interactions with the public (12%) (Appendix Table 3). Although suggestions varied, visibility was the overarching theme across all responses (Figure 6).

**Figure 6: Specific Changes or Reforms to Build Trust**



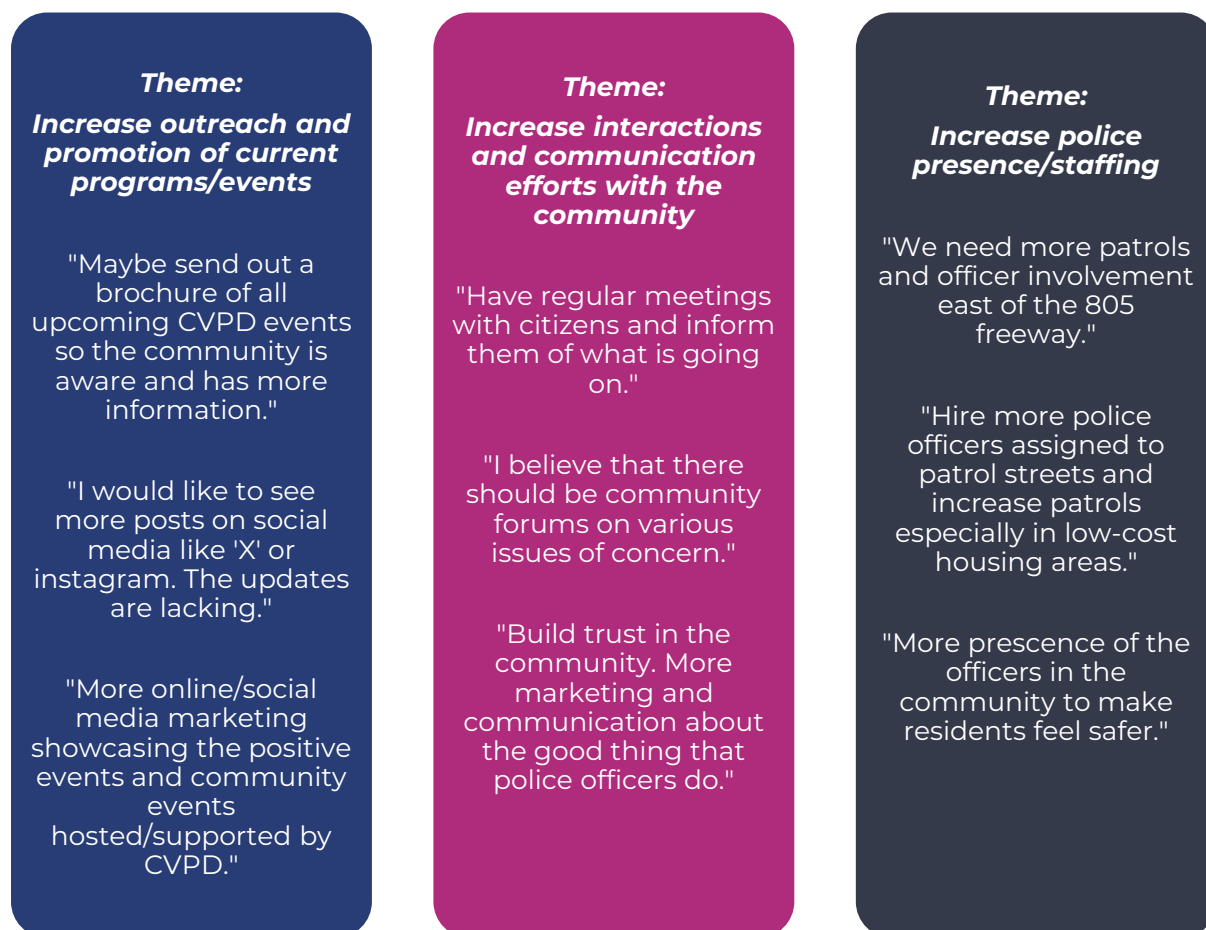
*Note: Several quotes from the open-ended responses that capture each theme are included.*

*Source: SANDAG, 2024*

Respondents were presented with an additional set of statements regarding how CVPD engages the community. The responses were rated on a five-point Likert scale of a great extent, a lot, somewhat, a little, and not at all. For this report, a great extent and a lot were combined into a single great extent category. Over three in five (61%) respondents believe CVPD is honest and ethical when dealing with the community. Over half (56%) believe CVPD shows a real interest in being fair when making decisions that affect the community. Similarly, over half (55%) believe CVPD develops relationships with community members (Appendix Table 2).

Respondents were given another opportunity on an open-ended question to suggest specific reforms to improve interactions between CVPD and the community. Several themes emerged, but the most popular suggestions related to increasing promotion of current programs/events (22%), increasing interactions and communication efforts with the community (20%), and increasing police presence/staffing (16%) (Appendix Table 4, Figure 7).

**Figure 7: Specific Changes or Reforms to Improve Interactions Between Police and Community**



*Note: Several quotes from the open-ended responses that capture each theme are included.*

*Source: SANDAG, 2024*

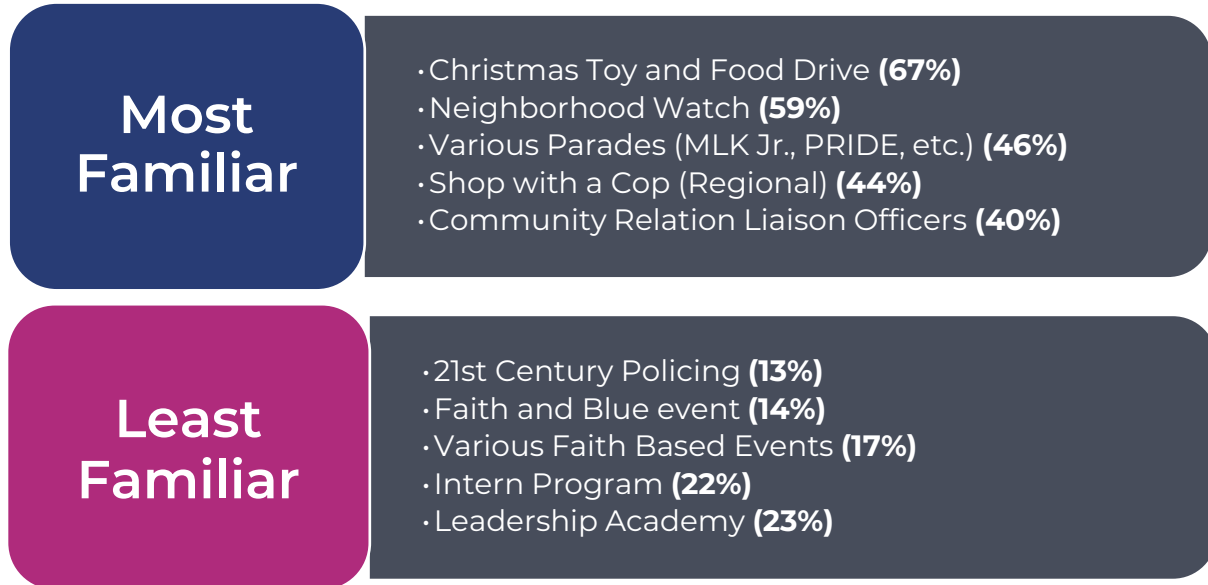
### **Familiarity with CVPD's Community Engagement Efforts**

In an effort to gauge the community's familiarity with CVPD's outreach efforts, respondents were presented with a list of community programs that CVPD hosts and asked to rate their familiarity with these programs on a scale of very familiar, somewhat familiar, and not at all familiar. Over two-thirds of respondents (67%) were very familiar or somewhat familiar with the Christmas Toy and Food Drive and nearly three in five (59%) were familiar with the Neighborhood Watch program (Figure 8, Appendix Table 2).

However, none of the other 15 programs presented received a familiarity rating above 50%. Less than a quarter of respondents were very familiar or somewhat familiar with several of CVPD's programs (Figure 8). Given that residents expressed wanting better promotion of current events and programs, it is important to consider how they are currently receiving information on CVPD-related activities. Findings showed that most respondents get their information from television (31%) or social media (24%) (Appendix Table 2). Depending on its priorities, CVPD can reflect on what has worked for the more

familiar programs to increase awareness of those less well-known programs.<sup>9</sup> Research has shown that live video feed can enhance the reach and effectiveness of these campaigns.<sup>10</sup>

**Figure 8: Most and Least Familiar Community Programs**



Note: The percentages presented above represent the sum of the “very familiar” and “somewhat familiar” responses.

Source: SANDAG, 2024

### Historical Level of Satisfaction with CVPD Services

SANDAG has collaborated with CVPD in implementing various satisfaction surveys of Chula Vista residents (1997, 2000, 2003, 2005, 2007, 2019, and 2023). The instruments used by SANDAG across the different surveys have remained fairly consistent, and, as such, the satisfaction data obtained through those surveys is comparable with the latest surveys part of the RIPA evaluation.

In 2024, excluding those with no opinion, 87% of respondents claimed they were satisfied with CVPD services (Figure 9).<sup>11</sup> This slight increase from 2023 is in line with the consistently high levels of resident satisfaction observed across survey years.<sup>12</sup> The department has maintained high levels of satisfaction through several community engagement efforts. In addition to its current community engagement programs, the department also attends city

<sup>9</sup> Currently, CVPD’s Public Information Office uses several methods to get the word out on events, including social media (various platforms) prior, during, and after the event; press releases accompanied by interviews if requested; Chief interviews on local media; media invitations; internal messaging using a digital billboard system; department marquee.

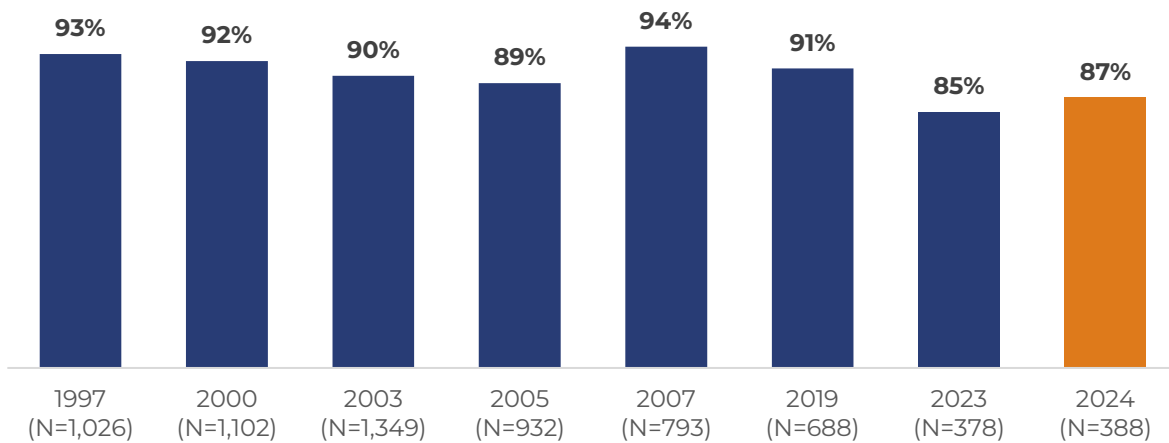
<sup>10</sup> Chen, J. V., Pham, D. T., & Tran, S. T. T. (2025). Building consumer engagement in live streaming on social media: A comparison of Facebook and Instagram live. *International Journal of Human-Computer Interaction*, 41(2), 1119-1139.

<sup>11</sup> This percentage combines Somewhat Satisfied and Very Satisfied into one Satisfied category.

<sup>12</sup> CVPD also administers a satisfaction survey and regularly updates the results on their website: <https://www.chulavistaca.gov/departments/police-department/about-us/transparency-and-accountability/citizen-input>.

council meetings, has social media platforms, and maintains a department website. Community satisfaction with CVPD services may also be a discussion point for the Chief's Community Advisory Committee (CAC). The CAC meets on a quarterly basis and serves as a bridge between the community and CVPD to improve communication and community confidence in the department's performance.

**Figure 9: Community Satisfaction with CVPD Services, 1997-2024**



Note: Cases with missing information not included.  
Source: SANDAG, 2024

Additional analyses were conducted to determine if satisfaction levels may have been impacted by the respondents' personal characteristics. No statistically significant differences were found by race/ethnicity or gender. However, satisfaction levels did differ significantly based on victimization status ( $p < 0.000$ ), with respondents who had been victims of crime (or had a household member who was a victim) reporting lower levels of satisfaction compared to those who had not experienced victimization. This finding is particularly noteworthy as it highlights the substantial impact of personal experience with crime on perceptions of police satisfaction. Research has shown that perceived inadequacies in police responses, lack of communication, or insufficient follow-ups on their cases can impact citizen satisfaction with police.<sup>13</sup> This finding is especially important as CVPD can build on this finding while assessing services for victims. Taking inventory of current victim services (i.e., officer training and education, victim-centered approaches, communication, technology, and policy) and finding ways to enhance these services may help build trust with residents affected by crime.

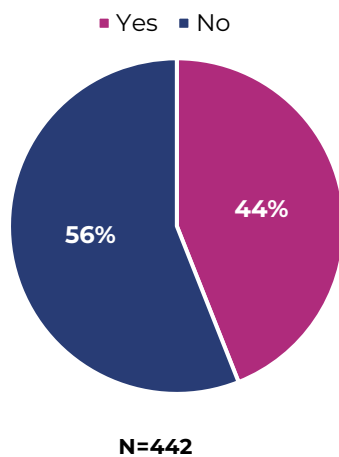
<sup>13</sup> Bolger, M. A., Lytle, D. J., & Bolger, P. C. (2021). What matters in citizen satisfaction with police: A meta-analysis. *Journal of criminal justice*, 72, 101760.

# Racial and Identity Profiling Act

## Level of Awareness and Support for RIPA

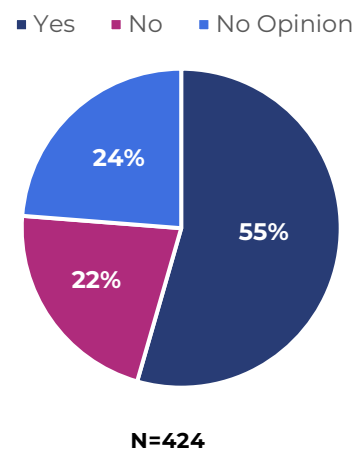
Apart from eliminating racial and identity profiling in policing, one of the goals of RIPA is to strengthen police-community relations. Accordingly, it is important to first understand the community's level of familiarity and support towards RIPA. When asked if they were familiar with RIPA, most respondents (56%) were not aware of the mandate (Figure 10, Appendix Table 5). However, a majority (55%) expressed support for RIPA once they were informed about it (Figure 11, Appendix Table 5). Given this finding, CVPD could build on this community support by increasing public awareness of RIPA and communicating how the department's reporting practices reflect its value of transparency, fairness, and accountability.

**Figure 10: Awareness of RIPA**



Note: Cases with missing information not included.  
Source: SANDAG, 2024

**Figure 11: Support for RIPA**



Note: Cases with missing information not included.  
Source: SANDAG, 2024

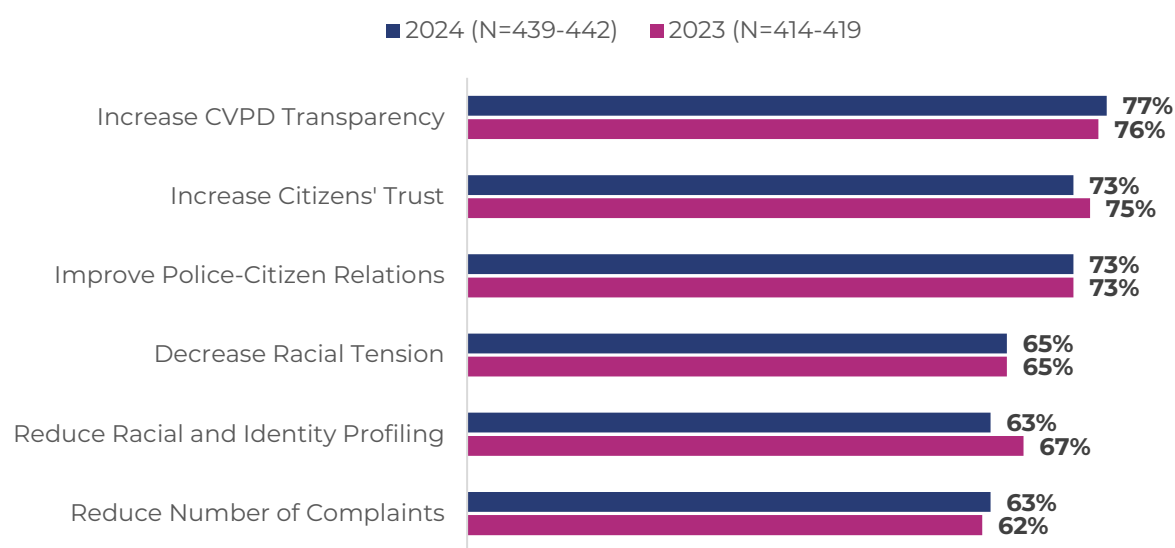
Additional analyses examined whether support levels varied by the respondents' personal characteristics. Support did not differ by gender or victim status, but it did vary significantly by race/ethnicity ( $p < 0.000$ ). Approval of RIPA reporting was highest among respondents who identified as Black/African American (100%), Asian/Pacific Islander (85%), Hispanic/Latino (79%), and White (63%). In comparison, less than half (40%) of respondents who identified as "Other" expressed approval (not shown). This group includes individuals from a variety of racial and ethnic backgrounds, which may contribute to a wider range of perspectives toward RIPA. Although the differences were statistically significant, the relatively small number of respondents in some groups and the differences among groups, means these general findings cannot be attributed to the individual groups and therefore should be interpreted with caution.

## Perceived Usefulness of RIPA Data

The collection and dissemination of RIPA data aims to strengthen police-community relations, promote transparency, and foster trust between the department and the community. To understand whether the community believes RIPA can achieve these goals, respondents were asked about the potential impact of collecting and disseminating the data. The responses were rated on a scale from strongly agree to strongly disagree, with an option for no opinion. In this report, strongly agree and agree were combined into a single agree category.

Generally, respondents agreed that by collecting and disseminating the RIPA data, its goals would be achieved, and the department and community would experience several benefits (Figure 12, Appendix Table 5). For example, about three in four respondents believed this would increase CVPD's transparency (77%), increase resident trust (73%), and improve police-community relations (73%) (Figure 12, Appendix Table 5).

**Figure 12: Perceived Value in Collecting and Disseminating RIPA Data, 2023-2024**

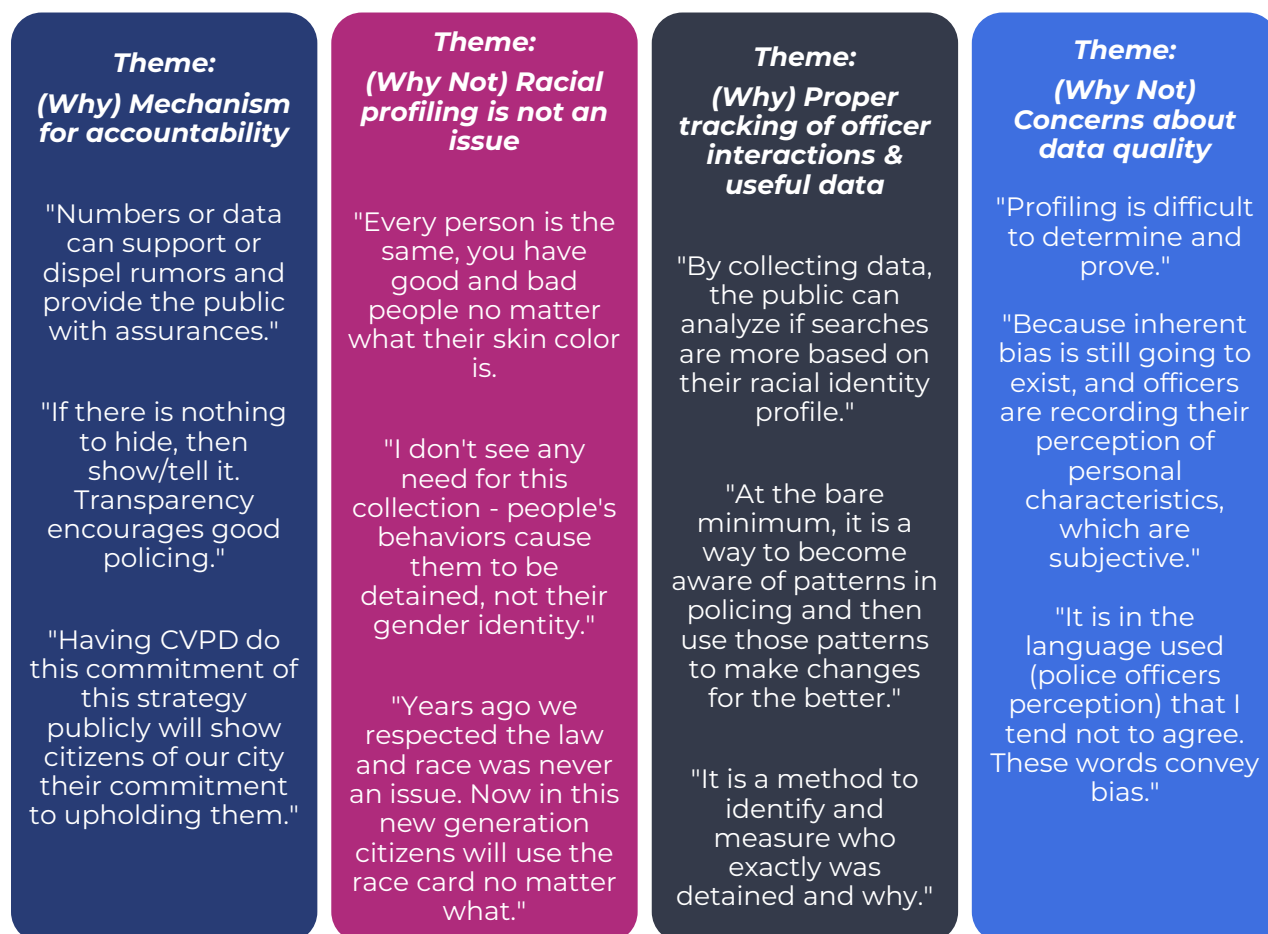


*Note: Cases with missing information not included.*

*Source: SANDAG, 2024*

Respondents were given an opportunity to expand on why (or why not) they believed RIPA is an effective strategy to reduce racial and identity profiling by police. While several themes emerged regarding reasons why RIPA would not work, most respondents (55%) gave reasons why RIPA could be successful (Appendix Table 6). For example, many respondents believed that RIPA could act as a mechanism for accountability, and that it could help identify potential biases and trends (Figure 13, Appendix Table 6). However, among those respondents that believed RIPA would not work, reasons included the belief that racial profiling is not an existing issue, along with concerns that officer perceptions would impact data quality (Figure 13, Appendix Table 6).

**Figure 13: RIPA as an Effective Strategy to Reduce Racial and Identity Profiling by Law Enforcement**



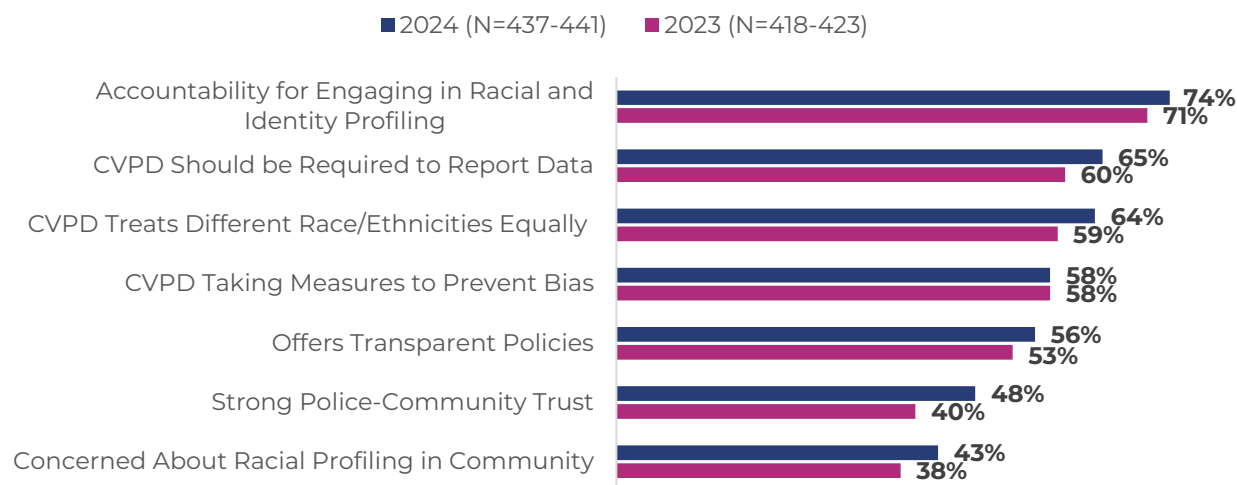
*Note: Several quotes from the open-ended responses that capture each theme are included.*  
*Source: SANDAG, 2024*

### Perceptions of CVPD Policing

As it relates to the new RIPA reporting, it is important to gauge how the community perceives CVPD's current policing style. Generally, respondents believed that agencies should be held accountable for engaging in racial and identity profiling (74%) and CVPD should be required to report data on stops, searches, and arrests broken down by race, gender, and other demographic factors (65%) (Figure 14, Appendix Table 5).<sup>14</sup> While the majority (64%) believe that CVPD treats different races and ethnicities equally, over two in five (43%) expressed concern over racial profiling in the community. Additionally, nearly half (48%) believed there was strong trust between the police and communities of color. It is important to note there may be a disconnect between what the respondent perceives to be true based on personal or indirect experiences and how CVPD currently operates. Although respondents were asked specifically about CVPD, their answers may also reflect broader attitudes toward policing in general. For this reason, it is important for CVPD to address these concerns publicly and explore opportunities to strengthen police-community trust.

<sup>14</sup> These percentages include the sum of "strongly agree" and "somewhat agree" responses.

**Figure 14: Perceptions of CVPD’s Policing Style, 2023-2024**



Note: Cases with missing information not included.

Source: SANDAG, 2024

## Key Takeaways

The administration of this community survey allowed residents to express their attitudes and levels of satisfaction toward CVPD. As this report details, respondents who had a recent interaction with a CVPD officer generally felt they were professional and treated them with respect. Although respondents were not very familiar with CVPD’s community programs and outreach initiatives, they still reported high levels of trust and satisfaction with the department, consistent with the 2023 survey. This level of trust is important when communicating new reporting mandates (i.e., RIPA reporting). Below are some key findings from each of the three major sections of the survey.

### Police Contact Satisfaction

Over a fifth of respondents had contact with CVPD in the past 12 months. While these interactions could be for several reasons, how they are resolved and how the officers treat residents can affect how they perceive the police and their willingness to contact the police next time.

- Enhance public awareness and trust in crime reporting** – In line with previous findings, most respondents who had recent contact with CVPD felt the officer was professional, knowledgeable, and respectful. While the majority of crime victims (80%) did report their victimization to CVPD, a portion still chose not to. Strengthening outreach campaigns that explain the importance and benefits of reporting, along with highlighting success stories where reporting led to positive outcomes, could increase levels of reporting.
- Improve feedback mechanism for crime victims** – Similar to themes raised last year, several open-ended responses noted that victims felt left out of the process after reporting. Exploring ways to enhance follow-up procedures and provide regular updates could reinforce public confidence that reported incidents are being addressed.

These takeaways emphasize the importance of continued efforts to improve police-community interactions, address barriers to crime reporting, and maintain high standards of professionalism in police conduct.

## Trust and Community Engagement

Respondents generally believed that CVPD operates in a just and equitable manner and reported overall satisfaction with their services, findings consistent with 2023. However, many respondents were unfamiliar with some CVPD's community engagement activities, signaling an opportunity for enhanced outreach and visibility.

- **Increase visibility of community engagement efforts** – Consistent with last year, respondents expressed interest in greater promotion of current programs and events. CVPD could build awareness by enhancing its marketing strategies and considering more frequent opportunities for informal engagement, such as Coffee with a Cop. Increasing visibility can strengthen trust and improve public perceptions of CVPD.

These takeaways highlight areas of both strength and opportunity. By addressing identified service gaps and enhancing communication around engagement efforts, CVPD can further build community trust and satisfaction.

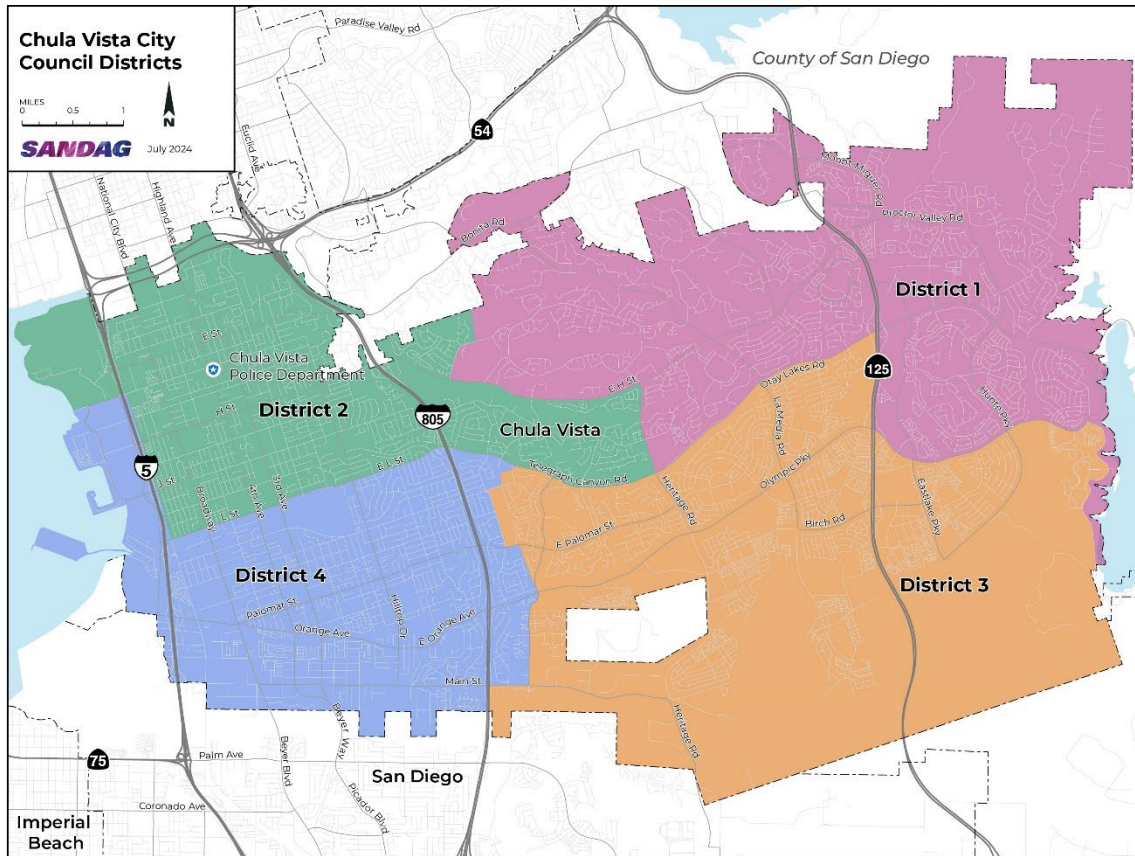
## Racial and Identity Profiling Act Awareness and Support

As in 2023, awareness of RIPA remained low, but once informed, respondents were broadly supportive of its goals. This continued support for RIPA's potential benefits reflects an opportunity for CVPD to strengthen its transparency and accountability efforts.

- **Set the record straight on racial profiling** - While supportive of RIPA, 43% of respondents remained concerned about racial profiling in the community, similar to findings from the prior year. CVPD already publishes RIPA data on its website, and expanding on these efforts through community forums or other interactive venues would provide additional transparency and create opportunities to clarify findings, gather feedback, and build trust.

These takeaways underscore the importance of transparency, education, and engagement. By continuing to share data and communicate openly, CVPD can ensure local policing practices reflect both accountability standards and community expectations.

# Appendix A: Chula Vista Council Map



## Appendix B: Survey Methodology

To ensure that the opinions of the entire Chula Vista community were included, a stratified sampling plan was implemented based on prior response rates in the different districts, with a greater number of surveys sent to households in district three. A total of 477 unduplicated English and Spanish surveys were received between November 18 and January 15, 2025. This reflected an overall response rate of 12%. Of the returned surveys, 77% were paper copies and 23% were electronic. A unique identifier associated with each of the sampled households allowed for duplicate surveys to be removed from the database prior to analysis. In cases with duplicate survey submissions, only the first survey received was included in the analysis.

**Appendix Table B1: Sampling and Response Rate by Chula Vista Council District**

District	Number of Surveys Mailed	Number of Surveys Returned	Survey Response Rate
One	900	57	6%
Two	900	144	16%
Three	1,300	138	11%
Four	900	138	15%
<b>Total</b>	<b>4,000</b>	<b>477</b>	<b>12%</b>

Source: SANDAG, 2024

# Appendix C: Survey Instruments

## 2024 Chula Vista Police Department Survey (English)



### Chula Vista Police Department Survey

ID number \_\_\_\_\_

The City of Chula Vista is conducting a survey of residents to gather information about their attitudes and opinions of the Police Department, equity, transparency, and where opportunities for greater trust may exist.

Please take a few minutes to complete this survey – your responses are very important and are confidential.

You may complete this survey online or return it in the enclosed postage-paid envelope. If more space is needed when answering the questions, you may include additional pages.

If you would like to complete the survey online, go to [sandag.org/cvpdpresidentsurvey](http://sandag.org/cvpdpresidentsurvey). To access the survey, enter the four-digit ID number located on the back of the mailing envelope.

The San Diego Association of Governments (SANDAG) is assisting the Chula Vista Police Department (CVPD) with the survey. If you have any questions about the survey, contact Victor Mora with SANDAG at [vmo@sandag.org](mailto:vmo@sandag.org).

Please complete the survey within the next two weeks. Thank you for your time and input.

#### I. Police Contact Satisfaction

1. Were you or anyone in your household, the victim of a crime in the City of Chula Vista during the past 12 months?
  - a. Yes
  - b. No (Skip to number 4)
2. If you have been the victim of crime in Chula Vista, did you report the crime(s) to the Chula Vista Police Department (CVPD)?
  - a. Yes (Skip to number 4)
  - b. No
  - c. Reported some, but not all
3. If you did not report the crime(s) to CVPD, why not? (Please select one)
  - a. Would not do any good
  - b. Minor crime/not important enough
  - c. Not enough information
  - d. Reported to other agency/someone else
  - e. Reported to other government or non-governmental organization
  - f. Too hard to report
  - g. Handled on own
  - h. Fear of retaliation
  - i. Used social media to share the information
  - j. Other (please describe) \_\_\_\_\_
4. Have you had contact with a CVPD officer during the past 12 months?
  - a. Yes
  - b. No (Skip to number 9)
8. Thinking about your most recent contact with a CVPD officer, please circle the number under the response that best describes how you felt about the behavior of the person you had contact with:

5. Thinking about your most recent contact with a CVPD officer, what was the issue that best describes the reason for the contact? (please select one)
  - a. Traffic collision
  - b. Violent crime
  - c. Nonviolent property crime
  - d. Noise disturbance
  - e. Drug or alcohol issue
  - f. Issue with person experiencing homelessness
  - g. Other crime issue
  - h. Community meeting or event
  - i. Other (please specify): \_\_\_\_\_
6. What action did CVPD take as a result of said contact? (please select one)
  - a. An arrest
  - b. A citation
  - c. Discussion
  - d. Other action (please describe) \_\_\_\_\_
7. Were you satisfied with the way the situation was handled?
  - a. Yes
  - b. No
  - c. Unsure how it was resolved
- 7a. Please use the space below to explain your answer above:
 

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	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No Opinion
Arrived within a reasonable time	1	2	3	4	5
Treated me fairly	1	2	3	4	5
Was professional	1	2	3	4	5
Seemed knowledgeable	1	2	3	4	5
Treated me with respect	1	2	3	4	5
Solution was offered	1	2	3	4	5

**II. Trust and Community Engagement**

**9. How likely is CVPD to:**

	<u>Very Likely</u>	<u>Likely</u>	<u>Unlikely</u>	<u>Very Unlikely</u>	<u>No Opinion</u>
Protect people's basic rights	1	2	3	4	5
Consistently enforce the law when dealing with all people	1	2	3	4	5
Make decisions that are good for everyone in the city	1	2	3	4	5

10. Please use the space below to describe if there are any specific changes or reforms that you would like to see the police department in your community make in order to build trust?

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**11. To what extent do you believe CVPD:**

	<u>A great extent</u>	<u>A lot</u>	<u>Somewhat</u>	<u>A little</u>	<u>Not at all</u>
Develops relationships with community members (e.g., residents, organizations, and groups)	1	2	3	4	5
Regularly communicates with community members (e.g., website updates, emails, public meetings)	1	2	3	4	5
Solicits/welcomes community input (e.g., comments, suggestions, and concerns)	1	2	3	4	5
Publicizes its services and programs effectively	1	2	3	4	5
Works together with community members to solve local problems	1	2	3	4	5
Is honest and ethical when dealing with community members	1	2	3	4	5
Shows a real interest in being fair when making decisions that affect community members	1	2	3	4	5
Is transparent and wants to engage with the community	1	2	3	4	5

**12. To what extent are you familiar with the following CVPD community engagement efforts?**

	<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Not at all familiar</u>		<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Not at all familiar</u>
Shop with a Cop (Regional)	1	2	3	Community Relation Liaison Officers	1	2	3
Sock and Shoe Drive	1	2	3	Coffee with a Cop	1	2	3
Dick's Sporting Goods Shop with a Cop (CVPD)	1	2	3	Various Faith Based Events (Iftar, Rosh Hashanah)	1	2	3
Christmas Toy and Food Drive	1	2	3	Faith and Blue event	1	2	3
Teen Engagement Academy	1	2	3	Various Parades (MLK Jr., PRIDE, etc.)	1	2	3
Citizen Engagement Academy	1	2	3	Torch Run (Special Olympics)	1	2	3
Leadership Academy	1	2	3	Youth Events (Day of the Child, Summer Camps, etc.)	1	2	3
Intern Program	1	2	3	21 <sup>st</sup> Century Policing	1	2	3
Neighborhood Watch	1	2	3				

13. What changes or reforms do you think could be made to improve the quality of interactions between the police and your community? (Please use the space below to write your response)

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**14. In which of the following ways are you likely to get information from the CVPD? (Please select one)**

- Television
- Newspaper
- Website
- Social media (Facebook, Twitter, Instagram)
- Community events
- Personal or individual contact with a CVPD representative
- Other (please specify) \_\_\_\_\_

15. In general, how satisfied are you with the services of the CVPD?

- a. Very satisfied
- b. Somewhat satisfied
- c. Not too satisfied
- d. Not at all satisfied
- e. No opinion

III. Racial and Identity Profiling Act

16. Are you aware of California Assembly Bill 953, otherwise known as the Racial and Identity Profiling Act (RIPA), which aims to prevent law enforcement agencies from engaging in racial and identity profiling?

- a. Yes
- b. No

17. As part of the RIPA mandate, all state and local law enforcement agencies are required to collect and report detailed information about every person detained and/or searched by the police. RIPA requires police officers to report their perception of personal characteristics (i.e., age, gender identity, LGBTQ+ status, race/ethnicity, limited English fluency, and disability status) of the person stopped. Do you support this new reporting mandate?

- a. Yes
- b. No
- c. No Opinion

18. Please circle the number under the response that best describes the effects of *collecting and disseminating the race and identity data of people stopped by CVPD*

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No opinion
Increase the transparency of CVPD	1	2	3	4	5
Improve police-citizen relations	1	2	3	4	5
Increase citizens' trust	1	2	3	4	5
Decrease the number of complaints filed against CVPD	1	2	3	4	5
Decrease racial tension	1	2	3	4	5
Reduce racial and identity profiling by law enforcement	1	2	3	4	5

18a. Why or why not do you believe this is an effective strategy in reducing racial and identity profiling by law enforcement?

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19. Please circle the number under the response that best describes your agreement or disagreement with the following statements.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No opinion
CVPD should be required to report data on stops, searches, and arrests broken down by race, gender, and other demographic factors	1	2	3	4	5
CVPD treats people of different races and ethnicities equally	1	2	3	4	5
I am concerned about the issue of racial profiling in my community	1	2	3	4	5
CVPD is taking appropriate measures to prevent discrimination and bias in policing	1	2	3	4	5
There is a high level of trust between CVPD and the communities of color in my community	1	2	3	4	5
Agencies should be held accountable for engaging in racial and identity profiling	1	2	3	4	5
CVPD provides clear and accessible information about its policies and procedures	1	2	3	4	5

IV. Drone as a First Responder (DFR)

20. Are you aware of CVPD's drone as a first responder (DFR) program? <https://www.chulavistaca.gov/departments/police-department/programs/uas-drone-program>

- a. Yes
- b. No

21. Are you aware of CVPD's policies or regulations that govern the use of aerial drones in your community?

- a. Yes
- b. No

22. Please circle the number under the response that best describes how you feel toward drone use by the police in these different applications

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No opinion
Providing an overhead view of an area or incident for ground personnel	1	2	3	4	5
Safely clearing the interior of buildings	1	2	3	4	5
Providing detailed documentation of crime and accident scenes	1	2	3	4	5
Searching for lost or missing persons	1	2	3	4	5

V. Demographics

PLEASE NOTE: The following questions are asked to help us obtain a general profile of the residents surveyed. All answers are strictly anonymous and confidential and will be used for research purposes only.

23. What is your age? \_\_\_\_\_
24. What is your racial or ethnic background? (Please circle one)
- a. Hispanic/Latino(a)
  - b. Black/African American
  - c. White/Caucasian
  - d. Asian/Pacific Islander
  - e. American Indian
  - f. Other or more than one race (specify): \_\_\_\_\_
24. What is your gender identity? (Please circle one)
- a. Male
  - b. Female
  - c. Non-Binary/ Nonconforming
  - d. Transgender Man/Boy
  - e. Transgender Woman/Girl
  - f. Prefer not to say
26. Do you identify as LGBTQ+?
- a. Yes
  - b. No
  - c. Prefer not to say
27. Do you identify as having a disability? (A person is considered to have a disability if they have a physical or mental impairment or medical condition that substantially limits major life activity, or they have a history or record of such an impairment or medical condition.)
- a. Yes
  - b. No (Skip to question 29)
  - c. Prefer not to say (Skip to question 29)
28. If you indicated you do have a disability, how would you best describe it? (Please circle one)
- a. Cognitive
  - b. Emotional
  - c. Hearing
  - d. Mental
  - e. Physical
  - f. Visual
  - g. Other (specify): \_\_\_\_\_
  - h. Prefer not to say
29. How long have you lived in your current neighborhood?
- a. 0 to 5 years
  - b. 6 to 10 years
  - c. More than 10 years
30. What language is spoken most of the time in your home? (Please circle one)
- a. English
  - b. Spanish
  - c. Filipino
  - d. Other language (specify): \_\_\_\_\_
31. How would you describe your English proficiency level?
- a. Beginner
  - b. Intermediate
  - c. Fluent
  - d. N/A (do not speak English)
32. How would you describe your Spanish proficiency level?
- a. Beginner
  - b. Intermediate
  - c. Fluent
  - d. N/A (do not speak Spanish)
33. What was your annual household income in 2023? (Please circle one)
- a. Under \$35,000
  - b. \$35,000 to \$49,999
  - c. \$50,000 to \$74,999
  - d. \$75,000 to \$99,999
  - e. \$100,000 or greater
  - f. Prefer not to say

## 2024 Chula Vista Police Department Survey (Spanish)



Numero de ID \_\_\_\_\_

### Encuesta del Departamento de Policía de Chula Vista

La Ciudad de Chula Vista está llevando a cabo una encuesta entre sus residentes para recopilar información sobre sus actitudes y opiniones acerca del Departamento de Policía, su equidad y transparencia, y de dónde pueden existir oportunidades para generar una mayor confianza.

Por favor, tómese unos minutos para completar esta encuesta. Sus respuestas son confidenciales y nos son muy importantes.

Usted puede completar esta encuesta en línea o devolverla en el sobre adjunto con estampilla postal prepagada. Si necesita más espacio para responder a las preguntas, puede incluir páginas adicionales.

Si usted desea llenar la encuesta en línea, visite: [sandag.org/cvpdresidentsurvey](https://sandag.org/cvpdresidentsurvey). Para acceder a la encuesta, utilice el número de cuatro dígitos que vino con su carta con esta encuesta (en la parte posterior).

La Asociación de Gobiernos de San Diego (SANDAG) estará apoyando al Departamento de Policía de Chula Vista (CVPD) con esta encuesta. Si usted tiene alguna pregunta acerca de ella, póngase en contacto con Víctor Mora (SANDAG) a través de [vmo@sandag.org](mailto:vmo@sandag.org).

Por favor, complete la encuesta en las próximas dos semanas.

Gracias por su tiempo y sus aportaciones.

#### I. Satisfacción respecto a los contactos con la policía

1. ¿Usted o alguien en su hogar ha sido víctima de un delito en la Ciudad de Chula Vista durante los últimos 12 meses?
  - a. Sí
  - b. No (Pase a la pregunta número 4)
2. Si ha sido víctima de algún delito en Chula Vista, ¿denunció el/los delito(s) al Departamento de Policía de Chula Vista (CVPD)?
  - a. Sí (Pase a la pregunta número 4)
  - b. No
  - c. Informe de algunos, pero no de todos
3. Si no denunció el/los delito(s) a CVPD, ¿por qué no lo hizo? (Seleccionar sólo una respuesta)
  - a. No serviría de nada
  - b. Delito menor/no lo suficientemente importante
  - c. Información insuficiente
  - d. Denunciado a otra agencia/alguien más
  - e. Denunciado a otra organización gubernamental o no gubernamental
  - f. Demasiado difícil de reportar
  - g. Manejado por cuenta propia
  - h. Miedo a represalias
  - i. Uso las redes sociales para compartir la información
  - j. Otro (por favor describa) \_\_\_\_\_
4. ¿Ha tenido contacto con un agente de CVPD durante los últimos 12 meses?
  - a. Sí
  - b. No (Pase a la pregunta número 9)

5. Pensando en su contacto más reciente con un agente de CVPD, ¿cuál es la situación que mejor describe la razón de dicho contacto? (Seleccionar sólo una respuesta)

- a. Accidente de tráfico
- b. Crimen violento
- c. Crimen no violento contra la propiedad
- d. Queja por ruido excesivo
- e. Problema relacionado con drogas o alcohol
- f. Problema con una persona sin hogar
- g. Otro problema relacionado con un delito
- h. Reunión o evento comunitario
- i. Otro (por favor, especifique): \_\_\_\_\_

6. ¿Cuál fue el resultado de dicho contacto? (Seleccionar sólo una respuesta)

- a. Un arresto
- b. Una citación policial
- c. Discusión
- d. Otra acción (por favor, describa)

7. ¿Quedo satisfecho con la forma en que se manejó la situación?

- a. Sí
- b. No
- c. No estoy seguro de cómo se resolvió

- 7a. Utilice el espacio siguiente para explicar su respuesta anterior:

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2024

8. Pensando en su contacto más reciente con un agente de CVPD, marque con un círculo el número de la respuesta que mejor describa cómo se sintió acerca del comportamiento del agente con el que tuvo contacto:

	<u>Totalmente de acuerdo</u>	<u>Algo de acuerdo</u>	<u>Algo en desacuerdo</u>	<u>Totalmente en desacuerdo</u>	<u>Sin opinión</u>
Llegó en un tiempo razonable	1	2	3	4	5
Me trató con imparcialidad	1	2	3	4	5
Fue profesional	1	2	3	4	5
Parecía bien informado	1	2	3	4	5
Me trató con respeto	1	2	3	4	5
Me ofreció una solución	1	2	3	4	5

II. Confianza y Participación Comunitaria

9. ¿Qué tan probable es que CVPD...

	<u>Muy Probable</u>	<u>Probable</u>	<u>Improbable</u>	<u>Muy Improbable</u>	<u>Sin opinión</u>
Proteja los derechos básicos de las personas.	1	2	3	4	5
Aplique la ley consistentemente al tratar con todas las personas.	1	2	3	4	5
Tome decisiones que beneficien a todos los ciudadanos.	1	2	3	4	5

10. ¿Por favor, utilice el espacio a continuación para describir si hay cambios o reformas específicas que le gustaría ver que el departamento de policía realice en su comunidad con el fin de generar confianza?

11. ¿En qué medida cree que CVPD...:

	<u>En gran medida</u>	<u>Mucho</u>	<u>Algo</u>	<u>Poco</u>	<u>Nada</u>
Desarrolla relaciones con los miembros de la comunidad (por ejemplo, residentes, organizaciones y grupos)	1	2	3	4	5
Se comunica regularmente con los miembros de la comunidad (por ejemplo, a través de actualizaciones de la página web, correos electrónicos, reuniones públicas)	1	2	3	4	5
Solicita/acepta las aportaciones de la comunidad (por ejemplo, comentarios, sugerencias e inquietudes)	1	2	3	4	5
Publicita sus servicios y programas de forma eficaz	1	2	3	4	5
Colabora con los miembros de la comunidad para resolver los problemas locales	1	2	3	4	5
<b>Es honesto y ético en sus relaciones con los miembros de la comunidad</b>	1	2	3	4	5
Muestra un interés real en ser justo al tomar decisiones que afecten a los miembros de la comunidad	1	2	3	4	5
Es transparente y desea relacionarse con la comunidad	1	2	3	4	5

12. ¿Qué tanto conoce las siguientes iniciativas de participación comunitaria de CVPD?

	<u>Muy familiarizado</u>	<u>Algo familiarizado</u>	<u>Nada familiarizado</u>		<u>Muy familiarizado</u>	<u>Algo familiarizado</u>	<u>Nada familiarizado</u>
Ir de compras con un policía (Regional) (Shop with a cop)	1	2	3	Oficiales de Enlace de Relaciones Comunitarias (Community Relation Liaison Officers)	1	2	3
Campaña de recogida de calcetines y zapatos (Sock and Shoe Drive)	1	2	3	Café con un Policía (Coffee with a Cop)	1	2	3
Ir de compras a tienda Dick's Sporting Goods con un policía (CVPD) (Dick's Sporting Goods Shop with a Cop)	1	2	3	Eventos de Diversas Creencias Religiosas (Iftar, Rosh Hashaná)	1	2	3

Colecta navideña de juguetes y alimentos (Christmas Toy and Food Drive)	1	2	3	Evento Fe y Azul (Faith and Blue)	1	2	3
Academia de Participación de Adolescentes (Teen Engagement Academy)	1	2	3	Diversos Desfiles (MLK Jr., PRIDE, etc.)	1	2	3
Academia de Participación Ciudadana (Citizen Engagement Academy)	1	2	3	Carrera de la Antorcha (Olimpiadas Especiales) (Torch Run – Special Olympics)	1	2	3
Academia de Liderazgo (Leadership Academy)	1	2	3	Eventos para Jóvenes (Día del Niño, Campamentos de Verano, etc.)	1	2	3
Programa de pasantía (Intern Program)	1	2	3	Policía del Siglo XXI (21st Century Policing)	1	2	3
Programa de Vecinos Vigilantes (Neighborhood Watch)	1	2	3				

13. ¿Qué cambios o reformas cree que podrían realizarse para mejorar la calidad de las interacciones entre la policía y su comunidad? (Utilice el espacio a continuación para escribir su respuesta)

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14. ¿En cuál de los siguientes medios es más probable que obtenga información de CVPD? (Seleccionar sólo una respuesta)

- a. Televisión
- b. Periódico
- c. Sitio web
- d. Redes sociales (Facebook, Twitter, Instagram)
- e. Eventos comunitarios
- f. Contacto personal o individual con un representante de CVPD
- g. Otro (por favor, especifique): \_\_\_\_\_

15. En general, ¿qué tan satisfecho está con los servicios de CVPD?

- a. Muy satisfecho
- b. Algo satisfecho
- c. No muy satisfecho
- d. Nada satisfecho
- e. Sin opinión

**III. Ley sobre Perfiles Raciales y de Identidad**

16. ¿Usted está al tanto de la Ley de la Asamblea de California 953, también conocida como la Ley sobre Perfiles Raciales y de Identidad (RIPA), que tiene como objetivo prevenir que las agencias de policía participen en el perfilamiento racial e identidad?

- a. Sí                      b. No

17. Como parte del mandato de RIPA, todos los organismos policiales estatales y locales están obligados a recopilar y comunicar información detallada sobre cada persona detenida y/o registrada por la policía. RIPA exige a los agentes de policía que informen sobre su percepción de las características personales (es decir, edad, identidad de género, condición de LGBTQ+, raza/etnicidad, dominio limitado del inglés y condición de discapacidad) de la persona detenida. ¿Apoya esta nueva obligación de informar?

- a. Sí                      b. No                      c. Sin opinión

18. Por favor, marque con un círculo el número de la respuesta que mejor describa su acuerdo sobre los efectos de recopilar y difundir datos raciales y de identidad de las personas detenidas por CVPD.

	Muy de acuerdo	Algo de acuerdo	Algo en desacuerdo	Muy en desacuerdo	Sin opinión
Aumentar la transparencia de CVPD	1	2	3	4	5
Mejorar las relaciones entre la policía y ciudadanos	1	2	3	4	5
Aumentar la confianza de los ciudadanos	1	2	3	4	5
Disminuir el número de quejas presentadas contra CVPD	1	2	3	4	5
Reducir la tensión racial	1	2	3	4	5
Reducir la elaboración de perfiles raciales y de identidad por parte de la agencia de policía	1	2	3	4	5

18a. ¿Por qué sí o por qué no cree que esta estrategia sea efectiva para reducir el perfilamiento racial y de identidad por parte la policía?

---

19. Por favor, marque con un círculo el número de la respuesta que mejor describa su grado de acuerdo o desacuerdo con las siguientes afirmaciones.

	Muy de acuerdo	Algo de acuerdo	Algo en desacuerdo	Muy en desacuerdo	Sin opinión
CVPD debería estar obligada a brindar datos sobre detenciones, registros y arrestos desglosados por raza, género y otros factores demográficos	1	2	3	4	5
CVPD trata a personas de diferentes razas y etnicidades de manera igual	1	2	3	4	5
Me preocupa que en mi comunidad se identifiquen sospechosos de acuerdo a su raza o etnicidad	1	2	3	4	5
CVPD está tomando medidas apropiadas para prevenir la discriminación y el sesgo en la policía	1	2	3	4	5
Existe un alto nivel de confianza entre CVPD y las comunidades de color en mi comunidad	1	2	3	4	5
Las policías deben responsabilizarse por identificar sospechosos de acuerdo a su raza/etnicidad o identidad	1	2	3	4	5
CVPD proporciona información clara y accesible sobre sus políticas y procedimientos	1	2	3	4	5

**IV. El dron como primer interviniente**

20. ¿Conoce el programa "drone as a first responder" (DFR) de CVPD?

<https://www.chulavistaca.gov/departments/police-department/programs/uas-drone-program>

- a. Sí                      b. No

21. ¿Conoce las políticas o normativas de CVPD que regulan el uso de drones aéreos en su comunidad?

- a. Sí                      b. No

22. Por favor, marque con un círculo el número de la respuesta que mejor describa su opinión sobre el uso de drones por parte de la policía en estas diferentes situaciones

	Apoyo totalmente	Apoyo parcialmente	Me opongo parcialmente	Me opongo totalmente	Sin opinión
Proporcionar una vista aérea de una zona o incidente para apoyar al personal terrestre	1	2	3	4	5
Inspeccionar de manera segura el interior de los edificios	1	2	3	4	5
Proporcionar documentación detallada de escenas de crímenes y accidentes	1	2	3	4	5
Buscar personas perdidas o desaparecidas	1	2	3	4	5

V. Datos Demográficos

**ATENCIÓN:** Las siguientes preguntas se hacen para ayudarnos a obtener un perfil general de los residentes encuestados. Todas las respuestas son estrictamente anónimas y confidenciales, y se utilizarán únicamente con fines de investigación.

23. ¿Cuál es su edad? \_\_\_\_\_
24. ¿Cuál es su origen racial o étnico? (Por favor, circule una opción)
- a. Hispano/Latino(a)
  - b. Negro/Afroamericano(a)
  - c. Blanco(a)/Caucásico(a)
  - d. Asiático(a)/Isleño(a) del Pacífico
  - e. Indígena Americano(a)
  - f. Otro o más de una raza (especifique): \_\_\_\_\_
25. ¿Cuál es su identidad de género? (Por favor, circule una opción)
- a. Hombre
  - b. Mujer
  - c. No binario/no conforme
  - d. Hombre/transgénero
  - e. Mujer/transgénero
  - f. Prefiero no decirlo
26. ¿Se identifica como LGBTQ+?
- a. Sí
  - b. No
  - c. Prefiero no decirlo
27. ¿Se identifica como una persona con discapacidad? (Se considera que una persona tiene una discapacidad si tiene una discapacidad física o mental o una condición médica que limita sustancialmente una actividad importante de la vida, o si tiene antecedentes o registros de tal discapacidad o condición médica).
- a. Sí
  - b. No (Pase a la pregunta numero 29)
  - c. Prefiero no decirlo (Pase a la pregunta numero 29)
28. Si indicó que tiene una discapacidad, ¿cómo la describiría mejor? (Por favor, circule una opción)
- a. Cognitiva
  - b. Emocional
  - c. Auditiva
  - d. Mental
  - e. Física
  - f. Visual
- g. Otra (especifique): \_\_\_\_\_
- h. Prefiero no decirlo
29. ¿Cuánto tiempo ha vivido en su vecindario actual?
- a. 0 a 5 años
  - b. 6 a 10 años
  - c. Más de 10 años
30. ¿En qué idioma se habla la mayor parte del tiempo en su hogar? (Por favor, circule una opción)
- a. Inglés
  - b. Español
  - c. Filipino
  - d. Otro idioma (especifique): \_\_\_\_\_
31. ¿Cómo calificaría su dominio del idioma inglés?
- a. Principiante
  - b. Intermedio
  - c. Avanzado
  - d. N/A (no hablo Inglés)
32. ¿Cómo calificaría su dominio del idioma Español?
- a. Principiante
  - b. Intermedio
  - c. Avanzado
  - d. N/A (no hablo Español)
33. ¿Cuál fue el ingreso anual de su hogar en 2023? (Por favor, circule una opción)
- a. Menos de \$35,000
  - b. \$35,000 a \$49,999
  - c. \$50,000 a \$74,999
  - d. \$75,000 a \$99,999
  - e. \$100,000 o más
  - f. Prefiero no decirlo

## 2024 Chula Vista Police Department First Survey Postcard



For important information about the resident opinion survey, please see reverse.

Para información importante acerca de la encuesta de opinión de residentes, vea el reverso por favor.

Your ID Number



Su Número de Identificación



The City of Chula Vista is conducting a survey to get your opinion about the services provided by the Chula Vista Police Department.

**You will receive a survey and postage-paid return envelope within the next week.**

**Complete the survey online** in just three simple steps:

1. Go to [sandag.org/cvpdresidentsurvey](https://sandag.org/cvpdresidentsurvey)
2. Click the survey link
3. Enter the four-digit ID on the front of this postcard

**If you would prefer to fill out a paper version of the survey:**

- You will receive a survey in the mail in about one week. If you do not, contact the San Diego Association of Governments (SANDAG) at [vmo@sandag.org](mailto:vmo@sandag.org) to have a survey and postage-paid return envelope mailed to you.
- SANDAG will process and summarize the survey results

We know these are busy times, but we hope you can take a few moments to tell us how you think the Chula Vista Police Department is doing and help determine the Police Department's future priorities, programs, and services. Thank you in advance for taking the time to provide us with your thoughts and comments.

La Ciudad de Chula Vista está haciendo una encuesta para obtener su opinión acerca de los servicios que presta el Departamento de Policía de Chula Vista.

**Usted va a recibir una encuesta y un sobre con estampilla postal prepagada en la próxima semana.**

**Complete la encuesta en línea** en tres pasos sencillos:

1. Vaya a [sandag.org/cvpdresidentsurvey](https://sandag.org/cvpdresidentsurvey)
2. Oprima el link de la encuesta
3. Escriba los cuatro dígitos del número de identificación que se proporcionan en la parte frontal de esta postal

**Si usted prefiere completar la encuesta en físico:**

- Recibirá una encuesta por correo en aproximadamente una semana. Si no la recibe comuníquese la Asociación de Gobiernos de San Diego (SANDAG, por sus siglas en inglés) al [vmo@sandag.org](mailto:vmo@sandag.org) para recibir una encuesta y un sobre estampilla de correo prepagada.
- SANDAG procesará y resumirá los resultados de las encuestas

Sabemos que usted se encuentra ocupado(a), pero esperamos que pueda tomar un momento para darnos su opinión acerca de la labor del Departamento de Policía de Chula Vista y ayudar a decidir las prioridades, programas y servicios a futuro. Le agradecemos de antemano que haya tomado un momento para darnos sus ideas y comentarios.

# 2024 Chula Vista Police Department Second Survey Postcard



For important information about the resident opinion survey, please see reverse.

Para información importante acerca de la encuesta de opinión de residentes, vea el reverso por favor.

Your ID Number



Su Número de Identificación



Dear Chula Vista Resident:

Several weeks ago I wrote to you asking for your participation in a survey of our residents. If you have not been able to return the survey, I encourage you to take a few moments to answer the question below and include your comments.

Please respond to the question below and return to us by mail as soon as possible. If you have any questions about the survey, contact Victor Mora, Research Associate at SANDAG at [vmo@sandag.org](mailto:vmo@sandag.org) who is assisting us in tabulating the results of the survey. If you wish to request information about services and programs offered by the Department, please contact the Community Relations unit at (619) 691-5187 or visit our website at [chulavistaca.gov/departments/police-department/contact-us](http://chulavistaca.gov/departments/police-department/contact-us).

Thank you for your cooperation.  
Sincerely,

Roxana Kennedy  
Chief of Police

1. In general, how satisfied are you with the services of the Chula Vista Police Department? (Circle one)  
A. Very Satisfied  
B. Satisfied  
C. Not too Satisfied  
D. Not at All Satisfied  
E. No Opinion

You can complete the full survey online in just three steps:

1. Go to [sandag.org/cvpresidentssurvey](http://sandag.org/cvpresidentssurvey)
2. Click the survey link
3. Enter the four-digit ID on the front of this postcard

Estimado Residente de Chula Vista:

Hace unas semanas le escribí para pedirle que participara en una encuesta a nuestros residentes. Si usted no ha enviado su encuesta, me gustaría invitarlo a que se tome unos minutos para completar las preguntas que están abajo y darnos sus comentarios.

Favor de separar la pregunta que están abajo y devolverla por correo lo más pronto posible. Si tiene alguna pregunta acerca de la encuesta, comuníquese a Victor Mora, Investigador Asociado en SANDAG, a [vmo@sandag.org](mailto:vmo@sandag.org) quien nos está ayudando con la tabulación de los resultados de la encuesta. Si desea información sobre los servicios y programas que ofrece el Departamento, por favor llame a la unidad de Relaciones Comunitarias al (619) 691-5187 o visite nuestra página [chulavistaca.gov/departments/police-department/contact-us](http://chulavistaca.gov/departments/police-department/contact-us).

Le agradecemos su cooperación.  
Atentamente,

Roxana Kennedy  
Jefe de Policía

1. En general, ¿qué grado de satisfacción siente con los servicios que presta el Departamento de Policía de Chula Vista? (Encierre uno)  
A. Muy Satisfecho  
B. Satisfecho  
C. Algo Inconforme  
D. Muy Inconforme  
E. Sin Opinión

Puedes completar la encuesta completa en línea en tres pasos:

1. Vaya a [sandag.org/cvpresidentssurvey](http://sandag.org/cvpresidentssurvey)
2. Oprima el link de la encuesta
3. Escriba los cuatro dígitos del número de identificación que se proporcionan en la parte frontal de esta postal

# Appendix D: Aggregate Data

Appendix Table 1: Police Contact Satisfaction

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q1. Were you or anyone in your household, the victim of a crime in the City of Chula Vista during the past 12 months?</b>			
Yes	8%	8%	36
No	92%	92%	436
<b>Q2. If you have been the victim of crime in Chula Vista, did you report the crime(s) to the Chula Vista Police Department?</b>			
Yes	80%	78%	28
No	16%	17%	6
Reported some, but not all	4%	6%	2
<b>Q3. If you did not report the crime(s) to CVPD, why not? (Please select one)</b>			
Would not do any good	56%	50%	4
Minor crime/not important enough	22%	25%	2
Not enough information	0%	0%	0
Reported to other agency/someone else	0%	0%	0
Reported to other government or non-governmental organization	11%	13%	1
Too hard to report	0%	0%	0
Handled on own	0%	0%	0
Fear of retaliation	0%	0%	0
Used social media to share the information	0%	0%	0
Other	11%	13%	1
<b>Q4. Have you had contact with a CVPD officer during the past 12 months?</b>			
Yes	22%	21%	99
No	78%	79%	366

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q5. Thinking about your most recent contact with a CVPD officer, what was the issue that best describes the reason for the contact? (please select one)</b>			
Traffic collision	6%	6%	6
Violent crime	8%	5%	5
Nonviolent property crime	8%	10%	9
Noise disturbance	10%	11%	10
Drug or alcohol issue	2%	2%	2
Issue with person experiencing homelessness	3%	3%	3
Other crime issue	8%	8%	7
Community meeting or event	4%	5%	5
Other action	52%	49%	46
<b>Q6. What action did CVPD take as a result of said contact? (please select one)</b>			
An arrest	10%	9%	8
A citation	7%	7%	6
Discussion	34%	36%	32
Other action	49%	48%	43
<b>Q7. Were you satisfied with the way the situation was handled?</b>			
Yes	67%	67%	60
No	26%	26%	23
Unsure how it was resolved	7%	7%	6
<b>Q8. Thinking about your most recent contact with a CVPD officer, please circle the number under the response that best describes how you felt about the behavior of the person you had contact with:</b>			
<b>Q8A. Arrived within a reasonable time</b>			
Strongly Agree	41%	46%	41
Somewhat Agree	16%	14%	13
Somewhat Disagree	9%	7%	6
Strongly Disagree	12%	12%	11
No Opinion	22%	21%	19

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q8B. Treated me fairly</b>			
Strongly Agree	69%	68%	60
Somewhat Agree	7%	9%	8
Somewhat Disagree	4%	5%	4
Strongly Disagree	9%	7%	6
No Opinion	10%	11%	10
<b>Q8C. Was professional</b>			
Strongly Agree	68%	68%	62
Somewhat Agree	5%	5%	5
Somewhat Disagree	11%	9%	8
Strongly Disagree	8%	7%	6
No Opinion	9%	11%	10
<b>Q8D. Seemed Knowledgeable</b>			
Strongly Agree	65%	64%	57
Somewhat Agree	9%	10%	9
Somewhat Disagree	5%	6%	5
Strongly Disagree	11%	8%	7
No Opinion	10%	12%	11
<b>Q8E. Treated me with respect</b>			
Strongly Agree	73%	72%	65
Somewhat Agree	7%	7%	6
Somewhat Disagree	5%	4%	4
Strongly Disagree	8%	7%	6
No Opinion	8%	10%	9
<b>Q8F. Solution was offered</b>			
Strongly Agree	51%	51%	45
Somewhat Agree	11%	10%	9
Somewhat Disagree	3%	3%	3
Strongly Disagree	18%	18%	16
No Opinion	17%	17%	15

Notes: Percentages may not equal to 100% due to rounding. Cases with missing information not included.

Source: SANDAG, 2024

**Appendix Table 2: Trust and Community Engagement**

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q9. How likely is CVPD to:</b>			
<b>Q9A. Protect people’s basic rights</b>			
Very Likely	47%	48%	212
Likely	33%	33%	146
Unlikely	4%	4%	17
Very Unlikely	4%	4%	17
No Opinion	11%	12%	54
<b>Q9B. Consistently enforce the law when dealing with all people</b>			
Very Likely	45%	45%	197
Likely	33%	34%	149
Unlikely	6%	6%	26
Very Unlikely	5%	4%	19
No Opinion	11%	11%	50
<b>Q9C. Make decisions that are good for everyone in the city</b>			
Very Likely	43%	42%	187
Likely	34%	35%	155
Unlikely	6%	6%	25
Very Unlikely	4%	4%	16
No Opinion	13%	13%	59
<b>Q11. To what extent do you believe CVPD:</b>			
<b>Q11A. Develops relationships with community members (e.g., residents, organizations, and groups)</b>			
A great extent	28%	27%	114
A lot	27%	28%	118
Somewhat	29%	29%	124
A little	11%	11%	47
Not at all	6%	5%	22
<b>Q11B. Regularly communicates with community members (e.g., website updates, emails, public meetings)</b>			
A great extent	24%	23%	96
A lot	25%	25%	108
Somewhat	31%	33%	139
A little	13%	12%	51
Not at all	7%	8%	32

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q11C. Solicits/welcomes community input (e.g., comments, suggestions, and concerns)</b>			
A great extent	25%	24%	103
A lot	24%	23%	100
Somewhat	30%	32%	136
A little	12%	12%	51
Not at all	9%	8%	36
<b>Q11D. Publicizes its services and programs effectively</b>			
A great extent	24%	23%	98
A lot	22%	22%	95
Somewhat	30%	31%	131
A little	14%	14%	58
Not at all	10%	10%	44
<b>Q11E. Works together with community members to solve local problems</b>			
A great extent	24%	24%	100
A lot	26%	26%	109
Somewhat	31%	31%	131
A little	12%	12%	51
Not at all	7%	7%	30
<b>Q11F. Is honest and ethical when dealing with community members</b>			
A great extent	31%	31%	130
A lot	30%	29%	125
Somewhat	27%	28%	118
A little	7%	8%	33
Not at all	5%	5%	20
<b>Q11G. Shows a real interest in being fair when making decisions that affect community members</b>			
A great extent	30%	30%	126
A lot	26%	26%	111
Somewhat	29%	30%	126
A little	8%	8%	35
Not at all	7%	7%	28

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q11H. Is transparent and wants to engage with the community</b>			
A great extent	27%	26%	110
A lot	24%	25%	106
Somewhat	31%	30%	128
A little	11%	11%	48
Not at all	7%	7%	28
<b>Q12. To what extent are you familiar with the following CVPD community engagement efforts?</b>			
<b>Q12A. Shop with a Cop (Regional)</b>			
Very familiar	18%	17%	76
Somewhat familiar	26%	27%	116
Not at all familiar	56%	56%	245
<b>Q12B. Sock and Shoe Drive</b>			
Very Familiar	8%	9%	37
Somewhat familiar	21%	21%	91
Not at all familiar	71%	70%	303
<b>Q12C. Dick's Sporting Goods Shop with a Cop (CVPD)</b>			
Very familiar	8%	8%	33
Somewhat familiar	17%	16%	71
Not at all familiar	75%	76%	330
<b>Q12D. Christmas Toy and Food Drive</b>			
Very familiar	26%	25%	108
Somewhat familiar	40%	40%	174
Not at all familiar	33%	35%	153
<b>Q12E. Teen Engagement Academy</b>			
Very familiar	8%	8%	33
Somewhat familiar	18%	17%	75
Not at all familiar	74%	75%	326
<b>Q12F. Citizen Engagement Academy</b>			
Very familiar	6%	6%	26
Somewhat familiar	20%	18%	80
Not at all familiar	74%	76%	328
<b>Q12G. Leadership Academy</b>			
Very familiar	6%	5%	23
Somewhat familiar	17%	16%	70
Not at all familiar	77%	79%	340

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q12H. Intern Program</b>			
Very familiar	5%	5%	21
Somewhat familiar	17%	17%	72
Not at all familiar	78%	78%	339
<b>Q12I. Neighborhood Watch</b>			
Very familiar	24%	24%	102
Somewhat familiar	35%	36%	157
Not at all familiar	41%	40%	175
<b>Q12J. Community Relation Liaison Officers</b>			
Very familiar	10%	10%	41
Somewhat familiar	30%	28%	122
Not at all familiar	60%	62%	267
<b>Q12K. Coffee with a Cop</b>			
Very familiar	14%	13%	55
Somewhat familiar	21%	20%	87
Not at all familiar	66%	67%	287
<b>Q12L. Various Faith Based Events (Iftar, Rosh Hashanah)</b>			
Very familiar	3%	3%	11
Somewhat familiar	14%	13%	58
Not at all familiar	83%	84%	363
<b>Q12M. Faith and Blue event</b>			
Very familiar	4%	4%	15
Somewhat familiar	11%	11%	46
Not at all familiar	86%	86%	365
<b>Q12N. Various Parades (MLK Jr., PRIDE, etc.)</b>			
Very familiar	15%	14%	62
Somewhat familiar	30%	31%	133
Not at all familiar	54%	55%	235
<b>Q12O. Torch Run (Special Olympics)</b>			
Very familiar	8%	7%	32
Somewhat familiar	19%	19%	83
Not at all familiar	72%	73%	317
<b>Q12P. Youth Events (Day of the Child, Summer Camps, etc.)</b>			
Very familiar	8%	8%	33
Somewhat familiar	22%	22%	95
Not at all familiar	70%	70%	304

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q12Q. 21st Century Policing</b>			
Very Familiar	2%	2%	9
Somewhat familiar	11%	10%	45
Not at all familiar	87%	87%	375
<b>Q14. In which of the following ways are you likely to get information from the CVPD? (Please select one)</b>			
Television	31%	31%	137
Newspaper	6%	5%	24
Website	9%	10%	44
Social media (Facebook, Twitter, Instagram)	24%	23%	102
Community events	5%	4%	19
Personal or individual contact with a CVPD representative	6%	7%	29
Other	19%	19%	85
<b>Q15. In general, how satisfied are you with the services of the CVPD?</b>			
Very satisfied	39%	38%	167
Somewhat satisfied	37%	38%	167
Not too satisfied	7%	7%	31
Not at all satisfied	4%	4%	17
No opinion	13%	14%	60

Notes: Percentages may not equal to 100% due to rounding. Cases with missing information not included. The open-ended responses for Q10 and Q13 are presented earlier in the report.

Source: SANDAG, 2024

### Appendix Table 3: Specific Changes or Reforms to Build Trust Open End Responses

**Q10. Please use the space below to describe if there are any specific changes or reforms that you would like to see the police department in your community make in order to build trust?**

Theme	Percentage of Respondents
More police officers/More enforcement (General)	22% (23)
More traffic enforcement	13% (13)
Increase community involvement/Positive interactions with the public	12% (12)
Improve professionalism	10% (10)
Increased reliability by following through on even minor issues	7% (7)
No suggested changes	7% (7)
Establish police station in East Chula Vista/Eastlake	6% (6)
More enforcement of laws (General)	5% (5)
More enforcement (Noise)	4% (4)
Increased accountability and transparency for “bad apple” officers	4% (4)
Enhanced approaches to addressing people experiencing homelessness	4% (4)
Additional training (i.e., sensitivity, interacting with those with mental illness)	3% (3)
Improve response times	3% (3)
Prioritize serious crime	1% (1)
Reduce use of force and emphasize de-escalation	1% (1)
Improve victim services	1% (1)
<b>Total = 104</b>	

Notes: Cases with missing information not included. Percentages do not add to 100% due to rounding.

Source: SANDAG, 2024

**Appendix Table 4: Specific Changes or Reforms to Improve Interactions Between Police and Community Open End Responses**

Theme	Percentage of Respondents
<b>Q13. What changes or reforms do you think could be made to improve the quality of interactions between the police and your community?</b>	
Increase outreach and promotion of current programs/events	22% (29)
Increase interactions and communication efforts with the community	20% (27)
More police presence (i.e., visibility)/Increase staffing	16% (21)
Increase reliability by following up on complaints/reports	8% (11)
New East Chula Vista station/more presence in East Chula Vista	7% (9)
More interaction with youth/schools	6% (8)
Be kinder/more approachable and amicable	4% (5)
Increase officer trainings (e.g., de-escalation, cultural sensitivity, non-violent forms of capture)	4% (5)
Improve response time/wait time	4% (5)
Increase outreach to senior citizens	2% (3)
Enhance neighborhood watch	2% (3)
Increase transparency	2% (2)
Diversify police force	<1% (1)
<b>Total = 132</b>	

Notes: Cases with missing information not included. Percentages do not add to 100% due to rounding.

Source: SANDAG, 2024

**Appendix Table 5: Racial and Identity Profiling Act**

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q16. Are you aware of California Assembly Bill 953, otherwise known as the Racial and Identity Profiling Act (RIPA), which aims to prevent law enforcement agencies from engaging in racial and identity profiling?</b>			
Yes	44%	45%	196
No	56%	55%	244
<b>Q17. As part of the RIPA mandate, all state and local law enforcement agencies are required to collect and report detailed information about every person detained and/or searched by police. RIPA requires police officers to report their perception of personal characteristics (i.e., age, gender identity, LGBTQ+ status, race/ethnicity, limited English fluency, and disability status) of the person stopped. Do you support this new reporting mandate?</b>			
Yes	55%	56%	244
No	22%	20%	89
No Opinion	24%	24%	106
<b>Q18. Please circle the number under the response that best describes the effects of collecting and disseminating the race and identity data of people stopped by CVPD</b>			
<b>Q18A. Increase the transparency of CVPD</b>			
Strongly Agree	47%	49%	214
Somewhat Agree	30%	29%	126
Somewhat Disagree	5%	5%	24
Strongly Disagree	6%	6%	26
No Opinion	11%	11%	49
<b>Q18B. Improve police-citizen relations</b>			
Strongly Agree	46%	47%	203
Somewhat Agree	27%	27%	117
Somewhat Disagree	8%	9%	38
Strongly Disagree	7%	7%	29
No Opinion	12%	11%	49

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q18C. Increase citizens' trust</b>			
Strongly Agree	46%	47%	203
Somewhat Agree	27%	27%	117
Somewhat Disagree	9%	9%	38
Strongly Disagree	7%	7%	29
No Opinion	11%	11%	49
<b>Q18D. Decrease the number of complaints filed against CVPD</b>			
Strongly Agree	34%	36%	156
Somewhat Agree	29%	28%	124
Somewhat Disagree	9%	9%	40
Strongly Disagree	9%	8%	36
No Opinion	19%	19%	83
<b>Q18E. Decrease racial tension</b>			
Strongly Agree	39%	39%	172
Somewhat Agree	25%	26%	115
Somewhat Disagree	10%	10%	44
Strongly Disagree	11%	10%	44
No Opinion	14%	14%	63
<b>Q18F. Reduce racial and identity profiling by law enforcement</b>			
Strongly Agree	35%	36%	159
Somewhat Agree	28%	28%	123
Somewhat Disagree	10%	10%	42
Strongly Disagree	12%	11%	47
No Opinion	15%	15%	67
<b>Q19. Please circle the number under the response that best describes your agreement or disagreement with the following statements</b>			
<b>Q19A. CVPD should be required to report data on stops, searches, and arrests broken down by race, gender, and other demographic factors</b>			
Strongly Agree	36%	36%	56
Somewhat Agree	30%	30%	158
Somewhat Disagree	8%	8%	130
Strongly Disagree	13%	12%	36
No Opinion	14%	13%	54

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q19B. CVPD treats people of different races and ethnicities equally</b>			
Strongly Agree	38%	38%	167
Somewhat Agree	26%	27%	117
Somewhat Disagree	9%	9%	41
Strongly Disagree	7%	7%	30
No Opinion	19%	19%	83
<b>Q19C. I am concerned about the issue of racial profiling in my community</b>			
Strongly Agree	20%	20%	86
Somewhat Agree	23%	23%	100
Somewhat Disagree	18%	19%	83
Strongly Disagree	17%	16%	71
No Opinion	22%	21%	92
<b>Q19D. CVPD is taking appropriate measures to prevent discrimination and bias in policing</b>			
Strongly Agree	26%	26%	114
Somewhat Agree	32%	33%	142
Somewhat Disagree	7%	6%	26
Strongly Disagree	3%	3%	11
No Opinion	32%	33%	143
<b>Q19E. There is high level of trust between CVPD and the communities of color in my community</b>			
Strongly Agree	20%	19%	85
Somewhat Agree	28%	28%	122
Somewhat Disagree	8%	9%	38
Strongly Disagree	8%	7%	32
No Opinion	36%	36%	159
<b>Q19F. Agencies should be held accountable in engaging in racial and identity profiling</b>			
Strongly Agree	52%	51%	224
Somewhat Agree	53%	23%	102
Somewhat Disagree	6%	6%	26
Strongly Disagree	5%	5%	23
No Opinion	15%	36%	62

Question	Weighted Percentages	Unweighted Data Percentages	Unweighted Data Number
<b>Q19G. CVPD provides clear and accessible information about its policies and procedures</b>			
Strongly Agree	26%	26%	114
Somewhat Agree	29%	30%	130
Somewhat Disagree	8%	8%	36
Strongly Disagree	5%	4%	19
No Opinion	32%	31%	137

Notes: Percentages may not equal to 100% due to rounding. Cases with missing information not included. The open-ended responses for 18a are presented earlier in the report.

Source: SANDAG, 2024

**Appendix Table 6: RIPA as an Effective Strategy to Reduce Racial and Identity Profiling by Law Enforcement**

Theme	Percentage of Respondents
<b>Q18. Why or why not do you believe this (RIPA) is an effective strategy in reducing racial and identity profiling by law enforcement?</b>	
(Why) Mechanism for accountability/transparency	19% (26)
I agree with this strategy (No elaboration)	18% (25)
(Why Not) Do not believe it is necessary/Racial profiling is not an issue	17% (23)
(Why) Proper tracking of officer interactions	13% (18)
(Why Not) Concerns about data quality/limitations of officer perception	9% (13)
(Why Not) Adds to police officer workload	7% (9)
(Why) Officers are aware of their actions/forced to act unbiased	5% (7)
(Why Not) Officers will be overly concerned about race/identity	5% (7)
(Why Not) Lots of different parties need to come to an agreement	2% (3)
(Why Not) Requires internal/cultural change	2% (3)
I don't agree with this strategy (No elaboration)	2% (3)
<b>Total = 137</b>	

*Note: Cases with missing information not included.*

*Source: SANDAG, 2024*