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Get Ready to Walk, Ride, and Roll!



Attention parents! You can help your children's school win up to \$1,000 by participating in the Walk, Ride, and Roll to School Challenge. Organized by the SANDAG iCommute program, the challenge runs October 7-11 for traditional calendar schools, and October 14-18 for year-round schools. The three schools with the highest percentage of students who walk, bike, carpool, or take transit to school during the designated week will win cash prizes for school supplies.

Is your school participating? In order to join the challenge, your school needs to be enrolled in the SchoolPool ridesharing program. Ask a school administrator to enroll in SchoolPool by September 5. Then log your child's alternative commute trips to school in the online iCommute TripTracker. Parents also are eligible to win prizes for logging their children's trips during the challenge. More information

New Rapid Bus Line to Connect South Bay to Downtown



The South Bay Bus Rapid Transit (BRT) Project is moving forward. The SANDAG Board of Directors approved the project's final environmental report on July 26. The BRT line will include 11 stations along a 21-mile route, connecting residents to employment centers, residential communities, shopping centers, and recreational destinations between Downtown San Diego and the Otay Mesa border crossing (via eastern Chula Vista). Construction of the South Bay BRT is expected to begin next year, and service will start in 2015. More information

Did You Know?



Through its TransNet Environmental Mitigation Program (EMP), SANDAG buys, conserves, and restores native habitat as offsets to disturbance caused by transportation projects. Since 2008, SANDAG has spent about \$100 million to conserve more than 3,300 acres of sensitive habitat that supports endangered wildlife and rare plants. In addition to financing strategic open space acquisitions, the EMP provides funds for regional management and monitoring to maintain the biological value of conserved land.

Complete Makeover for the Blue Line



Upcoming SANDAG Meetings

9/6/2013
Transportation Committee

9/11/13
[TransNet Independent Taxpayer Oversight Committee](#)

9/13/13
[Executive Committee](#)
[Board of Directors](#)

9/16/13
[Social Services Transportation Advisory Council](#)

9/20/13
[Transportation Committee](#)

9/27/13
[Board of Directors](#)
[Borders Committee](#)

SANDAG Jobs

Current openings:

[Applied Research/Criminal Justice Research Analyst](#)

[Associate/Senior Accountant](#)

[Learn more](#) about working at SANDAG.

Doing Business with SANDAG



Want to do business with SANDAG? First, [register](#) your firm in the SANDAG vendor database to receive emails about upcoming projects. View a list of current bids [online](#) and browse the tentative list of upcoming projects to find future contracting opportunities.

9/11/13
[Public Outreach Meeting on Mid-Coast Corridor Transit Project Contract Opportunities](#)

About SANDAG

The 18 cities and county government are [SANDAG](#), the San Diego Association of Governments. This public agency serves as the forum for regional decision-making. SANDAG builds consensus; makes strategic plans; obtains and allocates resources; plans, engineers, and builds public transportation, and provides information on a broad range of topics pertinent to the region's quality of life.



A groundbreaking ceremony was held July 25 to kick off construction to modernize the Trolley Blue Line. Stretching from the international border to Downtown San Diego, the Blue Line is the most heavily used transit service in the San Diego region, averaging more than 50,000 boardings a day. The renovation represents the final phase of the \$660-million Trolley Renewal project. Funded in part by the regional *TransNet* half-cent sales tax for transportation, work on the Trolley Renewal project began in fall 2010 and is expected to be complete in late 2015. [More information](#)

Take the Rideshare Corporate Challenge



Registration is now open for the iCommute Rideshare 2013 Corporate Challenge. This month-long challenge is a fun way for employers to build support for their transportation, parking, or environmental/green goals, as well as help their employees save money on their commute. From October 1-31, employers will receive one point for every alternative commute trip logged by employees. Carpool, vanpool, bike, walk, and public transit commute trips are eligible, as well as telework and compressed workweek schedules. Organizations with the highest average number of points in their size category will win! Employers can sign up through September 16 and receive a free eToolkit to help promote the challenge to employees. [More information](#)

Whew! DARMageddon is Over!



East Palomar Street Bridge in Chula Vista is now history. The bridge over Interstate 805 was demolished during DARMageddon—the 14-hour closure of I-805 between state routes 54 and 905 on August 18-19. The demolition cleared the way for the construction of a Direct Access Ramp (DAR), which will offer a convenient way for carpools, vanpools, and buses to enter the carpool lanes currently under construction on I-805. The DAR is expected to be completed in winter 2014. [More information](#)

New Study Shows Girls Face Greater Risk Factors

Girls booked into Juvenile Hall in San Diego County abuse drugs at substantially higher rates than their male counterparts and face greater risk factors for delinquency, according to a new study released recently by the SANDAG Criminal Justice Research Division. The study reveals alarming differences along gender lines. While girls make up a smaller percentage of Juvenile Hall offenders, they were significantly more likely than boys to have tried methamphetamine (56% vs. 21%); ecstasy (60% vs. 27%); LSD (28% vs. 7%); and spice (76% vs. 45%). [More information](#)