

You're Invited

1

SPRING
Into Action!

Partners



THE CITY OF SAN DIEGO

2

SPRING

Into Action!

Come learn how
commuter programs
can help your
company to...

3



SPRING
Into Action!

1

SANDAG is offering the San Diego region's employers a series of free seminars to help you solve transportation problems that affect your bottom line. Empower yourself to take action on one of the region's top employee issues! We can show you how to use your commuter program to improve morale, increase retention, and even improve productivity. We'll also show you that it's possible to enhance employee benefits with little or no cost to your company – by offering an employee commuting program.

2

Attend And Qualify To Win One Of Many Prizes!

You'll receive a "**Keep San Diego Moving**" game card just by attending. Complete your game card by attending this seminar, additional seminars to be held in June and August, and participating in a seasonal campaign such as Bike to Work Day (May 16, 2003). You'll be entered to win an incredible grand prize! (More details and full rules will be available at the seminar).

3

SANDAG and **SONY** invite you to take advantage of a **FREE** breakfast seminar for human resources and facilities professionals – the first in a three-part series on commuting programs for your employees.

Join us
on

Friday, April 25th

at

SONY

Rancho Bernardo Facility
16530 Via Esprillo, San Diego

Spring Into Action Schedule

**7:30 a.m.- Intro to Commuter Programs
Pre-session**

**8:15 a.m.- Breakfast networking and
Interactive Opening Session**

9:00 –

10:30 a.m.- Breakout Sessions

***Please call 619-595-5643 or e-mail lle@sandag.org
to reserve your space today!***

One set of Spring Promotion materials are enclosed. Additional copies are available at the Spring into Action breakfast seminar. If you feel that another representative from your company would benefit from this opportunity, please feel free to pass this invitation on to the appropriate person.