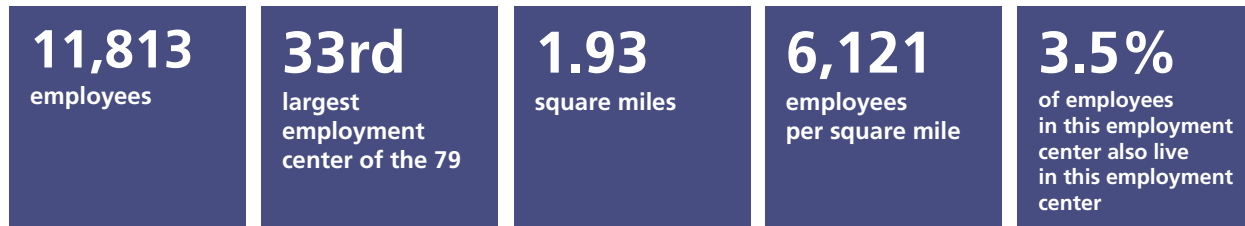


Solana Beach employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Solana Beach employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	1,092	9% (4)	199,700	13% (1)
Retail trade	1,249	11% (3)	156,612	10% (2)
Professional, scientific, technical	1,301	11% (2)	148,766	10% (3)
Food services	2,415	20% (1)	131,594	9% (4)
Manufacturing	110	1% (17)	109,234	7% (5)
Administrative, support, waste services	521	4% (10)	91,519	6% (6)
Construction	676	6% (6)	83,498	5% (7)
Local government education	246	2% (14)	80,300	5% (8)
Other services	594	5% (8)	69,124	5% (9)
Finance and insurance	426	4% (11)	47,848	3% (10)
Wholesale trade	312	3% (13)	46,625	3% (11)
Arts, entertainment, recreation	1,074	9% (5)	45,639	3% (12)
Real estate, rental, leasing	523	4% (9)	38,582	3% (13)
Local government	146	1% (15)	37,429	2% (14)
Transportation and warehousing	29	<1% (18)	36,183	2% (15)
Accommodation	120	1% (16)	33,094	2% (16)
Educational services	630	5% (7)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	341	3% (12)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	2	<1% (20)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	0	0% (25)	7,208	<1% (24)
State government	6	<1% (19)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	11,813		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Solana Beach employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

26%

have Bachelor's degree or higher (24% region)

\$49,194

mean employee salary (\$55,801 region)

these jobs represent
.8%
of the region's jobs

these incomes represent
.5%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Solana Beach employment center	83%	3%	11%	2%	<1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Solana Beach employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	15.1	30.5	12.0	25.1
Transit	17.4	97.7	10.7	62.8
Bike	3.9	19.4	4.3	21.6
Walk	1.0	19.6	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	2,035	34%
Encinitas	666	11%
Carlsbad	560	9%
Unincorporated	514	9%
Oceanside	507	9%
Solana Beach	392	7%
Vista	311	5%
Escondido	271	5%
San Marcos	257	4%
Poway	94	2%
Chula Vista	88	2%
El Cajon	62	1%
Del Mar	47	1%
Santee	44	1%
La Mesa	41	1%
Coronado	37	1%
National City	26	<1%
Imperial Beach	20	<1%
Lemon Grove	16	<1%
Total	5,988	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Solana Beach employment center

