

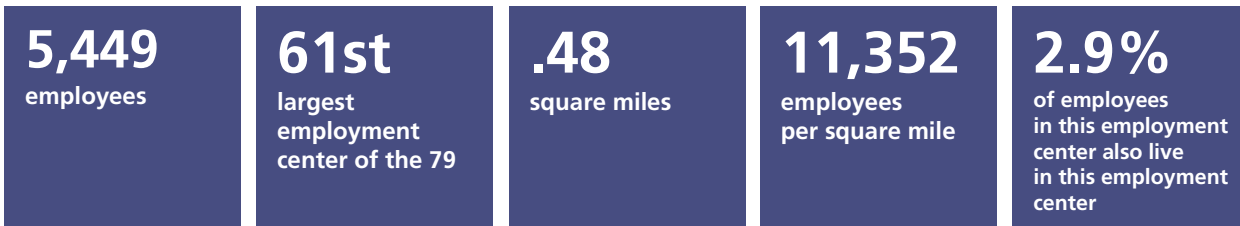
# Coronado employment center

## Tier 4 employment centers in the San Diego region<sup>1</sup>:

An analysis of where people live and work

### Highlight 1

#### Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 2

#### Industries in this employment center and the region overall

	Coronado employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
<b>Health care and social assistance</b>	<b>774</b>	<b>14% (3)</b>	199,700	13% (1)
<b>Retail trade</b>	<b>702</b>	<b>13% (4)</b>	156,612	10% (2)
<b>Professional, scientific, technical</b>	<b>354</b>	<b>7% (5)</b>	148,766	10% (3)
<b>Food services</b>	<b>1,568</b>	<b>29% (1)</b>	131,594	9% (4)
Manufacturing	2	<1% (17)	109,234	7% (5)
Administrative, support, waste services	98	2% (11)	91,519	6% (6)
Construction	206	4% (7)	83,498	5% (7)
Local government education	0	0% (19)	80,300	5% (8)
Other services	159	3% (9)	69,124	5% (9)
Finance and insurance	212	4% (6)	47,848	3% (10)
Wholesale trade	5	<1% (16)	46,625	3% (11)
Arts, entertainment, recreation	166	3% (8)	45,639	3% (12)
Real estate, rental, leasing	145	3% (10)	38,582	3% (13)
Local government	0	0% (20)	37,429	2% (14)
Transportation and warehousing	43	1% (13)	36,183	2% (15)
<b>Accommodation</b>	<b>910</b>	<b>17% (2)</b>	33,094	2% (16)
Educational services	54	1% (12)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	42	1% (14)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	7	<1% (15)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	2	<1% (18)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
<b>Total</b>	<b>5,449</b>		<b>1,525,500</b>	

Source: SANDAG Employment Estimates, 2016

<sup>1</sup> This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: [sandag.org/employmentcenters](http://sandag.org/employmentcenters). Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Coronado employment center*. San Diego, CA: Author.

### Highlight 3

#### Other statistics about the education level and income of employees in this employment center

**18%**

have Bachelor's degree or higher (24% region)

**\$54,509**

mean employee salary (\$55,801 region)

these jobs represent

**.4%**

of the region's jobs

these incomes represent

**.4%**

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 4

#### What mode of transportation these employment center employees use to get to work during peak period?

Drive alone



Transit



Carpool



Bike



Walk



	Drive alone	Transit	Carpool	Bike	Walk
<b>Coronado employment center</b>	<b>77%</b>	<b>7%</b>	<b>13%</b>	<b>1%</b>	<b>1%</b>
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

### Highlight 5

#### How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Coronado employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	13.1	24.0	12.0	25.1
Transit	11.7	71.0	10.7	62.8
Bike	3.5	17.5	4.3	21.6
Walk	.8	16.4	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

### Highlight 6

#### What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	1,409	49%
Coronado	389	14%
Chula Vista	373	13%
Unincorporated	229	8%
Imperial Beach	153	5%
National City	77	3%
La Mesa	60	2%
El Cajon	56	2%
Lemon Grove	30	1%
Santee	27	1%
Oceanside	20	1%
Escondido	16	1%
Carlsbad	14	1%
Poway	11	<1%
San Marcos	9	<1%
Encinitas	8	<1%
Vista	5	<1%
Del Mar	5	<1%
Solana Beach	1	<1%
<b>Total</b>	<b>2,892</b>	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Coronado employment center

