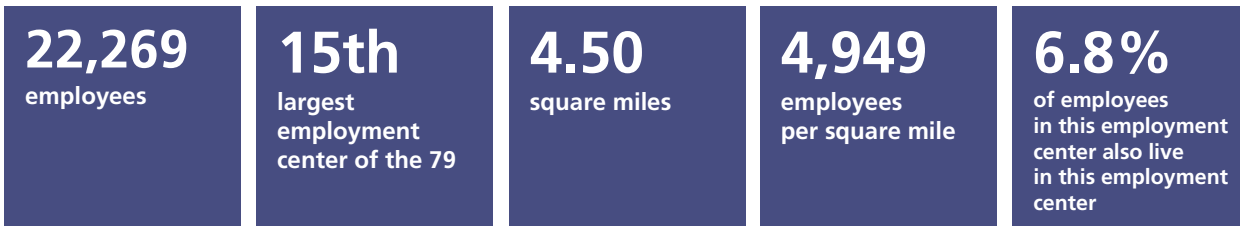


Chula Vista Northwest employment center

Tier 3 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Chula Vista Northwest employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	5,112	23% (1)	199,700	13% (1)
Retail trade	3,522	16% (2)	156,612	10% (2)
Professional, scientific, technical	1,098	5% (5)	148,766	10% (3)
Food services	2,173	10% (4)	131,594	9% (4)
Manufacturing	2,267	10% (3)	109,234	7% (5)
Administrative, support, waste services	914	4% (8)	91,519	6% (6)
Construction	326	2% (17)	83,498	5% (7)
Local government education	645	3% (9)	80,300	5% (8)
Other services	1,033	5% (6)	69,124	5% (9)
Finance and insurance	977	4% (7)	47,848	3% (10)
Wholesale trade	415	2% (15)	46,625	3% (11)
Arts, entertainment, recreation	522	2% (12)	45,639	3% (12)
Real estate, rental, leasing	398	2% (16)	38,582	3% (13)
Local government	500	2% (13)	37,429	2% (14)
Transportation and warehousing	628	3% (10)	36,183	2% (15)
Accommodation	241	1% (18)	33,094	2% (16)
Educational services	547	3% (11)	32,892	2% (17)
State government education	0	0% (23)	31,600	2% (18)
Information	498	2% (14)	26,262	2% (19)
Department of Defense	0	0% (24)	22,500	1% (20)
Management of companies/enterprises	116	1% (21)	21,500	1% (21)
Federal government	61	<1% (22)	11,454	1% (22)
Farm	0	0% (25)	9,000	1% (23)
Utilities	116	1% (20)	7,208	<1% (24)
State government	160	1% (19)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	22,269		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 3 employment centers are those between 15,000 and 19,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 3 employment centers in the San Diego region: Chula Vista Northwest employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

19%

have Bachelor's degree or higher (24% region)

\$56,862

mean employee salary (\$55,801 region)

these jobs represent

1.5%

of the region's jobs

these incomes represent

1.4%

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Chula Vista Northwest employment center	75%	5%	15%	2%	2%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Chula Vista Northwest employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	9.5	18.8	12.0	25.1
Transit	8.6	57.3	10.7	62.8
Bike	5.2	25.9	4.3	21.6
Walk	1.3	26.2	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	6,029	41%
Chula Vista	4,618	31%
Unincorporated	1,662	11%
National City	599	4%
El Cajon	342	2%
Imperial Beach	314	2%
Santee	173	1%
La Mesa	172	1%
Lemon Grove	170	1%
Oceanside	109	1%
Escondido	108	1%
Carlsbad	93	1%
Coronado	86	1%
Poway	75	1%
Vista	68	1%
San Marcos	63	<1%
Encinitas	58	<1%
Solana Beach	8	<1%
Del Mar	3	<1%
Total	14,750	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Chula Vista Northwest employment center

