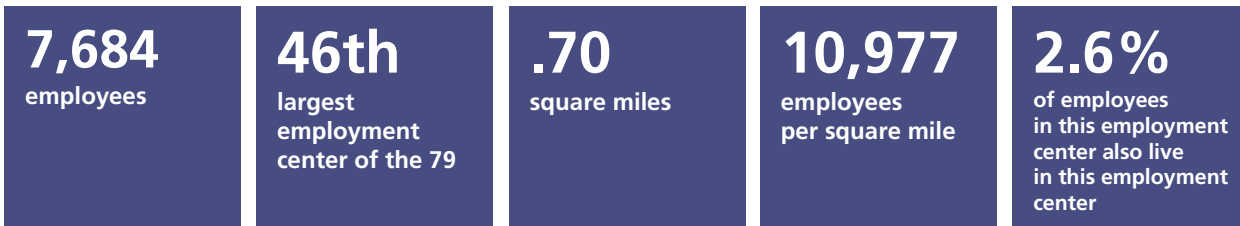


Carlsbad Village employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Carlsbad Village employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	1,469	19% (2)	199,700	13% (1)
Retail trade	494	6% (5)	156,612	10% (2)
Professional, scientific, technical	365	5% (6)	148,766	10% (3)
Food services	1,668	22% (1)	131,594	9% (4)
Manufacturing	22	<1% (18)	109,234	7% (5)
Administrative, support, waste services	281	4% (8)	91,519	6% (6)
Construction	141	2% (14)	83,498	5% (7)
Local government education	0	0% (20)	80,300	5% (8)
Other services	655	9% (4)	69,124	5% (9)
Finance and insurance	239	3% (10)	47,848	3% (10)
Wholesale trade	78	1% (16)	46,625	3% (11)
Arts, entertainment, recreation	122	2% (15)	45,639	3% (12)
Real estate, rental, leasing	194	3% (12)	38,582	3% (13)
Local government	1,001	13% (3)	37,429	2% (14)
Transportation and warehousing	147	2% (13)	36,183	2% (15)
Accommodation	306	4% (7)	33,094	2% (16)
Educational services	254	3% (9)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	38	1% (17)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	3	<1% (19)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	0	0% (25)	7,208	<1% (24)
State government	207	3% (11)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	7,684		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Carlsbad Village employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

21%

have Bachelor's degree or higher (24% region)

\$35,856

mean employee salary (\$55,801 region)

these jobs represent

.5%

of the region's jobs

these incomes represent

.3%

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Carlsbad Village employment center	77%	4%	13%	6%	1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Carlsbad Village employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	10.3	20.6	12.0	25.1
Transit	11.1	74.8	10.7	62.8
Bike	2.6	13.0	4.3	21.6
Walk	1.2	23.8	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Carlsbad	1,243	28%
Oceanside	1,164	26%
Vista	429	10%
Unincorporated	418	9%
San Diego	392	9%
San Marcos	207	5%
Encinitas	207	5%
Escondido	189	4%
Chula Vista	44	1%
Poway	34	1%
Solana Beach	27	1%
El Cajon	23	1%
La Mesa	19	<1%
Santee	14	<1%
Imperial Beach	12	<1%
National City	9	<1%
Del Mar	2	<1%
Coronado	2	<1%
Lemon Grove	2	<1%
Total	4,437	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Carlsbad Village employment center

