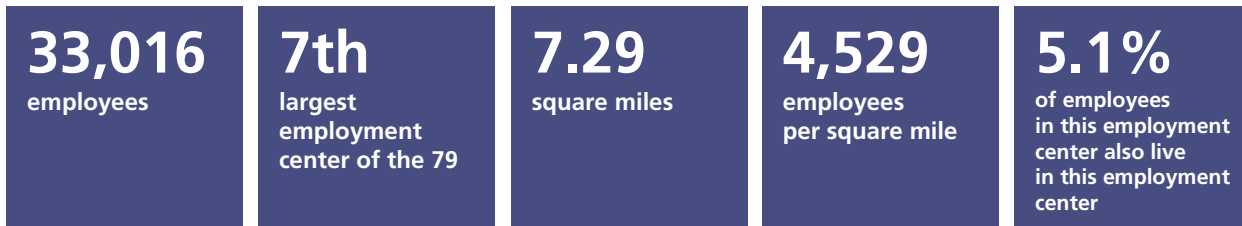


San Marcos Civic Center employment center

Tier 2 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	San Marcos Civic Center employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	3,702	11% (2)	199,700	13% (1)
Retail trade	3,011	9% (3)	156,612	10% (2)
Professional, scientific, technical	965	3% (12)	148,766	10% (3)
Food services	2,850	9% (4)	131,594	9% (4)
Manufacturing	2,616	8% (6)	109,234	7% (5)
Administrative, support, waste services	2,568	8% (7)	91,519	6% (6)
Construction	2,394	7% (8)	83,498	5% (7)
Local government education	4,118	13% (1)	80,300	5% (8)
Other services	1,621	5% (9)	69,124	5% (9)
Finance and insurance	459	1% (15)	4,848	3% (10)
Wholesale trade	1,590	5% (10)	46,625	3% (11)
Arts, entertainment, recreation	297	1% (18)	45,639	3% (12)
Real estate, rental, leasing	543	2% (14)	38,582	3% (13)
Local government	427	1% (17)	37,429	2% (14)
Transportation and warehousing	1,421	4% (11)	36,183	2% (15)
Accommodation	446	1% (16)	33,094	2% (16)
Educational services	627	2% (13)	32,892	2% (17)
State government education	2,681	8% (5)	31,600	2% (18)
Information	195	1% (19)	26,262	2% (19)
Department of Defense	0	0% (25)	22,500	1% (20)
Management of companies/enterprises	176	1% (20)	21,500	1% (21)
Federal government	93	<1% (22)	11,454	1% (22)
Farm	27	<1% (24)	9,000	1% (23)
Utilities	116	<1% (21)	7,208	<1% (24)
State government	73	<1% (23)	7,037	<1% (25)
Mining and logging	0	0 (26)	300	<1% (26)
Total	33,016		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 2 employment centers are those between 20,000 and 40,000 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 2 employment centers in the San Diego region: San Marcos Civic Center employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

22%

have Bachelor's degree or higher (24% region)

\$46,850

mean employee salary (\$55,801 region)

these jobs represent

2.2%

of the region's jobs

these incomes represent

1.3%

of regional labor income

SOURCES: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
San Marcos Civic Center employment center	79%	5%	14%	1%	1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	San Marcos Civic Center employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	10.1	20.9	12.0	25.1
Transit	9.7	64.1	10.7	62.8
Bike	5.1	25.4	4.3	21.6
Walk	1.4	27.6	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

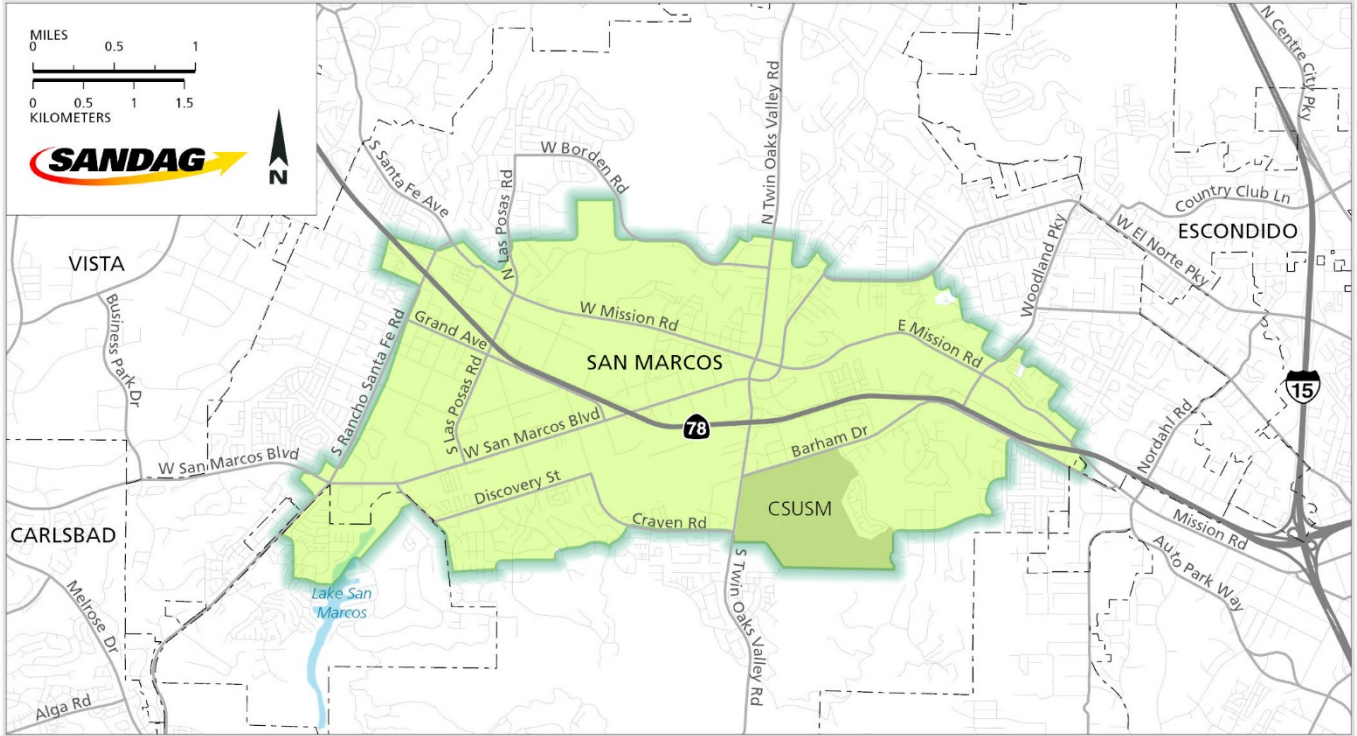
Jurisdiction	Number of workers in the employment center	Percent
San Marcos	3,393	18%
Escondido	2,919	16%
Unincorporated	2,739	15%
San Diego	2,585	14%
Oceanside	2,403	13%
Vista	1,782	10%
Carlsbad	1,219	7%
Encinitas	510	3%
Chula Vista	321	2%
Poway	277	2%
El Cajon	153	1%
La Mesa	91	1%
National City	89	1%
Santee	80	<1%
Solana Beach	67	<1%
Imperial Beach	39	<1%
Lemon Grove	31	<1%
Coronado	29	<1%
Del Mar	15	<1%
Total	18,742	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

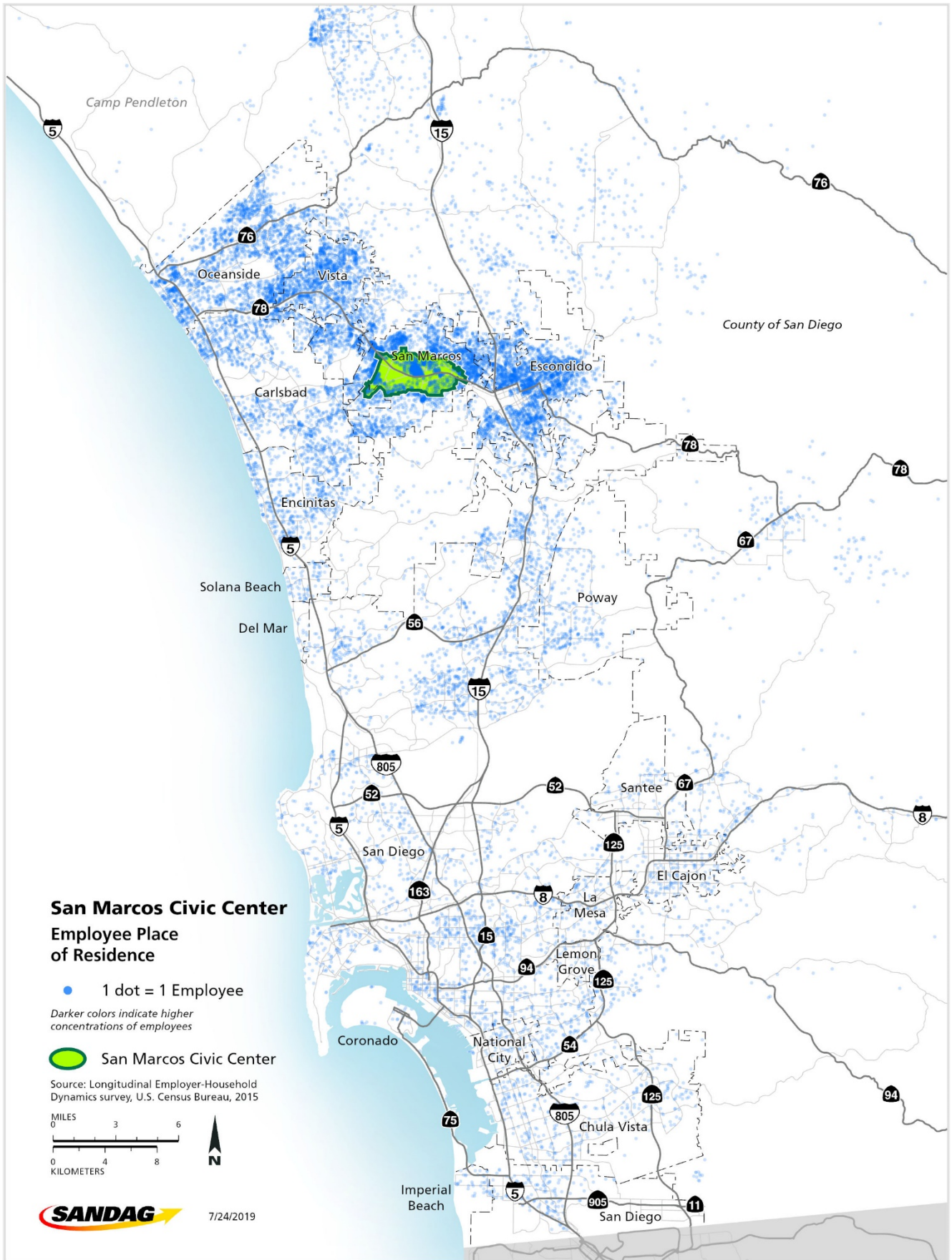
Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

San Marcos Civic Center employment center



Where do San Marcos Civic Center employment center employees live?



How far employees in the San Marcos Civic Center employment center have to travel

