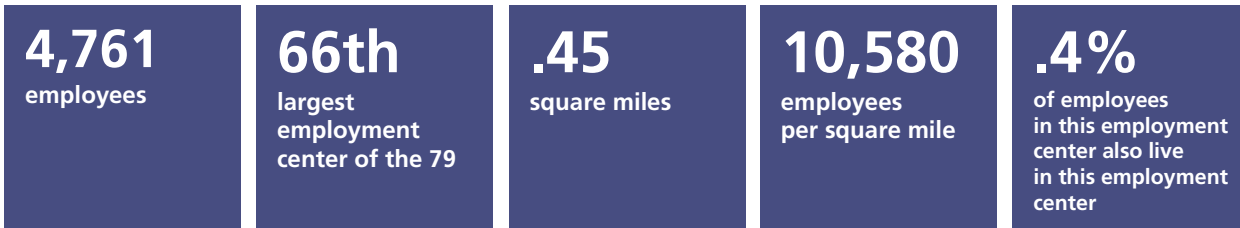


University City employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	University City employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	224	5% (5)	199,700	13% (1)
Retail trade	282	6% (4)	156,612	10% (2)
Professional, scientific, technical	786	17% (3)	148,766	10% (3)
Food services	177	4% (7)	131,594	9% (4)
Manufacturing	6	<1% (17)	109,234	7% (5)
Administrative, support, waste services	87	2% (11)	91,519	6% (6)
Construction	934	20% (2)	83,498	5% (7)
Local government education	156	3% (8)	80,300	5% (8)
Other services	139	3% (9)	69,124	5% (9)
Finance and insurance	204	4% (6)	47,848	3% (10)
Wholesale trade	45	1% (14)	46,625	3% (11)
Arts, entertainment, recreation	0	0% (18)	45,639	3% (12)
Real estate, rental, leasing	105	2% (10)	38,582	3% (13)
Local government	0	0% (19)	37,429	2% (14)
Transportation and warehousing	58	1% (12)	36,183	2% (15)
Accommodation	9	<1% (16)	33,094	2% (16)
Educational services	49	1% (13)	32,892	2% (17)
State government education	0	0% (20)	31,600	2% (18)
Information	1,474	31% (1)	26,262	2% (19)
Department of Defense	0	0% (21)	22,500	1% (20)
Management of companies/enterprises	0	0% (22)	21,500	1% (21)
Federal government	26	1% (15)	11,454	1% (22)
Farm	0	0% (23)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	4,761		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: University City employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

33%

have Bachelor's degree or higher (24% region)

\$69,236

mean employee salary (\$55,801 region)

these jobs represent
.3%
of the region's jobs

these incomes represent
.3%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
University City employment center	87%	1%	12%	1%	<1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	University City employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	13.7	25.7	12.0	25.1
Transit	10.2	70.9	10.7	62.8
Bike	5.2	26.0	4.3	21.6
Walk	2.1	41.9	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	1,958	57%
Unincorporated	419	12%
Escondido	152	4%
Chula Vista	133	4%
Carlsbad	97	3%
Vista	92	3%
El Cajon	88	3%
Oceanside	76	2%
San Marcos	73	2%
Santee	72	2%
Poway	71	2%
Encinitas	67	2%
La Mesa	56	2%
National City	43	1%
Lemon Grove	28	1%
Solana Beach	15	<1%
Imperial Beach	12	<1%
Coronado	9	<1%
Del Mar	4	<1%
Total	3,465	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

University City employment center

