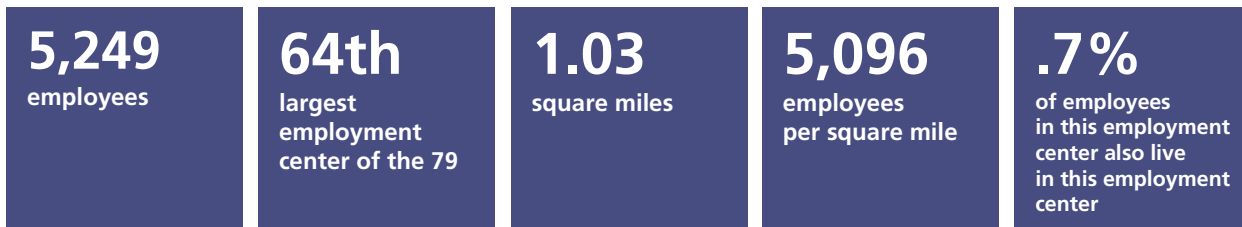


# Oceanside–San Luis Rey Mission employment center Tier 4 employment centers in the San Diego region<sup>1</sup>: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Oceanside–San Luis Rey Mission employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	167	3% (10)	199,700	13% (1)
<b>Retail trade</b>	<b>473</b>	<b>9% (5)</b>	156,612	10% (2)
<b>Professional, scientific, technical</b>	<b>518</b>	<b>10% (3)</b>	148,766	10% (3)
<b>Food services</b>	<b>490</b>	<b>9% (4)</b>	131,594	9% (4)
<b>Manufacturing</b>	<b>1,245</b>	<b>24% (1)</b>	109,234	7% (5)
Administrative, support, waste services	47	1% (13)	91,519	6% (6)
Construction	368	7% (7)	83,498	5% (7)
Local government education	0	0% (18)	80,300	5% (8)
<b>Other services</b>	<b>709</b>	<b>14% (2)</b>	69,124	5% (9)
Finance and insurance	81	2% (12)	47,848	3% (10)
Wholesale trade	279	5% (8)	46,625	3% (11)
Arts, entertainment, recreation	28	1% (14)	45,639	3% (12)
Real estate, rental, leasing	82	2% (11)	38,582	3% (13)
Local government	0	0% (19)	37,429	2% (14)
Transportation and warehousing	445	9% (6)	36,183	2% (15)
Accommodation	26	1% (15)	33,094	2% (16)
Educational services	0	0% (20)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	23	<1% (16)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	248	5% (9)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	20	<1% (17)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
<b>Total</b>	<b>5,249</b>		<b>1,525,500</b>	

Source: SANDAG Employment Estimates, 2016

<sup>1</sup> This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: [sandag.org/employmentcenters](http://sandag.org/employmentcenters). Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Oceanside–San Luis Rey Mission employment center*. San Diego, CA: Author.

### Highlight 3

#### Other statistics about the education level and income of employees in this employment center

**17%**

have Bachelor's degree or higher (24% region)

**\$41,735**

mean employee salary (\$55,801 region)

these jobs represent  
**.3%**  
of the region's jobs

these incomes represent  
**.2%**  
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 4

#### What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Oceanside–San Luis Rey Mission employment center	81%	2%	13%	2%	1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

### Highlight 5

#### How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Oceanside–San Luis Rey Mission employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	10.0	20.1	12.0	25.1
Transit	11.1	71.2	10.7	62.8
Bike	3.8	18.8	4.3	21.6
Walk	1.7	33.4	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

### Highlight 6

#### What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Oceanside	1,291	47%
Unincorporated	331	12%
Vista	315	11%
San Diego	214	8%
Carlsbad	154	6%
Escondido	149	5%
San Marcos	131	5%
Encinitas	68	3%
Chula Vista	31	1%
El Cajon	14	1%
National City	13	1%
La Mesa	12	<1%
Santee	11	<1%
Poway	8	<1%
Solana Beach	5	<1%
Imperial Beach	5	<1%
Lemon Grove	5	<1%
Del Mar	2	<1%
Coronado	1	<1%
<b>Total</b>	<b>2,760</b>	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Oceanside–San Luis Rey Mission employment center

