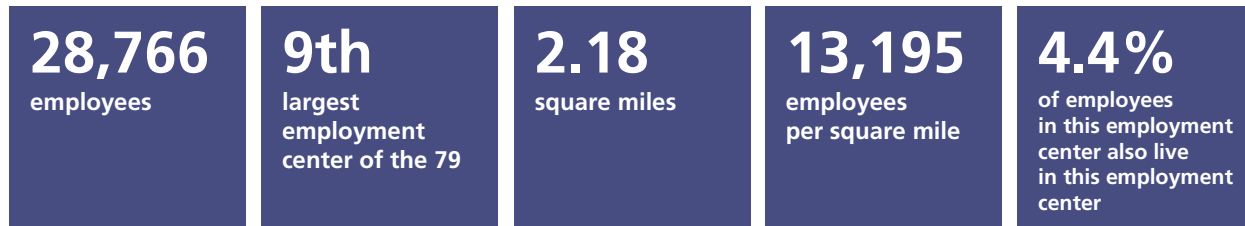


Hillcrest employment center

Tier 2 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Hillcrest employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	14,797	51% (1)	199,700	13% (1)
Retail trade	1,925	7% (5)	156,612	10% (2)
Professional, scientific, technical	2,747	10% (3)	148,766	10% (3)
Food services	3,587	13% (2)	131,594	9% (4)
Manufacturing	59	<1% (17)	109,234	7% (5)
Administrative, support, waste services	773	3% (6)	91,519	6% (6)
Construction	108	<1% (16)	83,498	5% (7)
Local government education	167	1% (10)	80,300	5% (8)
Other services	2,468	9% (4)	69,124	5% (9)
Finance and insurance	466	2% (8)	47,848	3% (10)
Wholesale trade	118	<1% (15)	46,625	3% (11)
Arts, entertainment, recreation	124	<1% (14)	45,639	3% (12)
Real estate, rental, leasing	657	2% (7)	38,582	3% (13)
Local government	0	0% (20)	37,429	2% (14)
Transportation and warehousing	136	1% (13)	36,183	2% (15)
Accommodation	56	<1% (18)	33,094	2% (16)
Educational services	219	1% (9)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	147	1% (12)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	162	1% (11)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	0	0% (25)	7,208	<1% (24)
State government	47	<1% (19)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	28,766		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 2 employment centers are those between 20,000 and 40,000 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 2 employment centers in the San Diego region: Hillcrest employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

28%

have Bachelor's degree or higher (24% region)

\$55,830

mean employee salary (\$55,801 region)

these jobs represent

1.9%

of the region's jobs

these incomes represent

1.6%

of regional labor income

SOURCES: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Hillcrest employment center	73%	8%	13%	3%	2%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Hillcrest employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	11.0	25.1	12.0	25.1
Transit	9.3	60.9	10.7	62.8
Bike	4.8	24.0	4.3	21.6
Walk	1.6	31.0	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

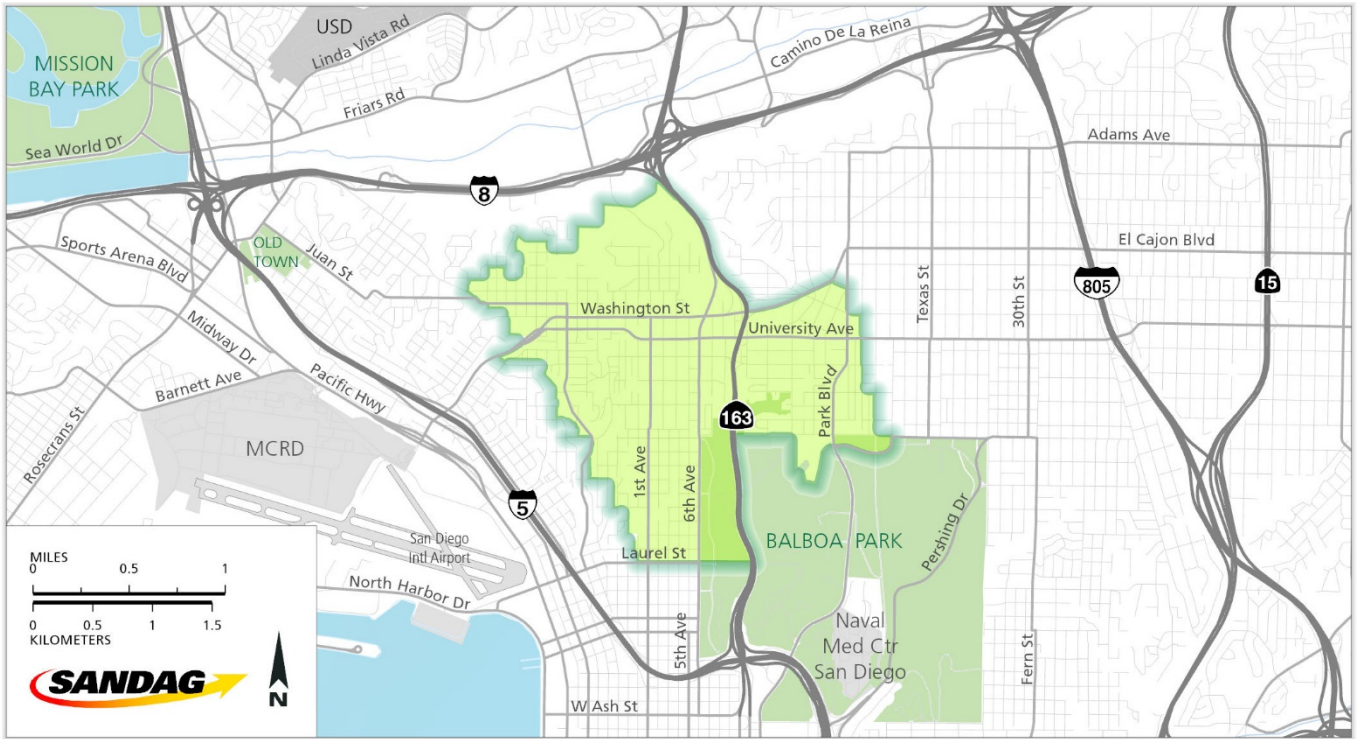
Jurisdiction	Number of workers in the employment center	Percent
San Diego	13,441	66%
Chula Vista	1,813	9%
Unincorporated	1,755	9%
La Mesa	466	2%
El Cajon	414	2%
National City	389	2%
Santee	332	2%
Carlsbad	270	1%
Oceanside	228	1%
Poway	227	1%
Lemon Grove	211	1%
Escondido	201	1%
Encinitas	151	1%
Imperial Beach	149	1%
Coronado	120	1%
Vista	119	1%
San Marcos	106	1%
Solana Beach	36	<1%
Del Mar	25	<1%
TOTAL	20,453	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

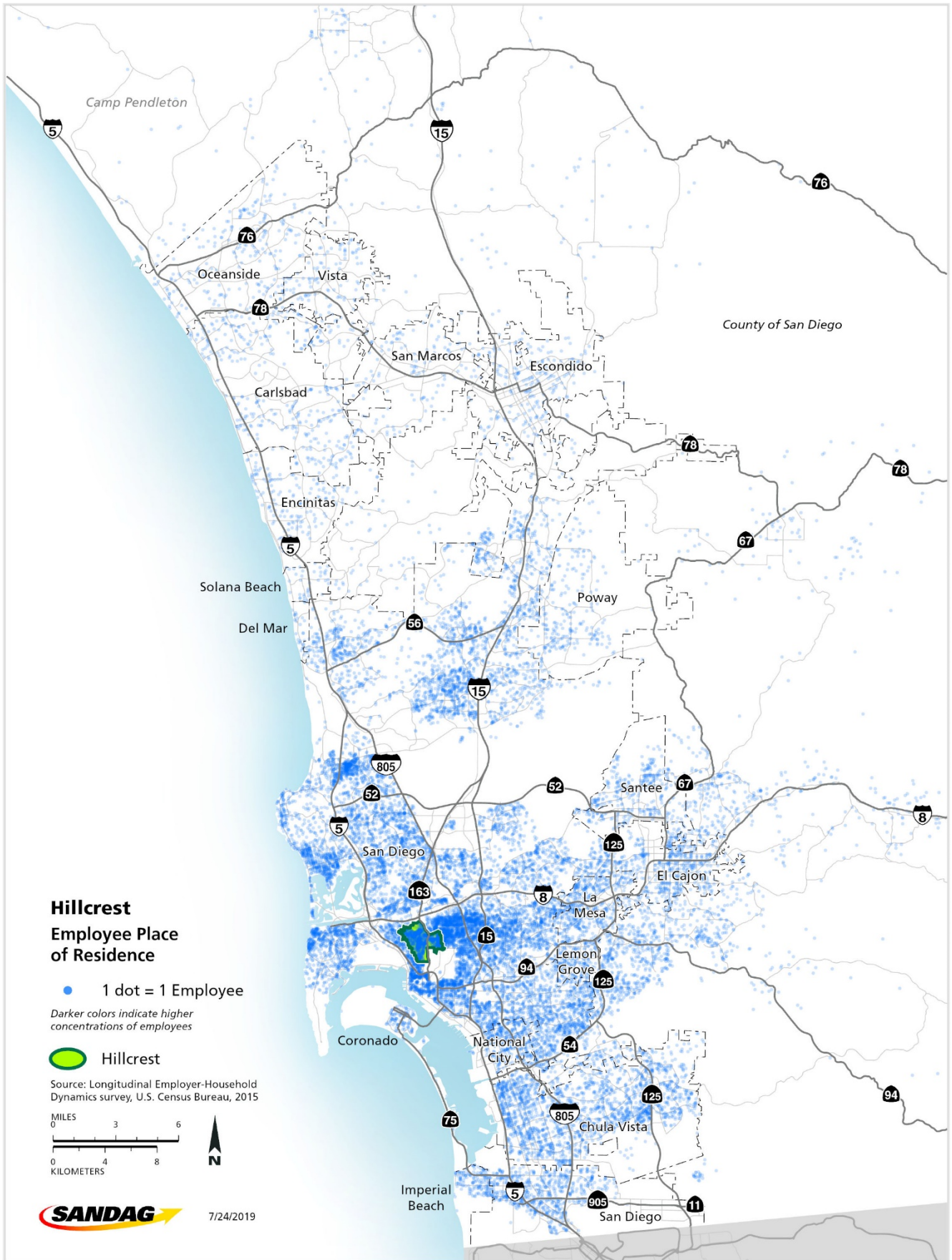
Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Hillcrest employment center



Where do Hillcrest employment center employees live?



How far employees in the Hillcrest employment center have to travel

