Encinitas–La Costa employment center

Tier 4 employment centers in the San Diego region[1]:
An analysis of where people live and work

Highlight 1

Characteristics of this employment center

6,524 employees	**57th** largest employment center of the 79	**.63** square miles	**10,356** employees per square mile	**.4%** of employees in this employment center also live in this employment center

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Encinitas–La Costa employment center		Region	
	Number of jobs	**Percentage/ rank**	**Number of jobs**	**Percentage/ rank**
Health care and social assistance	**888**	**14% (3)**	199,700	13% (1)
Retail trade	**2,475**	**38% (1)**	156,612	10% (2)
Professional, scientific, technical	**322**	**5% (5)**	148,766	10% (3)
Food services	**1,384**	**21% (2)**	131,594	9% (4)
Manufacturing	41	1% (14)	109,234	7% (5)
Administrative, support, waste services	193	3% (7)	91,519	6% (6)
Construction	75	1% (10)	83,498	5% (7)
Local government education	0	0% (18)	80,300	5% (8)
Other services	**487**	**8% (4)**	69,124	5% (9)
Finance and insurance	287	4% (6)	47,848	3% (10)
Wholesale trade	35	1% (15)	46,625	3% (11)
Arts, entertainment, recreation	82	1% (8)	45,639	3% (12)
Real estate, rental, leasing	60	1% (11)	38,582	3% (13)
Local government	0	0% (19)	37,429	2% (14)
Transportation and warehousing	80	1% (9)	36,183	2% (15)
Accommodation	0	0% (20)	33,094	2% (16)
Educational services	49	1% (12)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	43	1% (13)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	19	<1% (16)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	4	<1% (17)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	**6,524**		**1,525,500**	

Source: SANDAG Employment Estimates, 2016

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[1] This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org\employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Encinitas–La Costa employment center.* San Diego, CA: Author.

Highlight 3
Other statistics about the education level and income of employees in this employment center

19%
have Bachelor's degree
or higher (24% region)

$34,510
mean employee salary
($55,801 region)

these jobs represent
.4%
of the region's jobs
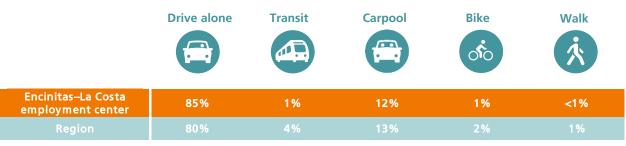
these incomes represent
.3%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4
What mode of transportation these employment center employees use to get to work during peak period?

	Drive alone	Transit	Carpool	Bike	Walk
Encinitas–La Costa employment center	85%	1%	12%	1%	<1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5
How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Encinitas–La Costa employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	12.0	26.5	12.0	25.1
Transit	11.7	84.2	10.7	62.8
Bike	4.9	24.3	4.3	21.6
Walk	1.2	23.9	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6
What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	665	23%
Encinitas	442	16%
Carlsbad	367	13%
Oceanside	346	12%
Unincorporated	268	10%
San Marcos	190	7%
Escondido	190	7%
Vista	168	6%
Poway	44	2%
Chula Vista	42	2%
Solana Beach	37	1%
El Cajon	20	1%
La Mesa	18	1%
Coronado	11	<1%
Santee	11	<1%
National City	9	<1%
Lemon Grove	5	<1%
Imperial Beach	4	<1%
Del Mar	4	<1%
Total	**2,831**	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Encinitas–La Costa employment center