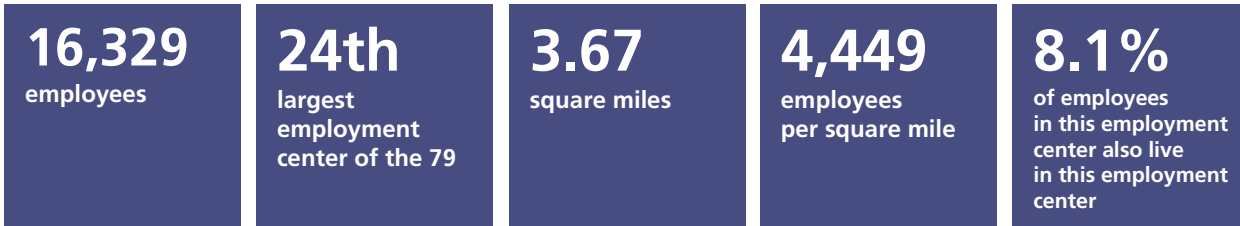


Chula Vista Southwest employment center

Tier 3 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Chula Vista Southwest employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	2,109	13% (3)	199,700	13% (1)
Retail trade	2,678	16% (1)	156,612	10% (2)
Professional, scientific, technical	533	3% (10)	148,766	10% (3)
Food services	2,058	13% (4)	131,594	9% (4)
Manufacturing	1,725	11% (5)	109,234	7% (5)
Administrative, support, waste services	350	2% (12)	91,519	6% (6)
Construction	806	5% (8)	83,498	5% (7)
Local government education	2,246	14% (2)	80,300	5% (8)
Other services	738	5% (9)	69,124	5% (9)
Finance and insurance	369	2% (11)	47,848	3% (10)
Wholesale trade	854	5% (7)	46,625	3% (11)
Arts, entertainment, recreation	120	1% (14)	45,639	3% (12)
Real estate, rental, leasing	300	2% (13)	38,582	3% (13)
Local government	0	0% (22)	37,429	2% (14)
Transportation and warehousing	1,147	7% (6)	36,183	2% (15)
Accommodation	55	<1% (17)	33,094	2% (16)
Educational services	10	<1% (21)	32,892	2% (17)
State government education	0	0% (23)	31,600	2% (18)
Information	82	1% (15)	26,262	2% (19)
Department of Defense	0	0% (24)	22,500	1% (20)
Management of companies/enterprises	38	<1% (18)	21,500	1% (21)
Federal government	31	<1% (19)	11,454	1% (22)
Farm	13	<1% (20)	9,000	1% (23)
Utilities	0	0% (25)	7,208	<1% (24)
State government	67	<1% (16)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	16,329		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 3 employment centers are those between 15,000 and 19,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 3 employment centers in the San Diego region: Chula Vista Southwest employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

16%

have Bachelor's degree or higher (24% region)

\$34,796

mean employee salary (\$55,801 region)

these jobs represent

1.1%

of the region's jobs

these incomes represent

.5%

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Chula Vista Southwest employment center	76%	4%	15%	2%	3%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Chula Vista Southwest employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	9.6	18.5	12.0	25.1
Transit	7.8	51.7	10.7	62.8
Bike	5.1	25.6	4.3	21.6
Walk	1.3	26.7	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	5,068	41%
Chula Vista	4,345	35%
Unincorporated	1,118	9%
National City	600	5%
Imperial Beach	399	3%
El Cajon	210	2%
Escondido	120	1%
La Mesa	116	1%
Santee	95	1%
Lemon Grove	85	1%
Oceanside	71	1%
Vista	64	1%
Poway	50	<1%
Coronado	46	<1%
Carlsbad	46	<1%
San Marcos	41	<1%
Encinitas	30	<1%
Solana Beach	7	<1%
Del Mar	3	<1%
Total	12,514	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Chula Vista Southwest employment center

